

COMMUNICATION STUDIES PUBLIC COMMUNICATION

REQUIREMENTS

CORE CURRICULUM

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITICAL THINKING

| CODE | COURSE NAME | HRS | GRADE |
|---------|--------------------|-----|-------|
| FYS 100 | First Year Seminar | 3 | _____ |
| MTH 121 | Critical Thinking | 3 | _____ |
| _____ | Critical Thinking | 3 | _____ |

CORE 2:

| CODE | COURSE NAME | HRS | GRADE |
|---------|-------------------------------------|-----|-------|
| ENG 101 | Beginning Composition | 3 | _____ |
| ENG 201 | Advanced Composition | 3 | _____ |
| CMM 103 | Fund Speech-Communication | 3 | _____ |
| MTH 121 | Concepts and Applications Math (CT) | 3 | _____ |
| _____ | Core II Natural/Physical Science | 4 | _____ |
| _____ | Core II Humanities | 3 | _____ |
| _____ | Core II Social Science | 3 | _____ |
| _____ | Core II Fine Arts | 3 | _____ |

Additional University Requirements

| | | | |
|---------|--------------------------------------|---|-------|
| _____ | Writing Intensive (300/400 COLA Lit) | 3 | _____ |
| _____ | Writing Intensive (300/400 COLA Lit) | 3 | _____ |
| _____ | Multicultural or International | 3 | _____ |
| CMM 478 | Capstone | 3 | _____ |

COLLEGE-SPECIFIC

All liberal arts majors are required to complete the following College of Liberal Arts Requirements. These classes may not be counted towards Core II requirements.

| CODE | COURSE NAME | HRS | GRADE | CODE | COURSE NAME | HRS | GRADE |
|---------|------------------------------|-----|-------|-------|-------------------------------|-----|-------|
| _____ | Foreign Language 101 | 3 | _____ | _____ | 300/400 COLA Social Science | 3 | _____ |
| _____ | Foreign Language 102 | 3 | _____ | _____ | 300/400 COLA Social Science | 3 | _____ |
| _____ | Foreign Language 203 | 3 | _____ | _____ | COLA Social Science | 3 | _____ |
| _____ | Foreign Language 204 | 3 | _____ | _____ | COLA Natural/Physical Science | 4 | _____ |
| CMM 205 | COLA Humanities | 3 | _____ | _____ | COLA International | 3 | _____ |
| _____ | 300/400 COLA Literature (WI) | 3 | _____ | _____ | COLA Multicultural | 3 | _____ |
| _____ | 300/400 COLA Literature (WI) | 3 | _____ | | | | |

MAJOR-SPECIFIC

Students who wish to major in Communication Studies with a concentration in organizational communication must take the following major specific courses:

| CODE | COURSE NAME | HRS | GRADE | CODE | COURSE NAME | HRS | GRADE |
|---------|-----------------------------------|-----|-------|-------|-----------------------|-----|-------|
| CMM 302 | Professional Presentations | 3 | _____ | CMM__ | 300/400 CMM Elective | 3 | _____ |
| CMM 303 | Intro to Communication Theory | 3 | _____ | CMM__ | 300/400 CMM Elective | 3 | _____ |
| CMM 411 | Communications Study & Research | 3 | _____ | CMM__ | 300/400 CMM Elective | 3 | _____ |
| CMM 205 | The Rhetorical World (CT) | 3 | _____ | _____ | 300/400 Free Elective | 3 | _____ |
| CMM 308 | Persuasive Communication | 3 | _____ | _____ | Free Elective | 3 | _____ |
| CMM 310 | Argumentation and Debate | 3 | _____ | _____ | Free Elective | 3 | _____ |
| CMM 402 | Rhetorical Theory | 3 | _____ | _____ | Free Elective | 3 | _____ |
| CMM 409 | Theories of Persuasion and Change | 3 | _____ | | | | |
| CMM 478 | Senior Seminar | 3 | _____ | | | | |

MAJOR INFORMATION

- The total number of free electives will depend on the amount of double and triple counting of requirements.
- See course attributes each semester for courses that meet multiple requirements.
- Questions about requirements should be directed to the College of Liberal Arts (304-696-2350). Core II and COLA requirements may not be double counted.
- Forty-eight credit hours (sixteen 3-hour courses) must be at the 300/400 level.
- Students must earn a C or better in ENG 201 and all foreign language courses.
- Minimum of 120 hours to graduate.

● General Education Requirement
■ College Requirement
◆ Major Requirement
◆ Area of Emphasis

Milestone Course: This is a key success marker for your major. See your advisor to discuss importance of this course in your plan of study.

COMMUNICATION STUDIES

PUBLIC COMMUNICATION

The Communication Studies Department offers a variety of courses and major concentrations which are designed to provide current knowledge, cognitive abilities, and competencies in communication. The Public Communication concentration is intended for students seeking public roles in the legal, political, and/or other communication settings of democratic society, as well as graduate work in communication.

| FALL SEMESTER | | | | | SPRING SEMESTER | | | | | |
|-------------------------|-------------------------------------|-----|-------|-----------|--------------------|--|-----|-------|-----------|--|
| CODE | COURSE NAME | HRS | GRADE | | CODE | COURSE NAME | HRS | GRADE | | |
| ENG 101 | Beginning Composition | 3 | | | CMM 302 | Professional Presentations | 3 | | | |
| FYS 100 | First Year Sem Critical Thinking | 3 | | | ENG 201 | Advanced Composition | 3 | | | |
| | Core II Social Science | 3 | | | | Critical Thinking | 3 | | | |
| MTH 121 | Concepts and Applications Math (CT) | 3 | | | | Core II Humanities | 3 | | | |
| CMM 103 | Fund Speech-Communication | 3 | | | | Core II Fine Arts | 3 | | | |
| UNI 100 | Freshman First Class | 1 | | | | | | | | |
| TOTAL HOURS | | | | 16 | TOTAL HOURS | | | | 15 | |
| Summer Term (optional): | | | | | | | | | | |
| FALL SEMESTER | | | | | SPRING SEMESTER | | | | | |
| CODE | COURSE NAME | HRS | GRADE | | CODE | COURSE NAME | HRS | GRADE | | |
| CMM 303 | Intro Communication Theory | 3 | | | | COLA Natural/Physical Science | 4 | | | |
| | Foreign Language 101 | 3 | | | | Foreign Language 102 | 3 | | | |
| | Core II Natural/Physical Science | 4 | | | CMM 205 | COLA Humanities: Rhetorical World (CT) | 3 | | | |
| | COLA Social Science | 3 | | | | 300/400 COLA Literature (WI) | 3 | | | |
| | Free Elective | 3 | | | | Free Elective | 3 | | | |
| TOTAL HOURS | | | | 16 | TOTAL HOURS | | | | 16 | |
| Summer Term (optional): | | | | | | | | | | |
| FALL SEMESTER | | | | | SPRING SEMESTER | | | | | |
| CODE | COURSE NAME | HRS | GRADE | | CODE | COURSE NAME | HRS | GRADE | | |
| | Foreign Language 203 | 3 | | | | Foreign Language 204 | 3 | | | |
| | 300/400 COLA Social Science | 3 | | | CMM 310 | Argumentation and Debate | 3 | | | |
| | 300/400 COLA Multicultural | 3 | | | CMM 402 | Rhetorical Theory | 3 | | | |
| | Multicultural/International | 3 | | | | 300/400 COLA Social Science | 3 | | | |
| CMM 308 | Persuasive Communication | 3 | | | | 300/400 Free Elective | 3 | | | |
| TOTAL HOURS | | | | 15 | TOTAL HOURS | | | | 15 | |
| Summer Term (optional): | | | | | | | | | | |
| FALL SEMESTER | | | | | SPRING SEMESTER | | | | | |
| CODE | COURSE NAME | HRS | GRADE | | CODE | COURSE NAME | HRS | GRADE | | |
| CMM 409 | Theories of Persuasion and Change | 3 | | | CMM 478 | Senior Seminar (C) | 3 | | | |
| CMM 411 | Communications Study & Research | 3 | | | CMM__ | 300/400 CMM Elective | 3 | | | |
| | 300/400 COLA Literature (WI) | 3 | | | | Free Elective | 3 | | | |
| | 300/400 COLA International | 3 | | | CMM__ | 300/400 CMM Elective | 3 | | | |
| CMM__ | 300/400 CMM Elective | 3 | | | | | | | | |
| TOTAL HOURS | | | | 15 | TOTAL HOURS | | | | 12 | |
| Summer Term (optional): | | | | | | | | | | |

● General Education Requirement
 ■ College Requirement
 ◆ Major Requirement
 ◆ Area of Emphasis

YEAR ONE

YEAR TWO

YEAR THREE

YEAR FOUR

Milestone Course: This is a key success marker for your major. See your advisor to discuss importance of this course in your plan of study.