

# 2025 Black History Month Poster Competition

This year's theme: **African Americans and Labor**

The competition is open to all Marshall University students.

## Entry and Guidelines

One entry per student. Free to enter.

Students are encouraged to be creative and to explore ideas and concepts.

**Criteria:** Entries will be judged based on these four criteria.

**Theme:** the extent to which the design effectively expresses the 2025 theme, "African Americans and Labor." The annual national theme is developed by the Association for the Study of African American Life and History (ASALH), which was founded by Dr. Carter G. Woodson in 1915.

Information about the theme is available at: <https://asalh.org/wp-content/uploads/2023/08/2025-Black-History-Theme-Executive-Summary-1.pdf>

**Statement:** Describe your research, what you learned, and factors that you considered in designing your poster. Your statement should be at least 200 words.

**Social Impact:** the potential of the design to improve race relations and/or preserve/observe Black history.

**Visual Impact:** the expression of the idea through composition and execution.

### Posters should be 11 x 14 inches.

Students may create their poster using digital tools and/or traditional media, such as letterpress, silkscreen, markers, paint, pens, collage, stitching, photography, mixed media, etc. If using traditional media, scan or photograph the entry for online submission.

For questions about the competition, contact Sandra Reed, at [sandra.reed@marshall.edu](mailto:sandra.reed@marshall.edu) or Burnis Morris, director of the Woodson Lyceum, at [morrisb@marshall.edu](mailto:morrisb@marshall.edu).

Submit only JPG, JPEG, or PDF formats. Images must be 24 MB or smaller.

The logos, top right, will be added to the poster along with the winner's name.

**TO ENTER:** <https://www.marshall.edu/woodsonlyceum/poster-contests/mu-poster-competition/>

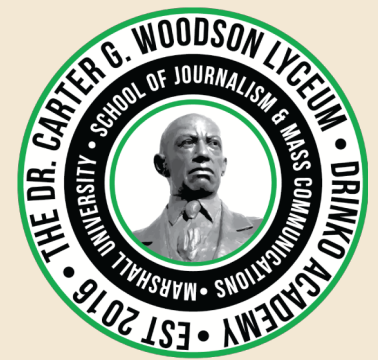
Posters are judged anonymously by a diverse committee. The winner will be an invited guest at the Awards Ceremony early next semester, when the poster will be unveiled. Winners grant The Woodson Lyceum and Marshall University permission to use the posters in their promotions. The winning poster will be professionally produced and displayed on the Marshall University campus and featured on The Woodson Lyceum's website. The winner may be asked to respond to feedback from the review committee prior to distribution of the winning poster(s). The winner will need to complete paperwork in order to receive the monetary prize.

### About The Dr. Carter G. Woodson Lyceum at Marshall University:

Dr. Carter G. Woodson, the Father of Black History, said that the turning point in his career came during his West Virginia years, a period that included work in the coal mines, graduation from Huntington's Douglass School (1896) and subsequent service as its principal. A statue of Dr. Woodson, located at 820 Hal Greer Blvd., honors his connections to Huntington and West Virginia. Marshall University memorialized Dr. Woodson's achievements by creating The Lyceum in his honor.

For more information about The Lyceum: <https://www.marshall.edu/woodsonlyceum/>

Sponsored by the Dr. Carter G Woodson Lyceum at Marshall University



entries  
are due  
thursday  
nov. 14th  
at 9 p.m.

\$250  
PRIZE  
Additional  
prizes may  
be awarded

online  
entry  
open  
sep. 16