


INTERNATIONAL BUSINESS



REQUIREMENTS

CORE CURRICULUM The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITICAL THINKING

CODE	COURSE NAME	HRS	GRADE
FYS 100	First-Year Seminar	3	_____
PSY 201	Critical Thinking Course	3	_____
 ACC 215	Critical Thinking Course	3	_____

CORE 2:








CODE	COURSE NAME	HRS	GRADE
ENG 101	Beginning Composition	3	_____
ENG 201	Advanced Composition	3	_____
 CMM 207	Bus & Prof Communication	3	_____
 STA 150	Fundamentals of Statistics	3	_____
STA 150L	Fundamentals of Statistics Lab	1	_____
_____	Core II Natural/Physical Science	4	_____
_____	Core II Humanities	3	_____
PSY 201	General Psychology	3	_____
_____	Core II Fine Arts	3	_____

Additional University Requirements

ENG 204	Writing Intensive	3	_____
MGT 460	Writing Intensive	3	_____
ECN 460	Multicultural or International	3	_____
FIN 475	Capstone	3	_____

COLLEGE

All business majors are required to take core business courses. They are as follows:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
ENG 204	Writing for the Workplace	3	_____	 MIS 200	Bus Computer Applications	3	_____
 ACC 215	Accounting Principles (CT)	3	_____	 MIS 290	Principles of MIS	3	_____
ACC 216	Principles of Accounting	3	_____	 MGT 218	Business Quantitative Methods	3	_____
 ECN 250	Principles of Microeconomics	3	_____	MGT 320	Principles of Management	3	_____
 ECN 253	Principles of Macroeconomics	3	_____	MGT 460	Strategic Management	3	_____
 FIN 323	Principles of Finance	3	_____	MKT 340	MKT Concepts and Applications	3	_____
LE 207	Legal Environment of Business	3	_____	_____	CMM Studies Elective	3	_____

MAJOR

Students who wish to major in International Business must take the following courses:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
 ECN 420	International Trade	3	_____	_____	Free Elective	3	_____
MKT 371	International Marketing	3	_____	_____	Free Elective	3	_____
FIN 343	Intermed Financial Management	3	_____	_____	Free Elective	3	_____
 ECN421	Global Macroeconomic Analysis	3	_____	_____	Free Elective	3	_____
FIN 440	International Finance	3	_____	_____	Free Elective	3	_____
FIN 475	International Bus Strategies	3	_____	_____	Free Elective	3	_____
MGT 445	International Management	3	_____	_____	Free Elective	3	_____
MGT 478	Import/Export Management	3	_____				
ECN 460	Economics of Developing Countries	3	_____				

MAJOR INFORMATION

- The total number of free electives required depends on the number of hours completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
- FIN 475 is the capstone course for all IB majors. It can only be taken during the senior year after all prerequisites are met.
- ECN 460 must be taken to meet the International Business Elective.
- The Communication Studies Elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

 General Education Requirement
 College Requirement
 Major Requirement
 Area of Emphasis

 Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

INTERNATIONAL BUSINESS

The Division of Finance and Economics offers a Bachelor of Business Administration degree (BBA) in International Business. International Business focuses on cross-border commerce and the legal requirements and trade regulations in the country where you are doing business. You will learn to understand the competitive global landscape of business and understand the impact international trade has on domestic and foreign markets.

FALL SEMESTER					SPRING SEMESTER					
CODE	COURSE NAME	HRS	GRADE		CODE	COURSE NAME	HRS	GRADE		
FYS 100	First Year Sem Crit Thinking	3			ECN 250	Principles of Microeconomics	3			
ENG 101	Beginning Composition	3			CMM 207	Bus & Prof Communication	3			
STA 150	Fundamentals of Statistics	3				Core II Physical or Natural Science	4			
STA 150L	Fundamentals of Statistics Lab	1				Core II Fine Arts	3			
PSY 201	General Psychology (CT)	3				Free Elective	3			
MIS 200	Bus Computer Applications	3								
UNI 100	Freshman First Class	1								
TOTAL HOURS				17	TOTAL HOURS				16	
Summer Term (optional):										
FALL SEMESTER					SPRING SEMESTER					
ACC 215	Accounting Principles (CT)	3			ACC 216	Principles of Accounting	3			
ECN 253	Principles of Macroeconomics	3			MGT 218	Business Quantitative Methods	3			
ENG 201	Advanced Composition	3			ENG 204	Writing for the Workplace	3			
LE 207	Legal Environment of Business	3				Free Elective	3			
	CMM Studies Elective	3				Core II Humanities	3			
TOTAL HOURS				15	TOTAL HOURS				15	
Summer Term (optional):										
FALL SEMESTER					SPRING SEMESTER					
FIN 323	Principles of Finance	3			ECN 420	International Trade	3			
MGT 320	Principles of Management	3			MKT 371	International Marketing	3			
MKT 340	MKT Concepts and Applications	3			FIN 343	Intermed Financial Management	3			
MIS 290	Principles of MIS	3			MGT 445	International Management	3			
	Free Elective	3				Free Elective	3			
TOTAL HOURS				15	TOTAL HOURS				15	
Summer Term (optional):										
FALL SEMESTER					SPRING SEMESTER					
ECN 421	Global Macroeconomic Analysis	3			FIN 475	International Bus Strategies	3			
ECN 460	Economics of Developing Countries	3			MGT 460	Strategic Management	3			
FIN 440	International Finance	3			MGT 478	Import/Export Management	3			
	Free Elective	3				Free Elective	3			
	Free Elective	3								
TOTAL HOURS				15	TOTAL HOURS				12	
Summer Term (optional):										

◆ Area of Emphasis

◆ Major Requirement

◆ College Requirement

◆ General Education Requirement

◆ Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.