## JOURNALISM

## REQUIREMENTS

**CORE CURRICULUM** 

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRIT	TICAL THINKING				COF	RE 2:				
CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
FYS 100	First Year Seminar	•	3		<b>**</b>	ENG 101	<b>Beginning Composition</b>	•	3	
	Critical Thinking	•	3		<b>***</b>	ENG 201	Advanced Composition	•	3	
	Critical Thinking	•	3		<b>***</b>	CMM 103	Fund Speech-Communication	•	3	
							Core II Mathematics	•	3	
Addition	al University Requirements						Core II Natural/Physical Science	•	4	
	Writing Intensive		3			JMC 101	Core II Humanities	•	3	
	Writing Intensive		3				Core II Social Science	•	3	
	International or Multicultural		3				Core II Fine Arts	•	3	
JMC 465	Capstone		3							

## **MAJOR REQUIREMENTS**

All Journalism Majors are required to take the following courses:

CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
	Modern Language	•	3		<b>**</b>	JMC 101	Media Literacy	•	3	
	Modern Language	•	3			JMC 102	Media Toolbox	•	3	
	Cultural (ANT 201, SOC 200 or GEO	•	3			JMC 103	Language Use for Media	•	1	
	100)					JMC 241	Media Design	•	3	
	Multicultural	•	3			JMC 260	Digital Imaging for JMC	•	3	
	International (not JMC 436)	•	3			JMC 345	Mass Comm. Law and Ethics	•	3	
	History Elective	•	3			JMC 361	Digital Presence	•	3	
	Literature Elective	•	3			JMC	Internship/Practicum	•	3	
	Literature Elective	•	3			470/490				

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CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
JMC 300	Reporting and News Writing	•	3				JMC 331, 332, 272, 273, 372, 373 (any)	•	3	
JMC 303	Sports News Reporting	•	3				Required non-JMC sports option	•	3	
JMC 458	<b>Emerging Media for Journalists</b>	•	3				Required non-JMC sports option	•	3	
JMC 465	Multimedia Reporting	• •	3				Required non-JMC sports option	•	3	
JMC 231	Introduction to Audio	•	3				Elective 300/400		3	
JMC 235	Intro to Sports	•	3							
JMC 321	Sportscasting	•	3							
JMC 330	AD/PR Principles and Ethics (or	•	3							

- All journalism and mass communications majors must pass a language 100 with a C or better OR by completing JMC 103 with a C or better. ACT verbal scores of 30 or better or SAT verbal scores of 650 or better may be used in place of the exam.
- No more than 4 hours of non-JMC electives may be completed in PEL.
- · Required non-JMC sports options may be met by taking any three of the following courses. HST 451, 452, STHM 218, 270, 380, 401 or 496.
- All SOJMC majors must complete 3 credit hours of internship. Ideally, internships should be completed during the summer between the junior and senior years. To ensure your work is properly credited, you must work through the internship director.
  - · Submit a complete internship application.

· Maintain weekly contact, attend scheduled meetings and submit a final

Area of Emphasis AREA OF EMPHASIS SPECIFIC Majors who wish to pursue an Area of Emphasis in Sports must take the following courses: College Requirement MAJOR INFORMATION • Secure approval of the employment or other work. proficiency exam before admission to any JMC courses at the 300/400 level. Get permission to enroll in JMC 490, 491 or 470. The language proficiency requirement may also be met by completing JMC report and a portfolio.

Core II Social Science

**TOTAL HOURS** 

YEAR T

YEAR THREE

YEAR FOUR

## **JOURNALISM**

Careers in journalism and mass communications are increasingly multilayered as technology and new media outlets spur fresh job titles and responsibilities in social media, web management, multimedia and video production, and data analysis in addition to traditional positions. Majors in SOJMC are configured to reflect new realities of the industry, provide a foundation for all JMC fields that then fan into specializations. With an emphasis in sports Journalism students gather

			ata, announce games, interview, and the Parthenon and WMULFM 88.1.						eatures for a variety of sporting events	. Practio	al exp	reience is
unic	u wor	King With I	FALL SEMESTER						SPRING SEMESTER			
		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
		FYS 100	First Year Sem Crit Thinking	•	3				Core II Mathematics	•	3	
	<b>***</b>	JMC 101	Media Literacy	• •	3		•	JMC 102	Media Toolbox	•	3	
旦		JMC 103	Language Use for Media	•	1			JMC 235	Intro to Sports	•	3	
ONE	<b>***</b>	CMM 103	Fundamentals of Speech	•	3				Core I Critical Thinking	•	3	
AR	<b>₹</b>	ENG 101	<b>Beginning Composition</b>	•	3				Core I Critical Thinking	•	3	
YEA			Core II Fine Arts	•	3							
X		UNI 100	Freshman First Class		1							
		TOTAL HO	DURS		17			TOTAL HO	DURS		15	
	Sumi	mer Term (op	otional):									
			FALL SEMESTER						SPRING SEMESTER			
		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
		JMC 300	Reporting and News Writing	•	3			JMC 231	Introduction to Audio	•	3	
	<b>***</b>	ENG 201	Advanced Composition	•	3		<b>***</b>	JMC 241	Media Design	•	3	
0			ANT 201 or SOC 200 or GEO 100	•	3			JMC 260	Digital Imaging for JMC	•	3	
ΙΜ			(M/I)						Writing Intensive	•	3	

**TOTAL HOURS** Summer Term (optional):

International (not JMC 436)

Core II Physical/Natural Science

FALL SEMESTER	?			SPRING SEMESTER			
CODE COURSE NAME	F	RS GRADE	CODE	COURSE NAME		HRS	GRADE
JMC 303 Sports News Reporting	•	3		JMC 330 or JMC 390	•	3	
JMC 321 Sportscasting	•	3		Required non-JMC sports option	•	3	
JMC 361 Digital Presence	<b>♦</b>	3		History Elective	•	3	
Literature Elective (WI)	•	3		Literature Elective	•	3	
Any Modern Language	<b>•</b>	3		Any Modern Language	•	3	

TOTAL HOURS	15	TOTAL HOURS	15
Summer Term (antional):		IMC 400 recommended summer between semesters 6 & 7	(3 hours)

FALL SEMESTER				SPRING SEMESTER	í		
CODE COURSE NAME	HR	S GRADE	CODE	COURSE NAME		HRS	GRADE
JMC 458 Emerging Media for Journalists	<b>6</b> 3		JMC 345	Mass Commun. Law and Ethics	•	3	
JMC 331, 332, 272, 273, 372, 373 (any)	<b>6</b> 3		JMC 465	Multimedia Reporting	• •	3	
Required non-JMC sports option	<b>6</b> 3			Multicultural	•	3	
Required non-JMC sports option	<b>6</b> 3			Elective 300/400		3	
JMC490 Internship/Practicum (if not taken	<b>♦</b> 3						
during summer)							

**TOTAL HOURS** 

**TOTAL HOURS** Summer Term (optional): 🗬 Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

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