CURRICULUM PLAN COLLEGE OF BUSINESS

HEALTH CARE MANAGEMENT

REQUIREMENTS

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend CORE CURRICULUM disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITICAL THINKING					CORE 2:						
(CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
- 1	FYS 100	First Year Seminar	•	3		***	ENG 101	Beginning Composition	•	3	
₹	PSY 201	Critical Thinking Course	•	3		1	ENG 201	Advanced Composition	•	3	
	ACC 215	Critical Thinking Course	•	3		***	CMM 207	Bus & Prof Communication	•	3	
							STA 150	Fundamentals of Statistics	•	3	
ļ	Additiona	l University Requirements					STA 150L	Fundamentals of Statistics Lab	•	1	
Е	ENG 204	Writing Intensive		3				Core II Natural/Physical Science	•	4	
Ν	MGT 460	Writing Intensive		3				Core II Humanities	•	3	
_		Multicultural or International		3		1	PSY 201	General Psychology	•	3	
N	MGT 455	Capstone		3				Core II Fine Arts	•	3	

COLLEGE

All business majors are required to take core business courses. They are as follows:

	CODE	COURSE NAME	HRS	GRADE		CODE	COURSE NAME		HRS GRADE
	ENG 204	Writing for the Workplace	3			MIS 200	Bus Computer Applications	•	3
**	ACC 215	Accounting Principles (CT)	3		(**	MIS 290	Principles of MIS	•	3
1	ACC 216	Principles of Accounting	3			MGT 218	Business Quantitative Methods	•	3
**	ECN 250	Principles of Microeconomics	3		(**	MGT 320	Principles of Management	•	3
	ECN 253	Principles of Macroeconomics	3			MGT 460	Strategic Management	•	3
	FIN 323	Principles of Finance	3		(**	MKT 340	MKT Concepts and Applications	•	3
	LE 207	Legal Environment of Business	3				CMM Studies Elective		3
							International Business Elective	• •	3

MAJOR

Students who wish to major in Health Care Management must take the following courses:

	CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
	MGT 350	HC Organizations & Management	•	3			Free Elective	3	
(LE 351	Legal Aspects of HCO	•	3			Free Elective	3	
	MGT 354	HC Delivery Systems	•	3			Free Elective	3	
	MGT 355	Mgt HC Products and Services	•	3			Free Elective	3	
	MGT 424	Human Resource Management	•	3			Free Elective	3	
	MGT 455	Health Care Policy Seminar	• •	3			Free Elective	3	
	MGT 471	HC Practicum I (Summer)	•	4			Free Elective	2	
		MGT Elective	•	3					

MAJOR INFORMATION

- The total number of free electives required depends on the number of hours The International Business Elective can be met by taking one of the completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
- MGT electives can be any 300 or 400 level MGT courses not already required (except MGT 490 Internship).
- The Health Care Practicum is completed during the summer of the senior
- MGT 455 is the capstone course for all Health Care Management majors. It can only be taken during the senior year after all prerequisites are met.
- Multicultural or International additional university requirement met with International Business Elective.
- following courses: ECN 408, 420, 421, 460, FIN 440, MGT 445, or MKT 371. MGT 445 cannot count as both the International Business Elective and a MGT elective.

MY ADVISOR'S NAME IS:

- The Communication Studies Elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

FOUR YEAR PLAN COLLEGE OF BUSINESS 2022-2023

TOTAL HOURS

Summer Term (optional):

MY ADVISOR'S NAME IS:

HEALTH CARE MANAGEMENT

The Division of Management and Health Care Administration offers a Bachelor of Business Administration (BBA) degree in Health Care Management. Graduates with the degree are prepared to provide health care organizations with the necessary skills to manage the complexities of delivering health care in the dynamic health care environment. In the program, you will learn financial and organizational skills, how to prepare budgets, and how to make effective decisions. Health care managers have a wide range of career options through which to apply their knowledge and provide needed services to the community.

		FALL SEMESTER						SPRING SEMESTER			
	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADI
	FYS 100	First Year Sem Crit Thinking	•	3		**	ECN 250	Principles of Microeconomics	•	3	
₹	ENG 101	Beginning Composition	•	3		**	CMM 207	Bus & Prof Communication	• =	3	
]	STA 150	Fundamentals of Statistics	• •	3				Core II Physical or Natural Science	•	4	
	STA 150L	Fundamentals of Statistics Lab	•	1				Core II Fine Arts	•	3	
7	PSY 201	General Psychology (CT)	• •	3				Free Elective		3	
	MIS 200	Bus Computer Applications	•	3							
	UNI 100	Freshman First Class		1							
	TOTAL HO	DURS		17			TOTAL HO	OURS		16	
Sum	nmer Term (or	otional):									
		FALL SEMESTER						SPRING SEMESTER			
	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRAD
1	ACC 215	Accounting Principles (CT)	• •	3		**	ACC 216	Principles of Accounting	•	3	
	ECN 253	Principles of Macroeconomics	•	3			MGT 218	Business Quantitative Methods		3	
1	ENG 201	Advanced Composition	•	3			ENG 204	Writing for the Workplace	• =	3	
	LE 207	Legal Environment of Business	•	3				Free Elective		3	
		CMM Studies Elective		3		₹	MGT 320	Principles of Management		3	
	TOTAL HO			15			TOTAL HO	JUKS		15	
Sum	nmer Term (op	otional):									
		FALL SEMESTER						SPRING SEMESTER			
	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		LIDE	GRAD
	FIN 323				0.0712		CODE	COUNSENAME		HKS	
	FIIN 323	Principles of Finance		3		₹	LE 351	Legal Apects of HCO	•	3	
	MGT 350	Principles of Finance HC Organizations & Management	•			~			*		
•		•		3		₹	LE 351	Legal Apects of HCO		3	
*	MGT 350	HC Organizations & Management	♦	3			LE 351 MGT 354	Legal Apects of HCO HC Delivery Systems	•	3	
* *	MGT 350 MKT 340	HC Organizations & Management MKT Concepts and Applications	•	3 3 3			LE 351 MGT 354	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services	•	3 3 3	
	MGT 350 MKT 340	HC Organizations & Management MKT Concepts and Applications Principles of MIS	•	3 3 3 3			LE 351 MGT 354	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services	•	3 3 3	
	MGT 350 MKT 340	HC Organizations & Management MKT Concepts and Applications Principles of MIS	•	3 3 3 3			LE 351 MGT 354	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services	•	3 3 3	
	MGT 350 MKT 340	HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective	•	3 3 3 3			LE 351 MGT 354	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective	•	3 3 3	
	MGT 350 MKT 340 MIS 290 TOTAL HO	HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective	•	3 3 3 3 3	4		LE 351 MGT 354 MGT 355	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective	•	3 3 3 3	
	MGT 350 MKT 340 MIS 290 TOTAL HO	HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective DURS GT 471 HC Practicum 1 (Summer)	•	3 3 3 3 3			LE 351 MGT 354 MGT 355	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective	•	3 3 3 3	
	MGT 350 MKT 340 MIS 290 TOTAL HO	HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective DURS GT 471 HC Practicum 1 (Summer) FALL SEMESTER	•	3 3 3 3 3	4 _		LE 351 MGT 354 MGT 355 TOTAL HO	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective DURS SPRING SEMESTER	•	3 3 3 3	CDAD
	MGT 350 MKT 340 MIS 290 TOTAL HC	HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective DURS GT 471 HC Practicum 1 (Summer) FALL SEMESTER COURSE NAME	•	3 3 3 3 15			MGT 354 MGT 355 TOTAL HO	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective DURS SPRING SEMESTER COURSE NAME	•	3 3 3 3	GRAD
	MGT 350 MKT 340 MIS 290 TOTAL HO mer Term: M CODE MGT 424	HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective DURS GT 471 HC Practicum 1 (Summer) FALL SEMESTER COURSE NAME Human Resource Management	•	3 3 3 3 4 15 HRS	4 _		LE 351 MGT 354 MGT 355 TOTAL HO	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective DURS SPRING SEMESTER COURSE NAME Strategic Management	•	3 3 3 3 12 HRS 3	GRAD
Sum	MGT 350 MKT 340 MIS 290 TOTAL HC	HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective DURS GT 471 HC Practicum 1 (Summer) FALL SEMESTER COURSE NAME Human Resource Management Health Care Policy Seminar	•	3 3 3 3 3 15 HRS 3 3	4 _		MGT 354 MGT 355 TOTAL HO	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective DURS SPRING SEMESTER COURSE NAME Strategic Management MGT Elective	•	3 3 3 3 12 HRS 3	GRAD
Sum	MGT 350 MKT 340 MIS 290 TOTAL HO mer Term: M CODE MGT 424	HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective DURS GT 471 HC Practicum 1 (Summer) FALL SEMESTER COURSE NAME Human Resource Management Health Care Policy Seminar Core II Humanities	•	3 3 3 3 4 15 HRS 3 3 3	4 _		MGT 354 MGT 355 TOTAL HO	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective DURS SPRING SEMESTER COURSE NAME Strategic Management MGT Elective International Business Elective	•	3 3 3 3 12 HRS 3 3	GRAD
Sum	MGT 350 MKT 340 MIS 290 TOTAL HO mer Term: M CODE MGT 424	HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective DURS GT 471 HC Practicum 1 (Summer) FALL SEMESTER COURSE NAME Human Resource Management Health Care Policy Seminar	•	3 3 3 3 3 15 HRS 3 3	4 _		MGT 354 MGT 355 TOTAL HO	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective SPRING SEMESTER COURSE NAME Strategic Management MGT Elective International Business Elective Free Elective	•	3 3 3 3 12 HRS 3 3 3	GRAD
	MGT 350 MKT 340 MIS 290 TOTAL HO mer Term: M CODE MGT 424	HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective DURS GT 471 HC Practicum 1 (Summer) FALL SEMESTER COURSE NAME Human Resource Management Health Care Policy Seminar Core II Humanities	•	3 3 3 3 4 15 HRS 3 3 3	4 _		MGT 354 MGT 355 TOTAL HO	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective DURS SPRING SEMESTER COURSE NAME Strategic Management MGT Elective International Business Elective	•	3 3 3 3 12 HRS 3 3	GRAD
Sum	MGT 350 MKT 340 MIS 290 TOTAL HO mer Term: M CODE MGT 424	HC Organizations & Management MKT Concepts and Applications Principles of MIS Free Elective DURS GT 471 HC Practicum 1 (Summer) FALL SEMESTER COURSE NAME Human Resource Management Health Care Policy Seminar Core II Humanities	•	3 3 3 3 4 15 HRS 3 3 3	4 _		MGT 354 MGT 355 TOTAL HO	Legal Apects of HCO HC Delivery Systems Mgt HC Products & Services Free Elective SPRING SEMESTER COURSE NAME Strategic Management MGT Elective International Business Elective Free Elective	•	3 3 3 3 12 HRS 3 3 3	GRAD

TOTAL HOURS

INVOLVEMENT OPPORTUNITIES

- Research professional organizations like the American Association of Healthcare Administrative Management, the American College of Healthcare Executives, or the Health Care Administrators Association
- Volunteer for organizations that have a health care focus
- Join a business student organization like the Healthcare Executive Leaders of Marshall, the Society for Human Resource Management, or Delta Sigma Pi
- Apply for internships
- Participate in BERS (Business Economics Research Symposium)
- · Practice job interviewing
- Join LinkedIn
- · Get a Business Professionalism Certificate
- · Meet with a faculty mentor

RELATED MAJORS

- Management
- Finance
- Accounting
- Management Information Systems
- Communications
- Nursing

GRADUATION REQUIREMENTS

- Have a minimum of 120 credit hours (some colleges or majors require more);
- Have an overall and Marshall Grade Point Average of 2.00 or higher;
- Have an overall Grade Point Average of 2.00 or higher in the major area of study;
- Have earned a grade of C or better in English 201 or 201 H;
- Have met all major(s) and college requirements;
- Have met the requirements of the Core Curriculum;
- Have met the residence requirements of Marshall University, including 12 hours of 300/400 level coursework in the student's college (see section entitled "Residence Requirements" in the undergraduate catalogue);
- Be enrolled at Marshall at least one semester of the senior year;
- Have transferred no more than 72 credit hours from an accredited West Virginia twoyear institution of higher education.

Colleges and specific programs may have unique requirements that are more stringent than those noted above. Students are responsible for staying informed about and ensuring that they meet the requirements for graduation.

HEALTH CARE MANAGEMENT — 2022-2023

YEAR ONE



Have questions? Need to talk? You already have a Friend-At-Marshall ready to help you succeed. Find your FAM Peer Mentor here: www.marshall.edu/fam



Take a career self-assessment to help determine what majors fit your talents and interests and consider job shadowing opportunities.



Join or create a club or organization on campus about a particular issue you care about. Marshall has more than 200 student organizations.



Stay on the Herd Path and come to class! Class attendance is more important to your success than your high school GPA, your class standing, or your ACT/SAT scores.





In order to graduate on time, you need to take an average of 15 credits per semester. Are you on track? Take 15 to Finish!



Take a pulse check. Know what you need to do every year to keep your grants, scholarships, or federal financial aid.



Sign up for Handshake! Handshake is the #1 place to launch a career with no connections, experience, or luck required. The platform connects up-and-coming talent with 650,000+ employers.

YEAR TWO



Are you completing enough credits to graduate on time? Dropping or failing a class can put you behind.

Use summer terms to quickly get back on track.



Take a Community Based Learning (CBL) class that connects course content to the community. Stay engaged and make a difference.





Take MGT 320 in your second year to ensure that you are ready to start your 300 level health care management classes in year three.



National Student Exchange: Study away for one semester and gain a different perspective. Choose from institutions across the US, US territories, or Canada.



Meet with a career education specialist to conduct a "gap analysis." Figure out the skills you'll need for the career you want while you still have time to build them.



Did you do really well in a hard course? Become a Tutor or a Supplemental Instructor.



Volunteer for causes that you are passionate about such as animal rescue, 5ks to support medical research, or mentoring local youth.

YEAR THREE



Develop relationships with professors who can serve as future references by attending their office hours.



Have you considered adding a minor? Think about personal areas of interest you'd like to explore or how you might enhance your major with a related skill



Want to continue your education and increase your opportunities? Talk to a faculty member about whether graduate school fits your career goals.



Consider joining a businessfocused student organization like Healthcare Executive Leaders of Marshall.





Are you on track to graduate? Meet with your advisor for your Junior Eval to make sure you know what requirements you have left.



Networking is key! Attend a Career Expo to seek employment opportunities and network with employers in your field.



Your degree requires a practicum that must be completed over a summer term. Start planning now!

Meet with your advisor.

YEAR FOUR



Apply for graduation! It's finally here! Go online and complete your graduation application. Need help? See your advisor.



Don't enter your field with zero experience! Secure an internship related to your field of study.



Attend Countdown to
Commencement. This is a one stop
shop for all things graduation at
Marshall! Keep an eye out for this
event.



Consider the 3+2 program if you'd like to earn both your bachelor's and master's degrees in less time overall.



Check with your advisor to see if you qualify to graduate with honors.





Earn your Business Professionalism Certificate by attending speaker events and skill workshops offered by the Lewis College of Business.



Be at the top of your professional game! Prepare a final resume and practice your interview skills with a career coach in Career Education.

TRANSFERABLE SKILLS ASSOCIATED WITH THIS MAJOR

- Active Listening
- Critical Thinking
- Oral and Written Communication Skills
- Judgement and Decision Making
- Complex Problem Solving
- Time Management
- · Team Leadership
- Planning
- Monitoring
- Coordination
- Strategy Development

ASSOCIATED CAREERS

- · Admissions Coordinator
- Hospice Care Administrator
- Clinical Administrative Coordinator

• Operations and Systems Analysis

- Hospital Administrator
- Medical Insurance Company Manager
- Medical Office and Group Practice
- Medical Records Manager
- Social Services Manager

Manager

- Home Health Manager
- Quality Assurance Representative
- Long Term Care Administrator
- · Clinical Laboratory Administrator

POSSIBLE EMPLOYERS

- Alcon
- Cabell Huntington Hospital
- Pleasant Valley Hospital

This academic map is to be used as a guide in planning your coursework toward a degree. Due to the complexities of degree programs, it is unfortunate but inevitable that an error may occur in the creation of this document. The official source of degree requirements at Marshall University is DegreeWorks available in your myMU portal. Always consult regularly with your advisor.



Marshall University Lewis College of Business Brad D. Smith Undergraduate School of Business One John Marshall Drive Huntington, WV 25755 1-304-696-2314 Icob@marshall.edu marshall.edu/cob