CURRICULUM PLAN COLLEGE OF BUSINESS 2023-2024 MY ADVISOR'S NAME IS:

AVIATION MANAGEMENT

REQUIREMENTS

The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend **CORE CURRICULUM** disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRIT	TICAL THINKING				COR	E 2:				
CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
FYS 100	First Year Seminar	•	3			ENG 101	Beginning Composition	•	3	
PSY 201	Critical Thinking Course	•	3			ENG 201	Advanced Composition	•	3	
ACC 215	Critical Thinking Course	• •	3			CMM 207	Bus & Prof Communication	• •	3	
						STA 150	Fundamentals of Statistics	• •	3	
Additiona	I University Requirements					STA 150L	Fundamentals of Statistics Lab	• •	1	
ENG 204	Writing Intensive		3				Core II Natural/Physical Science	•	4	
MGT 460	Writing Intensive		3				Core II Humanities	•	3	
	Multicultural or International		3			PSY 201	General Psychology (CT)	• •	3	
MGT 459	Aviation Management Capstone		3				Core II Fine Arts	•	3	

COLLEGE

All business majors are required to take core business courses. They are as follows:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
ENG 204	Writing for the Workplace	3		MIS 200	Bus Computer Applications	•	3	
ACC 215	Intro Financial Accounting (CT)	3		MIS 290	Principles of MIS	•	3	
ACC 216	Intro Managerial Accounting	3		MGT 218	Business Quantitative Methods	•	3	
ECN 250	Principles of Microeconomics	3		MGT 320	Principles of Management	•	3	
ECN 253	Principles of Macroeconomics	3		MGT 460	Strategic Management	•	3	
FIN 323	Principles of Finance	3		MKT 340	MKT Concepts and Applications	•	3	
LE 207	Legal Environment of Business	3			CMM Studies Elective	•	3	
					International Business Elective	•	3	

MAJOR

Students who wish to major in Aviation Management must take the following courses:

CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
AVSC 231	Aviation Law and Regulations	•	3			Free Elective	3	
AVSC 315	Airport Operations and Mgmt	•	3			Free Elective	3	
AVSC 410	Air Transportation Operations	•	3			Free Elective	3	
MGT 348	Aviation Management Safety	•	3			Free Elective	3	
MGT 420	Operations Management	•	3			Free Elective	3	
MGT 422	Organizational Behavior	•	3			Free Elective	3	
MGT 424	Human Resource Management	•	3			Free Elective	3	
MGT 459	Aviation Management Capstone	• •	3					

MAJOR INFORMATION

- Students must earn a minimum of 120 credit hours to graduate. If any courses are used to complete multiple degree requirements or student is required to take STA 150B or ENG 101P, the student may need a different number of free electives than what is listed above to reach 120 credit hours.
- MGT 459 Aviation Management Capstone is the capstone course for all Aviation Management majors. It is normally taken in the senior year.
- The International Business Elective can be met by taking one of the following courses: ECN 408, 420, 421, 460, FIN 440, MGT 445, or MKT 371.
- The Communication Studies Elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
- · Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

FOUR YEAR PLAN COLLEGE OF BUSINESS

AVIATION MANAGEMENT

The Department of Management and Health Care Administration offers a Bachelor of Business Administration (BBA) degree in Aviation Management that prepares students to assume positions in a wide assortment of non-flight careers within the aviation industry, including airline operations, air transportation, airport management, airport consulting, aircraft manufacturing, sales, and aviation insurance. Students completing the program may be employed by regional and na-

MY ADVISOR'S NAME IS:

		consulting, aircraft manufacturing, sa . airlines, commercial courier services,					acturers, and similar organizations. Wit	, -		
	•	te area: Yeager Airport in Charleston, quest speakers, and other real-world			•	in Huntington, W	V, the major will offer experiential lear	ning o	pportu	nities
nciuo	iing internships,	FALL SEMESTER	projects	and le	arning.		SPRING SEMESTER			
	CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
	FYS 100	First Year Sem Crit Thinking	•	3		ECN 250	Principles of Microeconomics		3	
	ENG 101	Beginning Composition	•	3		CMM 207	Bus & Prof Communication	• =	3	
闰	STA 150	Fundamentals of Statistics	• •	3			Core II Physical or Natural Science	•	4	
ONE	STA 150L	Fundamentals of Statistics Lab	• •	1			Core II Fine Arts	•	3	
R.	PSY 201	General Psychology (CT)	• =	3			Free Elective		3	
YEAR	MIS 200	Bus Computer Applications		3						
K	UNI 100	Freshman First Class		1						
	TOTAL HO	DURS		17		TOTAL HO	OURS		16	
	Summer Term (or	otional):								
		FALL SEMESTER				****	SPRING SEMESTER			
	CODE	COURSE NAME			GRADE	CODE	COURSE NAME	_		GRADE
	ACC 215	Intro Financial Accounting (CT)	• •	3		ACC 216	Intro Managerial Accounting	•	3	
	ECN 253	Principles of Macroeconomics	•	3		MGT 218	Business Quantitative Methods	•	3	
TWO	ENG 201	Advanced Composition	•	3		ENG 204	Writing for the Workplace	• •	3	
	LE 207	Legal Environment of Business	•	3			Free Elective		3	
YEAR		CMM Studies Elective	•	3			Core II Humanities	•	3	
Ä										
Γ.										
	TOTAL HO			15		TOTAL HO	URS		15	
	Summer Term (or	otional):								
						SPRING SEMESTER				

		FALL SEMESTER				SPRING SEMESTE	R	
	CODE	COURSE NAME		HRS GRADE	CODE	COURSE NAME		HRS GRADE
	MGT 320	Principles of Management	•	3	MIS 290	Principles of MIS	•	3
F-3	MKT 340	MKT Concepts and Applications	•	3	MGT 348	Aviation Management Safety	•	3
THIREE	FIN 323	Principles of Finance	•	3	MGT 420	Operations Management	•	3
鼍	AVSC 231	Aviation Law and Regulations	•	3		Free Elective		3
_		Free Elective		3		Free Elective		3
AR								
KΕ								
	TOTAL HO	URS		15	TOTAL HO	OURS		15
S	ummer Term (op	tional):						

		FALL SEMESTER						SPRING SEMESTER			
	CODE	COURSE NAME		HRS	GRADE	C	ODE	COURSE NAME		HRS	GRADE
	MGT 422	Organizational Behavior	•	3 .		М	IGT 424	Human Resource Management	•	3	
	AVSC 315	Airport Operations and Mgmt	•	3 .		M	IGT 459	Aviation Management Capstone	• •	3	
UR	AVSC 410	Air Transportation Operations	•	3 .		М	IGT 460	Strategic Management	•	3	
FOI		Free Elective		3 .		_		International Business Elective	• =	3	
RE		Free Elective		3 .							
⋖											
ΥE											
	TOTAL HO	URS		15		TO	OTAL HO	URS		13	
	Summer Term (opt	ional):									

INVOLVEMENT OPPORTUNITIES

- Join a business student organization like the student chapter of the Society for Advancement of Management or Delta Sigma Pi
- Apply for internships
- Participate in BERS (Business Economics Research Symposium)
- Practice job interviewing
- Join LinkedIn
- Get a Business Professionalism Certificate
- · Meet with a faculty mentor

RELATED MAJORS

- Management
- Sustainability Management and Technology
- Communications
- Marketing
- Management Supply Chain Analytics

GRADUATION REQUIREMENTS

- Have a minimum of 120 credit hours (some colleges or majors require more);
- Have an overall and Marshall Grade Point Average of 2.00 or higher;
- Have an overall Grade Point Average of 2.00 or higher in the major area of study;
- Have earned a grade of C or better in English 201 or 201 H;
- Have met all major(s) and college requirements;
- Have met the requirements of the Core Curriculum;
- Have met the residence requirements of Marshall University, including 12 hours of 300/400 level coursework in the student's college (see section entitled "Residence Requirements" in the undergraduate catalogue);
- Be enrolled at Marshall at least one semester of the senior year;
- Have transferred no more than 72 credit hours from an accredited West Virginia twoyear institution of higher education.

Colleges and specific programs may have unique requirements that are more stringent than those noted above. Students are responsible for staying informed about and ensuring that they meet the requirements for graduation.

AVIATION MANAGEMENT — 2023-2024

YEAR ONE



Have questions? Need to talk? You already have a Friend-At-Marshall ready to help you succeed. Find your FAM Peer Mentor here:

www.marshall.edu/fam

Stay on the Herd Path and come to class! Class attendance is more important to your success than your high school GPA, your class standing, or your ACT/SAT scores.





In order to graduate on time, you need to take an average of 15 credits per semester. Are you on track? Take 15 to Finish!



Take a pulse check. Know what you need to do every year to keep your grants, scholarships, or federal financial aid.



Sign up for Handshake! Handshake is the #1 place to launch a career with no connections, experience, or luck required. The platform connects up-and-coming talent with 650,000+ employers.

YEAR TWO



Are you completing enough credits to graduate on time? Dropping or failing a class can put you behind.
Use summer terms to quickly get back on track.



Volunteer for causes that you are passionate about such as animal rescue, 5ks to support medical research, or mentoring local youth.





Take a career self-assessment to

help determine what majors fit your

talents and interests and consider job

shadowing opportunities.

Join or create a club or organization

on campus about a particular issue

you care about. Marshall has more

than 200 student organizations.

Meet with your academic advisor to ensure that you are informed about prerequisites and courses that are only offered one time a year.



National Student Exchange: Study away for one semester and gain a different perspective. Choose from institutions across the US, US territories, or Canada.



Run for Student Government and represent your fellow students while making a longterm difference on Marshall's campus.



Did you do really well in a hard course? Become a Tutor or a Supplemental Instructor.



Meet with a career education specialist to conduct a "gap analysis." Figure out the skills you'll need for the career you want while you still have time to build them.

YEAR THREE



Develop relationships with professors who can serve as future references by attending their office hours.



Want to continue your education and increase your opportunities? Talk to a faculty member about whether graduate school fits your career goals.



Have you considered adding a minor? Think about personal areas of interest you'd like to explore or how you might enhance your major with a related skill set.



Consider joining a business-focused student organization to maximize your opportunities for networking and building leadership skills.



Join professional associations in your field, like the Society for Advancement of Management.



Networking is key! Attend a Career Expo to seek employment opportunities and network with employers in your field.



Are you on track to graduate? Meet with your advisor for your Junior Eval to make sure you know what requirements you have left.

YEAR FOUR



Apply for graduation! It's finally here! Go online and complete your graduation application. Need help? See your advisor.



Don't enter your field with zero experience! Secure an internship related to your field of study.



Attend Countdown to
Commencement. This is a one stop
shop for all things graduation at
Marshall! Keep an eye out for this
event.



Consider the 3+2 program if you'd like to earn both your bachelor's and master's degrees in less time overall.



Check with your advisor to see if you qualify to graduate with honors.



Earn your Business Professionalism Certificate by attending speaker events and skill workshops offered by the Lewis College of Business.



Be at the top of your professional game! Prepare a final resume and practice your interview skills with a career coach in Career Education.

TRANSFERABLE SKILLS ASSOCIATED WITH THIS MAJOR

- Team Leadership
- Active Listening
- Critical Thinking
- Oral and Written Communication Skills
- Judgement and Decision Making
- Complex Problem Solving
- Time Management
- Coordination
- Strategy Development
- Management of Personnel Resources
- Systems Analysis

ASSOCIATED CAREERS

- · Business Analyst
- Distribution Manager
- Management Consultant
- · Operations Manager
- Supply Chain Manager
- Project Manager
- Executive
- Inventory Control Manager
- · Industrial Relations Specialist

This academic map is to be used as a guide in planning your coursework toward a degree. Due to the complexities of degree programs, it is unfortunate but inevitable that an error may occur in the creation of this document. The official source of degree requirements at Marshall University is DegreeWorks available in your myMU portal. Always consult regularly with your advisor.



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