

JOURNALISM BROADCAST

REQUIREMENTS

CORE CURRICULUM The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITICAL THINKING

CODE	COURSE NAME	HRS	GRADE
FYS 100	First Year Seminar	3	_____
_____	Critical Thinking	3	_____
_____	Critical Thinking	3	_____
Additional University Requirements			
_____	Writing Intensive	3	_____
_____	Writing Intensive	3	_____
_____	International and Multicultural	3	_____
JMC 465	Capstone	3	_____

CORE 2:

CODE	COURSE NAME	HRS	GRADE
ENG 101	Beginning Composition	3	_____
ENG 201	Advanced Composition	3	_____
CMM 103	Fund Speech-Communication	3	_____
_____	Core II Mathematics	3	_____
_____	Core II Natural/Physical Science	4	_____
JMC 101	Core II Humanities	3	_____
_____	Core II Social Science	3	_____
_____	Core II Fine Arts	3	_____

MAJOR REQUIREMENTS

All Journalism Majors are required to take the following courses:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
_____	Modern Language	3	_____	JMC 101	Media Literacy	3	_____
_____	Modern Language	3	_____	JMC 102	Media Toolbox	3	_____
_____	Cultural (ANT 201, SOC 200 or GEO 100)	3	_____	JMC 103	Language Use for Media	1	_____
_____	Multicultural	3	_____	JMC 241	Media Design	3	_____
_____	International (not JMC 436)	3	_____	JMC 260	Digital Imaging for JMC	3	_____
_____	History Elective	3	_____	JMC 345	Mass Comm. Law and Ethics	3	_____
_____	Literature Elective	3	_____	JMC 361	Digital Presence	3	_____
_____	Literature Elective	3	_____	JMC 470/490	Internship/Practicum	1-4	_____

AREA OF EMPHASIS SPECIFIC

Majors who wish to pursue an Area of Emphasis in Broadcast Journalism must take the following courses:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
JMC 300	Reporting and News Writing	3	_____	_____	JMC 300/400 Elective	3	_____
JMC 301	Beat Reporting	3	_____	_____	PSC 104 or PSC 202	3	_____
JMC 458	Emerging Media for Journalists	3	_____	_____	Elective	3	_____
JMC 465	Multimedia Reporting	3	_____	_____	Elective	3	_____
JMC 340	Basic Broadcast News	3	_____	_____	Elective	3	_____
JMC 414	Reporting Public Affairs	3	_____				
JMC 451	Television Reporting	3	_____				
JMC 452	Advanced Television Reporting	3	_____				

MAJOR INFORMATION

- All journalism and mass communications majors must pass a language proficiency exam before admission to any JMC courses at the 300/400 level. The language proficiency requirement may also be met by completing JMC 100 with a C or better OR by completing JMC 103 with a C or better. ACT verbal scores of 30 or better or SAT verbal scores of 650 or better may be used in place of the exam.
- No more than 4 hours of non-JMC electives may be completed in PEL.
- All SOJMC majors must complete 3 credit hours of internship. Ideally, internships should be completed during the summer between the junior and senior years. To ensure your work is properly credited, you must work through the internship director.
 - Submit a complete internship application.
 - Secure approval of the employment or other work.
- Get permission to enroll in JMC 490, 491 or 470.
- Maintain weekly contact, attend scheduled meetings and submit a final report and a portfolio.

General Education Requirement
 College Requirement
 Major Requirement
 Area of Emphasis

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

JOURNALISM BROADCAST

Careers in journalism and mass communications are increasingly multilayered as technology and new media outlets spur fresh job titles and responsibilities in social media, web management, multimedia, video production, and data analysis in addition to traditional positions. Majors in SOJMC are configured to reflect new realities of the industry, provide a foundation for all JMC fields that then fan into specializations. An emphasis in broadcast journalism prepares students to report, produce, write, and edit news stories suitable for radio and television. Students gain hands-on experience by producing the campus television news program, MU Report, or by reporting for the campus radio station, WMUL-FM.

	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
YEAR ONE	FYS 100	First Year Sem Crit Thinking	● 3	_____	_____	Core II Mathematics	● 3	_____
	🏠 JMC 101	Media Literacy	◆ ● 3	_____	🏠 JMC 102	Media Toolbox	◆ 3	_____
	JMC 103	Language Use for Media	◆ 1	_____	_____	Core I Critical Thinking	● 3	_____
	🏠 CMM 103	Fundamentals of Speech	● 3	_____	_____	Core I Critical Thinking	● 3	_____
	🏠 ENG 101	Beginning Composition	● 3	_____	_____	Core II Social Science	● 3	_____
	_____	Fine Arts Elective	● 3	_____				
	UNI 100	Freshman First Class	1	_____				
TOTAL HOURS			17		TOTAL HOURS			15

Summer Term (optional):

	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
YEAR TWO	JMC 241	Media Design	◆ 3	_____	JMC 260	Digital Imaging for JMC	◆ 3	_____
	JMC 300	Reporting and News Writing	◆ 3	_____	JMC 301	Beat Reporting	◆ 3	_____
	_____	PSC 104 or PSC 202	◆ 3	_____	JMC 340	Basic Broadcast News	◆ 3	_____
	🏠 ENG 201	Advanced Composition	● 3	_____	_____	Writing Intensive	● 3	_____
	_____	Core II Physical/Natural Science	● 4	_____	_____	History Elective	◆ 3	_____
	TOTAL HOURS			16		TOTAL HOURS		

Summer Term (optional):

	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
YEAR THREE	JMC 451	Television Reporting	◆ 3	_____	JMC 452	Advanced Television Reporting	◆ 3	_____
	_____	JMC 300/400 Elective	◆ 3	_____	_____	Any Modern Language	◆ 3	_____
	_____	ANT 201 or SOC 200 or GEO 100 (M/I)	◆ 3	_____	_____	Multicultural	◆ 3	_____
	_____	Any Modern Language	◆ 3	_____	_____	Literature (WI)	◆ 3	_____
	_____	International (not JMC 436)	◆ 3	_____	_____	Elective	3	_____
	TOTAL HOURS			15		TOTAL HOURS		

Summer Term (optional):

JMC 490 recommended summer between semesters 6 & 7 (3 hours)

	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
YEAR FOUR	JMC 361	Digital Presence	◆ 3	_____	JMC 345	Mass Commun. Law and Ethics	◆ 3	_____
	JMC 458	Emerging Media for Journalists	◆ 3	_____	JMC 414	Reporting Public Affairs	◆ 3	_____
	_____	Literature	◆ 3	_____	JMC 465	Multimedia Reporting	● ◆ 3	_____
	_____	Elective	3	_____	_____	Elective	3	_____
	JMC490	Internship/Practicum (if not taken during summer)	◆ 3	_____				
	TOTAL HOURS			15		TOTAL HOURS		

Summer Term (optional):

◆ Area of Emphasis

◆ Major Requirement

■ College Requirement

● General Education Requirement

🏠 Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.