CURRICULUM PLAN COLLEGE OF LIBERAL ARTS 2023-2024

MY ADVISOR'S NAME IS:

COMMUNICATION STUDIES HEALTH COMMUNICATION REQUIREMENTS

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend CORE CURRICULUM disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

	1: CRIT	ICAL THINKING COURSE NAME		HRS	GRADE	COR	E 2: CODE	COURSE NAME	ł	HRS	GRADE
F١	YS 100	First Year Seminar	•	3			ENG 101	Beginning Composition	•	3	
M	TH 121	Critical Thinking	•	3			ENG 201	Advanced Composition	•	3	
		Critical Thinking	•	3		-	CMM 103	Fund Speech-Communication	•	3	
						-	MTH 121	Concepts and Applications Math (CT)	٠	3	
Ad	lditional	University Requirements						Core II Natural/Physical Science	٠	4	
_		Writing Intensive (300/400 COLA Lit)		3				Core II Humanities	٠	3	
_		Writing Intensive (300/400 COLA Lit)		3				Core II Social Science	٠	3	
_		Multicultural or International		3				Core II Fine Arts	٠	3	
C	MM 478	Capstone		3							

COLLEGE-SPECIFIC

All liberal arts majors are required to complete the following College of Liberal Arts Requirements. These classes may not be counted towards Core II

requirements. CODE	COURSE NAME		Прс	GRADE	CODE	COURSE NAME	прс	GRADE
CODE	COORSE NAME		TIKS	GRADE	CODE		IIKS	GRADE
	Foreign Language 101	•	3			300/400 COLA Social Science	3	
	Foreign Language 102	•	3			300/400 COLA Social Science	3	
	Foreign Language 203	•	3			COLA Social Science	3	
	Foreign Language 204	•	3			COLA Natural/Physical Science	4	
	COLA Humanities	•	3			COLA International	3	
	300/400 COLA Literature (WI)	•	3			COLA Multicultural (CMM 322	3	
	300/400 COLA Literature (WI)	•	3			rec.)		

MAJOR-SPECIFIC

Students who wish to major in Communication Studies with a concentration in health communication must take the following courses:

COL	DE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
CMN	M 302	Professional Presentations	٠	3		CMM	300/400 Restricted Major Elective	•	3	
e CMN	M 303	Intro to Communication Theory	٠	3		CMM	300/400 Restricted Major Elective	•	3	
e CMN	M 411	Communications Study & Research	٠	3		CMM	300/400 CMM Elective	٠	3	
CMM	M 478	Senior Seminar	٠	3		CMM	300/400 CMM Elective	٠	3	
CMM	M 374	Introduction to Health Comm	٠	3			300/400 Free Elective		3	
CMM	M 474	Health Comm in Interpersonal	٠	3			Free Elective		3	
		Contexts					Free Elective		3	
CMM	M 479	Public Health Communicaion	٠	3						
CMM	M	Restricted Major Elective	•	3						

MAJOR INFORMATION

- The total number of free electives will depend on the amount of double and triple counting of requirements.
- See course attributes each semester for courses that meet multiple requirements.
- Restricted Major Elective: Choose nine hours (3 classes) from the following options: CMM 213, 308, 315, 322, 345, 406, 409, or 420.
- Questions about requirements should be directed to the College of Liberal

Arts (304-696-2350). Core II and COLA requirements may not be double counted.

- Forty-eight credit hours (sixteen 3-hour courses) must be at the 300/400 level.
- Students must earn a C or better in ENG 201 and all foreign language courses.
- · Minimum of 120 hours to graduate.

FOUR YEAR PLAN COLLEGE OF LIBERAL ARTS 2023-2024 **COMMUNICATION STUDIES HEALTH COMMUNICATION**

The Communication Studies Department offers a variety of courses and major concentrations which are designed to provide current knowledge, cognitive abilities, and competencies in communication. The Health Communication concentration is intended for students seeking professions in health and wellness-related fields, as well as graduate work in communication.

		FALL SEMESTER						SPRING SEMESTER			
	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRAD
	ENG 101	Beginning Composition	•	3		-	CMM 302	Professional Presentations	•	3	
	FYS 100	First Year Sem Critical Thinking	•	3			ENG 201	Advanced Composition	•	3	
E		Core II Social Science	•	3				Critical Thinking		3	
	MTH 121	Concepts and Applications Math (CT)	•	3				Core II Humanities	•	3	
	CMM 103	Fund Speech-Communication	•	3				Core II Fine Arts	•	3	
YEAR	UNI 100	Freshman First Class		1							
	TOTAL HO	OURS		16			TOTAL HC	OURS		15	
Sur	nmer Term (oj	ptional):									
	_	FALL SEMESTER	-	-			-	SPRING SEMESTER		-	-
	CODE	COURSE NAME	_	HRS	GRADE		CODE	COURSE NAME		HRS	GRA
	CMM 303	Intro Communication Theory	٠	3				COLA Natural/Physical Science		4	
		Foreign Language 101		3				Foreign Language 102		3	
0		Core II Natural/Physical Science	•	4				Multicultural or International		3	
OMT		COLA Social Science		3				300/400 COLA Literature (WI)		3	
		Free Elective		3				Free Elective		3	
YEAR											
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										16	
	TOTAL HO	OURS		16			TOTAL HC	JUKS		10	
Sur	TOTAL H			16			TOTAL HC	JURS		10	
Sur		ptional):		16	_		TOTAL HC			10	
Sur	nmer Term (o	ptional): FALL SEMESTER			GRADE			SPRING SEMESTER			GRA
Sur		ptional): FALL SEMESTER COURSE NAME		HRS	GRADE		CODE	SPRING SEMESTER		HRS	GRA
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	nmer Term (o	ptional): FALL SEMESTER COURSE NAME Foreign Language 203 300/400 COLA Social Science		HRS 3	GRADE			SPRING SEMESTER COURSE NAME Foreign Language 204 Restricted Major Elective	•	HRS 3	GRA
	nmer Term (o	ptional): FALL SEMESTER COURSE NAME Foreign Language 203 300/400 COLA Social Science 300/400 COLA Multicultural	•	HRS 3 3	GRADE		CODE	SPRING SEMESTER COURSE NAME Foreign Language 204 Restricted Major Elective Introduction to Health Comm	•	HRS 3 3	GRA
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	nmer Term (op CODE	ptional): FALL SEMESTER COURSE NAME Foreign Language 203 300/400 COLA Social Science 300/400 COLA Multicultural 300/400 COLA International	į	HRS 3 3 3 3 3	GRADE		CODE	SPRING SEMESTER COURSE NAME Foreign Language 204 Restricted Major Elective Introduction to Health Comm 300/400 COLA Social Science	•	HRS 3 3 3 3	GRA
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INVOLVEMENT OPPORTUNITIES

- Student Government Association
- Campus Activity Board
- JMELI
- Commuter Student Advisory Board
- Club Sports
- Religious Organizations
- Political Organizations
- Residence Hall Association
- Cultural Organizations
- National Society of Leadership and Success
- Greek Life

RELATED MAJORS

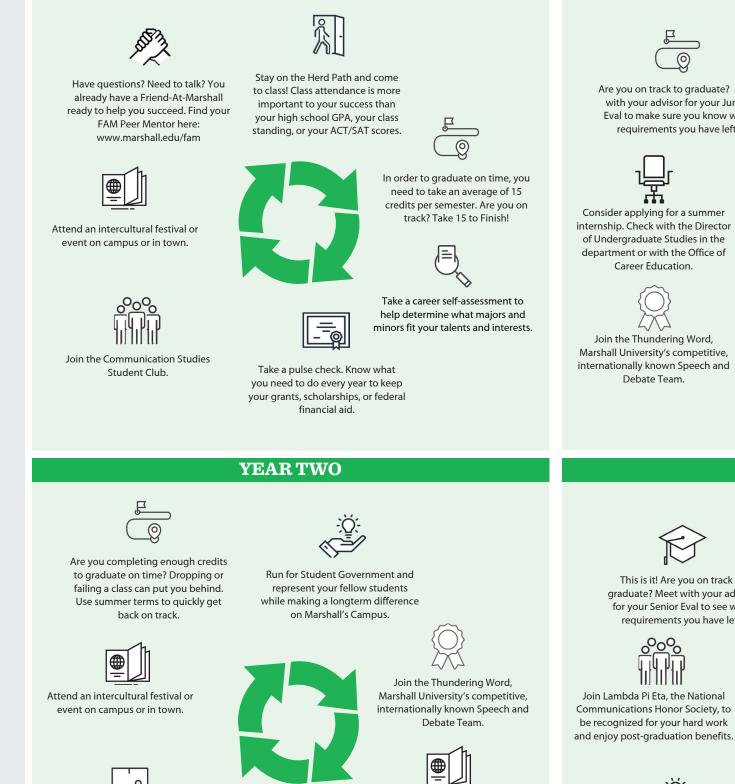
- Health Care Administration
- English
- Public Relations
- Humanities
- Sociology
- Nursing
- Journalism
- Marketing
- Social Work

GRADUATION REOUIREMENTS

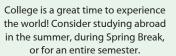
- Have a minimum of 120 credit hours (some colleges or majors require more);
- · Have an overall and Marshall Grade Point Average of 2.00 or higher;
- Have an overall Grade Point Average of 2.00 or higher in the major area of study; • Have earned a grade of C or better in English
- 201 or 201 H; • Have met all major(s) and college
- requirements;
- Have met the requirements of the Core Curriculum:
- Have met the residence requirements of Marshall University, including 12 hours of 300/400 level coursework in the student's college (see section entitled "Residence Requirements" in the undergraduate catalogue);
- · Be enrolled at Marshall at least one semester of the senior year;
- · Have transferred no more than 72 credit hours from an accredited West Virginia twoyear institution of higher education.

Colleges and specific programs may have unique requirements that are more stringent than those noted above. Students are responsible for staying informed about and ensuring that they meet the requirements for graduation.

This academic map is to be used as a quide in planning your coursework toward a degree. Due to the complexities of degree programs, it is unfortunate but inevitable that an error may occur in the creation of this document. The official source of degree requirements at Marshall University is DegreeWorks available in your myMU portal. Always consult regularly with your advisor.



YEAR ONE



Attend civic meetings, such as the school board, neighborhood associations, city council, or important state legislative sessions.

DE

Meet with a career education

specialist to conduct a "gap

analysis." Figure out the skills you'll

need for the career you want while

you still have time to build them.

COMM STUDIES: HEALTH COMMUNICATION – 2023-2024

YEAR THREE



Are you on track to graduate? Meet with your advisor for your Junior Eval to make sure you know what requirements you have left.



Consider applying for a summer internship. Check with the Director of Undergraduate Studies in the department or with the Office of Career Education.



Join the Thundering Word, Marshall University's competitive, internationally known Speech and Debate Team.





Explore peer leadership opportunities through the FAM Program, or apply to be a UNI Peer Mentor.

YEAR FOUR



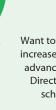
This is it! Are you on track to graduate? Meet with your advisor for your Senior Eval to see what requirements you have left.

Explore peer leadership opportunities

through the FAM Program, or apply

to be a UNI Peer Mentor

No need to wait until graduate school. Discuss undergraduate research opportunities with faculty in your major right now.



Be at the top of your professional game! Prepare a final resume and practice your interview skills with a career coach in Career Education.



Networking is key! Attend a Career Expo to seek employment opportunities and network with employers in your field.



National Student Exchange: Study away for one semester and gain a different perspective. Choose from institutions across the US, US territories, or Canada.

TRANSFERABLE SKILLS ASSOCIATED WITH THIS MAJOR

- Critical Thinking Skills
- Problem Solving Skills
- Oral and Written Communication Skills
- Strategic Thinking
- Audience Awareness
- · Teamwork and Collaboration Skills
- Research and Analytical Skills
- Project Planning and Execution
- Leadership
- Cultural Understanding

ASSOCIATED CAREERS

- Public Relations Specialist
- Marketing Executive
- Political Consultant
- Attorney
- Educator
- Web Content Manager
- Journalist
- Government Official
- Business Executive



Prepare to present at the COLA Undergraduate Research and Creativity Conference in April.



Want to continue your education and increase your opportunities for career advancement? Talk to our Graduate Director about whether graduate school fits your career goals.



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