

MANAGEMENT

REQUIREMENTS

CORE CURRICULUM The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITICAL THINKING

CODE	COURSE NAME	HRS	GRADE
FYS 100	First-Year Seminar	3	_____
PSY 201	Critical Thinking Course	3	_____
ACC 215	Critical Thinking Course	3	_____
Additional University Requirements			
ENG 204	Writing Intensive	3	_____
MGT 460	Writing Intensive	3	_____
_____	Multicultural or International	3	_____
MGT 419	Capstone	3	_____

CORE 2:

CODE	COURSE NAME	HRS	GRADE
ENG 101	Beginning Composition	3	_____
ENG 201	Advanced Composition	3	_____
CMM 207	Bus & Prof Communication	3	_____
STA 150	Fundamentals of Statistics	3	_____
STA 150L	Fundamentals of Statistics Lab	1	_____
_____	Core II Natural/Physical Science	4	_____
_____	Core II Humanities	3	_____
PSY 201	General Psychology (CT)	3	_____
_____	Core II Fine Arts	3	_____

COLLEGE

All business majors are required to take core business courses. They are as follows:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
ENG 204	Writing for the Workplace	3	_____	MIS 200	Bus Computer Applications	3	_____
ACC 215	Intro Financial Accounting (CT)	3	_____	MIS 290	Principles of MIS	3	_____
ACC 216	Intro Managerial Accounting	3	_____	MGT 218	Business Quantitative Methods	3	_____
ECN 250	Principles of Microeconomics	3	_____	MGT 320	Principles of Management	3	_____
ECN 253	Principles of Macroeconomics	3	_____	MGT 460	Strategic Management	3	_____
FIN 323	Principles of Finance	3	_____	MKT 340	MKT Concepts and Applications	3	_____
LE 207	Legal Environment of Business	3	_____	_____	CMM Studies Elective	3	_____
				_____	International Business Elective	3	_____

MAJOR

Students who wish to major in Management must take the following courses:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
MGT 422	Organizational Behavior	3	_____	_____	Free Elective	3	_____
MGT 424	Human Resource Management	3	_____	_____	Free Elective	3	_____
MGT 420	Operations Management	3	_____	_____	Free Elective	3	_____
MGT 419	Business & Society	3	_____	_____	Free Elective	3	_____
_____	MGT Elective	3	_____	_____	Free Elective	3	_____
_____	MGT Elective	3	_____	_____	Free Elective	3	_____
_____	MGT Elective	3	_____	_____	Free Elective	3	_____
_____	MGT Elective	3	_____	_____	Free Elective	3	_____

MAJOR INFORMATION

- The total number of free electives required depends on the number of hours completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
- MGT Electives can be any 300 or 400 level MGT courses not already required (except MGT 490 Internship) or MKT 350.
- MGT 419 is the capstone course for all Management majors. It is normally taken in the senior year.
- The International Business Elective can be met by taking one of the following courses: ECN 408, 420, 421, 460, FIN 440, MGT 445, or MKT 371. MGT 445 cannot count as both the International Business Elective and a MGT Elective.
- The Communication Studies Elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
- Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

● General Education Requirement
 ■ College Requirement
 ◆ Major Requirement
 ● Area of Emphasis

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

MANAGEMENT

The Department of Management and Health Care Administration offers a Bachelor of Business Administration (BBA) degree in Management. In order to be successful in today's business world, managers must learn how to manage financial, human, and time-based resources. At the individual level, topics include employee motivation and performance, work attitudes such as job satisfaction and commitment, and worker-based factors like personality and emotion. At the interpersonal level, topics of interest include group behavior and teamwork, leadership, negotiations, and human resource management strategies related to staffing, compensation, and employee development. At the firm level, topics include firm performance, organizational culture, strategic decision making, entrepreneurship, and executive behavior. Management majors can choose to have an area of emphasis in Supply Chain Analytics or Human Resources and Organizational Behavior.

	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
YEAR ONE	FYS 100	First Year Sem Crit Thinking	● 3	_____	ECN 250	Principles of Microeconomics	■ 3	_____
	ENG 101	Beginning Composition	● 3	_____	CMM 207	Bus & Prof Communication	● ■ 3	_____
	STA 150	Fundamentals of Statistics	● ■ 3	_____	_____	Core II Physical or Natural Science	● 4	_____
	STA 150L	Fundamentals of Statistics Lab	● ■ 1	_____	_____	Core II Fine Arts	● 3	_____
	PSY 201	General Psychology (CT)	● ■ 3	_____	_____	Free Elective	3	_____
	MIS 200	Bus Computer Applications	■ 3	_____				
	UNI 100	Freshman First Class	1	_____				
	TOTAL HOURS		17		TOTAL HOURS		16	

Summer Term (optional):

	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
YEAR TWO	ACC 215	Intro Financial Accounting (CT)	● ■ 3	_____	ACC 216	Intro Managerial Accounting	■ 3	_____
	ECN 253	Principles of Macroeconomics	■ 3	_____	MGT 218	Business Quantitative Methods	■ 3	_____
	ENG 201	Advanced Composition	● 3	_____	ENG 204	Writing for the Workplace	● ■ 3	_____
	LE 207	Legal Environment of Business	■ 3	_____	_____	Free Elective	3	_____
	_____	CMM Studies Elective	■ 3	_____	_____	Core II Humanities	● 3	_____
		TOTAL HOURS		15		TOTAL HOURS		15

Summer Term (optional):

	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
YEAR THREE	FIN 323	Principles of Finance	■ 3	_____	MGT 422	Organizational Behavior	◆ 3	_____
	MGT 320	Principles of Management	■ 3	_____	MGT 424	Human Resource Management	◆ 3	_____
	MKT 340	MKT Concepts and Applications	■ 3	_____	_____	MGT Elective	◆ 3	_____
	MIS 290	Principles of MIS	■ 3	_____	_____	MGT Elective	◆ 3	_____
	_____	Free Elective	3	_____	_____	Free Elective	3	_____
	TOTAL HOURS		15		TOTAL HOURS		15	

Summer Term (optional):

	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
YEAR FOUR	MGT 420	Operations Management	◆ 3	_____	MGT 419	Business & Society	● ◆ 3	_____
	_____	MGT Elective	◆ 3	_____	MGT 460	Strategic Management	● ■ 3	_____
	_____	MGT Elective	◆ 3	_____	_____	International Business Elective	● ■ 3	_____
	_____	Free Elective	3	_____	_____	Free Elective	3	_____
	_____	Free Elective	3	_____				
	TOTAL HOURS		15		TOTAL HOURS		12	

Summer Term (optional):

◆ Area of Emphasis

◆ Major Requirement

■ College Requirement

● General Education Requirement

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.