

# ECONOMICS

## REQUIREMENTS

**CORE CURRICULUM** The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at [marshall.edu/gened](http://marshall.edu/gened).

### CORE 1: CRITICAL THINKING

CODE	COURSE NAME	HRS	GRADE
FYS 100	First Year Seminar	3	_____
PSY 201	Critical Thinking Course	3	_____
ACC 215	Critical Thinking Course	3	_____

### CORE 2:

CODE	COURSE NAME	HRS	GRADE
ENG 101	Beginning Composition	3	_____
ENG 201	Advanced Composition	3	_____
CMM 207	Bus & Prof Communication	3	_____
STA 150	Fundamentals of Statistics	3	_____
STA 150L	Fundamentals of Statistics Lab	1	_____
_____	Core II Natural/Physical Science	4	_____
_____	Core II Humanities	3	_____
PSY 201	General Psychology (CT)	3	_____
_____	Core II Fine Arts	3	_____

### Additional University Requirements

ENG 204	Writing Intensive	3	_____
MGT 460	Writing Intensive	3	_____
_____	Multicultural or International	3	_____
ECN 466	Capstone	3	_____

## COLLEGE

All business majors are required to take core business courses. They are as follows:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
ENG 204	Writing for the Workplace	3	_____	MIS 200	Bus Computer Applications	3	_____
ACC 215	Intro Financial Accounting (CT)	3	_____	MIS 290	Principles of MIS	3	_____
ACC 216	Intro Managerial Accounting	3	_____	MGT 218	Business Quantitative Methods	3	_____
ECN 250	Principles of Microeconomics	3	_____	MGT 320	Principles of Management	3	_____
ECN 253	Principles of Macroeconomics	3	_____	MGT 460	Strategic Management	3	_____
FIN 323	Principles of Finance	3	_____	MKT 340	MKT Concepts and Applications	3	_____
LE 207	Legal Environment of Business	3	_____	_____	CMM Studies Elective	3	_____
_____	_____	_____	_____	_____	International Business Elective	3	_____

## MAJOR

Students who wish to major in Economics must take the following courses:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
ECN 328	Intermed Microecon Analysis	3	_____	_____	Free Elective	3	_____
ECN 326	Intermed Macroecon Analysis	3	_____	_____	Free Elective	3	_____
ECN 423	Intro to Econometrics	3	_____	_____	Free Elective	3	_____
ECN 466	Economics Workshop	3	_____	_____	Free Elective	3	_____
_____	ECN/FIN Elective	3	_____	_____	Free Elective	3	_____
_____	ECN/FIN Elective	3	_____	_____	Free Elective	3	_____
_____	ECN/FIN Elective	3	_____	_____	Free Elective	3	_____
_____	ECN/FIN Elective (400 level)	3	_____	_____	Free Elective	3	_____

## MAJOR INFORMATION

- The total number of free electives required depends on the number of hours completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
- ECN/FIN Electives can be any 300 or 400 level ECN or FIN courses not already required (except ECN 490 Internship and FIN 490 Internship). One elective must be at the 400 level.
- The International Business Elective can be met by taking one of the following courses: ECN 408, 420, 421, 460, FIN 440, MGT 445, or MKT 371. ECN 408, 420, 421, 460, or FIN 440 CANNOT count as both the International Business Elective and an ECN/FIN Elective.
- The Communication Studies Elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
- ECN 466 is the capstone course for all Economics majors. It can only be taken during the senior year after all prerequisites are met.
- Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

# ECONOMICS

The Department of Finance, Economics, and International Business offers a Bachelor of Business Administration (BBA) degree in Economics. Economics studies the choices that individuals, businesses, and government make when faced with unlimited wants and limited resources. In the program, you will learn how to better understand, analyze, and take action on these interrelationships. You will be taught how to communicate economic ideas and analysis through written and oral presentations and use quantitative techniques and problem solving skills that you learn in order to develop a research project involving economic analysis.

YEAR ONE	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
	FYS 100	First Year Sem Crit Thinking	3	_____	ECN 250	Principles of Microeconomics	3	_____
	ENG 101	Beginning Composition	3	_____	CMM 207	Bus & Prof Communication	3	_____
	STA 150	Fundamentals of Statistics	3	_____	_____	Core II Physical or Natural Science	4	_____
	STA 150L	Fundamentals of Statistics Lab	1	_____	_____	Core II Fine Arts	3	_____
	PSY 201	General Psychology (CT)	3	_____	_____	Free Elective	3	_____
	MIS 200	Bus Computer Applications	3	_____				
	UNI 100	Freshman First Class	1	_____				
	<b>TOTAL HOURS</b>		<b>17</b>		<b>TOTAL HOURS</b>		<b>16</b>	

Summer Term (optional):

YEAR TWO	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
	ACC 215	Intro Financial Accounting (CT)	3	_____	ACC 216	Intro Managerial Accounting	3	_____
	ECN 253	Principles of Macroeconomics	3	_____	MGT 218	Business Quantitative Methods	3	_____
	ENG 201	Advanced Composition	3	_____	ENG 204	Writing for the Workplace	3	_____
	LE 207	Legal Environment of Business	3	_____	_____	Free Elective	3	_____
	_____	CMM Studies Elective	3	_____	_____	Core II Humanities	3	_____
	<b>TOTAL HOURS</b>		<b>15</b>		<b>TOTAL HOURS</b>		<b>15</b>	

Summer Term (optional):

YEAR THREE	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
	ECN 328	Interm Microecon Analysis	3	_____	ECN 326	Interm Macroecon Analysis	3	_____
	MGT 320	Principles of Management	3	_____	FIN 323	Principles of Finance	3	_____
	MKT 340	MKT Concepts and Applications	3	_____	_____	ECN/FIN Elective	3	_____
	MIS 290	Principles of MIS	3	_____	_____	International Business Elective	3	_____
	_____	Free Elective	3	_____	_____	Free Elective	3	_____
	<b>TOTAL HOURS</b>		<b>15</b>		<b>TOTAL HOURS</b>		<b>15</b>	

Summer Term (optional):

YEAR FOUR	FALL SEMESTER				SPRING SEMESTER			
	CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
	ECN 423	Intro to Econometrics	3	_____	_____	ECN/FIN Elective (400 level)	3	_____
	_____	ECN/FIN Elective	3	_____	ECN 466	Economics Workshop	3	_____
	_____	ECN/FIN Elective	3	_____	MGT 460	Strategic Management	3	_____
	_____	Free Elective	3	_____	_____	Free Elective	3	_____
	_____	Free Elective	3	_____				
	<b>TOTAL HOURS</b>		<b>15</b>		<b>TOTAL HOURS</b>		<b>12</b>	

Summer Term (optional):

Area of Emphasis

Major Requirement

College Requirement

General Education Requirement

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

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# ECONOMICS – 2023-2024

## INVOLVEMENT OPPORTUNITIES

- Assist faculty with research projects
- Seek experiential education opportunities to support the community
- Join a business student organization like Delta Sigma Pi
- Join Marshall's pre-law club.
- Contact the pre-law advisor if you are interested in attending law school
- Research a professional organization like the American Economic Association
- Apply for internships
- Participate in BERS (Business Economics Research Symposium)
- Practice job interviewing
- Join LinkedIn
- Get a Business Professionalism Certificate
- Meet with a faculty mentor

## RELATED MAJORS

- Finance
- Mathematics
- Statistics
- Political Science (law)

## GRADUATION REQUIREMENTS

- Have a minimum of 120 credit hours (some colleges or majors require more);
- Have an overall and Marshall Grade Point Average of 2.00 or higher;
- Have an overall Grade Point Average of 2.00 or higher in the major area of study;
- Have earned a grade of C or better in English 201 or 201 H;
- Have met all major(s) and college requirements;
- Have met the requirements of the Core Curriculum;
- Have met the residence requirements of Marshall University, including 12 hours of 300/400 level coursework in the student's college (see section entitled "Residence Requirements" in the undergraduate catalogue);
- Be enrolled at Marshall at least one semester of the senior year;
- Have transferred no more than 72 credit hours from an accredited West Virginia two-year institution of higher education.

Colleges and specific programs may have unique requirements that are more stringent than those noted above. Students are responsible for staying informed about and ensuring that they meet the requirements for graduation.

## YEAR ONE



Have questions? Need to talk? You already have a Friend-At-Marshall ready to help you succeed. Find your FAM Peer Mentor here: [www.marshall.edu/fam](http://www.marshall.edu/fam)



Stay on the Herd Path and come to class! Class attendance is more important to your success than your high school GPA, your class standing, or your ACT/SAT scores.



In order to graduate on time, you need to take an average of 15 credits per semester. Are you on track? Take 15 to Finish!



Take a career self-assessment to help determine what majors fit your talents and interests and consider job shadowing opportunities.



Take a pulse check. Know what you need to do every year to keep your grants, scholarships, or federal financial aid.



Sign up for Handshake! Handshake is the #1 place to launch a career with no connections, experience, or luck required. The platform connects up-and-coming talent with 650,000+ employers.



Join or create a club or organization on campus about a particular issue you care about. Marshall has more than 200 student organizations.

## YEAR TWO



Are you completing enough credits to graduate on time? Dropping or failing a class can put you behind. Use summer terms to quickly get back on track.



Volunteer for causes that you are passionate about such as animal rescue, 5ks to support medical research, or mentoring local youth.



Run for Student Government and represent your fellow students while making a longterm difference on Marshall's campus.



Meet with your academic advisor to ensure that you are informed about prerequisites and courses that are only offered one time a year.



Did you do really well in a hard course? Become a Tutor or a Supplemental Instructor.



National Student Exchange: Study away for one semester and gain a different perspective. Choose from institutions across the US, US territories, or Canada.



Meet with a career education specialist to conduct a "gap analysis." Figure out the skills you'll need for the career you want while you still have time to build them.

## YEAR THREE



Develop relationships with professors who can serve as future references by attending their office hours.



Consider joining a business-focused student organization to maximize your opportunities for networking and building leadership skills.



Consider taking some extra classes in math, statistics, or political science to prepare for graduate school or law school.



Want to continue your education and increase your opportunities? Talk to a faculty member about whether graduate school fits your career goals.



Networking is key! Attend a Career Expo to seek employment opportunities and network with employers in your field.



Have you considered adding a minor? Think about personal areas of interest you'd like to explore or how you might enhance your major with a related skill set.



Are you on track to graduate? Meet with your advisor for your Junior Eval to make sure you know what requirements you have left.

## YEAR FOUR



Apply for graduation! It's finally here! Go online and complete your graduation application. Need help? See your advisor.



Consider the 3+2 program if you'd like to earn both your bachelor's and master's degrees in less time overall.



Check with your advisor to see if you qualify to graduate with honors.



Don't enter your field with zero experience! Secure an internship related to your field of study.



Earn your Business Professionalism Certificate by attending speaker events and skill workshops offered by the Lewis College of Business.



Attend Countdown to Commencement. This is a one stop shop for all things graduation at Marshall! Keep an eye out for this event.



Be at the top of your professional game! Prepare a final resume and practice your interview skills with a career coach in Career Education.

## TRANSFERABLE SKILLS ASSOCIATED WITH THIS MAJOR

- Mathematics
- Writing
- Critical Thinking
- Complex Problem Solving
- Time Management
- Active Learning
- Oral and Written Communication Skills

## ASSOCIATED CAREERS

- Academic Economist
- Regional Development Planner
- Budget Analyst
- Economics Consultant
- Government Analyst
- Pricing Analyst
- Sales
- Finance and Insurance
- Lawyer

## POSSIBLE EMPLOYERS

- N3
- Express
- TQL (Total Quality Logistics)
- Global Executive Solutions Group

This academic map is to be used as a guide in planning your coursework toward a degree. Due to the complexities of degree programs, it is unfortunate but inevitable that an error may occur in the creation of this document. The official source of degree requirements at Marshall University is DegreeWorks available in your myMU portal. Always consult regularly with your advisor.



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