

COMMUNICATION STUDIES PUBLIC COMMUNICATION

REQUIREMENTS

CORE CURRICULUM

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITICAL THINKING

CODE	COURSE NAME	HRS	GRADE
FYS 100	First Year Seminar	● 3	_____
MTH 121	Critical Thinking	● 3	_____
_____	Critical Thinking	● 3	_____

CORE 2:

CODE	COURSE NAME	HRS	GRADE
ENG 101	Beginning Composition	● 3	_____
ENG 201	Advanced Composition	● 3	_____
🌳 CMM 103	Fund Speech-Communication	● 3	_____
🌳 MTH 121	Concepts and Applications Math (CT)	● 3	_____
_____	Core II Natural/Physical Science	● 4	_____
_____	Core II Humanities	● 3	_____
_____	Core II Social Science	● 3	_____
_____	Core II Fine Arts	● 3	_____

Additional University Requirements

_____	Writing Intensive (300/400 COLA Lit)	3	_____
_____	Writing Intensive (300/400 COLA Lit)	3	_____
_____	Multicultural or International	3	_____
CMM 478	Capstone	3	_____

COLLEGE-SPECIFIC

All liberal arts majors are required to complete the following College of Liberal Arts Requirements. These classes may not be counted towards Core II requirements.

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
_____	Foreign Language 101	■ 3	_____	_____	300/400 COLA Social Science	■ 3	_____
_____	Foreign Language 102	■ 3	_____	_____	300/400 COLA Social Science	■ 3	_____
_____	Foreign Language 203	■ 3	_____	_____	COLA Social Science	■ 3	_____
_____	Foreign Language 204	■ 3	_____	_____	COLA Natural/Physical Science	■ 4	_____
CMM 205	COLA Humanities	■◆ 3	_____	_____	COLA International	■ 3	_____
_____	300/400 COLA Literature (WI)	■ 3	_____	_____	COLA Multicultural	■ 3	_____
_____	300/400 COLA Literature (WI)	■ 3	_____				

MAJOR-SPECIFIC

Students who wish to major in Communication Studies with a concentration in organizational communication must take the following major specific courses:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
🌳 CMM 302	Professional Presentations	◆ 3	_____	CMM__	300/400 CMM Elective	◆ 3	_____
🌳 CMM 303	Intro to Communication Theory	◆ 3	_____	CMM__	300/400 CMM Elective	◆ 3	_____
🌳 CMM 411	Communications Study & Research	◆ 3	_____	CMM__	300/400 CMM Elective	◆ 3	_____
CMM 205	The Rhetorical World (CT)	■◆ 3	_____	_____	300/400 Free Elective	3	_____
CMM 308	Persuasive Communication	◆ 3	_____	_____	Free Elective	3	_____
CMM 310	Argumentation and Debate	◆ 3	_____	_____	Free Elective	3	_____
CMM 402	Rhetorical Theory	◆ 3	_____	_____	Free Elective	3	_____
CMM 409	Theories of Persuasion and Change	◆ 3	_____				
CMM 478	Senior Seminar	◆ 3	_____				

MAJOR INFORMATION

- The total number of free electives will depend on the amount of double and triple counting of requirements.
- See course attributes each semester for courses that meet multiple requirements.
- Questions about requirements should be directed to the College of Liberal Arts (304-696-2350). Core II and COLA requirements may not be double counted.
- Forty-eight credit hours (sixteen 3-hour courses) must be at the 300/400 level.
- Students must earn a C or better in ENG 201 and all foreign language courses.
- Minimum of 120 hours to graduate.

● Area of Emphasis

◆ Major Requirement

■ College Requirement

● General Education Requirement

Milestone Course: This is a key success marker for your major. See your advisor to discuss importance of this course in your plan of study.

COMMUNICATION STUDIES

PUBLIC COMMUNICATION

The Communication Studies Department offers a variety of courses and major concentrations which are designed to provide current knowledge, cognitive abilities, and competencies in communication. The Public Communication concentration is intended for students seeking public roles in the legal, political, and/or other communication settings of democratic society, as well as graduate work in communication.

		FALL SEMESTER				SPRING SEMESTER				
		CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE	
YEAR ONE	ENG 101	Beginning Composition	●	3	_____	🌱 CMM 302	Professional Presentations	◆	3	_____
	FYS 100	First Year Sem Critical Thinking	●	3	_____	ENG 201	Advanced Composition	●	3	_____
	_____	Core II Social Science	●	3	_____	_____	Critical Thinking		3	_____
	🌱 MTH 121	Concepts and Applications Math (CT)	●	3	_____	_____	Core II Humanities	●	3	_____
	🌱 CMM 103	Fund Speech-Communication	●	3	_____	_____	Core II Fine Arts	●	3	_____
	UNI 100	Freshman First Class		1	_____					
TOTAL HOURS				16		TOTAL HOURS				15
Summer Term (optional):										
YEAR TWO	FALL SEMESTER				SPRING SEMESTER					
	🌱 CMM 303	Intro Communication Theory	◆	3	_____	_____	COLA Natural/Physical Science	■	4	_____
	_____	Foreign Language 101	■	3	_____	_____	Foreign Language 102	■	3	_____
	_____	Core II Natural/Physical Science	●	4	_____	CMM 205	COLA Humanities: Rhetorical World (CT)	■◆	3	_____
	_____	COLA Social Science	■	3	_____	_____	300/400 COLA Literature (WI)	■	3	_____
	_____	Free Elective		3	_____	_____	Free Elective		3	_____
TOTAL HOURS				16		TOTAL HOURS				16
Summer Term (optional):										
YEAR THREE	FALL SEMESTER				SPRING SEMESTER					
	_____	Foreign Language 203	■	3	_____	_____	Foreign Language 204	■	3	_____
	_____	300/400 COLA Social Science	■	3	_____	CMM 310	Argumentation and Debate	◆	3	_____
	_____	300/400 COLA Multicultural	■	3	_____	CMM 402	Rhetorical Theory	◆	3	_____
	_____	Multicultural/International		3	_____	_____	300/400 COLA Social Science	■	3	_____
	CMM 308	Persuasive Communication	◆	3	_____	_____	300/400 Free Elective		3	_____
TOTAL HOURS				15		TOTAL HOURS				15
Summer Term (optional):										
YEAR FOUR	FALL SEMESTER				SPRING SEMESTER					
	CMM 409	Theories of Persuasion and Change	◆	3	_____	CMM 478	Senior Seminar (C)	◆	3	_____
	🌱 CMM 411	Communications Study & Research	◆	3	_____	CMM__	300/400 CMM Elective	◆	3	_____
	_____	300/400 COLA Literature (WI)	■	3	_____	_____	Free Elective		3	_____
	_____	300/400 COLA International	■	3	_____	CMM__	300/400 CMM Elective	◆	3	_____
	CMM__	300/400 CMM Elective	◆	3	_____					
TOTAL HOURS				15		TOTAL HOURS				12
Summer Term (optional):										

● General Education Requirement ■ College Requirement ◆ Major Requirement ● Area of Emphasis

🌱 Milestone Course: This is a key success marker for your major. See your advisor to discuss importance of this course in your plan of study.