JOURNALISM MULTIMEDIA

REQUIREMENTS

CORE CURRICULUM
The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITICAL THINKING

CODE	COURSE NAME		HRS	GRADE
FYS 100	First Year Seminar	●	3	_____
_____	Critical Thinking	●	3	_____
_____	Critical Thinking	●	3	_____

Additional University Requirements

CODE	COURSE NAME	HRS	GRADE
_____	Writing Intensive	3	_____
_____	Writing Intensive	3	_____
_____	International and Multicultural	3	_____
JMC 465	Capstone	3	_____

CORE 2:

CODE	COURSE NAME		HRS	GRADE
ENG 101	Beginning Composition	●	3	_____
ENG 201	Advanced Composition	●	3	_____
CMM 103	Fund Speech-Communication	●	3	_____
_____	Core II Mathematics	●	3	_____
_____	Core II Natural/Physical Science	●	4	_____
JMC 101	Core II Humanities	●	3	_____
_____	Core II Social Science	●	3	_____
_____	Core II Fine Arts	●	3	_____

MAJOR REQUIREMENTS

All Journalism Majors are required to take the following courses:

CODE	COURSE NAME		HRS	GRADE
_____	Modern Language	◆	3	_____
_____	Modern Language	◆	3	_____
_____	Cultural (ANT 201, SOC 200 or GEO 100)	◆	3	_____
_____	Multicultural	◆	3	_____
_____	International (not JMC 436)	◆	3	_____
_____	History Elective	◆	3	_____
_____	Literature Elective	◆	3	_____
_____	Literature Elective	◆	3	_____

CODE	COURSE NAME		HRS	GRADE
JMC 101	Media Literacy	●◆	3	_____
JMC 102	Media Toolbox	◆	3	_____
JMC 103	Language Use for Media	◆	1	_____
JMC 241	Media Design	◆	3	_____
JMC 260	Digital Imaging for JMC	◆	3	_____
JMC 345	Mass Comm. Law and Ethics	◆	3	_____
JMC 361	Digital Presence	◆	3	_____
JMC 470/490	Internship/Practicum	◆	1-4	_____

AREA OF EMPHASIS SPECIFIC

Majors who wish to pursue and Area of Emphasis in Multimedia Journalism must take the following courses:

CODE	COURSE NAME		HRS	GRADE
JMC 300	Reporting and News Writing	◆	3	_____
JMC 301	Beat Reporting		3	_____
JMC 458	Emerging Media for Journalists	◆	3	_____
JMC 465	Multimedia Reporting	●◆	3	_____
_____	Multimedia Emphasis Elective	◆	3	_____
_____	Multimedia Emphasis Elective	◆	3	_____
_____	Multimedia Emphasis Elective	◆	3	_____
_____	Multimedia Emphasis Elective	◆	3	_____

CODE	COURSE NAME		HRS	GRADE
_____	Multimedia Emphasis Elective	◆	3	_____
_____	Non-JMC elective		3	_____
_____	Non-JMC elective		3	_____
_____	Non-JMC elective		3	_____
_____	Non-JMC elective		3	_____

MAJOR INFORMATION

- All journalism and mass communications majors must pass a language proficiency exam before admission to any JMC courses at the 300/400 level. The language proficiency requirement may also be met by completing JMC 100 with a C or better OR by completing JMC 103 with a C or better. ACT verbal scores of 30 or better or SAT verbal scores of 650 or better may be used in place of the exam.
- No more than 4 hours of non-JMC electives may be completed in PEL.
- Multimedia Emphasis Elective may be met by taking any five of the following courses: JMC 302, JMC 305, JMC 332, JMC 414, JMC 430, JMC 451, JMC 462
- All SOJMC majors must complete 3 credit hours of internship. Ideally, internships should be completed during the summer between the junior and senior years. To ensure your work is properly credited, you must work through the internship director.
  - Submit a complete internship application.

- Secure approval of the employment or other work.
- Get permission to enroll in JMC 490, 491 or 470.
- Maintain weekly contact, attend scheduled meetings and submit a final report and a portfolio.

Area of Emphasis ◆ *Major Requirement* ■ *College Requirement* ● *General Education Requirement*

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

Careers in journalism and mass communications are increasingly multilayered as technology and new media outlets spur fresh job titles and responsibilities in social media, web management, multimedia and video production, and data analysis in addition to traditional positions. Majors in SOJMC are configured to reflect new realities of the industry, provide a foundation for all JMC fields that then fan into specializations. With an emphasis in multimedia journalism students learn to write, edit, and design news in multiple media formats. Students learn writing, reporting, editing, designing, photography, web publishing, web design, and video, as well as other media skills. They then use those skills and gain hands-on experience by working for the campus online publication, The Parthenon.

YEAR ONE

FALL SEMESTER					SPRING SEMESTER				
CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
FYS 100	First Year Sem Crit Thinking	●	3	_____	_____	Core II Mathematics	●	3	_____
JMC 101	Media Literacy	●◆	3	_____	JMC 102	Media Toolbox	◆	3	_____
JMC 103	Language Use for Media	◆	1	_____	_____	Core I Critical Thinking	●	3	_____
CMM 103	Fundamentals of Speech	●	3	_____	_____	Core I Critical Thinking	●	3	_____
ENG 101	Beginning Composition	●	3	_____	_____	Core II Social Science	●	3	_____
_____	Fine Arts	●	3	_____					
UNI 100	Freshman First Class		1	_____					
TOTAL HOURS			**17**		**TOTAL HOURS**			**15**	

Summer Term (optional):

YEAR TWO

FALL SEMESTER					SPRING SEMESTER				
CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
JMC 300	Reporting and News Writing	■	3	_____	JMC 260	Digital Imaging for JMC	◆	3	_____
JMC 241	Media Design	◆	3	_____	JMC 301	Beat Reporting	■	3	_____
ENG 201	Advanced Composition	●	3	_____	_____	Writing Intensive	●	3	_____
_____	Any Modern Language	◆	3	_____	_____	Any Modern Language II	◆	3	_____
_____	Core II Physical/Natural Science	●	4	_____	_____	History Elective	◆	3	_____
TOTAL HOURS			**16**		**TOTAL HOURS**			**15**	

Summer Term (optional):

YEAR THREE

FALL SEMESTER					SPRING SEMESTER				
CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
_____	Multimedia Emphasis Elective	■	3	_____	_____	Multimedia Emphasis Elective	■	3	_____
JMC 361	Digital Presence	◆	3	_____	_____	Non-JMC Elective		3	_____
_____	ANT 201 or SOC 200 or GEO 100 (M/I)	◆	3	_____	_____	Non-JMC Elective		3	_____
_____	Literature Elective (WI)	◆	3	_____	_____	Literature Elective	◆	3	_____
_____	International (not JMC 436)	◆	3	_____	_____	Multicultural	◆	3	_____
TOTAL HOURS			**15**		**TOTAL HOURS**			**15**	

Summer Term (optional):   JMC 490 recommended summer between semesters 6 & 7 (3 hours)

YEAR FOUR

FALL SEMESTER					SPRING SEMESTER				
CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
JMC 458	Emerging Media for Journalists	■	3	_____	JMC 345	Mass Commun. Law and Ethics	◆	3	_____
_____	Multimedia Emphasis Elective	■	3	_____	_____	Multimedia Emphasis Elective	■	3	_____
_____	Multimedia Emphasis Elective	■	3	_____	JMC 465	Multimedia Reporting (Capstone)	■●	3	_____
_____	Non-JMC Elective		3	_____	_____	Non-JMC Elective		3	_____
JMC 490	Internship/Practicum (if not taken during summer)	◆	3	_____					
TOTAL HOURS			**15**		**TOTAL HOURS**			**12**	

Summer Term (optional):

Area of Emphasis ◆ *Major Requirement* ■ *College Requirement* ● *General Education Requirement*

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

JOURNALISM-MULTIMEDIA — 2022-2023

INVOLVEMENT OPPORTUNITIES

- The Parthenon
- WMUL FM 88.1
- National Broadcast Society
- Basketball Friday Night in WV
- SGA
- Society of Professional Journalists
- Campus Activity Board
- JMELI
- Film Club
- Club Sports
- Political Organizations
- Photography Club

RELATED MAJORS

- English
- Political Science
- History
- Communication Studies
- Computer and Information Technology
- International Affairs
- Humanities

GRADUATION REQUIREMENTS

- Have a minimum of 120 credit hours (some colleges or majors require more);
- Have an overall and Marshall Grade Point Average of 2.25 or higher;
- Have an overall Grade Point Average of 2.25 or higher in the major area of study;
- 48 credit hours in JMC
- 72 credit hours of non-JMC
- at least 42 hours of 300/400 level courses
- at least a "C" or better in all required JMC
- submit a graduation portfolio
- Have earned a grade of C or better in English 201 or 201 H;
- Have met all major(s) and college requirements;
- Have met the requirements of the Core Curriculum;
- Have met the residence requirements of Marshall University, including 12 hours of 300/400 level coursework in the student's college (see section entitled "Residence Requirements" in the undergraduate catalogue);
- Be enrolled at Marshall at least one semester of the senior year;
- Have transferred no more than 72 credit hours from an accredited West Virginia two-year institution of higher education.

Colleges and specific programs may have unique requirements that are more stringent than those noted above. Students are responsible for staying informed about and ensuring that they meet the requirements for graduation.

YEAR ONE

Have questions? Need to talk? You already have a Friend-At-Marshall ready to help you succeed. Find your FAM Peer Mentor here: www.marshall.edu/fam

Stay on the Herd Path and come to class! Class attendance is more important to your success than your high school GPA, your class standing, or your ACT/SAT scores.

In order to graduate on time, you need to take an average of 15 credits per semester. Are you on track? Take 15 to Finish!

Volunteer at the radio station, WMUL FM 88.1, or work with the student daily, The Parthenon. They're solid media experience for any major.

Take a pulse check. Know what you need to do every year to keep your grants, scholarships, or federal financial aid.

Sign up for Handshake! Handshake is the #1 place to launch a career with no connections, experience, or luck required. The platform connects up-and-coming talent with 650,000+ employers.

Join NBS and SPJ where you'll network with professionals, work on contest entries, and travel to conferences.

YEAR TWO

Are you completing enough credits to graduate on time? Dropping or failing a class can put you behind. Use summer terms to quickly get back on track.

Think about who can help you grow as a student and a professional (professors, advisors, alumni, etc.) and ask at least one of them to be your mentor.

Attend an intercultural festival or event on campus or in town.

Have you considered adding a minor? Think about personal areas of interest you'd like to explore or how you might enhance your major with a related skill set.

Volunteer at the radio station, WMUL FM 88.1, or work with the student daily, The Parthenon. They're solid media experience for any major.

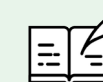Submit your work for the NBS, SPJ, Hearst, and other awards.

Be at the top of your professional game! Prepare a final resume and practice your interview skills with a career coach in Career Education.

YEAR THREE

Develop relationships with professors who can serve as future references by attending their office hours.

Submit your work for the NBS, SPJ, Hearst, and other awards.

Your degree requires an internship. Start planning now! Meet with your advisor to discuss your internship options.

Are you on track to graduate? Meet with your advisor for your Junior Eval to make sure you know what requirements you have left.

Networking is key! Attend a Career Expo to seek employment opportunities and network with employers in your field.

Consider applying for a year-long service opportunity after graduation like AmeriCorps, Peace Corps, Teach for America, City Year, or Literacy Lab.

Think about who can help you grow as a student and a professional (professors, advisors, alumni, etc.) and ask at least one of them to be your mentor.

YEAR FOUR

This is it! Are you on track to graduate? Meet with your advisor for your Senior Eval to see what requirements you have left.

Want to continue your education and increase your opportunities? Talk to a faculty member about whether graduate school fits your career.

Develop relationships with professors who can serve as future references by attending their office hours.

Submit your work for the NBS, SPJ, Hearst, and other awards.

Collect the artifacts you'll need for your graduation portfolio.

Study for the GRE.

Be at the top of your professional game! Prepare a final resume and practice your interview skills with a career coach in Career Education.

TRANSFERABLE SKILLS ASSOCIATED WITH THIS MAJOR

- Creativity
- Writing
- Attention to Detail
- Design Sense
- Objectivity
- Open-Mindedness
- Curiosity
- Artistic Sense
- Visualization
- Decision Making

ASSOCIATED CAREERS

- Reporting
- Editorial/Column Writing
- Feature Writing
- Investigative Journalism
- Photo Journalism
- Editing
- Proofreading
- Videography
- Production
- Freelance Writing
- Blogger
- Web Manager
- Editor
- Bureau Chief
- Multimedia Producer
- Management
- VR Reporting

This academic map is to be used as a guide in planning your coursework toward a degree. Due to the complexities of degree programs, it is unfortunate but inevitable that an error may occur in the creation of this document. The official source of degree requirements at Marshall University is DegreeWorks available in your myMU portal. Always consult regularly with your advisor.

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