CURRICULUM PLAN COLLEGE OF ARTS AND MEDIA

2023-2024

BFA IN FINE ARTS: VISUAL ARTS GRAPHIC DESIGN

REQUIREMENTS

CORE CURRICULUM The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITICAL THINKING		CORE 2:					
CODE COURSE NAME	HRS	GRADE	CODE	COURSE NAME	ŀ	IRS GRADE	
FYS 100 First Year Seminar	• 3		ENG 101	Beginning Composition	•	3	
MTH 121 Critical Thinking	• 3		ENG 201	Advanced Composition	•	3	
Critical Thinking	• 3		🜪 CMM 103	Fund Speech-Communication	•	3	
			MTH 121	Concepts and Applications (CT)	•	3	
Additional University Requirements				Core II Phys./Natural Science	•	4	
Writing Intensive	3			Core II Humanities	•	3	
Writing Intensive	3			Core II Social Science	•	3	
Multicultural/International	3			Core II Fine Arts	•	3	
Capstone	3						

MAJOR REQUIREMENTS

All Visual Art majors are required to take the following Art Foundation and Visual Art courses:

	CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
-	ART 101	Visual Culture and Research	٠	3			ART 201	History of Art	•	3	
	ART 214	Foundations: Grid/Chroma	٠	3		-	ART 202	History of Art	•	3	
-	ART 215	Foundations: Form/Space	٠	3			ART 389	20th Century (or ART 464)	•	3	
-	ART 217	Foundations: Record/Layer	٠	3				Art History Elective	•	3	
	ART 218	Foundations: Site/Matrix	٠	3		-	ART 390	Professional Practice	•	3	
	ART 219	Foundations: Frame/Time	٠	3			ART 489	Graphic Design Portfolio	•	2	
	ART 298	Foundations Review: BFA	٠	1			ART 490	Apprenticeship	•	1-3	
							ART 498	Senior Capstone Exhibition	٠	3	

AREA OF EMPHASIS-SPECIFIC

Students who wish to major in Graphic Design must take the following courses:

CODE	COURSE NAME	H	IRS	GRADE	CODE	COURSE NAME	ł	HRS	GRADE
ART 312	Typography	•	3			Art Studio Elective		3	
ART 314	Graphic Design I	•	3			Art Studio Elective		3	
ART 317	Illustration (or ART 318)	•	3			Art Studio Elective		3	
ART 316	Graphic Design II	•	3			Elective Outside of Major		3	
ART 440	Advanced Graphic Design	•	3			Elective Outside of Major		3	
	ART 300/400 Level Emphasis Area	•	3			Elective Outside of Major		3	
	ART 300/400 Level Emphasis Area	•	3			Elective Outside of Major		3	
	Art Studio Elective	•	3			Elective Outside of Major		1	

MAJOR INFORMATION

- After completing the required six foundation courses (ART 101 and ART 214, 215, 217, 218, 219), students pursuing the Bachelor of Fine Arts are required to present a portfolio of work for review by the Art and Design faculty. To do so, B.F.A. students must register for ART 298 before completing 21 credit hours in studio art courses (includes ART 214, 215, 217, 218, and 219). Successful completion of ART 298, Foundations Review: BFA, is required and is a prerequisite for program advancement. Students who do not receive a passing grade of C in the Foundations Review and are within the studio art credit hour range listed above may apply for reconsideration. Students who have transferred within Marshall University will have two semesters to complete the courses listed above and participate in this review. However, transfers from art or art education departments at other universities are required to complete the review during the first semester they enroll in the MU School of Art and Design.
- Students enrolled in the Bachelor of Fine Arts degree program must complete all work in the major with a minimum grade of C. A student who receives a D or F in an art course counted toward graduation must repeat it and earn at least a C before graduation or before using that course as a prerequisite for another required course.
- Forty (40) credit hours must be earned in courses numbered 300-499.
- No course in the major requirements for graduation may be taken Credit/ Non-Credit unless the course is so specified.
- A successful exhibition of creative work must be presented by all students during the senior year as a requirement for graduation. To do so, B.F.A. students must register for ART 498, Senior Capstone Project – BFA.

Area of Emphasis

2023-2024

BFA IN FINE ARTS: VISUAL ARTS GRAPHIC DESIGN

Graphic Design is a dynamic, rewarding and challenging discipline to study. Graphic Design students work in an engaging environment where technical and conceptual problems are continuously presented before them in order to flourish in a globally competitive marketplace. Through the practice of solving these problems, students develop their own individual strengths, gain social and historical context, make connections between disciplines, as well as develop a personal portfolio of work.

			FALL SEMESTER						SPRING SEMESTER			
		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRADE
	-	ART 101	Visual Culture and Research	٠	3			ART 215	Foundations: Form/Space	•	3	
	-	ART 214	Foundations: Grid/Chroma	•	3			ART 218	Foundations: Site/Matrix	•	3	
巴	-	ART 217	Foundations: Record/Layer	٠	3			ART 219	Foundations: Frame/Time	•	3	
NO		ENG 101	Beginning Composition	•	3		-	CMM 103	Fund Speech Communication	•	3	
Я		FYS 100	First Year Sem Crit Thinking	٠	3			MTH 121	Concepts and Applications (CT)	•	3	
ΕA		UNI 100	Freshman First Class		1							
Y												
		TOTAL HO	DURS		16			TOTAL HO	OURS		15	
	Sumr	mer Term (op	ptional):									

		FALL SEMESTER					SPRING SEMESTEF	{		
	CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
	🜪 ART 201	History of Art	•	3		ART 202	History of Art	•	3	
	ART 312	Typography	٠	3		ART 314	Graphic Design I	•	3	
07	ENG 201	Advanced Composition	•	3			Art Studio Elective	۲	3	
TWO		Art Studio Elective	٠	3			Core II Humanities (WI)	•	3	
щ		Elective Outside of Major	٠	3			Elective Outside of Major	۲	3	
ΕA	ART 298	Foundations Review: BFA	•	1						
×										
	TOTAL HO	OURS		16		TOTAL HO	DURS		15	

Summer Term (optional):

			FALL SEMESTER					SPRING SEMESTER			
		CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
		ART 317	Illustration (or ART 318)	٠	3		ART 440	Advanced Graphic Design	۵	3	
		ART 316	Graphic Design II	٠	3			ART 300/400 Level Emphasis Area	٠	3	
		ART 390	Professional Practice	•	3		ART 389	20th Century (or ART 464)	٠	3	
			Core II Fine Arts	•	3			Art Studio Elective	٠	3	
i			Elective Outside of Major	٠	3			Core II Physical/Natural Science	•	4	
1											
	TOTAL HOURS				15		TOTAL HO	DURS		16	
	Summer Term (optional):										

nmer Term (optional)

		FALL SEMESTER					SPRING SEMESTER			
	CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
	ART 498	Senior Capstone BFA	٠	3		ART 4	89 Graphic Design Portfolio	•	2	
	ART 490	Apprenticeship	•	1-3			Core Critical Thinking	•	3	
UR		ART Studio Elective	۲	3			Core II Social Science (M/I)	•	3	
FOI		Art History Elective	•	3			Elective Outside of Major	٠	3	
RF		Writing Intensive	•	3			ART 300/400 Level Emphasis Area	٠	3	
<										
YE.										
	TOTAL HO	URS		12-14		ΤΟΤΑΙ	HOURS		15	
	Summer Term (opt	ional):								

YEAR THREE