INTERNATIONAL BUSINESS

REQUIREMENTS

CORE CURRICULUM

 $The Core\ Curriculum\ is\ designed\ to\ foster\ critical\ thinking\ skills\ and\ introduce\ students\ to\ basic\ domains\ of\ thinking\ that\ transcend$ disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITIC	CAL THINKING				COF	RE 2:				
CODE (COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
FYS 100 F	First-Year Seminar	•	3			ENG 101	Beginning Composition	•	3	
PSY 201 (Critical Thinking Course	• •	3			ENG 201	Advanced Composition	•	3	
ACC 215 (Critical Thinking Course	•	3		1	CMM 207	Bus & Prof Communication	•	3	
					**	STA 150	Fundamentals of Statistics	•	3	
Additional	University Requirements					STA 150L	Fundamentals of Statistics Lab	•	1	
ENG 204	Writing Intensive		3				Core II Natural/Physical Science	•	4	
MGT 460	Writing Intensive		3				Core II Humanities	•	3	
ECN 460	Multicultural or International		3			PSY 201	General Psychology	• =	3	
FIN 475	Capstone		3				Core II Fine Arts	•	3	

2022-2023

COLLEGE

All business majors are required to take core business courses. They are as follows:

	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
	ENG 204	Writing for the Workplace	• •	3		***	MIS 200	Bus Computer Applications	•	3	
**	ACC 215	Accounting Principles (CT)	• •	3		**	MIS 290	Principles of MIS	•	3	
	ACC 216	Principles of Accounting	•	3		1	MGT 218	Business Quantitative Methods	•	3	
***	ECN 250	Principles of Microeconomics	•	3			MGT 320	Principles of Management	•	3	
**	ECN 253	Principles of Macroeconomics	•	3			MGT 460	Strategic Management	•	3	
1	FIN 323	Principles of Finance	•	3			MKT 340	MKT Concepts and Applications	•	3	
	LE 207	Legal Environment of Business	•	3				CMM Studies Elective	•	3	

MAJOR

Students who wish to major in International Business must take the following courses:

	CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
**	ECN 420	International Trade	•	3			Free Elective	3	
	MKT 371	International Marketing	•	3			Free Elective	3	
	FIN 343	Intermed Financial Management	•	3			Free Elective	3	
**	ECN421	Global Macroeconomic Analysis	•	3			Free Elective	3	
	FIN 440	International Finance	•	3			Free Elective	3	
	FIN 475	International Bus Strategies	• •	3			Free Elective	3	
	MGT 445	International Management	♦	3			Free Elective	3	
	MGT 478	Import/Export Management	•	3					
	ECN 460	Economics of Developing Countries	• •	3					

MAJOR INFORMATION

- The total number of free electives required depends on the number of hours completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
- FIN 475 is the capstone course for all IB majors. It can only be taken during the senior year after all prerequisites are met.
- ECN 460 must be taken to meet the International Business Elective.
- The Communication Studies Elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

🛹 Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

12

Area of Emphasis

TOTAL HOURS

Summer Term (optional):

INTERNATIONAL BUSINESS

The Division of Finance and Economics offers a Bachelor of Business Administration degree (BBA) in International Business. International Business focuses on cross-border commerce and the legal requirements and trade regulations in the country where you are doing business. You will learn to understand the competitive global landscape of business and understand the impact international trade has on domestic and foreign markets.

			FALL SEMESTER						SPRING SEMESTER			
		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
		FYS 100	First Year Sem Crit Thinking	•	3		**	ECN 250	Principles of Microeconomics	•	3	
		ENG 101	Beginning Composition	•	3		**	CMM 207	Bus & Prof Communication	• =	3	
闰	**	STA 150	Fundamentals of Statistics	•	3				Core II Physical or Natural Science	•	4	
ONE		STA 150L	Fundamentals of Statistics Lab	• =	1				Core II Fine Arts	•	3	
퍼		PSY 201	General Psychology (CT)	• •	3				Free Elective		3	
YEAR	**	MIS 200	Bus Computer Applications	•	3							
Y		UNI 100	Freshman First Class		1							
		TOTAL HO	DURS		17			TOTAL HO	DURS		16	
	Sumi	mer Term (or	otional):									
			FALL SEMESTER					_	SPRING SEMESTER			
		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
	***	ACC 215	Accounting Principles (CT)	• •	3			ACC 216	Principles of Accounting		3	
	**	ECN 253	Principles of Macroeconomics		3		**	MGT 218	Business Quantitative Methods		3	
0		ENG 201	Advanced Composition	•	3			ENG 204	Writing for the Workplace	• •	3	
TWO		LE 207	Legal Environment of Business		3				Free Elective		3	
			CMM Studies Elective	•	3				Core II Humanities	•	3	
YEAR												
Y												
		TOTAL HO	DURS		15			TOTAL HO	DURS		15	
	Sumi	TOTAL HO			15			TOTAL HO	DURS		15	
	Sumi				15			TOTAL HO	OURS SPRING SEMESTER		15	
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	Sumi	mer Term (op	otional): FALL SEMESTER			GRADE			SPRING SEMESTER	• • •		GRADE
2	Sumi	mer Term (op	FALL SEMESTER COURSE NAME		HRS	GRADE	**	CODE	SPRING SEMESTER		HRS	GRADE
EE	Sumi	CODE FIN 323	FALL SEMESTER COURSE NAME Principles of Finance		HRS	GRADE	(*	CODE ECN 420	SPRING SEMESTER COURSE NAME International Trade	• = •	HRS	GRADE
HREE	Sumi	CODE FIN 323 MGT 320	FALL SEMESTER COURSE NAME Principles of Finance Principles of Management	•	HRS 3	GRADE	***	CODE ECN 420 MKT 371	SPRING SEMESTER COURSE NAME International Trade International Marketing	• • •	HRS 3 3	GRADE
THREE	Sumi	CODE FIN 323 MGT 320 MKT 340	FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications	:	HRS 3 3 3	GRADE	(A)	CODE ECN 420 MKT 371 FIN 343	SPRING SEMESTER COURSE NAME International Trade International Marketing Intermed Financial Management	• • •	HRS 3 3 3	GRADE
四	Sumi	CODE FIN 323 MGT 320 MKT 340	FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS	:	HRS 3 3 3 3 3	GRADE		CODE ECN 420 MKT 371 FIN 343	SPRING SEMESTER COURSE NAME International Trade International Marketing Intermed Financial Management International Management	• • •	HRS 3 3 3 3 3	GRADE
	Sumi	CODE FIN 323 MGT 320 MKT 340	FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS	:	HRS 3 3 3 3 3	GRADE		CODE ECN 420 MKT 371 FIN 343	SPRING SEMESTER COURSE NAME International Trade International Marketing Intermed Financial Management International Management	• • •	HRS 3 3 3 3 3	GRADE
四	Sumi	CODE FIN 323 MGT 320 MKT 340	FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS Free Elective	:	HRS 3 3 3 3 3	GRADE		CODE ECN 420 MKT 371 FIN 343	SPRING SEMESTER COURSE NAME International Trade International Marketing Intermed Financial Management International Management Free Elective	• • •	HRS 3 3 3 3 3	GRADE
四	•	CODE FIN 323 MGT 320 MKT 340 MIS 290	FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS Free Elective	:	HRS 3 3 3 3 3	GRADE		CODE ECN 420 MKT 371 FIN 343 MGT 445	SPRING SEMESTER COURSE NAME International Trade International Marketing Intermed Financial Management International Management Free Elective	• • • •	HRS 3 3 3 3 3	GRADE
四	•	CODE FIN 323 MGT 320 MKT 340 MIS 290 TOTAL HC	FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS Free Elective	:	HRS 3 3 3 3 3	GRADE	•	CODE ECN 420 MKT 371 FIN 343 MGT 445	SPRING SEMESTER COURSE NAME International Trade International Marketing Intermed Financial Management International Management Free Elective	• • •	HRS 3 3 3 3 3	GRADE
四	•	CODE FIN 323 MGT 320 MKT 340 MIS 290 TOTAL HC	FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS Free Elective	:	HRS 3 3 3 3 3 15	GRADE		CODE ECN 420 MKT 371 FIN 343 MGT 445	SPRING SEMESTER COURSE NAME International Trade International Marketing Intermed Financial Management International Management Free Elective	• • •	HRS 3 3 3 3 3 15	GRADE
四	•	CODE FIN 323 MGT 320 MKT 340 MIS 290 TOTAL HO	FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS Free Elective DURS ptional): FALL SEMESTER	:	HRS 3 3 3 3 3 15			CODE ECN 420 MKT 371 FIN 343 MGT 445 TOTAL HC	SPRING SEMESTER COURSE NAME International Trade International Marketing Intermed Financial Management International Management Free Elective SPRING SEMESTER	• • •	HRS 3 3 3 3 3 15	
YEAR	•	CODE FIN 323 MGT 320 MKT 340 MIS 290 TOTAL HO	FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS Free Elective DURS ptional): FALL SEMESTER COURSE NAME	•	HRS 3 3 3 3 3 4 5 5 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6			CODE ECN 420 MKT 371 FIN 343 MGT 445 TOTAL HC	SPRING SEMESTER COURSE NAME International Trade International Marketing Interned Financial Management International Management Free Elective SPRING SEMESTER COURSE NAME	• • •	HRS 3 3 3 3 3 15	
YEAR	•	CODE FIN 323 MGT 320 MKT 340 MIS 290 TOTAL HO mer Term (op	FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS Free Elective DURS DURS DURS DURS DETAIL SEMESTER COURSE NAME Global Macroeconomic Analysis	•	HRS 3 3 3 3 3 4 5 5 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6			CODE ECN 420 MKT 371 FIN 343 MGT 445 TOTAL HO CODE FIN 475	SPRING SEMESTER COURSE NAME International Trade International Marketing Interned Financial Management International Management Free Elective SPRING SEMESTER COURSE NAME International Bus Strategies	• • •	HRS 3 3 3 3 3 15	
YEAR	•	CODE TOTAL HOmer Term (op CODE ECN 421 ECN 460	FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS Free Elective DURS potional): FALL SEMESTER COURSE NAME Global Macroeconomic Analysis Economics of Developing Countries	•	HRS 3 3 3 3 15 HRS 3			CODE ECN 420 MKT 371 FIN 343 MGT 445 TOTAL HC CODE FIN 475 MGT 460	SPRING SEMESTER COURSE NAME International Trade International Marketing Intermed Financial Management International Management Free Elective SPRING SEMESTER COURSE NAME International Bus Strategies Strategic Management	• • •	HRS 3 3 3 3 15 HRS 3 3	
YEAR	•	CODE TOTAL HOmer Term (op CODE ECN 421 ECN 460	FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS Free Elective DURS DOURS D	•	HRS 3 3 3 3 15			CODE ECN 420 MKT 371 FIN 343 MGT 445 TOTAL HC CODE FIN 475 MGT 460	SPRING SEMESTER COURSE NAME International Trade International Marketing Interned Financial Management International Management Free Elective SPRING SEMESTER COURSE NAME International Bus Strategies Strategic Management Import/Export Management	• • •	HRS 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	
四	•	CODE TOTAL HOmer Term (op CODE ECN 421 ECN 460	FALL SEMESTER COURSE NAME Principles of Finance Principles of Management MKT Concepts and Applications Principles of MIS Free Elective DURS DURS Ditional): FALL SEMESTER COURSE NAME Global Macroeconomic Analysis Economics of Developing Countries International Finance Free Elective	•	HRS 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3			CODE ECN 420 MKT 371 FIN 343 MGT 445 TOTAL HC CODE FIN 475 MGT 460	SPRING SEMESTER COURSE NAME International Trade International Marketing Interned Financial Management International Management Free Elective SPRING SEMESTER COURSE NAME International Bus Strategies Strategic Management Import/Export Management	• • •	HRS 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	

TOTAL HOURS