

# MEDIA PRODUCTION VIDEO

## REQUIREMENTS

### CORE CURRICULUM

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at [marshall.edu/gened](http://marshall.edu/gened).

#### CORE 1: CRITICAL THINKING

CODE	COURSE NAME	HRS	GRADE
FYS 100	First Year Seminar	3	_____
_____	Critical Thinking	3	_____
_____	Critical Thinking	3	_____

#### CORE 2:

CODE	COURSE NAME	HRS	GRADE
ENG 101	Beginning Composition	3	_____
ENG 201	Advanced Composition	3	_____
CMM 103	Fund Speech-Communication	3	_____
_____	Core II Mathematics	3	_____
_____	Core II Natural/Physical Science	4	_____
JMC 101	Core II Humanities	3	_____
_____	Core II Social Science	3	_____
_____	Core II Fine Arts	3	_____

#### Additional University Requirements

_____	Writing Intensive	3	_____
_____	Writing Intensive	3	_____
_____	International or Multicultural	3	_____
AM 499	Capstone	3	_____

### MAJOR REQUIREMENTS

All Media Production Majors are required to take the following courses:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
_____	Modern Language	3	_____	JMC 101	Media Literacy	3	_____
_____	Modern Language	3	_____	JMC 102	Media Toolbox	3	_____
_____	Cultural (ANT 201, SOC 200 or GEO 100)	3	_____	JMC 103	Language Use for Media	1	_____
_____	Multicultural	3	_____	JMC 241	Media Design	3	_____
_____	International (not JMC 436)	3	_____	JMC 260	Digital Imaging for JMC	3	_____
_____	History Elective	3	_____	JMC 345	Mass Comm. Law and Ethics	3	_____
_____	Literature Elective	3	_____	JMC 361	Digital Presence	3	_____
_____	Literature Elective	3	_____	JMC 470/490	Internship/Practicum	3	_____

### AREA OF EMPHASIS SPECIFIC

Majors who wish to pursue an Area of Emphasis in Video must take the following courses:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
JMC 231	Introduction to Audio Production	3	_____	_____	JMC 300/400 Elective	3	_____
JMC 332	Introduction to Video Production	3	_____	ART 453	Motion Design I	3	_____
JMC 380	AD-PR and Continuity Writing	3	_____	ART 454	Motion Design II	3	_____
JMC 432	AD/PR Video	3	_____	_____	THE 240/245/250 (Select One)	4	_____
JMC 434	Advanced Video Production	3	_____	THE 437	Directing I	3	_____
JMC 475	Documentary Journalism	3	_____	AM 299	Sophomore Review	0	_____
ART 219	Foundations: Frame/Time	3	_____	AM 498	Pre-capstone	3	_____
ART 325	Image Visualization	3	_____	AM 499	Senior Capstone Exhibit	3	_____
ART 423	Photographic Lighting	3	_____	_____	Elective	2	_____

### MAJOR INFORMATION

- All journalism and mass communications majors must pass a language proficiency exam before admission to any JMC courses at the 300/400 level. The language proficiency requirement may also be met by completing JMC 100 with a C or better OR by completing JMC 103 with a C or better. ACT verbal scores of 30 or better or SAT verbal scores of 650 or better may be used in place of the exam.
- No more than 4 hours of non-JMC electives may be completed in PEL.
- All SOJMC majors must complete 3 credit hours of internship. Ideally, internships should be completed during the summer between the junior and senior years. To ensure your work is properly credited, you must work through the internship director.
- Submit a complete internship application.
- Secure approval of the employment or other work.
- Get permission to enroll in JMC 490, 491 or 470.
- Maintain weekly contact, attend scheduled meetings and submit a final

Area of Emphasis

Major Requirement

College Requirement

General Education Requirement

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

# MEDIA PRODUCTION VIDEO

Careers in journalism and mass communications are increasingly multilayered as technology and new media outlets spur fresh job titles and responsibilities in social media, web management, multimedia and video production, and data analysis in addition to traditional positions. Majors in SOJMC are configured to reflect new realities of the industry, provide a foundation for all JMC fields that then fan into specializations. An emphasis in Video Production focuses on storytelling through moving images and spoken words. Students shoot video, edit and construct stories for news, documentaries, commercials, corporate instruction, web series, vlogs, micromovies, and other venues they might imagine.

YEAR ONE	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
	FYS 100	First Year Sem Crit Thinking	● 3	_____		Core II Mathematics	● 3	_____
	JMC 101	Media Literacy	● ♦ 3	_____	JMC 102	Media Toolbox	♦ 3	_____
	JMC 103	Language Use for Media	♦ 1	_____		Core I Critical Thinking	● 3	_____
		ANT 201 or SOC 200 or GEO 100 (M/I)	● 3	_____		Core I Critical Thinking	● 3	_____
	ENG 101	Beginning Composition	● 3	_____	CMM 103	Fundamentals of Speech	● 3	_____
		Core II Fine Arts	● 3	_____				
	UNI 100	Freshman First Class	1	_____				
	<b>TOTAL HOURS</b>		<b>17</b>		<b>TOTAL HOURS</b>		<b>15</b>	
	Summer Term (optional):							

YEAR TWO	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
	JMC 260	Digital Imaging	♦ 3	_____	JMC 231	Introduction to Audio	♦ 3	_____
	JMC 380	AD/PR and Continuity Writing	♦ 3	_____	JMC 241	Media Design	♦ 3	_____
	ENG 201	Advanced Composition	● 3	_____	JMC 332	Intro to Video Production	♦ 3	_____
	ART 219	Foundations: Frame/Time	♦ 3	_____		THE 240/245/250 (Select One)	♦ 4	_____
		Core II Physical/Natural Science	● 4	_____		Literature Elective	♦ 3	_____
					AM 299	Sophomore Review	♦ 0	_____
	<b>TOTAL HOURS</b>		<b>16</b>		<b>TOTAL HOURS</b>		<b>16</b>	
	Summer Term (optional):							

YEAR THREE	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
	JMC 361	Digital Presence	♦ 3	_____	JMC 434	Advanced Video Production	♦ 3	_____
	ART 423	Photographic Lighting	♦ 3	_____	ART 325	Image Visualization	♦ 3	_____
	THE 437	Directing I	♦ 3	_____		History Elective	♦ 3	_____
		Any Modern Language	♦ 3	_____		Any Modern Language	♦ 3	_____
		Literature Elective	♦ 3	_____				
	<b>TOTAL HOURS</b>		<b>15</b>		<b>TOTAL HOURS</b>		<b>12</b>	
	Summer Term (optional):				JMC 490 recommended summer between semesters 6 & 7 (3 hours)			

YEAR FOUR	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
	JMC 345	Mass Communicat. Law and Ethics	♦ 3	_____		JMC 300/400 Elective	♦ 3	_____
	JMC 432	AD/PR Video	♦ 3	_____	JMC 475	Documentary Journalism	♦ 3	_____
	ART 453	Motion Design I	♦ 3	_____	AM 499	Senior Capstone Exhibit	● ♦ 3	_____
	AM 498	Pre-Capstone	♦ 3	_____	ART 454	Motion Design II	♦ 3	_____
	JMC490	Internship/Practicum (if not taken during summer)	♦ 3	_____		Elective	2	_____
	<b>TOTAL HOURS</b>		<b>15</b>		<b>TOTAL HOURS</b>		<b>14</b>	
	Summer Term (optional):							

♦ Area of Emphasis

♦ Major Requirement

■ College Requirement

● General Education Requirement

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.