### CURRICULUM PLAN COLLEGE OF BUSINESS

2022-2023

MY ADVISOR'S NAME IS:

# MANAGEMENT SUPPLY CHAIN ANALYTICS REQUIREMENTS

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend CORE CURRICULUM disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRIT	ICAL THINKING				COF	RE 2:				
CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
FYS 100	First-Year Seminar	٠	3			ENG 101	Beginning Composition	٠	3	
💎 PSY 201	Critical Thinking Course	•	3			ENG 201	Advanced Composition	•	3	
ACC 215	Critical Thinking Course	•	3			CMM 207	Bus & Prof Communication	•	3	
						STA 150	Fundamentals of Statistics	•	3	
Additiona	al University Requirements					STA 150L	Fundamentals of Statistics Lab	•	1	
ENG 204	Writing Intensive		3				Core II Natural/Physical Science	•	4	
MGT 460	Writing Intensive		3				Core II Humanities	•	3	
	Multicultural or International		3			PSY 201	General Psychology (CT)	• •	3	
MGT 419	Capstone		3				Core II Fine Arts	•	3	

#### COLLEGE

All business majors are required to take core business courses. They are as follows:

CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
ENG 204	Writing for the Workplace	•	3			MIS 200	Bus Computer Applications		3	
💎 ACC 215	Accounting Principles (CT)	•	3		-	MIS 290	Principles of MIS		3	
ACC 216	Principles of Accounting		3			MGT 218	Business Quantitative Methods		3	
🜪 ECN 250	Principles of Microeconomics		3		-	MGT 320	Principles of Management		3	
ECN 253	Principles of Macroeconomics		3			MGT 460	Strategic Management	•	3	
FIN 323	Principles of Finance		3			MKT 340	MKT Concepts and Applications		3	
LE 207	Legal Environment of Business		3				CMM Studies Elective		3	
							International Business Elective	•	3	

Students who wish to major in Management - Supply Chain Analytics must take the following courses:

	CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
1	MGT 422	Organizational Behavior	•	3			Free Elective	3	
	MGT 424	Human Resource Management	•	3			Free Elective	3	
	MGT 420	<b>Operations Management</b>	•	3			Free Elective	3	
	MGT 419	Business & Society	• •	3			Free Elective	3	
	MGT 318	Management Analytics	۲	3			Free Elective	3	
	MKT 350	Supply Chain Logistics	٠	3			Free Elective	3	
	MGT 325	Project Management	٠	3			Free Elective	3	
	MGT 421	Supply Chain Sustainability	•	3					

### MAJOR INFORMATION

- The total number of free electives required depends on the number of hours
   Multicultural or International additional university requirement met with completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
- MGT 419 is the capstone course for all Management majors. It is normally taken in the senior year.
- The International Business Elective can be met by taking one of the following courses: ECN 408, 420, 421, 460, FIN 440, MGT 445, or MKT 371.
- The Communication Studies Elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
- International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

# FOUR YEAR PLAN COLLEGE OF BUSINESS 2022-2023 MANAGEMENT SUPPLY CHAIN ANALYTICS

The Division of Management and Health Care Administration offers a Bachelor of Business Administration (BBA) degree in Management. In order to be successful in today's business world, managers must learn how to manage financial, human, and time-based resources. At the individual level, topics include employee motivation and performance, work attitudes such as job satisfaction and commitment, and worker-based factors like personality and emotion. At the interpersonal level, topics of interest include group behavior and teamwork, leadership, negotiations, and human resource management strategies related to staffing, compensation, and employee development. Management majors can chose to have an area of emphasis in Supply Chain Analytics or Human Resources and Organizational Rehavior

		-	FALL SEMESTER						SPRING SEMESTER			
		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRA
		FYS 100	First Year Sem Crit Thinking	•	3		-	ECN 250	Principles of Microeconomics		3	
		ENG 101	Beginning Composition	•	3		-	CMM 207	Bus & Prof Communication	•	3	
E		STA 150	Fundamentals of Statistics	• •	3				Core II Physical or Natural Science	•	4	
ONE		STA 150L	Fundamentals of Statistics Lab	•	1				Core II Fine Arts	•	3	
	-	PSY 201	General Psychology (CT)	• •	3				Free Elective		3	
YEAR		MIS 200	Bus Computer Applications		3							
X		UNI 100	Freshman First Class		1							
		TOTAL HO	DURS		17			TOTAL HO	OURS		16	
	Sum	imer Term (op	otional):									
		_	FALL SEMESTER	-	-	-		-	SPRING SEMESTER	-	-	
		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GR/
		ACC 215	Accounting Principles (CT)	•	3			ACC 216	Principles of Accounting		3	
		ECN 253	Principles of Macroeconomics		3			MGT 218	Business Quantitative Methods		3	
0		ENG 201	Advanced Composition	•	3			ENG 204	Writing for the Workplace	•	3	
ML		LE 207	Legal Environment of Business		3				Free Elective		3	
			CMM Studies Elective		3				Core II Humanities	٠	3	
YEAR												
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	Sum	mer Term (op CODE	FALL SEMESTER FALL SEMESTER COURSE NAME Principles of Finance Principles of Management		HRS	GRADE	<b>,</b>	CODE	SPRING SEMESTER COURSE NAME Organizational Behavior Human Resource Management	•	HRS	GR
		CODE FIN 323 MGT 320 MKT 340	FALL SEMESTER FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications		HRS 3	GRADE	<b>•••</b>	<b>CODE</b> MGT 422	SPRING SEMESTER COURSE NAME Organizational Behavior Human Resource Management Management Analytics		HRS 3	GR
		CODE FIN 323 MGT 320	FALL SEMESTER FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS		<b>HRS</b> 3 3	GRADE	<b>*</b>	<b>CODE</b> MGT 422 MGT 424	SPRING SEMESTER COURSE NAME Organizational Behavior Human Resource Management		HRS 3 3	GR/
THREE	•	CODE FIN 323 MGT 320 MKT 340	FALL SEMESTER FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications		HRS 3 3 3	GRADE	-	<b>CODE</b> MGT 422 MGT 424 MGT 318	SPRING SEMESTER COURSE NAME Organizational Behavior Human Resource Management Management Analytics		HRS 3 3 3	GR/
THREE	•	CODE FIN 323 MGT 320 MKT 340	FALL SEMESTER FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS		HRS 3 3 3 3 3	GRADE		<b>CODE</b> MGT 422 MGT 424 MGT 318	SPRING SEMESTER COURSE NAME Organizational Behavior Human Resource Management Management Analytics Supply Chain Logistics		HRS 3 3 3 3 3	GR/
	•	CODE FIN 323 MGT 320 MKT 340	FALL SEMESTER FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS		HRS 3 3 3 3 3	GRADE		<b>CODE</b> MGT 422 MGT 424 MGT 318	SPRING SEMESTER COURSE NAME Organizational Behavior Human Resource Management Management Analytics Supply Chain Logistics		HRS 3 3 3 3 3	GR/
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### INVOLVEMENT OPPORTUNITIES

- Join a business student organization like the student chapter of the Society for Human Resource Management, the Society for Advancement of Management, or Delta Sigma Pi
- Research professional organizations like the Society for Human Resource Management or the American Management Association
- Apply for internships
- Participate in BERS (Business Economics Research Symposium)
- Practice job interviewing
- Join LinkedIn
- Get a Business Professionalism Certificate
- Meet with a faculty mentor

#### **RELATED MAJORS**

- Health Care Management
- Sustainability Management and Technology
- Communications
- Psychology
- Marketing
- Entrepreneurship
- · Management Human Resources and Organizational Behavior

### **GRADUATION REQUIREMENTS**

- Have a minimum of 120 credit hours (some colleges or majors require more);
- Have an overall and Marshall Grade Point Average of 2.00 or higher;
- Have an overall Grade Point Average of 2.00 or higher in the major area of study;
- Have earned a grade of C or better in English 201 or 201 H;
- Have met all major(s) and college requirements
- Have met the requirements of the Core Curriculum
- Have met the residence requirements of Marshall University, including 12 hours of 300/400 level coursework in the student's college (see section entitled "Residence Requirements" in the undergraduate catalogue);
- Be enrolled at Marshall at least one semester of the senior year:
- Have transferred no more than 72 credit hours from an accredited West Virginia twoyear institution of higher education.

Colleges and specific programs may have unique requirements that are more stringent than those noted above. Students are responsible for staying informed about and ensuring that they meet the requirements for graduation.

# MANAGEMENT - SUPPLY CHAIN ANALYTICS - 2022-2023

# YEAR ONE

Stay on the Herd Path and come

to class! Class attendance is more

important to your success than

your high school GPA, your class

standing, or your ACT/SAT scores.

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Sign up for Handshake! Handshake is

the #1 place to launch a career with no

connections, experience, or luck required.

The platform connects up-and-coming

talent with 650,000+ employers.



Have guestions? Need to talk? You already have a Friend-At-Marshall ready to help you succeed. Find your FAM Peer Mentor here: www.marshall.edu/fam

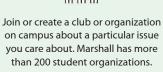


help determine what majors fit your talents and interests and consider job shadowing opportunities.





on campus about a particular issue you care about. Marshall has more than 200 student organizations.







Are you completing enough credits to graduate on time? Dropping or failing a class can put you behind. Use summer terms to quickly get back on track.

National Student Exchange: Study

away for one semester and gain

a different perspective. Choose

from institutions across the US, US

territories, or Canada.

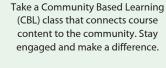
Volunteer for causes that you are

passionate about such as animal

rescue, 5ks to support medical

research, or mentoring local youth.

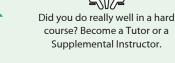
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**YEAR TWO** 

(CBL) class that connects course content to the community. Stay engaged and make a difference.





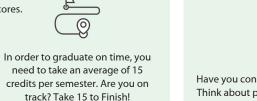
Run for Student Government and

represent your fellow students

while making a longterm difference

on Marshall's campus.

Meet with a career education specialist to conduct a "gap analysis." Figure out the skills you'll need for the career you want while you still have time to build them.



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Take a pulse check. Know what

you need to do every year to keep

your grants, scholarships, or federal

financial aid.

Think about personal areas of interest you'd like to explore or how you might enhance your major with a related skill set.

Want to continue your education and increase your opportunities? Talk to a faculty member about whether graduate school fits your career goals.



**YEAR THREE** 

Join professional associations in your field, like the Society for Human Resource Management.

# **YEAR FOUR**



Apply for graduation! It's finally here! Go online and complete your graduation application. Need help? See your advisor.

Consider the 3+2 program if you'd like to earn both your bachelor's and master's degrees in less time overall.



Don't enter your field with zero experience! Secure an internship related to your field of study.



Attend Countdown to Commencement. This is a one stop shop for all things graduation at Marshall! Keep an eye out for this event.







Be at the top of your professional game! Prepare a final resume and practice your interview skills with a career coach in Career Education.



Consider joining a business-focused Develop relationships with professors student organization to maximize who can serve as future references by your opportunities for networking attending their office hours. and building leadership skills.



Have you considered adding a minor?





Are you on track to graduate? Meet with your advisor for your Junior Eval to make sure you know what requirements you have left.



Networking is key! Attend a Career Expo to seek employment opportunities and network with employers in your field.



Check with your advisor to see if you qualify to graduate with honors.



Earn your Business Professionalism Certificate by attending speaker events and skill workshops offered by the Lewis College of Business.

### TRANSFERABLE SKILLS ASSOCIATED WITH THIS MAJOR

- Team Leadership
- Active Listening
- Critical Thinking
- Oral and Written Communication Skills
- Judgement and Decision Making
- Complex Problem Solving
- Time Management
- Coordination
- Stratgey Development
- Management of Personnel Resources
- Systems Analysis

### ASSOCIATED CAREERS

- Business Analyst
- Distribution Manager
- Human Resources Manager
- Human Resources Administrator
- Management Consultant
- Operations Manager
- Supply Chain Manager
- Project Manager
- Retail Store Manager
- Executive
- Inventory Control Manager
- Industrial Relations Specialist
- Regional/District Manager

#### POSSIBLE EMPLOYERS

- Marshall University
- AT&T
- Atomic Distributing
- State Farm

This academic map is to be used as a guide in planning your coursework toward a degree. Due to the complexities of degree programs, it is unfortunate but inevitable that an error may occur in the creation of this document. The official source of degree requirements at Marshall University is DegreeWorks available in your myMU portal. Always consult regularly with your advisor.



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