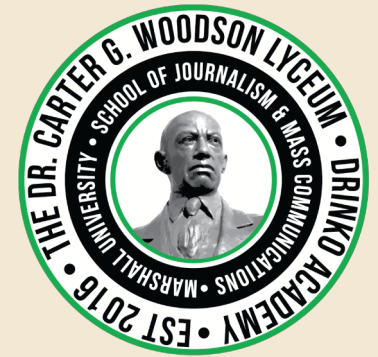


2025 K-12 Black History Month Poster Competition

This year's theme: **African Americans and Labor**

Entry and Guidelines

The competition is open to all K-12 students. One entry per student. Free to enter. Students will compete in one of three categories: Elementary School, Middle School, or High School. Students are encouraged to be creative and to explore ideas and concepts.



Criteria: Entries will be judged based on these four criteria.

Theme: the extent to which the design effectively expresses the 2025 theme, “African Americans and Labor.” The annual national theme is developed by the Association for the Study of African American Life and History (ASALH), which was founded by Dr. Carter G. Woodson in 1915.

Information about the theme is available at:
<https://asalh.org/wp-content/uploads/2023/08/2025-Black-History-Theme-Executive-Summary-1.pdf>

Social Impact: the potential of the design to improve race relations and/or preserve/observe Black history.

Visual Impact: the expression of the idea through composition and execution.

Statement: Describe your research, what you learned, and factors that you considered in designing your poster. Your statement should be at least 100 words.

Posters should be 11 x 14 inches.

Students may create their poster using digital tools and/or traditional media, such as letterpress, silkscreen, markers, paint, pens, collage, stitching, photography, mixed media, etc. If using traditional media, scan or photograph the entry for online submission.

For questions about the competitions, contact Dr. Carline Waugh, chair of the K12 Competition Committee, at waughc@marshall.edu or Professor Burnis Morris, director of the Woodson Lyceum, at morrisb@marshall.edu.

Submit only JPG, JPEG, or PDF formats. Images must be 24 MB or smaller.

The logos, top right, will be added to the poster along with the winner's name.



entries
are due
friday
nov. 15th
at 10 p.m.

TO ENTER: <https://www.marshall.edu/woodsonlyceum/poster-contest/>

A diverse committee will judge the posters, and winners will be invited guests at the Awards Ceremony early next semester, when the posters will be unveiled. The winning posters may be reproduced and displayed on the Marshall University campus and featured on The Woodson Lyceum's website. Winners and their teachers will need to complete paperwork to receive the monetary prizes. Winners grant The Woodson Lyceum and Marshall University permission to use the posters in their promotions.

About The Dr. Carter G. Woodson Lyceum at Marshall University:

Dr. Carter G. Woodson, the Father of Black History, said that the turning point in his career came during his West Virginia years, a period that included work in the coal mines, graduation from Huntington's Douglass School (1896) and subsequent service as its principal. A statue of Dr. Woodson, located at 820 Hal Greer Blvd., honors his connections to Huntington and West Virginia. Marshall University memorialized Dr. Woodson's achievements by creating The Lyceum in his honor.

For more information about The Lyceum: <https://www.marshall.edu/woodsonlyceum/>

Sponsored by the Dr. Carter G Woodson Lyceum at Marshall University

\$ 100 PRIZE Elementary School Winner	\$ 100 PRIZE Middle School Winner
\$ 100 PRIZE High School Winner	\$ 50 PRIZE Teacher of Winning Students

online
entry
open
sep. 16