CURRICULUM PLAN COLLEGE OF BUSINESS

2023-2024

REQUIREMENTS

CORE CURRICULUM The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRIT	ICAL THINKING		CORE 2:							
CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
FYS 100	First Year Seminar	•	3			ENG 101	Beginning Composition	٠	3	
PSY 201	Critical Thinking Course	•	3			ENG 201	Advanced Composition	•	3	
ACC 215	Critical Thinking Course	•	3			CMM 207	Bus & Prof Communication	•	3	
						STA 150	Fundamentals of Statistics	•	3	
Additional	University Requirements			STA 150L	Fundamentals of Statistics Lab	•	1			
ENG 204	Writing Intensive		3				Core II Natural/Physical Science	٠	4	
MGT 460	Writing Intensive		3				Core II Humanities	•	3	
	MC or I: Intl Business Elective		3			PSY 201	General Psychology (CT)	•	3	
ACC 499	Capstone		3				Core II Fine Arts	•	3	

COLLEGE

All business majors are required to take core business courses. They are as follows:

	CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
	ENG 204	Writing for the Workplace	•	3		MIS 200	Bus Computer Applications		3	
-	ACC 215	Intro Financial Accounting (CT)	•	3		MIS 290	Principles of MIS		3	
	ACC 216	Intro Managerial Accounting		3		MGT 218	Business Quantitative Methods		3	
-	ECN 250	Principles of Microeconomics	•	3		MGT 320	Principles of Management		3	
-	ECN 253	Principles of Macroeconomics		3		MGT 460	Strategic Management	•	3	
-	FIN 323	Principles of Finance		3		MKT 340	MKT Concepts and Applications		3	
	LE 207	Legal Environment of Business		3			CMM Studies Elective		3	
							International Business Elective	•	3	

MAJOR

Area of Emphasis

Major Requirement

Students who wish to major in Accounting must take the following courses:

	CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
	ACC 198	Accounting Professionalism	٠	1			Free Elective	3	
-	ACC 311	Intermediate Accounting	٠	3			Free Elective	3	
-	ACC 318	Cost Accounting	٠	3			Free Elective	3	
	ACC 348	Federal Taxation	٠	3			Free Elective	3	
-	ACC 312	Intermediate Accounting	٠	3			Free Elective	3	
	ACC 341	Acc Information Systems	٠	3			Free Elective	3	
	ACC 429	Auditing I	٠	3			Free Elective	2	
	ACC 440	Accounting Analytics	•	3					
	ACC 499	Senior Seminar	• •	3					

MAJOR INFORMATION

- The total number of free electives required depends on the number of hours completed in STA (150 or 150B) and ENG (101 or 101P) and the number of hours that can be double-counted toward multiple degree requirements.
- Students must earn a grade of "C" or better in all ACC 100-, 200-, and 300-level required courses.
- Students who plan to sit for the CPA exam in West Virginia need 30 credits
 of accounting courses at the 300-level or higher. This requirement can
 be satisfied by pursuing the Master of Science in Accountancy degree or
 using six of the free elective credits to take additional accounting credits.
 For the six free elective hours, students are encouraged to choose from
 undergraduate courses at the 300- or 400-level (except ACC 310 and ACC
 490) that are not a required course or ACC 512, ACC 514, ACC 544, or ACC

548 for graduate credit through the 3+2 Program.

- ACC 499 is the capstone course for all Accounting majors. It can only be taken during the senior year after all prerequisites are met.
- The International Business Elective can be met by taking one of the following courses: ECN 408, 420, 421, 460, FIN 440, MGT 445, or MKT 371.
- The Communication Studies Elective can be met by taking one of the following courses: CMM 302, 308, 315, 319, or 322.
- Multicultural or International additional university requirement met with International Business Elective.
- Please check with advisor about course offerings. Not all classes will be offered every semester.

FOUR YEAR PLAN COLLEGE OF BUSINESS 2023-2024

ACCOUNTING

The Department of Accountancy and Legal Environment offers a Bachelor of Business Administration (BBA) degree in Accounting. In the program, you will learn how to summarize financial statements and reports, interpret financial data, develop budgets, calculate taxes, audit financial records, and utilize systems to collect, retrieve, and analyze financial data. Through a rigorous curriculum and an abundance of opportunities to engage with professionals, you will be empowered to obtain internships, entry-level positions, sit for professional certification exams, and advance in a diverse set of accounting careers.

			FALL SEMESTER						SPRING SEMESTER			
		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
		FYS 100	First Year Sem Crit Thinking	•	3		-	ECN 250	Principles of Microeconomics		3	
		ENG 101	Beginning Composition	•	3		-	CMM 207	Bus & Prof Communication	•	3	
囶		STA 150	Fundamentals of Statistics	•	3				Core II Physical or Natural Science	•	4	
NO		STA 150L	Fundamentals of Statistics Lab	•	1				Core II Fine Arts	•	3	
Ц		PSY 201	General Psychology (CT)	•	3				Free Elective		3	
ΕA		MIS 200	Bus Computer Applications		3							
Y		UNI 100	Freshman First Class		1							
	TOTAL HOURS			17			TOTAL HOURS			16		
	Summer Term (optional):											

			FALL SEMESTER						SPRING SEMESTER			
		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
		ACC 215	Intro Financial Accounting (CT)	•	3			ACC 216	Intro Managerial Accounting		3	
		ECN 253	Principles of Macroeconomics		3		-	MGT 218	Business Quantitative Methods		3	
0		ENG 201	Advanced Composition	•	3			ENG 204	Writing for the Workplace	• •	3	
ΓW		LE 207	Legal Environment of Business		3				Free Elective		3	
сц сц			CMM Studies Elective		3				Core II Humanities	•	3	
ΕA								ACC 198	Accounting Professionalism	•	1	
X												
	TOTAL HOURS				15		TOTAL HOURS				16	

Summer Term (optional):

			FALL SEMESTER						SPRING SEMESTER			
		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
		ACC 311	Intermediate Accounting	٠	3			ACC 312	Intermediate Accounting	٠	3	
r -1		ACC 318	Cost Accounting	•	3			ACC 341	Acc Information Systems	•	3	
EE		ACC 348	Federal Taxation	٠	3		.	FIN 323	Principles of Finance		3	
HRE		MGT 320	Principles of Management		3			MKT 340	MKT Concepts and Applications		3	
H		MIS 290	Principles of MIS		3				Free Elective		3	
AR												
ΥE												
	TOTAL HOURS			15		TOTAL HOURS				15		
	Sumr	mer Term (op	otional):									

		FALL SEMESTER						SPRING SEMEST	TER		
	CODE	COURSE NAME		HRS	GRADE	CODE		COURSE NAME		HRS	GRADE
	ACC 440	Accounting Analytics	٠	3		ACC 4	99	Senior Seminar	• •	3	
	ACC 429	Auditing I	•	3		MGT 4	60	Strategic Management	• =	3	
UR		Free Elective		3				Free Elective		3	
FOI		International Business Elective	• =	3				Free Elective		3	
Б Н								Free Elective		2	
EA.											
Τ											
	TOTAL HOURS			12			TOTAL HOURS			14	
	Summer Term (op	tional):									

Area of Emphasis