REQUIREMENTS

CORE CURRICULUM

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

COF	RE 1: CRIT	ICAL THINKING				COF	RE 2:				
	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
	FYS 100	First Year Seminar	•	3		**	ENG 101	Beginning Composition	•	3	
1	PSY 201	Critical Thinking Course	• =	3			ENG 201	Advanced Composition	•	3	
	ACC 215	Critical Thinking Course	• •	3			CMM 207	Bus & Prof Communication	• •	3	
							STA 150	Fundamentals of Statistics	• •	3	
	Additional	University Requirements					STA 150L	Fundamentals of Statistics Lab	• •	1	
	ENG 204	Writing Intensive		3				Core II Natural/Physical Science	•	4	
	MGT 460	Writing Intensive		3				Core II Humanities	•	3	
		Multicultural or International		3			PSY 201	General Psychology (CT)	•	3	
	ECN 466	Capstone		3				Core II Fine Arts	•	3	

2023-2024

COLLEGE

All business majors are required to take core business courses. They are as follows:

	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
	ENG 204	Writing for the Workplace	•	3			MIS 200	Bus Computer Applications	•	3	
**	ACC 215	Intro Financial Accounting (CT)	• •	3			MIS 290	Principles of MIS	•	3	
	ACC 216	Intro Managerial Accounting	•	3		***	MGT 218	Business Quantitative Methods	•	3	
	ECN 250	Principles of Microeconomics	•	3		***	MGT 320	Principles of Management	•	3	
1	ECN 253	Principles of Macroeconomics	•	3			MGT 460	Strategic Management	• =	3	
	FIN 323	Principles of Finance	•	3			MKT 340	MKT Concepts and Applications	•	3	
**	LE 207	Legal Environment of Business	•	3				CMM Studies Elective	•	3	
								International Business Elective	• •	3	

MAJOR

Area of Emphasis

Major Requirement

Students who wish to major in Economics must take the following courses:

	CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
	ECN 328	Intermed Microecon Analysis	•	3			Free Elective	3	
•	ECN 326	Intermed Macroecon Analysis	•	3			Free Elective	3	
	ECN 423	Intro to Econometrics	•	3			Free Elective	3	
	ECN 466	Economics Workshop	• •	3			Free Elective	3	
		ECN/FIN Elective	•	3			Free Elective	3	
		ECN/FIN Elective	•	3			Free Elective	3	
		ECN/FIN Elective	•	3			Free Elective	3	
		FCN/FIN Flective (400 level)	•	3					

MAJOR INFORMATION

- The total number of free electives required depends on the number of hours completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
- ECN/FIN Electives can be any 300 or 400 level ECN or FIN courses not already required (except ECN 490 Internship and FIN 490 Internship). One elective must be at the 400 level.
- The International Business Elective can be met by taking one of the following courses: ECN 408, 420, 421, 460, FIN 440, MGT 445, or MKT 371. ECN 408, 420, 421, 460, or FIN 440 CANNOT count as both the International Business Elective and an ECN/FIN Elective.
- The Communication Studies Elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
- ECN 466 is the capstone course for all Economics majors. It can only be taken during the senior year after all prerequisites are met.
- Multicultural or International additional university requirement met with International Business Elective.
- · Please check with advisor about course offerings. Not all classes will be offered every semester.

YEA]

TOTAL HOURSSummer Term (optional):

ECONOMICS

The Department of Finance, Economics, and International Business offers a Bachelor of Business Administration (BBA) degree in Economics. Economics studies the choices that individuals, businesses, and government make when faced with unlimited wants and limited resources. In the program, you will learn how to better understand, analyze, and take action on these interrelationships. You will be taught how to communicate economic ideas and analysis through written and oral presentations and use quantitative techniques and problem solving skills that you learn in order to develop a research project involving economic analysis.

		FALL SEMESTER						SPRING SEMESTER			
	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRAI
	FYS 100	First Year Sem Crit Thinking	•	3			ECN 250	Principles of Microeconomics	•	3	
17	ENG 101	Beginning Composition	•	3		***	CMM 207	Bus & Prof Communication	• =	3	
	STA 150	Fundamentals of Statistics	•	3				Core II Physical or Natural Science	•	4	
	STA 150L	Fundamentals of Statistics Lab	• •	1				Core II Fine Arts	•	3	
1	PSY 201	General Psychology (CT)	• •	3				Free Elective		3	
	MIS 200	Bus Computer Applications		3							
	UNI 100	Freshman First Class		1							
	TOTAL HO	DURS		17			TOTAL HO	DURS		16	
Sun	nmer Term (or										
		FALL SEMESTER						SPRING SEMESTER			
	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRAI
7	ACC 215	Intro Financial Accounting (CT)	• •	3			ACC 216	Intro Managerial Accounting	•	3	
7	ECN 253	Principles of Macroeconomics	•	3		***	MGT 218	Business Quantitative Methods	•	3	
	ENG 201	Advanced Composition	•	3			ENG 204	Writing for the Workplace	• •	3	
1	LE 207	Legal Environment of Business	•	3				Free Elective		3	
		CMM Studies Elective	•	3				Core II Humanities	•	3	
	TOTAL HO	DURS		15			TOTAL HO	DURS		15	
Sun	nmer Term (op	otional):									
		FALL SEMESTED						SDBING SEMESTED			-
	CODE	FALL SEMESTER		шрс	GRADE		CODE	SPRING SEMESTER		шрс	CDAE
f	CODE ECN 328	COURSE NAME	•	HRS	GRADE		CODE ECN 326	COURSE NAME			GRAD
	ECN 328	COURSE NAME Interm Microecon Analysis	•	3	GRADE	**	ECN 326	COURSE NAME Interm Macroecon Analysis	•	3	GRAI
(A)	ECN 328 MGT 320	COURSE NAME Interm Microecon Analysis Principles of Management	•	3	GRADE			COURSE NAME Interm Macroecon Analysis Principles of Finance	÷	3	GRAI
(P)	ECN 328 MGT 320 MKT 340	COURSE NAME Interm Microecon Analysis Principles of Management MKT Concepts and Applications	•	3 3 3	GRADE		ECN 326	COURSE NAME Interm Macroecon Analysis Principles of Finance ECN/FIN Elective	•	3 3 3	GRAI
•	ECN 328 MGT 320	COURSE NAME Interm Microecon Analysis Principles of Management MKT Concepts and Applications Principles of MIS		3 3 3 3	GRADE		ECN 326	COURSE NAME Interm Macroecon Analysis Principles of Finance ECN/FIN Elective International Business Elective	÷	3 3 3 3	GRAL
	ECN 328 MGT 320 MKT 340	COURSE NAME Interm Microecon Analysis Principles of Management MKT Concepts and Applications	•	3 3 3	GRADE	•	ECN 326	COURSE NAME Interm Macroecon Analysis Principles of Finance ECN/FIN Elective	•	3 3 3	GRAD
**	ECN 328 MGT 320 MKT 340	COURSE NAME Interm Microecon Analysis Principles of Management MKT Concepts and Applications Principles of MIS	•	3 3 3 3	GRADE		ECN 326	COURSE NAME Interm Macroecon Analysis Principles of Finance ECN/FIN Elective International Business Elective	•	3 3 3 3	GRAL
**	ECN 328 MGT 320 MKT 340 MIS 290	Interm Microecon Analysis Principles of Management MKT Concepts and Applications Principles of MIS Free Elective	•	3 3 3 3	GRADE	(**	ECN 326 FIN 323	Interm Macroecon Analysis Principles of Finance ECN/FIN Elective International Business Elective Free Elective	•	3 3 3 3 3	GRAI
	ECN 328 MGT 320 MKT 340 MIS 290 TOTAL HC	Interm Microecon Analysis Principles of Management MKT Concepts and Applications Principles of MIS Free Elective	•	3 3 3 3	GRADE		ECN 326	Interm Macroecon Analysis Principles of Finance ECN/FIN Elective International Business Elective Free Elective	•	3 3 3 3	GRAI
	ECN 328 MGT 320 MKT 340 MIS 290	Interm Microecon Analysis Principles of Management MKT Concepts and Applications Principles of MIS Free Elective	•	3 3 3 3	GRADE		ECN 326 FIN 323	Interm Macroecon Analysis Principles of Finance ECN/FIN Elective International Business Elective Free Elective	•	3 3 3 3 3	GRAI
	ECN 328 MGT 320 MKT 340 MIS 290 TOTAL HC	Interm Microecon Analysis Principles of Management MKT Concepts and Applications Principles of MIS Free Elective DURS potional):	•	3 3 3 3	GRADE		ECN 326 FIN 323	Interm Macroecon Analysis Principles of Finance ECN/FIN Elective International Business Elective Free Elective	•	3 3 3 3 3	GRAL
	ECN 328 MGT 320 MKT 340 MIS 290 TOTAL HC	Interm Microecon Analysis Principles of Management MKT Concepts and Applications Principles of MIS Free Elective	•	3 3 3 3 3	GRADE		ECN 326 FIN 323	Interm Macroecon Analysis Principles of Finance ECN/FIN Elective International Business Elective Free Elective	•	3 3 3 3 3	
	MGT 328 MGT 320 MKT 340 MIS 290 TOTAL HC	Interm Microecon Analysis Principles of Management MKT Concepts and Applications Principles of MIS Free Elective DURS DURS DOTORS DOTORS DOTORS COURSE NAME	•	3 3 3 3 3 15			ECN 326 FIN 323 TOTAL HC	Interm Macroecon Analysis Principles of Finance ECN/FIN Elective International Business Elective Free Elective SPRING SEMESTER COURSE NAME	•	3 3 3 3 3 15	
	MGT 320 MKT 340 MIS 290 TOTAL HOmmer Term (op	Interm Microecon Analysis Principles of Management MKT Concepts and Applications Principles of MIS Free Elective DURS DURS DUINS DURS DUINS DUI	•	3 3 3 3 3 15			ECN 326 FIN 323 TOTAL HO	Interm Macroecon Analysis Principles of Finance ECN/FIN Elective International Business Elective Free Elective SPRING SEMESTER COURSE NAME ECN/FIN Elective (400 level)	•	3 3 3 3 3 15	
	MGT 320 MKT 340 MIS 290 TOTAL HOmmer Term (op	Interm Microecon Analysis Principles of Management MKT Concepts and Applications Principles of MIS Free Elective DURS DURS DITIONAL SEMESTER COURSE NAME Intro to Econometrics ECN/FIN Elective	•	3 3 3 3 3 15 HRS 3			TOTAL HO	Interm Macroecon Analysis Principles of Finance ECN/FIN Elective International Business Elective Free Elective SPRING SEMESTER COURSE NAME ECN/FIN Elective (400 level) Economics Workshop	•	3 3 3 3 3 15 HRS 3	GRAI
	MGT 320 MKT 340 MIS 290 TOTAL HOmmer Term (op	Interm Microecon Analysis Principles of Management MKT Concepts and Applications Principles of MIS Free Elective DURS DURS DUINS DURS DUINS DUI	•	3 3 3 3 3 15			ECN 326 FIN 323 TOTAL HO	Interm Macroecon Analysis Principles of Finance ECN/FIN Elective International Business Elective Free Elective SPRING SEMESTER COURSE NAME ECN/FIN Elective (400 level)	•	3 3 3 3 3 15	

TOTAL HOURS

📭 Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

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