CURRICULUM PLAN COLLEGE OF BUSINESS 2022-2023

SUSTAINABILITY MANAGEMENT & TECHNOLOGY

REQUIREMENTS

CORE CURRICULUM

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITICAL THINKING					COF	RE 2:				
CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
FYS 100	First Year Seminar	•	3		***	ENG 101	Beginning Composition	•	3	
PSY 201	Critical Thinking Course	•	3		***	ENG 201	Advanced Composition	•	3	
ACC 215	Critical Thinking Course	•	3		1	CMM 207	Bus & Prof Communication	• •	3	
						STA 150	Fundamentals of Statistics	• •	3	
Additional	University Requirements					STA 150L	Fundamentals of Statistics Lab	•	1	
ENG 204	Writing Intensive		3				Core II Natural/Physical Science	•	4	
MGT 460	Writing Intensive		3				Core II Humanities	•	3	
	Multicultural or International		3		**	PSY 201	General Psychology (CT)	• •	3	
MGT 458	Capstone		3				Core II Fine Arts	•	3	

COLLEGE

All business majors are required to take core business courses. They are as follows:

	CODE	COURSE NAME	ı	HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
	ENG 204	Writing for the Workplace		3			MIS 200	Bus Computer Applications	•	3	
**	ACC 215	Accounting Principles (CT)		3			MIS 290	Principles of MIS	•	3	
	ACC 216	Principles of Accounting	•	3			MGT 218	Business Quantitative Methods	•	3	
1	ECN 250	Principles of Microeconomics		3			MGT 320	Principles of Management	•	3	
	ECN 253	Principles of Macroeconomics	•	3			MGT 460	Strategic Management	• •	3	
1	FIN 323	Principles of Finance	•	3		***	MKT 340	MKT Concepts and Applications	•	3	
	LE 207	Legal Environment of Business	•	3				CMM Studies Elective		3	
								International Business Elective	•	3	

MAJOR

Students who wish to major in Sustainability Management and Technology must take the following courses:

CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
MGT 370	Energy Management Principles	•	3			Free Elective	3	
MKT 350	Supply Chain Logistics	•	3			Free Elective	3	
MGT 428	Negotiations	•	3			Free Elective	3	
MGT 446	Green Management	•	3			Free Elective	3	
MGT 325	Project Management	•	3			Free Elective	3	
MGT 380	Principles of Renewable Energy	•	3			Free Elective	3	
MGT 420	Operations Management	•	3			Free Elective	3	
MGT 458	Energy Management Strategy	• •	3					

MAJOR INFORMATION

- The total number of free electives required depends on the number of hours completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
- The International Business Elective can be met by taking one of the following courses: ECN 408, 420, 421, 460, FIN 440, MGT 445, or MKT 371.
- The Communication Studies Elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
- Multicultural or International additional university requirement met with International Business Elective.

MY ADVISOR'S NAME IS:

 Please check with advisor about course offerings. Not all classes will be offered every semester. FOUR YEAR PLAN COLLEGE OF BUSINESS 2022-2023

SUSTAINABILITY MANAGEMENT & TECHNOLOGY

The Division of Management and Health Care Administration offers a Bachelor of Business Administration (BBA) degree in Sustainability Management and Technology. This program teaches sustainable and clean energy solutions for a world that is facing diminishing resources and increased energy costs. You will learn about the history of energy production and the regulations surrounding energy policy, oil and natural gas conservation, sustainability, and green management. Centered on the core business elements of the energy industry, you will also learn about management, macroeconomics, accounting, marketing, and operations management.

MY ADVISOR'S NAME IS:

			FALL SEMESTER						SPRING SEMESTER			
	_	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
		FYS 100	First Year Se Crit Thinking	•	3 _			ECN 250	Principles of Microeconomics		3	
	**	ENG 101	Beginning Composition	•	3			CMM 207	Bus & Prof Communication	• =	3	
ı İ		STA 150	Fundamentals of Statistics	• •	3 _				Core II Physical or Natural Science	•	4	
		STA 150L	Fundamentals of Statistics Lab	• •	1 _				Core II Fine Arts	•	3	
	**	PSY 201	General Psychology (CT)	• •	3 _				Free Elective		3	
1		MIS 200	Bus Computer Applications		3 _							
i		UNI 100	Freshman First Class		1 _							
		TOTAL HO	OURS		17			TOTAL HO	OURS		16	
ľ	Sumr	mer Term (op	otional):									
		-	FALL SEMESTER		-			-	SPRING SEMESTER	-		
	_	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
	1	ACC 215	Accounting Principles (CT)	• 1				ACC 216	Principles of Accounting		3	
		ECN 253	Principles of Macroeconomics		3			MGT 218	Business Quantitative Methods	•	3	
	**	ENG 201	Advanced Composition	•	3			ENG 204	Writing for the Workplace	• •	3	
		LE 207	Legal Environment of Business		3				Core II Humanities	•	3	
			CMM Studies Elective		3		**	MGT 320	Principles of Management		3	
1												
-												
		TOTAL HO	OURS		15			TOTAL HO	OURS		15	
	Sumr	mer Term (op	tional):									
			FALL SEMESTER		-							
									SPRING SEMESTER			
		CODE	COURSE NAME		HRS	GRADE		CODE	SPRING SEMESTER COURSE NAME		HRS	GRADE
	₹	CODE FIN 323				GRADE		CODE MKT 350	COURSE NAME Supply Chain Logistics	•	HRS 3	GRADE
	₹	FIN 323 MGT 370	COURSE NAME	•	3	GRADE			COURSE NAME			GRADE
	•	FIN 323	COURSE NAME Principles of Finance		3	GRADE		MKT 350	COURSE NAME Supply Chain Logistics	•	3	GRADE
	•	FIN 323 MGT 370	COURSE NAME Principles of Finance Energy Management Principles	•	3 3	GRADE		MKT 350 MGT 325	COURSE NAME Supply Chain Logistics Project Management	* *	3	GRADE
	**	FIN 323 MGT 370 MKT 340	Principles of Finance Energy Management Principles MKT Concepts and Applications	•	3 3	GRADE		MKT 350 MGT 325	COURSE NAME Supply Chain Logistics Project Management Green Management	* *	3 3 3	GRADE
i	•	FIN 323 MGT 370 MKT 340	COURSE NAME Principles of Finance Energy Management Principles MKT Concepts and Applications Principles of MIS	•	3 3 3 1 3	GRADE		MKT 350 MGT 325	COURSE NAME Supply Chain Logistics Project Management Green Management Free Elective	* *	3 3 3 3	GRADE
	**	FIN 323 MGT 370 MKT 340 MIS 290	Principles of Finance Energy Management Principles MKT Concepts and Applications Principles of MIS Free Elective	•	3 3 3 3 3	GRADE		MKT 350 MGT 325 MGT 446	COURSE NAME Supply Chain Logistics Project Management Green Management Free Elective Free Elective	* *	3 3 3 3 3	GRADE
1		FIN 323 MGT 370 MKT 340 MIS 290	Principles of Finance Energy Management Principles MKT Concepts and Applications Principles of MIS Free Elective	•	3 3 3 1 3	GRADE		MKT 350 MGT 325	COURSE NAME Supply Chain Logistics Project Management Green Management Free Elective Free Elective	* *	3 3 3 3	GRADE
1		FIN 323 MGT 370 MKT 340 MIS 290	Principles of Finance Energy Management Principles MKT Concepts and Applications Principles of MIS Free Elective	•	3 3 3 3 3	GRADE		MKT 350 MGT 325 MGT 446	COURSE NAME Supply Chain Logistics Project Management Green Management Free Elective Free Elective	* *	3 3 3 3 3	GRADE
1		FIN 323 MGT 370 MKT 340 MIS 290 TOTAL HC	Principles of Finance Energy Management Principles MKT Concepts and Applications Principles of MIS Free Elective PURS Potional): FALL SEMESTER	•	3 3 3 3 3			MKT 350 MGT 325 MGT 446 TOTAL HC	COURSE NAME Supply Chain Logistics Project Management Green Management Free Elective Free Elective SPRING SEMESTER	* *	3 3 3 3 3	
1		MGT 370 MKT 340 MIS 290 TOTAL HOmer Term (op	Principles of Finance Energy Management Principles MKT Concepts and Applications Principles of MIS Free Elective DURS Stional): FALL SEMESTER COURSE NAME		3 3 3 3 3 3 T5	GRADE		MKT 350 MGT 325 MGT 446 TOTAL HC	COURSE NAME Supply Chain Logistics Project Management Green Management Free Elective Free Elective SPRING SEMESTER COURSE NAME	* * * * * * * * * * * * * * * * * * *	3 3 3 3 3 15	
i		MGT 370 MKT 340 MIS 290 TOTAL HC mer Term (op	Principles of Finance Energy Management Principles MKT Concepts and Applications Principles of MIS Free Elective PURS Potional): FALL SEMESTER COURSE NAME Principles of Renewable Energy		3 3 3 3 3 15 HRS			MKT 350 MGT 325 MGT 446 TOTAL HC CODE MGT 458	Supply Chain Logistics Project Management Green Management Free Elective Free Elective SPRING SEMESTER COURSE NAME Energy Management Strategy	•	3 3 3 3 3	
		MGT 323 MGT 370 MKT 340 MIS 290 TOTAL HC mer Term (op CODE MGT 380 MGT 420	Principles of Finance Energy Management Principles MKT Concepts and Applications Principles of MIS Free Elective PURS Stional): FALL SEMESTER COURSE NAME Principles of Renewable Energy Operations Management		3 3 3 3 3 4 5 5 HRS 3 3 3			MKT 350 MGT 325 MGT 446 TOTAL HC	Supply Chain Logistics Project Management Green Management Free Elective Free Elective SPRING SEMESTER COURSE NAME Energy Management Strategy Strategic Management	* * * * * * * * * * * * * * * * * * *	3 3 3 3 3 15 HRS 3	
		MGT 370 MKT 340 MIS 290 TOTAL HC mer Term (op	Principles of Finance Energy Management Principles MKT Concepts and Applications Principles of MIS Free Elective PURS Potional): FALL SEMESTER COURSE NAME Principles of Renewable Energy Operations Management Negotiations		3 3 3 3 3 15 HRS 3 3 3 3			MKT 350 MGT 325 MGT 446 TOTAL HC CODE MGT 458	Supply Chain Logistics Project Management Green Management Free Elective Free Elective SPRING SEMESTER COURSE NAME Energy Management Strategy Strategic Management Free Elective	•	3 3 3 3 3 15 HRS 3 3	
		MGT 323 MGT 370 MKT 340 MIS 290 TOTAL HC mer Term (op CODE MGT 380 MGT 420	Principles of Finance Energy Management Principles MKT Concepts and Applications Principles of MIS Free Elective PALL SEMESTER COURSE NAME Principles of Renewable Energy Operations Management Negotiations International Business Elective		3 3 3 3 3 4 3 3 3 3 3 3 3 3 3 3 3 3 3 3			MKT 350 MGT 325 MGT 446 TOTAL HC CODE MGT 458	Supply Chain Logistics Project Management Green Management Free Elective Free Elective SPRING SEMESTER COURSE NAME Energy Management Strategy Strategic Management	•	3 3 3 3 3 15 HRS 3	
		MGT 323 MGT 370 MKT 340 MIS 290 TOTAL HC mer Term (op CODE MGT 380 MGT 420	Principles of Finance Energy Management Principles MKT Concepts and Applications Principles of MIS Free Elective PURS Potional): FALL SEMESTER COURSE NAME Principles of Renewable Energy Operations Management Negotiations		3 3 3 3 3 15 HRS 3 3 3 3			MKT 350 MGT 325 MGT 446 TOTAL HC CODE MGT 458	Supply Chain Logistics Project Management Green Management Free Elective Free Elective SPRING SEMESTER COURSE NAME Energy Management Strategy Strategic Management Free Elective	•	3 3 3 3 3 15 HRS 3 3	
i		MGT 323 MGT 370 MKT 340 MIS 290 TOTAL HC mer Term (op CODE MGT 380 MGT 420	Principles of Finance Energy Management Principles MKT Concepts and Applications Principles of MIS Free Elective PALL SEMESTER COURSE NAME Principles of Renewable Energy Operations Management Negotiations International Business Elective		3 3 3 3 3 4 3 3 3 3 3 3 3 3 3 3 3 3 3 3			MKT 350 MGT 325 MGT 446 TOTAL HC CODE MGT 458	Supply Chain Logistics Project Management Green Management Free Elective Free Elective SPRING SEMESTER COURSE NAME Energy Management Strategy Strategic Management Free Elective	•	3 3 3 3 3 15 HRS 3 3	
		MGT 323 MGT 370 MKT 340 MIS 290 TOTAL HC mer Term (op CODE MGT 380 MGT 420	Principles of Finance Energy Management Principles MKT Concepts and Applications Principles of MIS Free Elective PALL SEMESTER COURSE NAME Principles of Renewable Energy Operations Management Negotiations International Business Elective Free Elective		3 3 3 3 3 4 3 3 3 3 3 3 3 3 3 3 3 3 3 3			MKT 350 MGT 325 MGT 446 TOTAL HC CODE MGT 458	Supply Chain Logistics Project Management Green Management Free Elective Free Elective SPRING SEMESTER COURSE NAME Energy Management Strategy Strategic Management Free Elective Free Elective	•	3 3 3 3 3 15 HRS 3 3	GRADE

Area of Emphas

♦ Major Requirement

College Requirement

eneral Education Requirement

• General Educatio

Summer Term (optional):

INVOLVEMENT OPPORTUNITIES

- · Assist faculty with research projects
- Seek experiential education opportunities to support the community like working on sustainability projects
- · Join a business student organization like Delta Sigma Pi
- · Research professional organizations like the Energy Management Association, American Society of Heating, Refrigerating, and Air-Conditioning Engineers, and the Association of Energy Services Professionals
- Apply for internships
- Participate in BERS (Business Economics Research Symposium)
- · Practice job interviewing
- Join LinkedIn
- · Get a Business Professionalism Certificate
- · Meet with a faculty mentor

RELATED MAJORS

- Management
- Management Information Systems
- Safety Technology
- Geology
- Geography

GRADUATION REQUIREMENTS

- Have a minimum of 120 credit hours (some colleges or majors require more);
- · Have an overall and Marshall Grade Point Average of 2.00 or higher;
- Have an overall Grade Point Average of 2.00 or higher in the major area of study;
- · Have earned a grade of C or better in English 201 or 201 H;
- Have met all major(s) and college requirements
- Have met the requirements of the Core Curriculum;
- Have met the residence requirements of Marshall University, including 12 hours of 300/400 level coursework in the student's college (see section entitled "Residence Requirements" in the undergraduate catalogue);
- Be enrolled at Marshall at least one semester of the senior year;
- Have transferred no more than 72 credit hours from an accredited West Virginia twoyear institution of higher education.

Colleges and specific programs may have unique requirements that are more stringent than those noted above. Students are responsible for staying informed about and ensuring that they meet the requirements for graduation.

SUSTAINABILITY MANAGEMENT AND TECHNOLOGY — 2022-2023

YEAR ONE



Have guestions? Need to talk? You already have a Friend-At-Marshall ready to help you succeed. Find your FAM Peer Mentor here: www.marshall.edu/fam



Take a career self-assessment to help determine what majors fit your talents and interests and consider job shadowing opportunities.



Join or create a club or organization on campus about a particular issue you care about. Marshall has more than 200 student organizations.

Are you completing enough credits

to graduate on time? Dropping or

failing a class can put you behind.

Use summer terms to quickly get

back on track.

Meet with your academic advisor to

ensure that you are informed about

prerequisites and courses that are

only offered one time a year.

National Student Exchange: Study

away for one semester and gain

a different perspective. Choose

from institutions acress the US, US

territories, or Canada.



Stay on the Herd Path and come to class! Class attendance is more important to your success than your high school GPA, your class standing, or your ACT/SAT scores.





In order to graduate on time, you need to take an average of 15 credits per semester. Are you on track? Take 15 to Finish!



Take a pulse check. Know what you need to do every year to keep your grants, scholarships, or federal financial aid.



Sign up for Handshake! Handshake is the #1 place to launch a career with no connections, experience, or luck required. The platform connects up-and-coming talent with 650,000+ employers.

YEAR TWO

YEAR THREE



Develop relationships with professors who can serve as future references by attending their office hours.

Want to continue your education and

increase your opportunities? Talk to a

faculty member about whether graduate

school fits your career goals.

Volunteer and participate in local

sustainability efforts!



Consider joining a business-focused student organization to maximize your opportunities for networking and building leadership skills.



Are you on track to graduate? Meet with your advisor for your Junior Eval to make sure you know what requirements you have left.



Networking is key! Attend a Career Expo to seek employment opportunities and network with employers in your field.



Work with a faculty mentor to determine what professional certifications are available to assist you in meting your career goals.



YEAR FOUR



here! Go online and complete your graduation application. Need help? See your advisor.



Consider the 3+2 program if you'd like to earn both your bachelor's and master's degrees in less time overall.



Check with your advisor to see if you qualify to graduate with honors.



Earn your Business Professionalism Certificate by attending speaker events and skill workshops offered by the Lewis College of Business.





TRANSFERABLE SKILLS

Decision Making

Critical Thinking

Strategic Thinking

Systems Analysis

Negotiation

· Time Management

Coordination

ASSOCIATED WITH THIS MAJOR

Oral and Written Communication

· Judgement and Decision Making

• Complex Problem Solving

ASSOCIATED CAREERS

· Sustainability Consultant

· Environmental Manager

• Energy Market Analyst

· Energy Research and Development

• Commodity Trader (Gas and Electric)

This academic map is to be used as a

guide in planning your coursework

complexities of degree programs,

it is unfortunate but inevitable that

an error may occur in the creation

of this document. The official source

of degree requirements at Marshall

University is DegreeWorks available

in your myMU portal. Always consult

toward a degree. Due to the

regularly with your advisor.

· Gas Marketing Representative

· Project Coordinator

Field Landman

· Utility Trader

· Land Manager

· Supply Manager

· Government Analyst

Marshall University Lewis College of Business Brad D. Smith Undergraduate School of Business One John Marshall Drive Huntington, WV 25755 1-304-696-2314 lcob@marshall.edu marshall.edu/cob



Apply for graduation! It's finally



Don't enter your field with zero experience! Secure an internship related to your field of study.



Attend Countdown to



Commencement. This is a one stop shop for all things graduation at Marshall! Keep an eye out for this event.

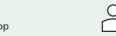




game! Prepare a final resume and practice your interview skills with a career coach in Career Education.







Be at the top of your professional



Have you considered adding a minor? Think about personal areas of interest you'd like to explore or how you might enhance your major with a related skill set.





Run for Student Government and represent your fellow students while making a longterm difference on Marshall's campus.



course? Become a Tutor or a

Supplemental Instructor.

Meet with a career education specialist to conduct a "gap analysis." Figure out the skills you'll need for the career you want while you still have time to build them.