


# MANAGEMENT INFO SYSTEMS




## REQUIREMENTS

**CORE CURRICULUM** The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at [marshall.edu/gened](http://marshall.edu/gened).

### CORE 1: CRITICAL THINKING

CODE	COURSE NAME	HRS	GRADE
FYS 100	First-Year Seminar	3	_____
 PSY 201	Critical Thinking Course	3	_____
ACC 215	Critical Thinking Course	3	_____

### CORE 2:





CODE	COURSE NAME	HRS	GRADE
 ENG 101	Beginning Composition	3	_____
ENG 201	Advanced Composition	3	_____
 CMM 207	Bus & Prof Communication	3	_____
STA 150	Fundamentals of Statistics	3	_____
STA 150L	Fundamentals of Statistics Lab	1	_____
_____	Core II Natural/Physical Science	4	_____
_____	Core II Humanities	3	_____
 PSY 201	General Psychology (CT)	3	_____
_____	Core II Fine Arts	3	_____

### Additional University Requirements

ENG 204	Writing Intensive	3	_____
MGT 460	Writing Intensive	3	_____
_____	Multicultural or International	3	_____
MIS 475	Capstone	3	_____


## COLLEGE

All business majors are required to take core business courses. They are as follows:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
 ENG 204	Writing for the Workplace	3	_____	MIS 200	Bus Computer Applications	3	_____
 ACC 215	Intro Financial Accounting (CT)	3	_____	MIS 290	Principles of MIS	3	_____
ACC 216	Intro Managerial Accounting	3	_____	MGT 218	Business Quantitative Methods	3	_____
ECN 250	Principles of Microeconomics	3	_____	 MGT 320	Principles of Management	3	_____
 ECN 253	Principles of Macroeconomics	3	_____	MGT 460	Strategic Management	3	_____
FIN 323	Principles of Finance	3	_____	MKT 340	MKT Concepts and Applications	3	_____
LE 207	Legal Environment of Business	3	_____	_____	CMM Studies Elective	3	_____
_____	_____	_____	_____	_____	International Business Elective	3	_____

## MAJOR

Students who wish to major in Management Info Systems must take the following courses:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
MIS 310	Bus Syst Analysis and Design	3	_____	_____	Free Elective	3	_____
MIS 333	Bus Telecommunications Syst	3	_____	_____	Free Elective	3	_____
MIS 360	Introduction to Business Intelligence and Analytics	3	_____	_____	Free Elective	3	_____
 MIS 340	Intro to Database Mgt Systems	3	_____	_____	Free Elective	3	_____
MIS 300	Intro to Bus Programming	3	_____	_____	Free Elective	3	_____
MIS 470	Business Systems Project Mgt	3	_____	_____	Free Elective	3	_____
MIS 475	Strategic Mgt Info Systems	3	_____	_____	Free Elective	3	_____
MIS 420	Information Security Management	3	_____	_____	Free Elective	3	_____

## MAJOR INFORMATION

- The total number of free electives required depends on the number of hours completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
- MIS 475 is the capstone course for all Management Info Systems majors. It is normally taken in the senior year.
- The International Business Elective can be met by taking one of the following courses: ECN 408, 420, 421, 460, FIN 440, MGT 445, or MKT 371.
- The Communication Studies Elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
- Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

● Area of Emphasis

◆ Major Requirement

■ College Requirement

● General Education Requirement

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

# MANAGEMENT INFO SYSTEMS

The Department of Marketing, MIS, and Entrepreneurship offers a Bachelor of Business Administration (BBA) degree in Management Information Systems (MIS). MIS is the study of the relationships between people, technology, and organizations. MIS professionals help firms realize maximum benefits from investment in personnel, equipment, and business processes. MIS is a people-oriented field with an emphasis on service through technology. You will learn to create information systems for data management (i.e. storing, searching, and analyzing data) and how to manage various information systems to meet the needs of managers, staff, and customers.

FALL SEMESTER					SPRING SEMESTER					
CODE	COURSE NAME	HRS	GRADE		CODE	COURSE NAME	HRS	GRADE		
FYS 100	First Year Sem Crit Thinking	3			ECN 250	Principles of Microeconomics	3			
ENG 101	Beginning Composition	3			CMM 207	Bus & Prof Communication	3			
STA 150	Fundamentals of Statistics	3				Core II Physical or Natural Science	4			
STA 150L	Fundamentals of Statistics Lab	1				Core II Fine Arts	3			
PSY 201	General Psychology (CT)	3				Free Elective	3			
MIS 200	Bus Computer Applications	3								
UNI 100	Freshman First Class	1								
<b>TOTAL HOURS</b>				<b>17</b>	<b>TOTAL HOURS</b>				<b>16</b>	
Summer Term (optional):										
FALL SEMESTER					SPRING SEMESTER					
CODE	COURSE NAME	HRS	GRADE		CODE	COURSE NAME	HRS	GRADE		
ACC 215	Intro Financial Accounting (CT)	3			ACC 216	Intro Managerial Accounting	3			
ECN 253	Principles of Macroeconomics	3			MGT 218	Business Quantitative Methods	3			
ENG 201	Advanced Composition	3			ENG 204	Writing for the Workplace	3			
LE 207	Legal Environment of Business	3				Free Elective	3			
	CMM Studies Elective	3				Core II Humanities	3			
<b>TOTAL HOURS</b>				<b>15</b>	<b>TOTAL HOURS</b>				<b>15</b>	
Summer Term (optional):										
FALL SEMESTER					SPRING SEMESTER					
CODE	COURSE NAME	HRS	GRADE		CODE	COURSE NAME	HRS	GRADE		
MIS 340	Intro to Database Mgt Systems	3			MIS 310	Bus Syst Analysis & Design	3			
MGT 320	Principles of Management	3			MIS 333	Bus Telecommunications Syst	3			
MKT 340	MKT Concepts and Applications	3			FIN 323	Principles of Finance	3			
MIS 290	Principles of MIS	3				Free Elective	3			
	Free Elective	3				Free Elective	3			
<b>TOTAL HOURS</b>				<b>15</b>	<b>TOTAL HOURS</b>				<b>15</b>	
Summer Term (optional):										
FALL SEMESTER					SPRING SEMESTER					
CODE	COURSE NAME	HRS	GRADE		CODE	COURSE NAME	HRS	GRADE		
MIS 300	Intro to Bus Programming	3			MIS 420	Information Security Management	3			
MIS 470	Business Systems Project Mgt	3			MIS 475	Strategic Mgt Info Systems	3			
MIS 360	Introduction to Business Intelligence and Analytics	3			MGT 460	Strategic Management	3			
	Free Elective	3				International Business Elective	3			
	Free Elective	3								
<b>TOTAL HOURS</b>				<b>15</b>	<b>TOTAL HOURS</b>				<b>12</b>	
Summer Term (optional):										

● Area of Emphasis

◆ Major Requirement

■ College Requirement

● General Education Requirement

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.