

# JOURNALISM MULTIMEDIA

## REQUIREMENTS

**CORE CURRICULUM** The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at [marshall.edu/gened](http://marshall.edu/gened).

### CORE 1: CRITICAL THINKING

CODE	COURSE NAME	HRS	GRADE
FYS 100	First Year Seminar	3	_____
_____	Critical Thinking	3	_____
_____	Critical Thinking	3	_____

### CORE 2:

CODE	COURSE NAME	HRS	GRADE
ENG 101	Beginning Composition	3	_____
ENG 201	Advanced Composition	3	_____
CMM 103	Fund Speech-Communication	3	_____
_____	Core II Mathematics	3	_____
_____	Core II Natural/Physical Science	4	_____
JMC 101	Core II Humanities	3	_____
_____	Core II Social Science	3	_____
_____	Core II Fine Arts	3	_____

### Additional University Requirements

_____	Writing Intensive	3	_____
_____	Writing Intensive	3	_____
_____	International and Multicultural	3	_____
JMC 465	Capstone	3	_____

## MAJOR REQUIREMENTS

All Journalism Majors are required to take the following courses:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
_____	Modern Language	3	_____	JMC 101	Media Literacy	3	_____
_____	Modern Language	3	_____	JMC 102	Media Toolbox	3	_____
_____	Cultural (ANT 201, SOC 200 or GEO 100)	3	_____	JMC 103	Language Use for Media	1	_____
_____	Multicultural	3	_____	JMC 241	Media Design	3	_____
_____	International (not JMC 436)	3	_____	JMC 260	Digital Imaging for JMC	3	_____
_____	History Elective	3	_____	JMC 345	Mass Comm. Law and Ethics	3	_____
_____	Literature Elective	3	_____	JMC 361	Digital Presence	3	_____
_____	Literature Elective	3	_____	JMC 470/490	Internship/Practicum	1-4	_____

## AREA OF EMPHASIS SPECIFIC

Majors who wish to pursue and Area of Emphasis in Multimedia Journalism must take the following courses:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
JMC 300	Reporting and News Writing	3	_____	_____	Multimedia Emphasis Elective	3	_____
JMC 301	Beat Reporting	3	_____	_____	Non-JMC elective	3	_____
JMC 458	Emerging Media for Journalists	3	_____	_____	Non-JMC elective	3	_____
JMC 465	Multimedia Reporting	3	_____	_____	Non-JMC elective	3	_____
_____	Multimedia Emphasis Elective	3	_____	_____	Non-JMC elective	3	_____
_____	Multimedia Emphasis Elective	3	_____				
_____	Multimedia Emphasis Elective	3	_____				
_____	Multimedia Emphasis Elective	3	_____				

## MAJOR INFORMATION

- All journalism and mass communications majors must pass a language proficiency exam before admission to any JMC courses at the 300/400 level. The language proficiency requirement may also be met by completing JMC 100 with a C or better OR by completing JMC 103 with a C or better. ACT verbal scores of 30 or better or SAT verbal scores of 650 or better may be used in place of the exam.
- No more than 4 hours of non-JMC electives may be completed in PEL.
- Multimedia Emphasis Elective may be met by taking any five of the following courses: JMC 302, JMC 305, JMC 332, JMC 414, JMC 430, JMC 451, JMC 462
- All SOJMC majors must complete 3 credit hours of internship. Ideally, internships should be completed during the summer between the junior and senior years. To ensure your work is properly credited, you must work through the internship director.
  - Submit a complete internship application.
- Secure approval of the employment or other work.
- Get permission to enroll in JMC 490, 491 or 470.
- Maintain weekly contact, attend scheduled meetings and submit a final report and a portfolio.

◆ Area of Emphasis

◆ Major Requirement

■ College Requirement

● General Education Requirement

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

# JOURNALISM MULTIMEDIA

Careers in journalism and mass communications are increasingly multilayered as technology and new media outlets spur fresh job titles and responsibilities in social media, web management, multimedia and video production, and data analysis in addition to traditional positions. Majors in SOJMC are configured to reflect new realities of the industry, provide a foundation for all JMC fields that then fan into specializations. With an emphasis in multimedia journalism students learn to write, edit, and design news in multiple media formats. Students learn writing, reporting, editing, designing, photography, web publishing, web design, and video, as well as other media skills. They then use those skills and gain hands-on experience by working for the campus online publication, The Parthenon.

YEAR ONE	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
	FYS 100	First Year Sem Crit Thinking	● 3	_____		Core II Mathematics	● 3	_____
	JMC 101	Media Literacy	● ◆ 3	_____	JMC 102	Media Toolbox	◆ 3	_____
	JMC 103	Language Use for Media	◆ 1	_____		Core I Critical Thinking	● 3	_____
	CMM 103	Fundamentals of Speech	● 3	_____		Core I Critical Thinking	● 3	_____
	ENG 101	Beginning Composition	● 3	_____		Core II Social Science	● 3	_____
		Fine Arts	● 3	_____				
	UNI 100	Freshman First Class	1	_____				
	<b>TOTAL HOURS</b>		<b>17</b>		<b>TOTAL HOURS</b>		<b>15</b>	
	Summer Term (optional):							

YEAR TWO	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
	JMC 300	Reporting and News Writing	◆ 3	_____	JMC 260	Digital Imaging for JMC	◆ 3	_____
	JMC 241	Media Design	◆ 3	_____	JMC 301	Beat Reporting	◆ 3	_____
	ENG 201	Advanced Composition	● 3	_____		Writing Intensive	● 3	_____
		Any Modern Language	◆ 3	_____		Any Modern Language II	◆ 3	_____
		Core II Physical/Natural Science	● 4	_____		History Elective	◆ 3	_____
	<b>TOTAL HOURS</b>		<b>16</b>		<b>TOTAL HOURS</b>		<b>15</b>	
	Summer Term (optional):							

YEAR THREE	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
		Multimedia Emphasis Elective	◆ 3	_____		Multimedia Emphasis Elective	◆ 3	_____
	JMC 361	Digital Presence	◆ 3	_____		Non-JMC Elective	3	_____
		ANT 201 or SOC 200 or GEO 100 (M/I)	◆ 3	_____		Non-JMC Elective	3	_____
		Literature Elective (WI)	◆ 3	_____		Literature Elective	◆ 3	_____
		International (not JMC 436)	◆ 3	_____		Multicultural	◆ 3	_____
	<b>TOTAL HOURS</b>		<b>15</b>		<b>TOTAL HOURS</b>		<b>15</b>	
	Summer Term (optional):				JMC 490 recommended summer between semesters 6 & 7 (3 hours)			

YEAR FOUR	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
	JMC 458	Emerging Media for Journalists	◆ 3	_____	JMC 345	Mass Commun. Law and Ethics	◆ 3	_____
		Multimedia Emphasis Elective	◆ 3	_____		Multimedia Emphasis Elective	◆ 3	_____
		Multimedia Emphasis Elective	◆ 3	_____	JMC 465	Multimedia Reporting (Capstone)	◆ ● 3	_____
		Non-JMC Elective	3	_____		Non-JMC Elective	3	_____
	JMC490	Internship/Practicum (if not taken during summer)	◆ 3	_____				
	<b>TOTAL HOURS</b>		<b>15</b>		<b>TOTAL HOURS</b>		<b>12</b>	
	Summer Term (optional):							

● General Education Requirement ■ College Requirement ◆ Major Requirement ● Area of Emphasis

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.