## JOURNALISM

### REQUIREMENTS

CORE CURRICULUM

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

100	RE 1: CRIT	ICAL THINKING				COI	RE 2:					- - - -
	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE	
	FYS 100	First Year Seminar	•	3		<b>**</b>	ENG 101	<b>Beginning Composition</b>	•	3		
		Critical Thinking	•	3			ENG 201	Advanced Composition	•	3		
		Critical Thinking	•	3			CMM 103	Fund Speech-Communication	•	3		
								Core II Mathematics	•	3		
	Additiona	l University Requirements						Core II Natural/Physical Science	•	4		
		Writing Intensive		3			JMC 101	Core II Humanities	•	3		
		Writing Intensive		3				Core II Social Science	•	3		
		International or Multicultural		3				Core II Fine Arts	•	3		
	JMC 465	Capstone		3								

#### **MAJOR REQUIREMENTS**

All Journalism Majors are required to take the following courses:

CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
	Modern Language	•	3		<b>***</b>	JMC 101	Media Literacy	•	3	
	Modern Language	•	3		<b>**</b>	JMC 102	Media Toolbox	•	3	
	Cultural (ANT 201, SOC 200 or GEO	•	3			JMC 103	Language Use for Media	•	1	
	100)					JMC 241	Media Design	•	3	
	Multicultural	•	3			JMC 260	Digital Imaging for JMC	•	3	
	International (not JMC 436)	•	3			JMC 345	Mass Comm. Law and Ethics	•	3	
	History Elective	•	3			JMC 361	Digital Presence	•	3	
	Literature Elective	•	3			JMC	Internship/Practicum	•	3	
	Literature Elective	•	3			470/490				

#### AREA OF EMPHASIS SPECIFIC

Majors who wish to pursue an Area of Emphasis in Sports must take the following courses:

CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
JMC 300	Reporting and News Writing	•	3			JMC 331, 332, 272, 273, 372, 373 (any)	•	3	
JMC 303	Sports News Reporting	•	3			Required non-JMC sports option	•	3	
JMC 458	<b>Emerging Media for Journalists</b>	•	3			Required non-JMC sports option	•	3	
JMC 465	Multimedia Reporting	• •	3			Required non-JMC sports option	•	3	
JMC 231	Introduction to Audio	•	3			Non-JMC elective 300/400		3	
JMC 235	Intro to Sports	•	3						
JMC 321	Sportscasting	•	3						
JMC 330	AD/PR Principles and Ethics (or JMC 390)	•	3						

#### MAJOR INFORMATION

- All journalism and mass communications majors must pass a language proficiency exam before admission to any JMC courses at the 300/400 level. The language proficiency requirement may also be met by completing JMC 100 with a C or better OR by completing JMC 103 with a C or better. ACT verbal scores of 30 or better or SAT verbal scores of 650 or better may be used in place of the exam.
- · No more than 4 hours of non-JMC electives may be completed in PEL.
- · Required non-JMC sports options may be met by taking any three of the following courses. HST 451, 452, STHM 218, 270, 380, 401 or 496.
- All SOJMC majors must complete 3 credit hours of internship. Ideally, internships should be completed during the summer between the junior and senior years. To ensure your work is properly credited, you must work through the internship director.
  - · Submit a complete internship application.

- Secure approval of the employment or other work.
- Get permission to enroll in JMC 490, 491 or 470.
- · Maintain weekly contact, attend scheduled meetings and submit a final report and a portfolio.

Area of Emphasis

🗬 Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

# JOURNALISM

Careers in journalism and mass communications are increasingly multilayered as technology and new media outlets spur fresh job titles and responsibilities in social media, web management, multimedia and video production, and data analysis in addition to traditional positions. Majors in SOJMC are configured to reflect new realities of the industry, provide a foundation for all JMC fields that then fan into specializations. With an emphasis in sports Journalism students gather information, analyze data, announce games, interview, and print, broadcast, and social media news features for a variety of sporting events. Practical expreience is gained working with The Parthenon, WMULFM 88.1 and Basketball Friday Night in West Virginia.

2022-2023

FALL SEMESTER SPRING SEMESTER **COURSE NAME** HRS GRADE CODE CODE **COURSE NAME** HRS GRADE **FYS 100** 3 First Year Sem Crit Thinking 3 Core II Mathematics JMC 101 JMC 102 Media Toolbox Media Literacy YEAR ONE JMC 103 Language Use for Media JMC 235 Intro to Sports CMM 103 **Fundamentals of Speech** Core I Critical Thinking **ENG 101 Beginning Composition** 3 Core I Critical Thinking 3 Core II Fine Arts **UNI 100** Freshman First Class **TOTAL HOURS TOTAL HOURS** 15 17

Summer Term (optional):

			FALL SEMESTER						SPRING SEMESTER			
		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
		JMC 300	Reporting and News Writing	•	3			JMC 231	Introduction to Audio	•	3	
	<b>**</b>	ENG 201	Advanced Composition	•	3		<b>***</b>	JMC 241	Media Design	•	3	
0			ANT 201 or SOC 200 or GEO 100	•	3			JMC 260	Digital Imaging for JMC	•	3	
TWO			(M/I)						Writing Intensive	•	3	
R			International (not JMC 436)	•	3				Core II Social Science	•	3	
YEAR			Core II Physical/Natural Science	•	4							
$\Box$												

TOTAL HOURS	16	TOTAL HOURS	15

Summer Term (optional):

FALL SEMESTI	ER	SPRING SEMESTER			
CODE COURSE NAME	HRS GRADE	CODE COURSE NAME		HRS	GRADE
JMC 303 Sports News Reporting	• 3	JMC 330 or JMC 390	•	3	
JMC 321 Sportscasting	<b>3</b>	Required non-JMC sports option	•	3	
JMC 361 Digital Presence	<b>3</b>	History Elective	•	3	
Literature Elective (WI)	<b>d</b> 3	Literature Elective	•	3	
Any Modern Language	<b>•</b> 3	Any Modern Language	•	3	

TOTAL HOURS	15	TOTAL HOURS	15

Summer Term (optional):

JMC 490 recommended summer between semesters 6 & 7 (3 hours)

	FALL SEMESTER				SPRING SEMESTER			
CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
JMC 458	Emerging Media for Journalists	• 3		JMC 345	Mass Commun. Law and Ethics	•	3	
	JMC 331, 332, 272, 273, 372, 373 (any)	• 3		JMC 465	Multimedia Reporting	• •	3	
	Required non-JMC sports option	<b>6</b> 3			Multicultural	•	3	
	Required non-JMC sports option	• 3			Non-JMC elective 300/400		3	
JMC490	Internship/Practicum (if not taken	<b>♦</b> 3						
	during summer)							
TOTAL HOURS		15		TOTAL HO	DURS		12	
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Summer Term (optional):

YEAR FOUR

Area of Emphasis

♦Major Requirement

YEAR THREE