


ENTREPRENEURSHIP

REQUIREMENTS





CORE CURRICULUM

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITICAL THINKING

CODE	COURSE NAME	HRS	GRADE
FYS 100	First Year Seminar	3	_____
 PSY 201	Critical Thinking Course	3	_____
ACC 215	Critical Thinking Course	3	_____

CORE 2:





CODE	COURSE NAME	HRS	GRADE
 ENG 101	Beginning Composition	3	_____
 ENG 201	Advanced Composition	3	_____
 CMM 207	Bus & Prof Communication	3	_____
STA 150	Fundamentals of Statistics	3	_____
STA 150L	Fundamentals of Statistics Lab	1	_____
_____	Core II Natural/Physical Science	4	_____
_____	Core II Humanities	3	_____
 PSY 201	General Psychology (CT)	3	_____
_____	Core II Fine Arts	3	_____

Additional University Requirements

ENG 204	Writing Intensive	3	_____
MGT 460	Writing Intensive	3	_____
_____	Multicultural or International	3	_____
ENT 467	Capstone	3	_____



COLLEGE

All business majors are required to take core business courses. They are as follows:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
ENG 204	Writing for the Workplace	3	_____	MIS 200	Bus Computer Applications	3	_____
 ACC 215	Intro Financial Accounting (CT)	3	_____	MIS 290	Principles of MIS	3	_____
ACC 216	Intro Managerial Accounting	3	_____	MGT 218	Business Quantitative Methods	3	_____
 ECN 250	Principles of Microeconomics	3	_____	 MGT 320	Principles of Management	3	_____
ECN 253	Principles of Macroeconomics	3	_____	MGT 460	Strategic Management	3	_____
FIN 323	Principles of Finance	3	_____	 MKT 340	MKT Concepts and Applications	3	_____
LE 207	Legal Environment of Business	3	_____	_____	CMM Studies Elective	3	_____
_____	_____	_____	_____	_____	International Business Elective	3	_____

MAJOR

Students who wish to major in Entrepreneurship must take the following courses:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
 ENT 220	Creativity and Innovation	3	_____	_____	Free Elective	3	_____
ENT 250	Intro to Entrepreneurship	3	_____	_____	Free Elective	3	_____
 LE 366	Entrepreneurial Law & Ethics	3	_____	_____	Free Elective	3	_____
ENT 350	The Startup Experience	3	_____	_____	Free Elective	3	_____
ENT 340	Business Models for Start-Ups	3	_____	_____	Free Elective	3	_____
ENT 467	Strategic Entrepreneurship	3	_____	_____	Free Elective	3	_____
ENT 320	Marketing for Entrepreneurs	3	_____	_____	Free Elective	3	_____
ENT 410	Corporate Intrapreneurship	3	_____	_____	Free Elective	3	_____

MAJOR INFORMATION











- The total number of free electives required depends on the number of hours completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
- The International Business elective can be met by taking one of the following courses: ECN 408, 420, 421, 460, FIN 440, MGT 445, or MKT 371.
- The Communication Studies elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
- Multicultural or International additional requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

◆ Area of Emphasis
◆ Major Requirement
■ College Requirement
● General Education Requirement

■ Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

ENTREPRENEURSHIP

The Department of Marketing, MIS, and Entrepreneurship offers a Bachelor of Business Administration (BBA) degree in Entrepreneurship. Entrepreneurship is an interdisciplinary program that incorporates the business disciplines of management, finance, accounting, economics, marketing, and legal environment and the various disciplines of science, engineering, and psychology. In the program, you will be exposed to multiple disciplines and approaches to creativity, innovation, opportunity recognition, risk management, sourcing capital, and preparing for succession and/or harvesting opportunities in an experiential and student-centered learning environment.

FALL SEMESTER					SPRING SEMESTER				
CODE	COURSE NAME	HRS	GRADE		CODE	COURSE NAME	HRS	GRADE	
FYS 100	First Year Sem Crit Thinking	3				Free Elective	3		
 ENG 101	Beginning Composition	3			 ECN 250	Principles of Microeconomics	3		
STA 150	Fundamentals of Statistics	3			 CMM 207	Bus & Prof Communication	3		
STA 150L	Fundamentals of Statistics Lab	1				Core II Physical or Natural Science	4		
 PSY 201	General Psychology (CT)	3				Core II Fine Arts	3		
MIS 200	Bus Computer Applications	3							
UNI 100	Freshman First Class	1							
TOTAL HOURS		17			TOTAL HOURS		16		
Summer Term (optional):									
FALL SEMESTER					SPRING SEMESTER				
CODE	COURSE NAME	HRS	GRADE		CODE	COURSE NAME	HRS	GRADE	
 ACC 215	Intro Financial Accounting (CT)	3			ACC 216	Intro Managerial Accounting	3		
ECN 253	Principles of Macroeconomics	3			MGT 218	Business Quantitative Methods	3		
 ENG 201	Advanced Composition	3			ENG 204	Writing for the Workplace	3		
LE 207	Legal Environment of Business	3			ENT 250	Intro to Entrepreneurship	3		
 ENT 220	Creativity & Innovation	3				Core II Humanities	3		
TOTAL HOURS		15			TOTAL HOURS		15		
Summer Term (optional):									
FALL SEMESTER					SPRING SEMESTER				
CODE	COURSE NAME	HRS	GRADE		CODE	COURSE NAME	HRS	GRADE	
 MGT 320	Principles of Management	3			 LE 366	Entrepreneurial Law & Ethics	3		
 MKT 340	MKT Concepts and Applications	3			FIN 323	Principles of Finance	3		
MIS 290	Principles of MIS	3			ENT 320	Marketing for Entrepreneurs	3		
ENT 350	The Startup Experience	3				Free Elective	3		
	Free Elective	3				Free Elective	3		
TOTAL HOURS		15			TOTAL HOURS		15		
Summer Term (optional):									
FALL SEMESTER					SPRING SEMESTER				
CODE	COURSE NAME	HRS	GRADE		CODE	COURSE NAME	HRS	GRADE	
ENT 340	Business Models for Start-Ups	3			ENT 467	Strategic Entrepreneurship	3		
ENT 410	Corporate Intrapreneurship	3			MGT 460	Strategic Management	3		
	CMM Studies Elective	3				International Business Elective	3		
	Free Elective	3				Free Elective	3		
	Free Elective	3							
TOTAL HOURS		15			TOTAL HOURS		12		
Summer Term (optional):									

◆ Area of Emphasis

◆ Major Requirement

■ College Requirement

● General Education Requirement

◆ Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.