

MANAGEMENT




REQUIREMENTS

CORE CURRICULUM The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITICAL THINKING





CODE	COURSE NAME	HRS	GRADE
FYS 100	First-Year Seminar	3	_____
 PSY 201	Critical Thinking Course	3	_____
ACC 215	Critical Thinking Course	3	_____
Additional University Requirements			
ENG 204	Writing Intensive	3	_____
MGT 460	Writing Intensive	3	_____
_____	Multicultural or International	3	_____
MGT 419	Capstone	3	_____

CORE 2:

CODE	COURSE NAME	HRS	GRADE
 ENG 101	Beginning Composition	3	_____
ENG 201	Advanced Composition	3	_____
 CMM 207	Bus & Prof Communication	3	_____
STA 150	Fundamentals of Statistics	3	_____
STA 150L	Fundamentals of Statistics Lab	1	_____
_____	Core II Natural/Physical Science	4	_____
_____	Core II Humanities	3	_____
 PSY 201	General Psychology (CT)	3	_____
_____	Core II Fine Arts	3	_____


COLLEGE

All business majors are required to take core business courses. They are as follows:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
ENG 204	Writing for the Workplace	3	_____	MIS 200	Bus Computer Applications	3	_____
 ACC 215	Intro Financial Accounting (CT)	3	_____	 MIS 290	Principles of MIS	3	_____
ACC 216	Intro Managerial Accounting	3	_____	MGT 218	Business Quantitative Methods	3	_____
 ECN 250	Principles of Microeconomics	3	_____	 MGT 320	Principles of Management	3	_____
ECN 253	Principles of Macroeconomics	3	_____	MGT 460	Strategic Management	3	_____
FIN 323	Principles of Finance	3	_____	MKT 340	MKT Concepts and Applications	3	_____
LE 207	Legal Environment of Business	3	_____	_____	CMM Studies Elective	3	_____
_____	_____	_____	_____	_____	International Business Elective	3	_____

MAJOR

Students who wish to major in Management must take the following courses:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
 MGT 422	Organizational Behavior	3	_____	_____	Free Elective	3	_____
MGT 424	Human Resource Management	3	_____	_____	Free Elective	3	_____
MGT 420	Operations Management	3	_____	_____	Free Elective	3	_____
MGT 419	Business & Society	3	_____	_____	Free Elective	3	_____
_____	MGT Elective	3	_____	_____	Free Elective	3	_____
_____	MGT Elective	3	_____	_____	Free Elective	3	_____
_____	MGT Elective	3	_____	_____	Free Elective	3	_____
_____	MGT Elective	3	_____	_____	Free Elective	3	_____

MAJOR INFORMATION

- The total number of free electives required depends on the number of hours completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
- MGT Electives can be any 300 or 400 level MGT courses not already required (except MGT 490 Internship) or MKT 350.
- MGT 419 is the capstone course for all Management majors. It is normally taken in the senior year.
- The International Business Elective can be met by taking one of the following courses: ECN 408, 420, 421, 460, FIN 440, MGT 445, or MKT 371. MGT 445 cannot count as both the International Business Elective and a MGT Elective.
- The Communication Studies Elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
- Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

● General Education Requirement
 ■ College Requirement
 ◆ Major Requirement
 ● Area of Emphasis

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

MANAGEMENT

The Department of Management and Health Care Administration offers a Bachelor of Business Administration (BBA) degree in Management. In order to be successful in today's business world, managers must learn how to manage financial, human, and time-based resources. At the individual level, topics include employee motivation and performance, work attitudes such as job satisfaction and commitment, and worker-based factors like personality and emotion. At the interpersonal level, topics of interest include group behavior and teamwork, leadership, negotiations, and human resource management strategies related to staffing, compensation, and employee development. At the firm level, topics include firm performance, organizational culture, strategic decision making, entrepreneurship, and executive behavior. Management majors can choose to have an area of emphasis in Supply Chain Analytics or Human Resources and Organizational Behavior.

	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
YEAR ONE	FYS 100	First Year Sem Crit Thinking	●	3	ECN 250	Principles of Microeconomics	■	3
	ENG 101	Beginning Composition	●	3	CMM 207	Bus & Prof Communication	● ■	3
	STA 150	Fundamentals of Statistics	● ■	3		Core II Physical or Natural Science	●	4
	STA 150L	Fundamentals of Statistics Lab	● ■	1		Core II Fine Arts	●	3
	PSY 201	General Psychology (CT)	● ■	3		Free Elective		3
	MIS 200	Bus Computer Applications	■	3				
	UNI 100	Freshman First Class		1				
	TOTAL HOURS		17	TOTAL HOURS			16	

Summer Term (optional):

	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
YEAR TWO	ACC 215	Intro Financial Accounting (CT)	● ■	3	ACC 216	Intro Managerial Accounting	■	3
	ECN 253	Principles of Macroeconomics	■	3	MGT 218	Business Quantitative Methods	■	3
	ENG 201	Advanced Composition	●	3	ENG 204	Writing for the Workplace	● ■	3
	LE 207	Legal Environment of Business	■	3		Free Elective		3
		CMM Studies Elective	■	3		Core II Humanities	●	3
	TOTAL HOURS		15	TOTAL HOURS			15	

Summer Term (optional):

	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
YEAR THREE	FIN 323	Principles of Finance	■	3	MGT 422	Organizational Behavior	◆	3
	MGT 320	Principles of Management	■	3	MGT 424	Human Resource Management	◆	3
	MKT 340	MKT Concepts and Applications	■	3		MGT Elective	◆	3
	MIS 290	Principles of MIS	■	3		MGT Elective	◆	3
		Free Elective		3		Free Elective		3
	TOTAL HOURS		15	TOTAL HOURS			15	

Summer Term (optional):

	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
YEAR FOUR	MGT 420	Operations Management	◆	3	MGT 419	Business & Society	● ◆	3
		MGT Elective	◆	3	MGT 460	Strategic Management	● ■	3
		MGT Elective	◆	3		International Business Elective	● ■	3
		Free Elective		3		Free Elective		3
		Free Elective		3				
	TOTAL HOURS		15	TOTAL HOURS			12	

Summer Term (optional):

◆ Area of Emphasis

◆ Major Requirement

■ College Requirement

● General Education Requirement

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.