CURRICULUM PLAN COLLEGE OF BUSINESS

REQUIREMENTS

CORE CURRICULUM The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITICAL THINKING						CORE 2:					
CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE	
FYS 100	First Year Seminar	•	3		-	ENG 101	Beginning Composition	•	3		
💎 PSY 201	Critical Thinking Course	•	3			ENG 201	Advanced Composition	•	3		
ACC 215	Critical Thinking Course	•	3		-	CMM 207	Bus & Prof Communication	•	3		
						STA 150	Fundamentals of Statistics	•	3		
Additional University Requirements						STA 150L	Fundamentals of Statistics Lab	•	1		
ENG 204	Writing Intensive		3				Core II Natural/Physical Science	•	4		
MGT 460	Writing Intensive		3				Core II Humanities	٠	3		
	Multicultural or International		3			PSY 201	General Psychology (CT)	•	3		
ECN 466	Capstone		3				Core II Fine Arts	٠	3		

COLLEGE

All business majors are required to take core business courses. They are as follows:

c	ODE	COURSE NAME		HRS	GRADE	COD	E	COURSE NAME		HRS	GRADE
E	ENG 204	Writing for the Workplace	•	3		MIS 2	200	Bus Computer Applications		3	
 A	ACC 215	Intro Financial Accounting (CT)	•	3		MIS 2	90	Principles of MIS		3	
A	ACC 216	Intro Managerial Accounting	•	3		MGT	218	Business Quantitative Methods		3	
E	CN 250	Principles of Microeconomics	•	3		MGT	320	Principles of Management		3	
🜪 E	CN 253	Principles of Macroeconomics	•	3		MGT	460	Strategic Management	•	3	
F	IN 323	Principles of Finance	•	3		MKT 3	340	MKT Concepts and Applications		3	
🦟 L	E 207	Legal Environment of Business	•	3				CMM Studies Elective		3	
								International Business Elective	•	3	

MAJOR

Area of Emphasis

Students who wish to major in Economics must take the following courses:

	CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
	ECN 328	Intermed Microecon Analysis	•	3			Free Elective	3	
1	ECN 326	Intermed Macroecon Analysis	٠	3			Free Elective	3	
	ECN 423	Intro to Econometrics	•	3			Free Elective	3	
	ECN 466	Economics Workshop	• •	3			Free Elective	3	
		ECN/FIN Elective	•	3			Free Elective	3	
		ECN/FIN Elective	•	3			Free Elective	3	
		ECN/FIN Elective	•	3			Free Elective	3	
		ECN/FIN Elective (400 level)	٠	3					

MAJOR INFORMATION

- The total number of free electives required depends on the number of hours completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
- ECN/FIN Electives can be any 300 or 400 level ECN or FIN courses not already required (except ECN 490 Internship and FIN 490 Internship). One elective must be at the 400 level.
- The International Business Elective can be met by taking one of the following courses: ECN 408, 420, 421, 460, FIN 440, MGT 445, or MKT 371. ECN 408, 420, 421, 460, or FIN 440 CANNOT count as both the International Business Elective and an ECN/FIN Elective.
- The Communication Studies Elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
- ECN 466 is the capstone course for all Economics majors. It can only be taken during the senior year after all prerequisites are met.
- Multicultural or International additional university requirement met with
 International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

ECONOMICS

The Department of Finance, Economics, and International Business offers a Bachelor of Business Administration (BBA) degree in Economics. Economics studies the choices that individuals, businesses, and government make when faced with unlimited wants and limited resources. In the program, you will learn how to better understand, analyze, and take action on these interrelationships. You will be taught how to communicate economic ideas and analysis through written and oral presentations and use quantitative techniques and problem solving skills that you learn in order to develop a research project involving economic analysis.

			FALL SEMESTER						SPRING SEMESTER			
		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
		FYS 100	First Year Sem Crit Thinking	•	3			ECN 250	Principles of Microeconomics		3	
	•	ENG 101	Beginning Composition	•	3			CMM 207	Bus & Prof Communication	•	3	
臣		STA 150	Fundamentals of Statistics	• •	3				Core II Physical or Natural Science	•	4	
NO		STA 150L	Fundamentals of Statistics Lab	•	1				Core II Fine Arts	•	3	
С		PSY 201	General Psychology (CT)	•	3				Free Elective		3	
EA		MIS 200	Bus Computer Applications		3							
Υ		UNI 100	Freshman First Class		1							
		TOTAL HO	OURS		17			TOTAL HO	DURS		16	
	Summer Term (optional):											

			FALL SEMESTER						SPRING SEMESTER	1 L		
		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
		ACC 215	Intro Financial Accounting (CT)	•	3			ACC 216	Intro Managerial Accounting		3	
	•	ECN 253	Principles of Macroeconomics		3		-	MGT 218	Business Quantitative Methods		3	
0		ENG 201	Advanced Composition	•	3			ENG 204	Writing for the Workplace	• •	3	
ΓM		LE 207	Legal Environment of Business		3				Free Elective		3	
щ			CMM Studies Elective		3				Core II Humanities	•	3	
ΕA												
×												
	TOTAL HOURS				15			TOTAL HO	OURS		15	

Summer Term (optional):

			FALL SEMESTER					SPRING SEMESTER	2		
		CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
		ECN 328	Interm Microecon Analysis	٠	3		ECN 326	Interm Macroecon Analysis	•	3	
F-1		MGT 320	Principles of Management		3		FIN 323	Principles of Finance		3	
EE		MKT 340	MKT Concepts and Applications		3			ECN/FIN Elective	•	3	
HRE		MIS 290	Principles of MIS		3			International Business Elective	• •	3	
H			Free Elective		3			Free Elective		3	
AR											
ΥE											
	TOTAL HOURS				15		TOTAL HO	OURS		15	
	Sumr	mer Term (op	otional):								

FALL SEMESTER SPRING SEMESTER **COURSE NAME** CODE **COURSE NAME** HRS GRADE CODE HRS GRADE ECN 423 Intro to Econometrics ٠ 3 ECN/FIN Elective (400 level) ٠ 3 **ECN/FIN Elective** ECN 466 **Economics Workshop** ECN/FIN Elective ٠ 3 MGT 460 Strategic Management • 3 Free Elective 3 Free Elective 3 Free Elective 3 TOTAL HOURS **TOTAL HOURS** 15 12 Summer Term (optional):

Area of Emphasis

YEAR FOUR