

VIDEO PRODUCTION

REQUIREMENTS

CORE CURRICULUM The Core Curriculum is designed to foster critical thinking skills and introduce students to basic domains of thinking that transcend disciplines. The Core applies to all majors. Information on specific classes in the Core can be found at marshall.edu/gened.

CORE 1: CRITICAL THINKING

CODE	COURSE NAME	HRS	GRADE
FYS 100	First Year Seminar	3	_____
_____	Critical Thinking	3	_____
_____	Critical Thinking	3	_____

CORE 2:

CODE	COURSE NAME	HRS	GRADE
ENG 101	Beginning Composition	3	_____
ENG 201	Advanced Composition	3	_____
CMM 103	Fund Speech-Communication	3	_____
_____	Core II Mathematics	3	_____
_____	Core II Phys./Natural Science	4	_____
JMC 101	Core II Humanities	3	_____
_____	Core II Social Science	3	_____
_____	Core II Fine Arts	3	_____

Additional University Requirements

_____	Writing Intensive	3	_____
_____	Writing Intensive	3	_____
_____	Multicultural/International	3	_____
AM 499	Capstone	3	_____

MAJOR REQUIREMENTS

All Video Production majors are required to take the following courses:

CODE	COURSE NAME	HRS	GRADE	CODE	COURSE NAME	HRS	GRADE
ART 101	Visual Culture and Research	3	_____	AM 490	Video Internship	1	_____
ART 219	Foundations: Frame/Time	3	_____	AM 498	Senior Pre Capstone	3	_____
ART 325	Image Visualization Digital Techniques	3	_____	AM 499	Senior Capstone Project	3	_____
ART 423	Photographic Lighting	3	_____	_____	Minor Requirement	3	_____
ART 453	Motion Design I	3	_____	_____	Minor Requirement	3	_____
ART 454	Motion Design II	3	_____	_____	Minor Requirement	3	_____
JMC 434	Advanced Video	3	_____	_____	Minor Requirement	3	_____
JMC 101	Media Literacy	3	_____	_____	Minor Requirement	3	_____
JMC 380	AD/PR and Continuity	3	_____	_____	Free Elective	3	_____
JMC 332	Intro. To Video Production	3	_____	_____	Free Elective	3	_____
JMC 432	AD/PR Video	3	_____	_____	Free Elective	3	_____
JMC 475	Documentary Journalism	3	_____	_____	Free Elective	3	_____
MUS 219	Digital Recording Techniques	2	_____				
_____	THE 240, 245, or THE 250	3	_____				
THE 437	Directing	3	_____				
AM 299	Sophomore Review	0	_____				

MAJOR INFORMATION

- Prospective students who wish to apply for admission to the Bachelor of Arts program must meet the general admission requirements for Marshall University.
- Students enrolled in the Bachelor of Arts programs are required to complete all coursework in the respective majors with a minimum grade of C. Course grades of D and F are not counted toward graduation requirements and must be replaced with a grade of C or better before graduation or before using that course as a prerequisite for another required course.
- Candidates for graduation must have a Grade Point Average of 2.0 or higher in all work attempted at Marshall University.
- Forty (40) credit hours must be earned in courses number 300-400.
- No courses in the college and major requirements for graduation in the College of Arts and Media may be taken Credit/ Non-Credit unless the course is otherwise specified.
- See advisor for ART 489 substitution options.
- Students pursuing the B.A. will complete a capstone project appropriate to their emphasis area and outside field. Projects must be approved the student's capstone advisor.

 General Education Requirement
 College Requirement
 Major Requirement
 Area of Emphasis

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.

VIDEO PRODUCTION

The Bachelor of Arts in the Arts with a video production major combines course work from art and design, journalism, music and theatre. Camera skills, lighting, editing, acting, directing, storytelling and writing, music and sound effects, motion graphics and effects, and producing are all critical elements in this program. Students gain the skills and techniques necessary for video creation and are prepared for careers in the video industry.

FALL SEMESTER					SPRING SEMESTER					
CODE	COURSE NAME	HRS	GRADE		CODE	COURSE NAME	HRS	GRADE		
FYS 100	First Year Sem Crit Thinking	● 3	_____		_____	Core II Mathematics	● 3	_____		
ENG 101	Beginning Composition	● 3	_____		CMM 103	Fundamentals of Speech	● 3	_____		
_____	Core II Fine Arts	● 3	_____		ART 101	Visual Culture and Research	◆ 3	_____		
JMC 101	Media Literacy	●◆ 3	_____		_____	THE 240, 245, or THE 250	◆ 4	_____		
ART 219	Foundations: Frame/Time	◆ 3	_____		_____	Core I Critical Thinking	● 3	_____		
UNI 100	Freshman First Class	1	_____							
TOTAL HOURS				16	TOTAL HOURS				16	
Summer Term (optional):										
FALL SEMESTER					SPRING SEMESTER					
CODE	COURSE NAME	HRS	GRADE		CODE	COURSE NAME	HRS	GRADE		
_____	Core I Critical Thinking	● 3	_____		_____	Writing Intensive	● 3	_____		
ENG 201	Advanced Composition	● 3	_____		_____	Minor Requirement	◆ 3	_____		
_____	Core II Social Science (M/I)	● 3	_____		MUS 219	Digital Recording Techniques	◆ 2	_____		
JMC 380	AD/PR and Continuity	◆ 3	_____		ART 325	Image Visualization Digital Techniques	◆ 3	_____		
ART 423	Photographic Lighting	◆ 3	_____		AM 299	Sophomore Review	◆ 0	_____		
JMC 332	Intro. to Video Production	◆ 3	_____		_____	Minor Requirement	◆ 3	_____		
TOTAL HOURS				18	TOTAL HOURS				14	
Summer Term (optional):										
FALL SEMESTER					SPRING SEMESTER					
CODE	COURSE NAME	HRS	GRADE		CODE	COURSE NAME	HRS	GRADE		
_____	Core II Physical/Natural Science	● 4	_____		THE 437	Directing	◆ 3	_____		
_____	Writing Intensive	● 3	_____		_____	Minor Requirement	◆ 3	_____		
ART 453	Motion Design I	◆ 3	_____		ART 454	Motion Design II	◆ 3	_____		
_____	Minor Requirement	◆ 3	_____		JMC 475	Documentary Journalism	◆ 3	_____		
JMC 432	AD/PR Video	◆ 3	_____							
TOTAL HOURS				16	TOTAL HOURS				12	
Summer Term (optional):										
FALL SEMESTER					SPRING SEMESTER					
CODE	COURSE NAME	HRS	GRADE		CODE	COURSE NAME	HRS	GRADE		
_____	Minor Requirement	◆ 3	_____		_____	Minor Requirement	◆ 3	_____		
_____	Free Elective	3	_____		_____	Free Elective	3	_____		
JMC 434	Advanced Video	◆ 3	_____		_____	Free Elective	3	_____		
AM 498	Senior Pre Capstone	◆ 3	_____		AM 499	Senior Capstone Project	◆ 3	_____		
_____	Free Elective	3	_____							
AM 490	Video Internship	◆ 1	_____							
TOTAL HOURS				16	TOTAL HOURS				12	
Summer Term (optional):										

● Area of Emphasis

◆ Major Requirement

■ College Requirement

● General Education Requirement

YEAR ONE

YEAR TWO

YEAR THREE

YEAR FOUR

Milestone Course: This is a key success marker for your major. See your advisor to discuss the importance of this course in your plan of study.