

## Request for Graduate Course Addition

1. Prepare one paper copy with all signatures and supporting material and forward to the Graduate Council Chair.
2. E-mail one identical PDF copy to the Graduate Council Chair. If attachments included, please merge into a single file.
3. **The Graduate Council cannot process this application until it has received both the PDF copy and the signed hard copy.**

College: BusinessDept/Division: Finance & Econ.Alpha Designator/Number: FIN 532 Graded  CR/NCContact Person: Mohammad A. KarimPhone: 304-696-2709

## NEW COURSE DATA:

New Course Title: Financial Advising: FINRA Series 7 Preparation

Alpha Designator/Number:

F	I	N		5	3	2			
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Title Abbreviation:

F	I	N		A	D	V	I	S	I	N	G		F	I	N	R	A		S	-	7			
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(Limit of 25 characters and spaces)

Course Catalog Description:  
(Limit of 30 words)

This course prepares students for the Series 7 exam that entitles the holder to sell all types of securities products with the exception of commodities and futures.

Co-requisite(s): \_\_\_\_\_

First Term to be Offered: Spring 2018

Prerequisite(s): \_\_\_\_\_

Credit Hours: 3Course(s) being deleted in place of this addition (*must submit course deletion form*): \_\_\_\_\_

Signatures: if disapproved at any level, do not sign. Return to previous signer with recommendation attached.

Dept. Chair/Division Head _____	Date <u>02/06/2017</u>
Registrar _____	Date <u>2-7-17</u>
College Curriculum Chair _____	Date <u>23 FEB 17</u>
Graduate Council Chair _____	Date <u>4-26-17</u>

## Request for Graduate Course Addition - Page 2

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College: Business

Department/Division: Finance & Economics

Alpha Designator/Number: FIN 532

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Provide complete information regarding the new course addition for each topic listed below. Before routing this form, a complete syllabus also must be attached addressing the items listed on the first page of this form.

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1. FACULTY: Identify by name the faculty in your department/division who may teach this course.

Mohammad A. Karim  
Jackie Agesa

2. DUPLICATION: If a question of possible duplication occurs, attach a copy of the correspondence sent to the appropriate department(s) describing the proposal. Enter "**Not Applicable**" if not applicable.

Not Applicable

3. REQUIRED COURSE: If this course will be required by another department(s), identify it/them by name. Enter "**Not Applicable**" if not applicable.

Not Applicable

4. AGREEMENTS: If there are any agreements required to provide clinical experiences, attach the details and the signed agreement. Enter "**Not Applicable**" if not applicable.

Not Applicable

5. ADDITIONAL RESOURCE REQUIREMENTS: If your department requires additional faculty, equipment, or specialized materials to teach this course, attach an estimate of the time and money required to secure these items. (Note: Approval of this form does not imply approval for additional resources.) Enter "**Not Applicable**" if not applicable.

Not Applicable

6. COURSE OBJECTIVES: (May be submitted as a separate document)

The objective of the course is to provide well trained financial advisors and planners to US markets. In order to serve the financial advising industry, financial advisors (mostly refereed as Registered Representatives or RRs) need to pass an exam titled "FINRA Series 7 Exam". Financial Industry Regulatory Authority (also known as 'FINRA') is a non-government not-for-profit self-regulatory organization (SRO) authorized by congress to protect US investors by making sure the broker-dealer industry operates fairly and honestly. When financial advising firms such as Edward Jones hire RRs, the newly hired need to pass the series 7 exam before they can work as financial advisors. in order to reduce downtime, firms like Edward Jones, Wells Fargo etc. are collaborating with several US universities to train potential financial advisors for this skill-demanding market. Our main objective is to provide skilled financial advisors to the industry.

## **Request for Graduate Course Addition - Page 3**

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### **7. COURSE OUTLINE (May be submitted as a separate document)**

Submitted as a separate document

### **8. SAMPLE TEXT(S) WITH AUTHOR(S) AND PUBLICATION DATES (May be submitted as a separate document)**

Text material: STC University Program: Understanding the Securities Industry

Published by Securities Training Corporation, 17 Battery Place, NY 10004

Course materials are from Securities Training Corporation (STC) and can be purchased using the link: <https://college.stcusa.com>

Note: It is an industry certification course and hence does not have a traditional textbook with ISBN. Rather the text material comes from a leading training provider (STC) of such courses.

### **9. EXAMPLE OF INSTRUCTIONAL METHODS (Lecture, lab, internship)**

Lecture

Invited guest lectures from Industry

Financial advising firm visit

## Request for Graduate Course Addition - Page 4

### 10. EXAMPLE EVALUATION METHODS (CHAPTER, MIDTERM, FINAL, PROJECTS, ETC.)

In-class quizzes

Eight (08) module based quizzes, Final Exam

### 11. ADDITIONAL GRADUATE REQUIREMENTS IF LISTED AS AN UNDERGRADUATE/GRADUATE COURSE

Project: Student will develop a customer investment profile based on age, other investments, net worth, time horizon, financial situation and needs, tax status, investment objectives and experience, liquidity needs, and risk tolerance.

### 12. PROVIDE COMPLETE BIBLIOGRAPHY (May be submitted as a separate document)

Text material: STC University Program: Understanding the Securities Industry

Published by Securities Training Corporation, 17 Battery Place, NY 10004

Course materials are from Securities Training Corporation (STC) and can be purchased using the link: <https://college.stcusa.com>

FINRA website: <http://www.finra.org/>

FINRA Series 7 website: <http://www.finra.org/industry/series7>

STC website: <https://www.stcusa.com/>

Media News 1: <http://www.prnewswire.com/news-releases/five-financial-services-firms-now-partner-with-securities-training-corporation-to-address-industry-wide-shortage-of-financial-advisors-300199881.html>

Media News 2: [http://www.herald-dispatch.com/business/program-aims-to-guide-grads-toward-being-financial-advisers/article\\_8d12db0c-ed0a-5c2e-b689-9180852e02b2.html](http://www.herald-dispatch.com/business/program-aims-to-guide-grads-toward-being-financial-advisers/article_8d12db0c-ed0a-5c2e-b689-9180852e02b2.html)

Additional Financial Planning source material: <http://www.cfp.net/become-a-cfp-professional>

Maryville University:

[https://www.maryville.edu/adults/files/2014/12/Maryville\\_Series7\\_Flyer.pdf](https://www.maryville.edu/adults/files/2014/12/Maryville_Series7_Flyer.pdf)

<https://www.maryville.edu/2014/11/maryville-to-offer-series-7-exam-prep-course/>

## Request for Graduate Course Addition - Page 5

Please insert in the text box below your course summary information for the Graduate Council agenda. Please enter the information exactly in this way (including headings):

Department:

Course Number and Title:

Catalog Description:

Prerequisites:

First Term Offered:

Credit Hours:

Department: Finance & Economics  
Course Number and Title: FIN 532      Financial Advising: FINRA Series 7 Preparation  
Catalog Description: Prerequisites: None  
First Term Offered: Spring 2018  
Credit Hours: 3

# Financial Advising : FINRA Series 7 Preparation

FIN 532-XXX (CRN XXXX)

Spring XXXX (Jan 9, 2017 - May 9, 2017)

Division of Finance and Economics

Marshall University, Huntington, WV.

<b>Course Title/Number</b>	Financial Advising: FINRA Series 7 Preparation FINXXX
<b>Semester/Year</b>	XXXX
<b>Days/Time</b>	XXXX
<b>Location</b>	Corbly Hall XXX
<b>Instructor</b>	Mohammad A Karim
<b>Office</b>	CH 259
<b>Phone</b>	304-696-2709
<b>E-Mail</b>	karimm@marshall.edu
<b>Office Hours</b>	XXXX
<b>University Policies</b>	By enrolling in this course, you agree to the University Policies listed below. Please read the full text of each policy by going to <a href="http://www.marshall.edu/academic-affairs">www.marshall.edu/academic-affairs</a> and clicking on "Marshall University Policies." Or, you can access the policies directly by going to <a href="http://www.marshall.edu/academic-affairs/policies/">www.marshall.edu/academic-affairs/policies/</a> . Academic Dishonesty/Excused Absence Policy for Undergraduates/Computing Services Acceptable Use/Inclement Weather/Dead Week/Students with Disabilities/Academic Forgiveness/Academic Probation and Suspension/Academic Rights and Responsibilities of Students/Affirmative Action/Sexual Harassment

## Course Description: From Catalog

This course prepares students for the Series 7 exam that entitles the holder to sell all types of securities products with the exception of commodities and futures.

## Course description:

Financial Advising: FINRA Series 7 Preparation course prepares students for the Series 7 exam that entitles the holder to sell all types of securities products with the exception of commodities and futures. "The Series 7 exam – the General Securities Representative Qualification Examination (GS) – assesses the competency of an entry-level registered representative to perform his or her job as a general securities representative. The exam measures the degree to which each candidate possesses the knowledge needed to perform the critical functions of a general securities representative, including sales of corporate securities, municipal securities, investment company securities, variable annuities, direct participation programs, options and government securities." The course will be taught with a combination of lectures, invited guest lectures, and student discussion and participation.

## Course objective:

The objective of the course is to provide well trained financial advisors and planners to US markets. In order to serve the financial advising industry, financial advisors (mostly referred as Registered Representatives or RRs) need to pass an exam titled "FINRA Series 7 Exam". Financial Industry Regulatory Authority (also known as 'FINRA') is a non-government not-for-profit self-regulatory organization (SRO) authorized by congress to protect US investors by making sure the broker-dealer

industry operates fairly and honestly. When financial advising firms such as Edward Jones hire RRs, the newly hired need to pass the series 7 exam before they can work as financial advisors. In order to reduce downtime, firms like Edward Jones, Wells Fargo etc. are collaborating with several US universities to train potential financial advisors for this skill-demanding market. Our main objective is to provide skilled financial advisors to the industry.

**Required Texts, Additional Reading, and Other Materials**

STC University Program: Understanding the Securities Industry  
 Published by Securities Training Corporation. 17 Battery Place, NY 10004  
 Course materials are from Securities Training Corporation (STC) and can be purchased using the link:  
<https://college.stcusa.com>

**The table below shows the following relationships: How each student learning outcome will be practiced and assessed in the course.**

<b>Course student learning outcomes</b>	<b>How students will practice each outcome in this course</b>	<b>How student achievement of each outcome will be assessed in this course</b>
Students will earn the competency of an entry-level registered representative to perform his or her job as a general securities representative. The student will possess the knowledge needed to perform the critical functions of a general securities representative, including sales of corporate securities, municipal securities, investment company securities, variable annuities, direct participation programs, options and government securities.	In class lectures On demand video lectures Three practice final exams	Eight quizzes One comprehensive final exam Attendance and participation

**Grading Policy**

**Grading policy: Grade components:**

8 Quizzes	30%
1 Final Exam	50%
Project	10%
Attendance & Participation	10%
<b>Total</b>	<b>100%</b>

Quizzes: Students will take 8 module based in class quizzes, each comprises of 25 questions and time limit is 35 minutes.

Final Exam: Students will take one two and a half hour long exam at the end of the semester. This exam will have 130 multiple choice questions and time limit is two hours and 30 minutes.

**Project:** Student will develop a customer investment profile based on age, other investments, net worth, time horizon, financial situation and needs, tax status, investment objectives and experience, liquidity needs, and risk tolerance.

**Attendance & Participation:** Attendance and participation will be assessed based on in-class Socratic quizzes and participation in class discussion.

**Final grade:** The final grade in this class will be based on the following scale:

Letter Grade	A	75% or more.
Letter Grade	B	65% - 74.9%.
Letter Grade	C	55% - 64.9%
Letter Grade	D	50% - 54.9%.
Letter Grade	F	49% or less

### Attendance Policy

Attendance is a requirement and is assumed and expected. If you have a legitimate conflict or a problem (such as illness) that requires you to miss a class session, you will not be penalized if (1) you provide me with a University Excused Absence, OR (2) you contact me about the situation as soon as possible and provide me with information from an RA, parent, guardian, police, or doctor that I can verify. Students missing more than 25% classes should seriously reflect on their commitment to this course, as missing classes is highly and directly correlated with poor performance.

Marshall University attendance policy can be found at MUBOG AA-13 (<http://www.marshall.edu/board/board-of-governors-policies/>).

### Course Outline / Due Dates and Course Schedule

WEEK 1	Intro to syllabus Chapter 1: Overview of Financial Markets and Regulation
WEEK 2	Chapter 2: Registered Representatives and Financial Firms Chapter 3: Customer Accounts – Objectives and Tax Issues Chapter 4: Customer Accounts – Documentation
WEEK 3	Quiz 1 (Chapters 1 – 4; 25 questions) Chapter 5: Fundamentals of Equity Investments Chapter 6: New Issue Marketplace for Equities
WEEK 4	Chapter 7: Equity Trading Markets Chapter 8: Fundamentals of Debt Securities
WEEK 5	Quiz 2 (Chapters 5 – 7; 25 questions) Chapter 9: Corporate Debt Securities and Money-Market Instruments Chapter 10: U.S. Government and Agency Debt Securities
WEEK 6	Quiz 3 (Chapters 8 – 10; 25 questions) Chapter 11: Municipal Debt Securities – Bond Types and Tax Treatment
WEEK 7	Chapter 12: The Issuance of Municipal Securities and MSRB Rules
WEEK 8	Quiz 4 (Chapters 11 – 12; 25 questions) Chapter 13: Equity Options – Fundamentals and Basic Strategies Chapter 14: Complex Option Strategies
WEEK 9	Quiz 5 (Chapters 13 – 14; 25 questions) Chapter 15: Non-Equity Options Chapter 16: Options Account Opening Procedures, Taxation, and Trading Markets
WEEK 10	Chapter 17: Direct Participation Programs



	Catch up and review
<b>WEEK 11</b>	Quiz 6 (Chapters 15 – 17; 25 questions) Chapter 18: Investment Companies and Other Packaged Products
<b>WEEK 12</b>	Chapter 19: Retirement and Education Savings Accounts Chapter 20: Annuities and Variable Products
<b>WEEK 13</b>	Quiz 7 (Chapters 18 – 20; 25 questions) Chapter 21: Margin Chapter 22: Industry Rules
<b>WEEK 14</b>	Chapter 23: Fundamental and Technical Analysis Chapter 24: Economics and Suitability Summary
<b>WEEK 15</b>	Quiz 8 (Chapters 21 – 24; 25 questions) Catch up and review
Final Exam May 4, 2017	130-Question Comprehensive Examination

### Course Outline / Due Dates and Course Schedule

WEEK 1	Intro to syllabus Chapter 1: Overview of Financial Markets and Regulation
WEEK 2	Chapter 2: Registered Representatives and Financial Firms Chapter 3: Customer Accounts – Objectives and Tax Issues Chapter 4: Customer Accounts – Documentation
WEEK 3	<b>Quiz 1 (Chapters 1 – 4; 25 questions)</b> Chapter 5: Fundamentals of Equity Investments Chapter 6: New Issue Marketplace for Equities
WEEK 4	Chapter 7: Equity Trading Markets Chapter 8: Fundamentals of Debt Securities
WEEK 5	<b>Quiz 2 (Chapters 5 – 7; 25 questions)</b> Chapter 9: Corporate Debt Securities and Money-Market Instruments Chapter 10: U.S. Government and Agency Debt Securities
WEEK 6	<b>Quiz 3 (Chapters 8 – 10; 25 questions)</b> Chapter 11: Municipal Debt Securities – Bond Types and Tax Treatment
WEEK 7	Chapter 12: The Issuance of Municipal Securities and MSRB Rules
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WEEK 10	Chapter 17: Direct Participation Programs Catch up and review
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WEEK 12	Chapter 19: Retirement and Education Savings Accounts Chapter 20: Annuities and Variable Products
WEEK 13	<b>Quiz 7 (Chapters 18 – 20; 25 questions)</b> Chapter 21: Margin Chapter 22: Industry Rules
WEEK 14	Chapter 23: Fundamental and Technical Analysis Chapter 24: Economics and Suitability Summary
WEEK 15	<b>Quiz 8 (Chapters 21 – 24; 25 questions)</b> Catch up and review
<b>Final Exam May 4, 2017</b>	<b>130-Question Comprehensive Examination</b>

February 5, 2017

## To whom it may concern

Subject: Request for graduate course addition

Dear Sir,

I am writing this to supplement the course addition application for the “Financial Advising: FINRA S-7” course at graduate level (FIN532). This course was developed as a result of a joint partnership with Edward Jones, a Fortune 500 company, and Marshall University. The objective of the collaboration is to supply skilled financial advisors to the financial planning industry which is currently facing a significant shortage of skilled financial planners and advisors<sup>1</sup>. Series 7 certification is required for a Financial Advisor who wants to work as a Registered Representative in Financial Services industry

Edward Jones sponsored several universities to offer a preparation course for Series 7. Marshall University is one of the first few universities that teamed up with Edward Jones to offer such course<sup>2</sup>. For the first time, we offered Series 7 prep course in the spring of 2016 as a special topic (FIN480/580) and at the end of semester 22 students successfully completed the course. We are offering this course again in spring 2017 and currently we have 16 students taking this course. Based on the current demand and growing enthusiasm from the University and Industry, we want to add it to our graduate curriculum as a cross listed elective (FIN4XX/5XX) course.

This course is not a traditional course. Hence the text materials are provided by a leading financial industry training provider named ‘Securities Training Corporation (STC)’. If further information is needed, please do not hesitate to contact me.

Thank you.

Sincerely,

Mohammad A Karim  
Instructor of Series 7 course  
Assistant Professor of Finance  
Division of Finance and Economics, CH 259  
Phone: 304-696-2709,  
Fax: 304-696-3662  
Email: karim.aminul@gmail.com, karimm@marshall.edu

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<sup>1</sup> <http://www.forbes.com/sites/halahtouryalai/2012/08/08/one-of-the-fastest-growing-careers-is-in-desperate-need-of-young-talent/#4f2b527727db>

<sup>2</sup> <http://www.prnewswire.com/news-releases/five-financial-services-firms-now-partner-with-securities-training-corporation-to-address-industry-wide-shortage-of-financial-advisors-300199881.html>

## Request for Graduate Course Addition

1. Prepare one paper copy with all signatures and supporting material and forward to the Graduate Council Chair.
2. E-mail one identical PDF copy to the Graduate Council Chair. If attachments included, please merge into a single file.
3. **The Graduate Council cannot process this application until it has received both the PDF copy and the signed hard copy.**

College: BusinessDept/Division: Finance & EconAlpha Designator/Number: FIN 630 Graded  CR/NCContact Person: Mohammad A. KarimPhone: 304-696-2709**NEW COURSE DATA:**New Course Title: Multinational Financial ManagementAlpha Designator/Number: 

F	I	N		6	3	0			
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Title Abbreviation: 

M	u	l	t	i	n	a	t	i	o	n	a	l		F	I	N		M	G	T			
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(Limit of 25 characters and spaces)


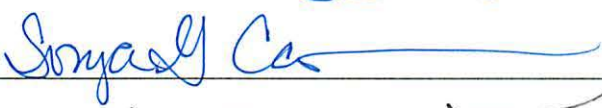

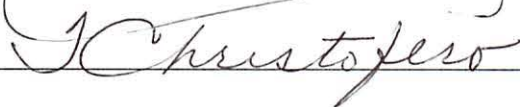
Course Catalog Description:  
(Limit of 30 words)

This course analyzes the challenges of multinational corporations' financial management. It covers three areas: foreign exchange market transactions, exchange rate risk and hedging, and corporate financial decisions of an MNC.
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Co-requisite(s): \_\_\_\_\_

First Term to be Offered: Fall 2018Prerequisite(s): FIN 510Credit Hours: 3Course(s) being deleted in place of this addition (*must submit course deletion form*): \_\_\_\_\_

Signatures: if disapproved at any level, do not sign. Return to previous signer with recommendation attached.

Dept. Chair/Division Head <u></u>	Date <u>02/22/2017</u>
Registrar <u></u>	Date <u>2-22-17</u>
College Curriculum Chair <u></u>	Date <u>23 FEB 17</u>
Graduate Council Chair <u></u>	Date <u>4-26-17</u>

## Request for Graduate Course Addition - Page 2

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College: Business

Department/Division: Finance and Economics

Alpha Designator/Number: FIN 630

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Provide complete information regarding the new course addition for each topic listed below. Before routing this form, a complete syllabus also must be attached addressing the items listed on the first page of this form.

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1. FACULTY: Identify by name the faculty in your department/division who may teach this course.

Dallas Brozik  
Haiyang Chen  
Mohammad A. Karim  
Shaorong Zhang

2. DUPLICATION: If a question of possible duplication occurs, attach a copy of the correspondence sent to the appropriate department(s) describing the proposal. Enter "**Not Applicable**" if not applicable.

Not applicable

3. REQUIRED COURSE: If this course will be required by another department(s), identify it/them by name. Enter "**Not Applicable**" if not applicable.

Not applicable

4. AGREEMENTS: If there are any agreements required to provide clinical experiences, attach the details and the signed agreement. Enter "**Not Applicable**" if not applicable.

Not applicable

5. ADDITIONAL RESOURCE REQUIREMENTS: If your department requires additional faculty, equipment, or specialized materials to teach this course, attach an estimate of the time and money required to secure these items. (Note: Approval of this form does not imply approval for additional resources.) Enter "**Not Applicable**" if not applicable.

Not applicable

6. COURSE OBJECTIVES: (May be submitted as a separate document)

The main objective of the course is to provide necessary skills to MBA students so that they can make effective and efficient decisions as a financial manager of a multinational firm. After successfully completion of the course, students should be able to analyze issues related to financial management of a multinational corporation, and provide solutions pertaining to those issues.

## Request for Graduate Course Addition - Page 3

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### 7. COURSE OUTLINE (May be submitted as a separate document)

Submitted as a separate document

### 8. SAMPLE TEXT(S) WITH AUTHOR(S) AND PUBLICATION DATES (May be submitted as a separate document)

1. International Financial Management, by Eun and Resnick.  
Publisher: McGraw-Hill Education; 7 edition (February 11, 2014)  
ISBN-13: 978-0077861605, ISBN-10: 0077861604

2. Harvard Business School Cases

### 9. EXAMPLE OF INSTRUCTIONAL METHODS (Lecture, lab, internship)

Lecture  
Case studies  
In-class discussion

## Request for Graduate Course Addition - Page 4

### 10. EXAMPLE EVALUATION METHODS (CHAPTER, MIDTERM, FINAL, PROJECTS, ETC.)

Module based quizzes  
Mid term exam  
Final Exam  
Case studies - discussion and presentation

### 11. ADDITIONAL GRADUATE REQUIREMENTS IF LISTED AS AN UNDERGRADUATE/GRADUATE COURSE

### 12. PROVIDE COMPLETE BIBLIOGRAPHY (May be submitted as a separate document)

1. International Financial Management, by Eun and Resnick.  
Publisher: McGraw-Hill Education; 7 edition (February 11, 2014)  
ISBN-13: 978-0077861605, ISBN-10: 0077861604
2. Harvard Business School Cases: <https://cb.hbsp.harvard.edu/cbmp/pages/home>
3. Syllabus: International Business Finance: George Washington University  
[http://business.gwu.edu/wp-content/uploads/2014/08/6301\\_10syfa2012Bogaard.pdf](http://business.gwu.edu/wp-content/uploads/2014/08/6301_10syfa2012Bogaard.pdf)
4. Syllabus: International Financial Management: University of Texas Dallas  
<http://www.utd.edu/~spring8/documents/Syllabus%20FIN%206366%20Spring%202009.doc>.
5. Syllabus: International Finance: University of Pennsylvania  
<http://finance.wharton.upenn.edu/~bodnarg/courses/nbae/syllabus.html>
6. Text book case maps: Harvard Business Publishing  
[https://cb.hbsp.harvard.edu/cbmp/resources/marketing/docs/FIN-Eun\\_Resnick.pdf](https://cb.hbsp.harvard.edu/cbmp/resources/marketing/docs/FIN-Eun_Resnick.pdf)
7. University of South Carolina IMBA curriculum:  
<http://moore.sc.edu/academicprograms/mba/internationalmba/programoverview/curriculum.aspx>
8. Moffett, Michael H., Arthur I. Stonehill, and David K. Eiteman. Fundamentals of multinational finance. Pearson, 2014.

## Request for Graduate Course Addition - Page 5

Please insert in the text box below your course summary information for the Graduate Council agenda. Please enter the information exactly in this way (including headings):

Department:

Course Number and Title:

Catalog Description:

Prerequisites:

First Term Offered:

Credit Hours:

Department: Finance and Economics

Course Number and Title: FIN 630      Multinational Financial Management

Catalog Description: This course analyzes the challenges of multinational corporations' financial management. It covers three areas: foreign exchange market transactions, exchange rate risk and hedging, and corporate financial decisions of an MNC.

Prerequisites: ~~FIN 620~~ 610

First Term Offered: Fall 2018

Credit Hours: Three (03)



# Multinational Financial Management

FIN 630-XXX (CRN XXXX)  
Spring XXXX (Jan 9, 2017 - May 9, 2017)  
Division of Finance and Economics  
Marshall University, Huntington, WV.

<b>Course Title/Number</b>	Multinational Financial Management FIN630
<b>Semester/Year</b>	XXXX
<b>Days/Time</b>	XXXX
<b>Location</b>	Corbly Hall XXX
<b>Instructor</b>	Mohammad A Karim
<b>Office</b>	CH 259
<b>Phone</b>	304-696-2709
<b>E-Mail</b>	karimm@marshall.edu
<b>Office Hours</b>	XXXX
<b>University Policies</b>	By enrolling in this course, you agree to the University Policies listed below. Please read the full text of each policy by going to <a href="http://www.marshall.edu/academic-affairs">www.marshall.edu/academic-affairs</a> and clicking on "Marshall University Policies." Or, you can access the policies directly by going to <a href="http://www.marshall.edu/academic-affairs/policies/">www.marshall.edu/academic-affairs/policies/</a> . Academic Dishonesty/Excused Absence Policy for Undergraduates/Computing Services Acceptable Use/Inclement Weather/Dead Week/Students with Disabilities/Academic Forgiveness/Academic Probation and Suspension/Academic Rights and Responsibilities of Students/Affirmative Action/Sexual Harassment

## Course Description: From Catalog

This course analyzes the challenges of multinational corporations' financial management. It covers three areas: foreign exchange market transactions, exchange rate risk and hedging, and corporate financial decisions of an MNC.

## Course description and objectives:

The main objective of the course is to provide necessary skills to MBA students so that they can make effective and efficient decisions as financial managers of a multinational firm. The course is divided into five modules. Module 1 provides macroeconomic foundations necessary for financial managers of global firms. Module 2 introduces foreign exchange market, currency derivatives, and parity conditions. Module 3 discusses various foreign currency exposure and risk management techniques. Module 4 provides a discussion of international financial institutions, assets, and marketplace. Finally, module 5 discusses financial management practices of MNCs. After successfully completing the course, students should be able to analyze issues related to financial management of a multinational corporation, and provide solutions pertaining to those issues.

## Required Texts, Additional Reading, and Other Materials

1. International Financial Management, by Eun and Resnick.  
Publisher: McGraw-Hill Education; 7 edition (February 11, 2014)  
ISBN-13: 978-0077861605, ISBN-10: 0077861604
2. Harvard Business School Cases

The table below shows the following relationships: How each student learning outcome will be practiced and assessed in the course.

Course student learning outcomes	How students will practice each outcome in this course	How student achievement of each outcome will be assessed in this course
Students will have an understanding of global money, capital, and foreign exchange markets	In class lectures Reading assigned articles	Module based quizzes Mid-term exam Participation
Students will be able to analyze spot and derivative transactions in the foreign exchange market and fundamental parity conditions	In class lectures End of chapter problem solving	In-class <i>socratic</i> quizzes Module based quizzes Mid-term exam Participation
Students will be able to identify and manage sources of exchange rate risk and	In class lectures End of chapter problem solving Case studies	In-class <i>socratic</i> quizzes Module based quizzes Case presentations Final exam
Students will be able to make corporate financial decisions in international context	In class lectures Case studies	In-class <i>socratic</i> quizzes Case presentations Final exam

### Grading Policy

#### Grading policy: Grade components:

Five module based quizzes	20%
Case studies	20%
Participation	10%
Mid-term exam	20%
Final exam	30%

Module based quizzes: Students will take 5 module based in class quizzes, each comprises of 25 questions.

Case studies: A series of case studies related to the topics will be assigned for discussion and presentation.

Participation: In-class participation will be assessed based on Socratic quizzes and participation in class discussion.

Mid-term exam: Students will take multiple choice midterm exam on module 1-2

Final Exam: Students will take one two and a half hour long exam at the end of the semester. This exam is non comprehensive and consists of module 3-5.

**Final grade:** The final grade in this class will be based on the following scale:

Letter Grade	A	90% or more.
Letter Grade	B	80% - 89.9%.
Letter Grade	C	70% - 79.9%
Letter Grade	D	60% - 69.9%.
Letter Grade	F	59% or less

### Attendance Policy

Attendance is a requirement and is assumed and expected. If you have a legitimate conflict or a problem (such as illness) that requires you to miss a class session, you will not be penalized if (1) you provide me with a University Excused Absence, OR (2) you contact me about the situation as soon as possible and provide me with information from an RA, parent, guardian, police, or doctor that I can verify. Students missing more than 25% classes should seriously reflect on their commitment to this course, as missing classes is highly and directly correlated with poor performance. Marshall University attendance policy can be found at MUBOG AA-13 (<http://www.marshall.edu/board/board-of-governors-policies/>).

### Course Outline

Module 1: Foundations of International Financial Management	Chapter 1: Globalization and the Multinational Firm Chapter 2: International Monetary System Chapter 3: Balance of Payments Chapter 4: Corporate Governance Around the World
Module 2: The Foreign Exchange Market, Exchange Rate Determination, and Currency Derivatives	Chapter 5: The Market for Foreign Exchange Chapter 6: International Parity Relationships and Forecasting Foreign Exchange Rates Chapter 7: Futures and Options on Foreign Exchange
<b>Mid-term exam</b>	
Module 3: Foreign Exchange Exposure and Management	Chapter 8: Management of Transaction Exposure Chapter 9: Management of Economic Exposure Chapter 10: Management of Translation Exposure
Module 4: World Financial Markets and Institutions	Chapter 11: International Banking and Money Market Chapter 12: International Bond Market Chapter 13: International Equity Markets Chapter 14: Interest Rate and Currency Swaps Chapter 15: International Portfolio Investment
Module 5: Financial Management of the Multinational Firm	Chapter 16: Foreign Direct Investment and Cross-Border Acquisitions Chapter 17: International Capital Structure and the Cost of Capital Chapter 18: International Capital Budgeting
<b>Final Exam</b>	

## Request for Graduate Non-Curricular Changes

PLEASE USE THIS FORM FOR ALL NON-CURRICULAR CHANGE REQUESTS (changes in admission requirements or requirements for graduation, changes in or new policies/procedures, changes in program descriptions in catalog, general language changes in catalog.)

SIGNATURES may not be required, depending on the nature of the request and from where it originates. Consult Graduate Council chair.

1. Prepare one paper copy with all signatures and supporting material and forward to the Graduate Council Chair.
2. E-mail one PDF copy without signatures to the Graduate Council Chair.
3. **The Graduate Council cannot process this application until it has received both the PDF copy and the signed hard copy.**

College: COLA

Dept/Division: History

Contact Person: Robert Deal

Phone: 304-696-2721

Rationale  
for Request

The History Department would like to change the deadline for applications for our M.A. program because having hard deadlines well before the rest of the university has caused confusion and resulted in our missing out on strong applicants.

(May attach  
separate page  
if needed)

The History Department would like to add a requirement that applicants submit a personal statement of their interest in our M.A. program because we believe that this will give us additional information with which to assess candidates for admission.

Signatures: if disapproved at any level, do not sign. Return to previous signer with recommendation attached.

NOTE: all requests may not require all signatures.

Department/Division Chair 	Date <u>1/25/17</u>
Registrar 	Date <u>1/27/17</u>
College Curriculum Committee Chair  (or Dean if no college curriculum committee)	Date <u>1/30/2017</u>
Graduate Council Chair 	Date <u>1/31/2017</u> <u>4-26-17</u>

NOTE: please complete information required on the following pages before obtaining signatures above.

## Request for Graduate Non-Curricular Changes-Page 2

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**1. Current Catalog Description (if applicable):** Please insert the catalog description from the current catalog for entries you would like to change. (May attach separate page if needed)

HISTORY, M.A.

### Admission Requirements

#### Deadlines:

The department has established two deadlines for the submission of applications to the program.

October 1st (for a spring semester start) and March 1st (for a fall semester start) are the deadlines for the submission of all application materials. The graduate committee will review applications and make its decisions shortly after these dates.

Applicants should follow the admissions process described in the Graduate Catalog, or at the Graduate Admissions website at [www.marshall.edu/graduate/admissions/how-to-apply-for-admission](http://www.marshall.edu/graduate/admissions/how-to-apply-for-admission).

All materials should be submitted to the Graduate Admissions office.

Applicants must also submit to the Graduate Admissions office:

- two letters of recommendation;
- a writing sample drawn from work in a college course;
- satisfactory scores from the Graduate Record Examination (GRE) General Test.

## Request for Graduate Non-Curricular Changes-Page 3

**2. Edits to current description:** Attach a PDF copy of the current catalog description prepared in MS WORD with strikethroughs to mark proposed deletions and use the highlight function to indicate proposed new text.

# HISTORY, M.A.

## Admission Requirements

### Deadlines:

~~The department has established two deadlines for the submission of applications to the program.~~

~~October 1st (for a spring semester start) and March 1st (for a fall semester start) are the deadlines for the submission of all application materials. The graduate committee will review applications and make its decisions shortly after these dates.~~

Applications to the program are due by March 1<sup>st</sup> for the fall semester and by October 1<sup>st</sup> for the spring semester. Applications submitted after the due dates will be considered, but no later than August 1<sup>st</sup> for the fall semester and December 1<sup>st</sup> for the spring semester.

Applicants should follow the admissions process described in the Graduate Catalog, or at the Graduate Admissions website at [www.marshall.edu/graduate/admissions/how-to-apply-for-admission](http://www.marshall.edu/graduate/admissions/how-to-apply-for-admission).

**All materials should be submitted to the Graduate Admissions office.**

Applicants must also submit to the Graduate Admissions office:

- two letters of recommendation;
- a writing sample drawn from work in a college course;
- a personal statement identifying the applicant's reasons for pursuing a M.A. and how the degree will contribute to the applicant's broader plans (1-2 pages);
- satisfactory scores from the Graduate Record Examination (GRE) General Test.

## **Graduate Council Request for Non-Curricular Changes-Page 4**

**3. New Catalog Description:** Provide a "clean" copy of your proposed description without strikethroughs or highlighting. This should be what you are proposing for the new description. (May attach separate page if needed)

HISTORY, M.A.

Admission Requirements

Deadlines:

Applications to the program are due by March 1st for the fall semester and by October 1st for the spring semester. Applications submitted after the due dates will be considered, but no later than August 1st for the fall semester and December 1st for the spring semester.

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Applicants must also submit to the Graduate Admissions office:

- two letters of recommendation;
- a writing sample drawn from work in a college course;
- a personal statement identifying the applicant's reasons for pursuing a M.A. and how the degree will contribute to the applicant's broader plans (1-2 pages);
- satisfactory scores from the Graduate Record Examination (GRE) General Test.



## Graduate Council Request for Non-Curricular Changes-Page 5

Please insert in the text box below your proposed change information for the Graduate Council agenda. Please enter the information exactly in this way (including headings):

Type of change request:  
Department:  
Degree program:  
Effective date (*Fall/Spring/Summer, Year*)

Type of change request: Change in Admissions Requirements  
Department: History  
Degree program: M.A.  
Effective date (Fall 2017)

## Request for Graduate Non-Curricular Changes

PLEASE USE THIS FORM FOR ALL NON-CURRICULAR CHANGE REQUESTS (changes in admission requirements or requirements for graduation, changes in or new policies/procedures, changes in program descriptions in catalog, general language changes in catalog.)

SIGNATURES may not be required, depending on the nature of the request and from where it originates. Consult Graduate Council chair.

1. Prepare one paper copy with all signatures and supporting material and forward to the Graduate Council Chair.
2. E-mail one PDF copy without signatures to the Graduate Council Chair.
- 3. The Graduate Council cannot process this application until it has received both the PDF copy and the signed hard copy.**

College: COLA \_\_\_\_\_

Dept/Division: History \_\_\_\_\_

Contact Person: Robert Deal \_\_\_\_\_

Phone: 304-696-2721 \_\_\_\_\_

Rationale  
for Request

(May attach  
separate page  
if needed)

The History Department would like to change the deadline for applications for our M.A. program because having hard deadlines well before the rest of the university has caused confusion and resulted in our missing out on strong applicants.

The History Department would like to add a requirement that applicants submit a personal statement of their interest in our M.A. program because we believe that this will give us additional information with which to assess candidates for admission.

Signatures: if disapproved at any level, do not sign. Return to previous signer with recommendation attached.

NOTE: all requests may not require all signatures.

Department/Division Chair _____	Date _____
Registrar _____	Date _____
College Curriculum Committee Chair _____ (or Dean if no college curriculum committee)	Date _____
Graduate Council Chair _____	Date _____

**NOTE: please complete information required on the following pages before obtaining signatures above.**

## Request for Graduate Non-Curricular Changes-Page 2

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**1. Current Catalog Description (if applicable):** Please insert the catalog description from the current catalog for entries you would like to change. (May attach separate page if needed)

HISTORY, M.A.

Admission Requirements

Deadlines:

The department has established two deadlines for the submission of applications to the program.

October 1st (for a spring semester start) and March 1st (for a fall semester start) are the deadlines for the submission of all application materials. The graduate committee will review applications and make its decisions shortly after these dates.

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- a writing sample drawn from work in a college course;
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## Request for Graduate Non-Curricular Changes-Page 3

**2. Edits to current description:** Attach a PDF copy of the current catalog description prepared in MS WORD with strikethroughs to mark proposed deletions and use the highlight function to indicate proposed new text.

# HISTORY, M.A.

## Admission Requirements

### Deadlines:

The department has established two deadlines for the submission of applications to the program.

October 1st (for a spring semester start) and March 1st (for a fall semester start) are the deadlines for the submission of all application materials. The graduate committee will review applications and make its decisions shortly after these dates.

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**All materials should be submitted to the Graduate Admissions office.**

Applicants must also submit to the Graduate Admissions office:

- two letters of recommendation;
- a writing sample drawn from work in a college course;
- a personal statement identifying the applicant's reasons for pursuing a M.A. and how the degree will contribute to the applicant's broader plans (1-2 pages);
- satisfactory scores from the Graduate Record Examination (GRE) General Test.

## **Graduate Council Request for Non-Curricular Changes-Page 4**

**3. New Catalog Description:** Provide a "clean" copy of your proposed description without strikethroughs or highlighting. This should be what you are proposing for the new description. (May attach separate page if needed)

HISTORY, M.A.

Admission Requirements

Deadlines:

Applications to the program are due by March 1st for the fall semester and by October 1st for the spring semester. Applications submitted after the due dates will be considered, but no later than August 1st for the fall semester and December 1st for the spring semester.

Applicants should follow the admissions process described in the Graduate Catalog, or at the Graduate Admissions website at [www.marshall.edu/graduate/admissions/how-to-apply-for-admission](http://www.marshall.edu/graduate/admissions/how-to-apply-for-admission).

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- two letters of recommendation;
- a writing sample drawn from work in a college course;
- a personal statement identifying the applicant's reasons for pursuing a M.A. and how the degree will contribute to the applicant's broader plans (1-2 pages);
- satisfactory scores from the Graduate Record Examination (GRE) General Test.

## Graduate Council Request for Non-Curricular Changes-Page 5

Please insert in the text box below your proposed change information for the Graduate Council agenda. Please enter the information exactly in this way (including headings):

Type of change request:

Department:

Degree program:

Effective date (*Fall/Spring/Summer, Year*)

Type of change request: Change in Admissions Requirements

Department: History

Degree program: M.A.

Effective date (Fall 2017)

## Request for Graduate Addition, Deletion, or Change of a Major or Degree

NOTE: Before you submit a request for a new Major or Degree, you must submit an INTENT TO PLAN form. Only after the INTENT TO PLAN goes through the approval process are you ready to submit this request for a new Major or Degree. For detailed information on new programs please see: <http://wvhepcdoc.wvnet.edu/resources/133-11.pdf>.

1. Prepare one paper copy with all signatures and supporting material and forward to the Graduate Council Chair.
2. E-mail one PDF copy without signatures to the Graduate Council Chair.
3. **The Graduate Council cannot process this application until it has received both the PDF copy and the signed hard copy.**

College: COHPDept/Division: SOCIAL WORKContact Person: PEGGY PROUDFOOT HARMANPhone: 3046963146Degree Program MASTER OF SOCIAL WORKCheck action requested:  Addition  Deletion  Change

Effective Term/Year

Fall 20

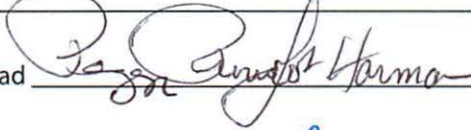

 17

Spring 20

Summer 20

**Information on the following pages must be completed before signatures are obtained.**

Signatures: if disapproved at any level, do not sign. Return to previous signer with recommendation attached.

Dept. Chair/Division Head <u></u>	Date <u>1/29/17</u>
College Curriculum Chair <u></u>	Date <u>2-9-17</u>
College Dean <u>Michael Pruitt</u>	Date <u>2-9-17</u>
Graduate Council Chair <u>Christofero</u>	Date <u>4-26-17</u>
Provost/VP Academic Affairs _____	Date _____
Presidential Approval _____	Date _____
Board of Governors Approval _____	Date _____



1900

Handwritten signature

## Request for Graduate Addition, Deletion, or Change of a Major or Degree-Page 2

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Please provide a rationale for addition, deletion, change: (May attach separate page if needed)

THE MSW PROGRAM IS ACCREDITED BY THE COUNCIL ON SOCIAL WORK EDUCATION. THE MSW PROGRAM HAS BEEN RECOMMENDED FOR CANDIDACY BY THE CSWE COMMISSIONER WHO ALSO RECOMMENDED THAT WE UTILIZE OUR CLINICAL ELECTIVES AS REQUIRED COURSES FOR THE ADVANCED STANDING TRACK, AND PLACE THE PRESENTLY REQUIRED ADVANCED STANDING COURSES ON THE ELECTIVE LIST. THE COMMISSIONER FELT THAT THE ADVANCED STANDING ELECTIVES WERE MORE INDICATIVE OF THE BEHAVIORAL HEALTH PROGRAM OPTION.

Please describe any changes in curriculum:

List course number, title, credit hours. Note whether each course is required or optional. Enter NONE if no change. (May attach separate page if needed)

SWK 615 - PSYCHOPATHOLOGY - 3 CREDIT HOURS - REQUIRED

SWK 631 - INTEGRATED HEALTHCARE: MODELS AND PRACTICE - 3 CREDIT HOURS - REQUIRED

SWK 633 - ADVANCED CLINICAL SOCIAL WORK PRACTICE IN BEHAVIORAL HEALTHCARE WITH INDIVIDUALS AND FAMILIES - 3 CREDIT HOURS REQUIRED

SWK 670 - ADVANCED THEORY AND PRACTICE WITH CHILDREN - 3 CREDIT HOURS - REQUIRED

SWK 673 - FAMILY AND COMMUNITY VIOLENCE IN RURAL AND UNDERSERVED AREAS - 3 CREDIT HOURS REQUIRED

SWK 655 - THE COMORBIDITY OF MENTAL HEALTH AND PHYSICAL DISORDERS 3 CREDIT HOURS REQUIRED

SWK 653 - ADVANCED FIELD PRACTICUM 9 CREDIT HOURS REQUIRED.

**1. ADDITIONAL RESOURCE REQUIREMENTS:** If your program requires additional faculty, equipment or specialized materials to ADD or CHANGE this major or degree, attach an estimate of the time and money required to secure these items.

NOTE: Approval of this form does not imply approval for additional resources. Enter NONE if not applicable.

NONE

**2. NON-DUPLICATION:** If a question of possible duplication occurs, attach a copy of the correspondence sent to the appropriate department(s) describing the request and any response received from them. Enter NONE if not applicable.

NONE

***For catalog changes as a result of the above actions, please fill in the following pages.***

# Request for Graduate Addition, Deletion, or Change of a Major or Degree-Page 3

### 3. **Current Catalog Description**

Insert the *Current* Catalog Description and page number from the latest catalog for entries you would like to change.  
(May attach separate page if needed)

PLEASE SEE ATTACHED

### 4. **Edits to the Current Description**

Attach a PDF copy of the current catalog description prepared in MS WORD with strikethroughs to mark proposed deletions and use the highlight function to indicate proposed new text.

## **MSW CURRENT CATALOG DESCRIPTION:**

It is the goal of the College of Health Professions to develop a Master of Social Work (M.S.W.) program that will meet the requirements for accreditation under the Council on Social Work Education (CSWE) which is recognized by the Council for Higher Education Accreditation (CHEA) as the sole accrediting agency for social work education in the United States. As such we will work with CSWE to meet those goals.

The Master of Social Work (MSW) Program will consist of two different tracks:

- **The Generalist/Foundation Program:** The Generalist/Foundation Program (both full-time and part-time) will require the completion of 60 academic credit hours. This track is designed for students entering the MSW Program who do not have a Bachelor of Social Work (BSW) degree or meet the requirements for the Specialist/Advanced Standing Program. The first year of the Generalist/Foundation Program will consist of the Generalist/Foundation content (24 credit hours) with 21 hours from the Generalist curriculum content and field education and 3 hours of Psychopathology. The Generalist's second year will consist of the Specialist/Advanced curriculum content (36 credit hours). Generalist/Foundation and Specialist/Advanced students will take 3 hours of psychopathology during the spring semester of the first year.
- **The Specialist/Advanced Standing Program** will require the completion of 36 academic credit hours and will consist of the second year of advanced study course content. The Specialist/Advanced Standing Program is for students entering the MSW Program with a BSW degree and who meet specific GPA requirements. Specialist/Advanced students will take 3 hours of psychopathology.

### **Generalist/Foundation Level**

The M.S.W. Program will consist of a Generalist/Foundation level curriculum to include the following:

1. SWK 501: Generalist/Foundations of Generalist Practice I (3 credit hours)
2. SWK 511: Generalist/Foundations of Human Behavior in the Social Environment (3 credit hours)
3. SWK 521: Generalist/Foundations of Policy (3 credit hours)
4. SWK 531: Generalist/Foundations of Generalist Practice II (3 credit hours)
5. SWK 541: Generalist/Foundations of Research (3 credit hours)
6. SWK 551: Generalist/Foundation Field Practicum (6 credit hours)
7. SWK 615: Psychopathology (3 credit hours) **24 credit hours' total**

### **Specialist/Advanced Standing Program**

An applicant for admission to the Master of Social Work program who holds a baccalaureate degree from an undergraduate social work program accredited by the Council of Social Work Education may be admitted with specialist/advanced standing.

1. SWK 613: Advanced Human Behavior and Social Environment (3 credit hours)
2. SWK 633: Advanced Clinical Social Work Practice in Behavioral Healthcare with Individuals and Families (3 credit hours)
3. SWK 634: Advanced Clinical Social Work Practice in Behavioral Healthcare with Groups, Communities & Organizations (3 credit hours)
4. SWK 622: Integrated Health Policy and Services (3 credit hours)
5. SWK 642: Advanced Social Work Research I (3 credit hours)
6. SWK 643: Advanced Social Work Research II (3 credit hours)
7. SWK 653: Advanced Field Practicum (9 credit hours)
8. SWK Elective: Advanced Behavioral Health Focus (6 credit hours)
9. SWK 615: Psychopathology (3 credit hours) **36 credit hours' total**

All regular 2-year students must complete 60 credits to graduate from the program. All students enrolled in the regular 60 credit program must complete two separate (two semesters each) academic year long field placements. Students who enter our program with Specialist/Advanced standing complete only one academic (two semesters) yearlong field placement. All Non-Advanced and Specialist/Advanced standing students will be required to take:

### **Behavioral Health Elective Courses**

These electives contextualize student learning into two platforms of practice including Behavioral Health Services for Military Families and Behavioral Health Services for Underserved Populations. Behavioral Health students will deepen their understanding of issues facing military veterans, their families, and underserved populations by working in field placements where behavioral health services focused on these populations takes place. A full range of electives is offered to supplement the required sequence of courses, thus permitting students an opportunity to deepen and enrich their knowledge of issues faced by military veterans and underserved populations.

1. **Behavioral Health Services for Military Families**
  - SWK 650: Understanding Military Culture
  - SWK 653: Military Mental Health and the Impact of Trauma
  - SWK 655: Comorbidity of Mental and Physical Disorders
2. **Behavioral Health Services for Underserved Populations**
  - SWK 670: Advanced Theories and Practice with Children
  - SWK 673: Family & Community Violence in Rural and Underserved Areas
3. **Primary and Behavioral Health Integration Electives**
  - SWK 630: Intersections of Mental Health, Substance Abuse and Trauma
  - SWK 631: Integrated Healthcare: Models and Practice
  - SWK 633: Homelessness: Implications for Behavioral Healthcare
  - SWK 634: Drug Dependency
  - SWK 635: Older Adults
  - SWK 636: Contemporary Global Issues
  - SWK 656: Substance Abuse Assessment and Intervention
  - SWK 657: Cultural Competence in Substance Abuse Services

**Composition of the Marshall University Master of Social Work Program:**

Generalist/Foundation Curriculum	15 hours
Psychopathology	3 hours
Field Instruction	6 hours
<b>Total</b>	<b>24 hours</b>

Specialist/Advanced Curriculum	24 hours
Psychopathology	3 hours
Field Instruction	9 hours
<b>Total</b>	<b>36 hours</b>

**INTO Students**

The Graduate Pathway Program will require INTO students who are matriculating into social work to begin work toward their degree by taking Social Work 203: Introduction to Social Work.

## **Request for Graduate Addition, Deletion, or Change of a Major or Degree-Page 4**

### **5. New Catalog Description**

Insert a 'clean' copy of your proposed description, i.e., no strikethroughs or highlighting included. This should be what you are proposing for the new description. (May attach separate page if needed)

PLEASE SEE ATTACHED

## **MASTER OF SOCIAL WORK PROGRAM (MSW) NEW CATALOG DESCRIPTION**

### **M.S.W. Generalist Curriculum:**

The 2 year curriculum promotes a generalist perspective in which the simultaneous impact of many systemic levels (individuals, families, groups, organizations, and communities) on clients' lives is critically analyzed and recognized. The foundation builds upon a liberal arts base that fosters an understanding of society as a complex organization of diverse people and ideas. Social problems are understood as occurring within the nexus of culture, conflict, development, ecology, and systems and as such, efforts to help or intervene must include consideration of these forces. Students will be able to critically identify and assess social problems, specifically attending to 1) how such problems are maintained, 2) how they impact the quality of people's lives, 3) cultural sensitivity and appreciation of marginalized people, and 4) how to actively promote social and economic justice. In the foundation year, the focus is on the development of critical thinking skills in all the areas mentioned. M.S.W. Advanced Curriculum -Advanced Social Work Practice: The advanced practice curriculum seeks to develop the utilization and application of critical thinking, relative to behavioral health, on all levels - in reading professional writing and research, in students' practice, in the classroom, and in the students' own thinking. Consistently monitoring practice ethically, evaluating theoretical principles and epistemologies, and utilizing technological advances become basic practice patterns. Specific skill sets developed include: 1) Creating, organizing and integrating ideas and action on engaging diverse client systems effectively in change; 2) Assessing, conceptualizing and analyzing theoretical, practice and research problems from multiple perspectives and utilize critical thinking skills to formulate impressions based upon the data; 3) Analyzing, synthesizing and evaluating the evidence available to guide advanced social work practice; 4) Synthesizing, formulating and implementing a plan of action for social work practice that addresses complex issues and problems, builds consensus and incorporates multiple-level forces on client systems; 5) Analyzing and evaluating data of client progress and outcomes and sees implications and consequences of this progress and outcomes; 6) Synthesizing, creating, and organizing ideas from theory, research and practice for social justice; 7) Demonstrating the ability to integrate culturally competent skills into all aspects of social work practice; 8) Demonstrating the knowledge of the roles of behavioral health providers working in primary care settings, theories and models of care, and cross-cultural issues; and 9) Demonstrating skills in engagement, assessment, intervention planning and implementation, and practice evaluation in the primary and behavioral health care setting. M.S.W. Practicum Education: All students admitted to the 60 credit-hour program are required to satisfactorily complete 900 clock hours in approved practicum sites. If employed in a human services agency meeting the department's criteria as a placement site, the student may apply to undertake the practicum at her/his place of employment. This may be accomplished when the agency is willing to shift the student's work role and supervision in such a manner as necessary to meet the school's educational objectives for practicum instruction. M.S. W. Electives: The Marshall University Department of Social Work provides electives as enrichment to the specialized learning in the advanced year. Social work positions call for skills and knowledge that are broader than any narrowly defined specialization. For example, behavioral health care workers are asked to know psychopathology, substance



abuse, managed care, AIDS, and a range of other substantive areas. Many school social workers share the need for the same content. In addition, it is noted that social workers frequently change jobs, often to another field of practice. Social work education seeks to teach students to think critically, analyze systematically, and know where to find information and resources within the context of social work history, development and values. It is this type of education that best prepares students to function in a rapidly changing society.

**Admission Requirements:**

Applicants should follow the admissions process described in the Marshall University Graduate catalog or at the Graduate Admissions website: [www.marshall.edu/graduate/admissions/how-to-apply-for-admission](http://www.marshall.edu/graduate/admissions/how-to-apply-for-admission). Students also must provide two recommendations. The letters must be original, must be signed and be sent directly to Graduate Admissions. These may be e-mailed from an identifiable e-mail account of the person providing the reference. Reference letters sent via e-mail need to have the signature of the person providing the reference (signed and scanned). These may be sent to [www.services@marshall.edu](mailto:www.services@marshall.edu) and cc'd to Leslie Lucas. Applicants are encouraged to submit at least one academic recommendation. If the applicant has not enrolled in classes within the past 5 years, this requirement may be waived and an additional work reference substituted. Evaluations should be submitted from persons who have been directly responsible for assessing and supervising your human service related work/ volunteer experience and academic performance. Avoid personal references (coworkers, advisors, friends, clergy, personal therapists, etc.).

It is highly recommended that applicants who wish to be considered for the 36-hour Specialist/Advanced Standing program should submit their field evaluations if available, or one of their two letters of recommendation should be from their Director of Field Education, on-site Practicum Supervisor, or Practicum/Practice Instructor if the field evaluation is not accessible. The school reserves the right to request additional supportive material from persons acquainted with the applicant's academic and/or practice capabilities.

**Program Requirements:** For Conditional and/or Provisional admissions: The student and advisor will develop a Plan of Study or blueprint for graduation requirements. The Plan of Study must be on file in the Graduate College office before the student registers for the 12th semester hour.

**Generalist:** The M.S.W. program consists of a foundation-level Generalist curriculum to include the following: SWK 501 Foundations of Generalist Practice I (3 credit hours) SWK 511 Foundations of Human Behavior in the Social Environment (3 credit hours) SWK 521 Foundations of Policy (3 credit hours) SWK 531 Foundations of Generalist Practice II (3 credit hours) SWK 541 Foundations of Research (3 credit hours) SWK 551 Foundation Field Practicum (9 credit hours - 450 work hours).

**Advanced Standing:** An applicant for admission to the Master of Social Work program who holds a baccalaureate degree from an undergraduate social work program accredited by the Council of Social Work Education may be admitted with advanced standing. SWK 615

Psychopathology (3 credit hours); SWK 631 Integrated Healthcare: Models and Practice (3 credit hours); and SWK 633 Advanced Clinical Social Work Practice in Behavioral Health Care with Individuals and Families (3 credit hours). The spring semester includes the following courses: SWK 670 Advanced Theory and Practice with Children (3 credit hours); SWK 673 Family and Community Violence in Rural and Underserved Areas (3 credit hours); SWK 655 The Comorbidity of Mental Health and Physical Disorders (3 credit hours); and SWK 653 Advanced Field Practicum (9 credit hours 450 work hours). SWK Electives with advanced behavioral health focus (6 credit hours).

### **Degree Programs and Requirements:**

#### **Generalist:**

Marshall University All Generalist 2-year students must complete 60 credits in order to graduate from the program. All students enrolled in the regular 60 credit program must complete two separate (two semesters each) academic year field placements.

#### **Advanced Standing:**

Students who enter the program with Advanced Standing (36 credit hours' total) complete only one (1) academic (two (2) semesters) yearlong field placement (9 credit hour 450 work hours). All Non-Advanced and Advanced Standing students are offered behavioral health elective courses (see following section)

An applicant for admission to the Master of Social Work program who holds a baccalaureate degree from an undergraduate social work program accredited by the Council of Social Work Education may be admitted with specialist/advanced standing.

### **Accelerated MSW Degree**

Both the Bachelor of Social Work (BSW) and the Master of Social Work (MSW) programs are in the same departments and housed within the same building. Most students complete the BSW program in December or May of their senior year. BSW students can elect to participate in the AMSWD by being provisionally admitted to the MSW program for the fall semester of their BSW senior year. Students will require a 3.30 Social Work GPA, and are required to provide one academic reference from the Marshall University BSW program to participate. Students will take courses from the 600 level MSW program instead of electives from the BSW program up to 12 hours. Students who plan on graduating in December will then apply to be fully admitted to the MSW program, will begin classes in January (spring semester), and will complete the MSW program during the spring and summer semesters. Students will complete the BSW/MSW program in 9 semesters rather than the regular Advanced Standing program which requires students in December to wait until fall to be accepted. Students interested in the AMSWD will agree to complete their 12 hour BSW field practicum in the summer session or earlier of beginning their Senior year. Students will register for 6 hours of BSW Capstone concurrent with 9 hours of MSW credits in the fall of their senior year. They will graduate with a BSW degree in December and will have completed their first semester of the Advanced Standing program option.

**Behavioral Health Elective Courses:** Electives contextualize student learning into two platforms of practice including Behavioral Health Services for Military Families and Behavioral Health Services for Underserved Populations. Behavioral Health students will deepen their understanding of issues facing military veterans, their families, and underserved populations by

working in field placements where behavioral health services focused on these populations takes place. A full range of electives is offered to supplement the required sequence of courses, thus permitting students an opportunity to deepen and enrich their knowledge of issues faced by military veterans and underserved populations. Examples of elective courses are:

1. Behavioral Health Services for Military Families SWK 650: Understanding Military Culture  
SWK 653: Military Mental Health and the Impact of Trauma

2. Behavioral Health Services for Underserved Populations: SWK 630 Intersections of Mental Health, Substance Abuse and Trauma; SWK 633 Homelessness: Implications for Behavioral Healthcare; SWK 634 Drug Dependency; SWK 635 Older Adults; SWK 636 Contemporary Global Issues; SWK 656 Substance Abuse Assessment and Intervention; and SWK 657 Cultural Competence in Substance Abuse Services.

**Behavioral Health Area of Specialized Practice:**

The Behavioral Health Area of Specialized Practice prepares students to conduct clinical social work practice in assessing, treating, and evaluating mental health, substance abuse, and physical health in relation to one another across practice settings. A focus throughout the specialization will be on understanding the multiple factors that influence health disparities and best practices to increase health equity, particularly for marginalized populations. There will be a special emphasis on effectively serving vulnerable populations with multiple needs. The Behavioral Health specialization integrates Generalist practice by enhancing and expanding on Generalist knowledge, values, and skills in the application of the planned change process across all size systems. The Behavioral Health specialization extends and enhances the Generalist practice skills of engagement, assessment, planning, intervention, evaluation and termination across all sized systems by incorporating clinical courses focused on Advanced Clinical Social Work in Behavioral Health with Individuals and Families - SWK 633, Family and Community Violence in Rural and Underserved Areas - SWK 673, Drugs in Society - SWK 674. Generalist macro practice is enhanced and extended in the Behavioral Health specialization through practice, assessment and evaluation of integrated healthcare models and practice in SWK 631. Integrated Healthcare Models and Practice prepares students to engage in culturally competent behavioral health practice with diverse client populations with attention to oppressed groups and populations at risk.

### **Generalist/Foundation Program Option**

The M.S.W. Program will consist of a Generalist curriculum to include the following:

1. SWK 501: Generalist/Foundations of Generalist Practice I (3 credit hours)
2. SWK 511: Generalist/Foundations of Human Behavior in the Social Environment (3 credit hours)
3. SWK 521: Generalist/Foundations of Policy (3 credit hours)
4. SWK 531: Generalist/Foundations of Generalist Practice II (3 credit hours)
5. SWK 541: Generalist/Foundations of Research (3 credit hours)
6. SWK 551: Generalist/Foundation Field Practicum (6 credit hours)
7. SWK 615: Psychopathology (3 credit hours) **24 credit hours' total**

### **Advanced Standing Behavioral Health Program Option**

The M.S.W. Program will consist of an Advanced Standing curriculum to include the following:

1. SWK 615 Psychopathology (3 credit hours)
2. SWK 631 Integrated Healthcare: Models and Practice (3 credit hours); and
3. SWK 633 Advanced Clinical Social Work Practice in Behavioral Health Care with Individuals and Families (3 credit hours).
4. SWK 670 Advanced Theory and Practice with Children (3 credit hours):
5. SWK 673 Family and Community Violence in Rural and Underserved Areas (3 credit hours):
6. SWK 655 The Comorbidity of Mental Health and Physical Disorders (3 credit hours)
7. SWK 653 Advanced Field Practicum (9 credit hours 450 work hours).

### **Electives**

1. SWK 613: Advanced Human Behavior and Social Environment (3 credit hours)
2. SWK 634: Advanced Clinical Social Work Practice in Behavioral Healthcare with Groups, Communities & Organizations (3 credit hours)

3. SWK 622: Integrated Health Policy and Services (3 credit hours)
4. SWK 642: Advanced Social Work Research I (3 credit hours)
5. SWK 643: Advanced Social Work Research II (3 credit hours)
6. SWK 650: Understanding Military Culture (3 credit hours)
7. SWK 653: Military Mental Health and the Impact of Trauma (3 credit hours)

**Primary and Behavioral Health Integration Electives**

8. SWK 630: Intersections of Mental Health, Substance Abuse and Trauma
9. SWK 631: Integrated Healthcare: Models and Practice
10. SWK 633: Homelessness: Implications for Behavioral Healthcare
11. SWK 634: Drug Dependency
12. SWK 635: Older Adults
13. SWK 636: Contemporary Global Issues
14. SWK 656: Substance Abuse Assessment and Intervention
15. SWK 657: Cultural Competence in Substance Abuse Services

**Composition of the Marshall University Master of Social Work Program:**

Generalist/Foundation Curriculum	15 hours
Psychopathology	3 hours
Field Instruction	6 hours
<b>Total</b>	<b>24 hours</b>
Specialist/Advanced Curriculum	24 hours
Psychopathology	3 hours
Field Instruction	9 hours
<b>Total</b>	<b>36 hours</b>

**INTO Students**

The Graduate Pathway Program will require INTO students who are matriculating into social work to begin work toward their degree by taking Social Work 203 Introduction to Social Work.

## Request for Graduate Addition, Deletion, or Change of a Major or Degree-Page 5

Please insert in the text box below your change summary information for the Graduate Council agenda. Please enter the information exactly in this way (including headings):

Department:

Major or Degree:

Type of Change: (*addition, deletion, change*)

Rationale:

DEPARTMENT: SOCIAL WORK

MAJOR OR DEGREE: MASTER OF SOCIAL WORK (MSW)

TYPE OF CHANGE: CHANGE OF ELECTIVE CURRICULUM TO REQUIRED CURRICULUM

RATIONALE: RECOMMENDED BY COUNCIL ON SOCIAL WORK EDUCATION / MSW ACCREDITING BODY

**ACCELERATED MASTER'S DEGREE (AMD)  
Program Proposal**

Chair: Tracy Christofero

GC#10: AMD

Prepare **one** paper copy with all signatures and forward to the Graduate Council Chair. Additionally, send **one** identical ELECTRONIC COPY with all supporting documentation as an e-mail attachment by to the Graduate Council Chair for electronic distribution to the Graduate Council Curriculum Committee.

**Guidelines for an AMD Proposal**

Accelerated Master's Degree Programs may be developed between an undergraduate and graduate program in a single department, between two programs in a single school/college or between programs in two different schools/colleges. AMD programs enrich the opportunities of the best undergraduates at Marshall University, enabling them to earn a Bachelor's and Master's degree in much less time than it would take following the traditional path. **AMD students do not double count credits. They can take up to 12 graduate credits to be applied to the master's degree in place of 12 undergraduate elective credits. They will earn the undergraduate degree with up to 12 fewer credit hours, depending on how many graduate hours they take.**

**Rationale:** The proposal should identify the rationale or need for an AMD, and, if the undergraduate and graduate programs are in different departments, clarify how they are appropriate for the AMD.

Rationale: Both the Bachelor of Social Work and the Master of Social Work programs are in the same departments and housed within the same building. Most students complete the BSW program in December. BSW students beginning their junior year can elect to participate in the AMD by being provisionally admitted to the MSW program, and taking courses from the 600 level MSW program instead of electives from the BSW program up to 12 hours. AMD students who graduate in December will then be fully admitted to the MSW program, will begin classes in January (Spring semester), and will complete the MSW program during the spring and summer semesters. Students will complete the BSW/MSW program in 9 semesters.

**Admission Requirements:** The proposal should state whether admission requirements for the AMD differ from regular admission requirements (e.g. waive test scores).

Admission Requirements: Admission requirements that are currently in place are the same for the BSW and MSW programs. However the Accelerated MSW program requires that students have a Social Work GPA of 3.30 by the end of the 2nd Semester of their junior year in the BSW program to be provisionally admitted to the AMD. Students are required to provide one academic reference from the Marshall University BSW program, apply for provisional admission to the MU MSW program, and complete an AMD plan of study by the end of their junior year.

**AMD Credits:** The proposal may allow an undergraduate student to earn a maximum of 12 credits in approved graduate courses to be applied to the master's degree. **These 12 credits take the place of 12 undergraduate electives.** Please note the maximum allowed credits.

AMD Credits: 12

**Curriculum:** The proposal should show how a student can complete the Bachelor's degree **by lowering the number of undergraduate credits (up to 12) with up to 12 graduate credits that will apply to the master's degree.**

Curriculum:	Regular MSW Advanced Standing Program	Accelerated MSW Program
	BSW Junior Year 29 credit hours + 3 credit hours of electives	BSW Junior Year 29 credit hours + 3 credit hours MSW
	BSW Senior Year 21 credit hours + 9 credit hours of electives	BSW Senior Year 21 credit hours+ 9 credit hours of MSW
	Graduate BSW - December 2017	Graduate BSW - December 2017
	Admission of BSW to ADV Standing MSW - August 2018	Full Admission to ADV Standing - January 2018
	Graduate MSW program Summer Semester 2019	Graduate MSW program Summer Semester 2018
	BSW Junior 1st Semester - BSW 13 credit hours	
	BSW Junior 2nd Semester -BSW 13 credit hours	
	BSW Junior/Senior Summer Semester 12 cr. hours field practicum/Fall Semester 6 BSW credit hours + 9 MSW cr. hours	

**Student Eligibility:** AMD applicants must have a minimum over-all grade point average of 3.30 and 3.30 in the major. Programs may require a higher GPA. Please note your required GPA.

Student Eligibility: Only those students who have a 3.30 GPA in Social Work by the end of the 2nd semester of their junior year will be eligible for provisional admission to the Accelerated Master of Social Work program. Students may take 1 MSW elective during the 2nd Semester of their BSW junior year prior to being provisionally admitted to the MSW program.

**Admission Eligibility:** Only those students who have a 3.30 GPA in Social Work by the end of the 2nd semester of their junior year will be eligible for provisional admission to the Accelerated Master of Social Work program. Students may take 1 M2W elective during the 2nd semester of their B2W junior year prior to being provisionally admitted to the M2W program.

**Student Eligibility:** AMD applicants must have a minimum over-all grade point average of 3.30 and 3.30 in the major. Programs may require a higher GPA. Please note you required GPA.

Continuation	Regular M2W Advanced Standing Program	Accelerated M2W Program
B2W Junior 1st Semester - B2W 13 credit hours	B2W Junior 1st Semester - B2W 13 credit hours	B2W Junior Year 33 credit hours + 3 credit hours M2W
B2W Junior 2nd Semester - B2W 13 credit hours	B2W Junior 2nd Semester - B2W 13 credit hours	B2W Senior Year 31 credit hours + 3 credit hours M2W
B2W Junior 3rd Semester - B2W 13 credit hours	B2W Senior Year 31 credit hours + 3 credit hours of electives	Graduate B2W - December 2017
B2W Junior 4th Semester - B2W 13 credit hours	Graduate B2W - December 2017	Full Admission to ADV Standing - January 2018
B2W Junior 5th Semester - B2W 13 credit hours	Admission of B2W to ADV Standing M2W - August 2018	Graduate M2W program Summer Semester 2018
B2W Junior 6th Semester - B2W 13 credit hours	Graduate M2W program Summer Semester 2018	

**Continuation:** The proposal should show how a student can complete the Bachelor's degree by following the order of continuation. The proposal should also show how a student can complete the Bachelor's degree by following the order of continuation. The proposal should also show how a student can complete the Bachelor's degree by following the order of continuation.

**AMD Credits:** The proposal may allow an undergraduate student to earn a maximum of 12 credits in approved graduate courses to be applied to the master's degree. There are 12 credits for the Bachelor's degree. Please note the maximum allowed credits.

**Admission Requirements:** Admission requirements that are currently in place are the same for the B2W and M2W programs. However, the Accelerated M2W program requires that students have a Social Work GPA of 3.30 by the end of the 2nd semester of their junior year in the B2W program to be provisionally admitted to the AMD. Students are required to provide an academic reference from the Marshall University B2W program, apply for provisional admission to the MU M2W program, and complete an AMD plan of study by the end of their junior year.

**Admission Requirements:** The proposal should state whether admission requirements for the AMD differ from regular admission requirements (e.g. waive test scores).

**Continuation:** The proposal should show how a student can complete the Bachelor's degree by following the order of continuation. The proposal should also show how a student can complete the Bachelor's degree by following the order of continuation. The proposal should also show how a student can complete the Bachelor's degree by following the order of continuation.

**Continuation:** The proposal should identify the rationale or need for an AMD, and if the undergraduate and graduate programs are in different departments, clearly how they are appropriate for the AMD.

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## Accelerated Master's Degree Proposal-Page 2

Please insert in the text box below your summary information for the Graduate Council agenda. Please enter the information exactly in this way (including headings):

AMD Proposal

Department:

Allowable credits:

Student eligibility requirements:

AMD PROPOSAL

DEPARTMENT: SOCIAL WORK

ALLOWABLE CREDITS: 12

STUDENT ELIGIBILITY REQUIREMENTS:

BSW PROGRAM 1ST SEMESTER SOCIAL WORK GPA 3.30 AND ONE mu SOCIAL WORK BSW PROGRAM ACADEMIC REFERENCE, AND APPLICATION FOR PROVISIONAL ADMISSION TO THE ACCELERATED MASTER OF SOCIAL WORK DEGREE PROGRAM.

### Approvals

Signatures

Undergraduate Advisor

Date

Graduate Studies Director

Date

Dean, Undergraduate College

Date

Graduate Council Chair

Date

Accelerated Master's Degree Proposal-Page 2

Please insert in the text box below your summary information for the Graduate Council agenda. Please enter the information exactly in this way (including headings):

AND PROPOSAL

Department:  
Allowable credits:  
Student eligibility requirements:

AND PROPOSAL

DEPARTMENT: SOCIAL WORK

ALLOWABLE CREDITS: 12

STUDENT ELIGIBILITY REQUIREMENTS:

ADMISSION FOR PROVISIONAL ADMISSION TO THE ACCELERATED MASTER OF SOCIAL WORK DEGREE PROGRAM.

ADMISSION FOR PROVISIONAL ADMISSION TO THE ACCELERATED MASTER OF SOCIAL WORK DEGREE PROGRAM. ACADEMIC REFERENCE AND

ADMISSION FOR PROVISIONAL ADMISSION TO THE ACCELERATED MASTER OF SOCIAL WORK DEGREE PROGRAM. ACADEMIC REFERENCE AND

Signature  
Date

Graduate Council Chair

Date

Dean, Undergraduate College

Date

Graduate Studies Director

Date

Graduate Advisor

Date