CURRICULUM PLAN COLLEGE OF ARTS AND MEDIA **VIDEO PRODUCTION**

2022-2023

disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 2:

CODE

💎 ENG 101

COURSE NAME

CORE CURRICULUM The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend

MY ADVISOR'S NAME IS:

Beginning Composition

HRS GRADE

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FOUR YEAR PLAN COLLEGE OF ARTS AND MEDIA 2022-2023 **VIDEO PRODUCTION**

The Bachelor of Arts in the Arts with a video production major combines course work from art and design, journalism, music and theatre. Camera skills, lighting, editing, acting, directing, storytelling and writing, music and sound effects, motion graphics and effects, and producing are all critical elements in this program. Students gain the skills and techniques necessary for video creation and are prepared for careers in the video industry.

			FALL SEMESTER						SPRING SEMESTER			
		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRAD
		FYS 100	First Year Sem Crit Thinking	•	3				Core II Mathematics	•	3	
		ENG 101	Beginning Composition	•	3		-	CMM 103	Fundamentals of Speech	•	3	
ы			Core II Fine Arts	•	3		-	ART 101	Visual Culture and Research	•	3	
ONE		JMC 101	Media Literacy	• •	3				THE 240, 245, or THE 250	•	4	
Ř		ART 219	Foundations: Frame/Time	•	3				Core Critical Thinking	•	3	
YEAR		UNI 100	Freshman First Class		1							
¥												
		TOTAL H	OURS		16			TOTAL HO	DURS		16	
	Sumi	mer Term (o	ptional):									
			FALL SEMESTER						SPRING SEMESTER	-		
		CODE	COURSE NAME		HRS	GRADE		CODE	COURSE NAME		HRS	GRA
			Core I Critical Thinking	•	3				Writing Intensive	•	3	
		ENG 201	Advanced Composition	•	3				Minor Requirement	•	3	
0			Core II Social Science (M/I)	•	3			MUS 219	Digital Recording Techniques	٠	2	
TWO		JMC 380	AD/PR and Continuity	•	3			ART 325	Image Visualization Digital	•	3	
		ART 423	Photographic Lighting	٠	3				Techniques			
YEAR		JMC 332	Intro. to Video Production	•	3			AM 299	Sophomore Review	•	0	
ΥI									Minor Requirement	٠	3	
		TOTAL H			18			TOTAL HO	DURS		14	
		TUTAL H	CORS									
	Sumi	mer Term (o										
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	Sum	mer Term (o	ptional): FALL SEMESTER COURSE NAME	•	HRS	GRADE			COURSE NAME	•		GRAI
G	Sum	mer Term (o	ptional): FALL SEMESTER COURSE NAME Core II Physical/Natural Science	•	HRS 4	GRADE			COURSE NAME Directing		3	GRAI
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AR THREE	Sumi	ner Term (o CODE ART 453 	ptional): FALL SEMESTER COURSE NAME Core II Physical/Natural Science Writing Intensive Motion Design I Minor Requirement	* *	HRS 4 3 3 3	GRADE		THE 437 ART 454	COURSE NAME Directing Minor Requirement Motion Design II	•	3 3 3	GRAI
R THREE	Sumi	CODE ART 453 JMC 432	ptional): FALL SEMESTER COURSE NAME Core II Physical/Natural Science Writing Intensive Motion Design I Minor Requirement AD/PR Video	* *	HRS 4 3 3 3 3	GRADE		THE 437 ART 454 JMC 475	COURSE NAME Directing Minor Requirement Motion Design II Documentary Journalism	•	3 3 3	GRAI
YEAR THREE		CODE ART 453 JMC 432	ptional): FALL SEMESTER COURSE NAME Core II Physical/Natural Science Writing Intensive Motion Design I Minor Requirement AD/PR Video	* *	HRS 4 3 3 3	GRADE		THE 437 ART 454	COURSE NAME Directing Minor Requirement Motion Design II Documentary Journalism	•	3 3 3	GRAI
YEAR THREE		CODE ART 453 JMC 432	ptional): FALL SEMESTER COURSE NAME Core II Physical/Natural Science Writing Intensive Motion Design I Minor Requirement AD/PR Video	* *	HRS 4 3 3 3 3	GRADE		THE 437 ART 454 JMC 475	COURSE NAME Directing Minor Requirement Motion Design II Documentary Journalism	•	3 3 3	GRAI
YEAR THREE		CODE ART 453 JMC 432	ptional): FALL SEMESTER COURSE NAME Core II Physical/Natural Science Writing Intensive Motion Design I Minor Requirement AD/PR Video	* *	HRS 4 3 3 3 3	GRADE		THE 437 ART 454 JMC 475	COURSE NAME Directing Minor Requirement Motion Design II Documentary Journalism	•	3 3 3	GRAI
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R FOUR YEAR THREE		CODE ART 453 JMC 432 TOTAL He mer Term (o	Prional): FALL SEMESTER COURSE NAME Core II Physical/Natural Science Writing Intensive Motion Design I Minor Requirement AD/PR Video COURS Prional): FALL SEMESTER Minor Requirement Free Elective Advanced Video	•	HRS 4 3 3 3 3 3 16 HRS 3 3 3			THE 437 ART 454 JMC 475 TOTAL HO	COURSE NAME Directing Minor Requirement Motion Design II Documentary Journalism Documentary Journalism SPRING SEMESTER COURSE NAME Minor Requirement Free Elective Free Elective Free Elective		3 3 3 1 12	
R FOUR YEAR THREE		CODE ART 453 JMC 432 TOTAL He mer Term (o	Ptional): FALL SEMESTER COURSE NAME COURSE NAME Core II Physical/Natural Science Writing Intensive Motion Design I Minor Requirement AD/PR Video COURS Ptional): FALL SEMESTER Minor Requirement Free Elective Advanced Video Senior Pre Capstone	•	HRS 4 3 3 3 16 16 HRS 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3			THE 437 ART 454 JMC 475 TOTAL HO	COURSE NAME Directing Minor Requirement Motion Design II Documentary Journalism Documentary Journalism SPRING SEMESTER COURSE NAME Minor Requirement Free Elective Free Elective Free Elective		3 3 3 1 12	
FOUR YEAR THREE		CODE ART 453 JMC 432 TOTAL H4 mer Term (o CODE JMC 434 AM 498	Prional): FALL SEMESTER FOURSE NAME COURSE NAME Core II Physical/Natural Science Writing Intensive Motion Design I Minor Requirement AD/PR Video FALL SEMESTER FALL SEMESTER FOURSE NAME Minor Requirement Free Elective Advanced Video Senior Pre Capstone Free Elective	•	HRS 4 3 3 3 16 16 HRS 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3			THE 437 ART 454 JMC 475 TOTAL HO	COURSE NAME Directing Minor Requirement Motion Design II Documentary Journalism Documentary Journalism SPRING SEMESTER COURSE NAME Minor Requirement Free Elective Free Elective Free Elective		3 3 3 1 12	

C	ritical Thinking	•	3	 1	ENG 201	Advanced Composition
C	ritical Thinking	•	3		CMM 103	Fund Speech-Communication
						Core II Mathematics
Additional U	niversity Requirements					Core II Phys./Natural Science
	Vriting Intensive		3		JMC 101	Core II Humanities
V	Vriting Intensive		3			Core II Social Science
N	/lulticultural/International		3			Core II Fine Arts
AM 499 C	apstone		3			

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HRS GRADE

MAJOR REQUIREMENTS

REQUIREMENTS

CORE 1: CRITICAL THINKING

CODE COURSE NAME

FYS 100 First Year Seminar

All Video Production majors are required to take the following courses:

	CODE	COURSE NAME		HRS	GRADE	CODE	COURSE NAME		HRS	GRADE
•	ART 101	Visual Culture and Research	•	3		AM 490	Video Internship	•	1	
•	ART 219	Foundations: Frame/Time	•	3		AM 498	Senior Pre Capstone	•	3	
	ART 325	Image Visualization Digital Techniques	•	3		AM 499	Senior Capstone Project	٠	3	
	A DT 400	·	•	-			Minor Requirement	•	3	
	ART 423	Photographic Lighting	•	3			Minor Requirement	•	3	
	ART 453	Motion Design I	•	3			Minor Requirement	•	3	
	ART 454	Motion Design II	•	3			Minor Requirement	•	3	
	JMC 434	Advanced Video	٠	3			Minor Requirement		3	
•	JMC 101	Media Literacy	• •	3			Minor Requirement		3	
	JMC 380	AD/PR and Continuity	•	3			Free Elective	•	3	
	JMC 332	Intro. To Video Production	٠	3						
	JMC 432	AD/PR Video	•	3			Free Elective		3	
	JMC 475	Documentary Journalism		3			Free Elective		3	
				2			Free Elective		3	
	MUS 219	Digital Recording Techniques	•	2						
		THE 240, 245, or THE 250	•	3						
	THE 437	Directing	•	3						

MAJOR INFORMATION

AM 299 Sophomore Review

- · Prospective students who wish to apply for admission to the Bachelor of Arts program must meet the general admission requirements for Marshall University.
- Students enrolled in the Bachelor of Arts programs are required to complete all coursework in the respective majors with a minimum grade of C. Course grades of D and F are not counted toward graduation requirements and must be replaced with a grade of C or better before graduation or before using that course as a prerequisite for another required course.
- Candidates for graduation must have a Grade Point Average of 2.0 or higher in all work attempted at Marshall University.
- Forty (40) credit hours must be earned in courses number 300-400.
- No courses in the college and major requirements for graduation in the College of Arts and Media may be taken Credit/ Non-Credit unless the course is otherwise specified.
- See advisor for ART 489 substition options.
- Students pursuing the B.A. will complete a capstone project appropriate to their emphasis area and outside field. Projects must be approved the student's capstone advisor.

INVOLVEMENT OPPORTUNITIES

- SGA
- Campus Activity Board
- JMELI
- Commuter Student Advisory Board
- Community Engagement Ambassadors
- Club Sports
- Religious Organizations
- Political Organizations
- Residence Hall Association
- Cultural Organizations
- National Society of Leadership and Success
- Greek Life

RELATED MAJORS

- English
- Creative Writing

RECOMMENDED MINORS

- Film Studies
- Digital Humanities
- Journalism
- Media Studies
- Business

GRADUATION REQUIREMENTS

- Have a minimum of 120 credit hours (some colleges or majors require more);
- Have an overall and Marshall Grade Point Average of 2.00 or higher;
- Have an overall Grade Point Average of 2.00 or higher in the major area of study:
- Have earned a grade of C or better in English 201 or 201 H;
- Have met all major(s) and college requirements
- Have met the requirements of the Core Curriculum
- · Have met the residence requirements of Marshall University, including 12 hours of 300/400 level coursework in the student's college (see section entitled "Residence Requirements" in the undergraduate catalogue);
- Be enrolled at Marshall at least one semester of the senior year;
- · Have transferred no more than 72 credit hours from an accredited West Virginia twoyear institution of higher education.

Colleges and specific programs may have unique requirements that are more stringent than those noted above. Students are responsible for staying informed about and ensuring that they meet the requirements for graduation.

AND T Have guestions? Need to talk? You already have a Friend-At-Marshall ready to help you succeed. Find your FAM Peer Mentor here: www.marshall.edu/fam





Sign up for Handshake! Handshake is the #1 place to launch a career with no connections, experience, or luck required. The platform connects up-and-coming talent with 650,000+ employers.

back on track.

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Have you considered adding a minor?

Think about personal areas of interest

you'd like to explore or how you might

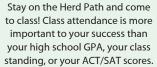
enhance your major with a related skill

set.

Submit your work for the annual

American Advertising Federation

ADDY, Hearst, and other awards.



YEAR ONE





Take a pulse check. Know what you need to do every year to keep your grants, scholarships, or federal financial aid.

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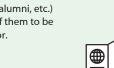
In order to graduate on time, you

Join the American Advertising Federation, or "Ad Club," and network with professionals, work on local ad jobs, and get a peek at the capstone project.

YEAR TWO



Think about who can help you grow Are you completing enough credits as a student and a professional to graduate on time? Dropping or (professors, advisors, alumni, etc.) failing a class can put you behind. and ask at least one of them to be Use summer terms to quickly get your mentor.









FM 88.1, or work with the student daily, The Parthenon. They're solid media experience for any major.

Be at the top of your professional game! Prepare a final resume and practice your interview skills with a career coach in Career Education.

VIDEO PRODUCTION - 2022-2023

YEAR THREE





Develop relationships with professors who can serve as future references by ADDY, Hearst, and other awards. attending their office hours.



Networking is key! Attend a

Career Expo to seek employment opportunities and network with

employers in your field.







Think about who can help you grow as a student and a professional (professors, advisors, alumni, etc.) and ask at least one of them to be your mentor.

YEAR FOUR

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This is it! Are you on track to

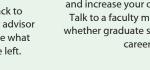
Want to continue your education and increase your opportunities? Talk to a faculty member about whether graduate school fits your career



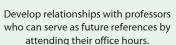


Be at the top of your professional game! Prepare a final resume and practice your interview skills with a career coach in Career Education.

graduate? Meet with your advisor for your Senior Eval to see what requirements you have left.













Volunteer at the radio station, WMUL

daily, The Parthenon. They're solid media experience for any major.





Are you on track to graduate? Meet with your advisor for your Junior Eval to make sure you know what requirements you have left.



Talk to your advisor about securing a drone operator's license.

TRANSFERABLE SKILLS ASSOCIATED WITH THIS MAJOR

- Creativity
- Attention to Detail
- Design Sense
- Imagination
- Open-Mindedness
- Curiosity
- Artistic Sense

ASSOCIATED CAREERS

- Producing
- Promotion
- News Reporting
- News Producing
- News Videography
- Sportscasting
- Anchoring
- Editina
- Directing
- Casting
- Research
- Management
- Digital Communication
- Filmmaking
- Advertising
- Copy/Script/Screen Writing
- Photography

This academic map is to be used as a guide in planning your coursework toward a degree. Due to the complexities of degree programs, it is unfortunate but inevitable that an error may occur in the creation of this document. The official source of degree requirements at Marshall University is DegreeWorks available in your myMU portal. Always consult regularly with your advisor.



Submit your work for the annual American Advertising Federation ADDY, Hearst, and other awards.



Collect the artifacts you'll need for your graduation portfolio.



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