

# FACULTY SENATE COMMITTEE ON ATHLETICS

October 8, 2024



**Christian Spears**  
Director of Athletics

**Beatrice Crane**  
Senior Associate AD



# ACTIVITY WHEEL

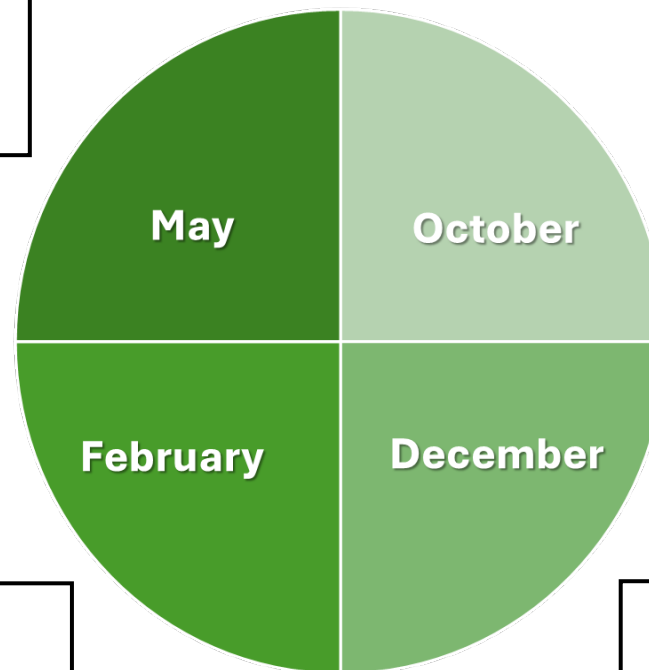


**May**  
*Academic & Competitive Excellence*

- Final SBC Standings
- Academic Review
- Approved BOG Budget

**October**  
*Athletics Department Overview*

- Review & Renew
- Organization Chart
- Campus Collaborations
- Executive Summary Evaluation Tool



**February**  
*Department Procedures & Institutional Compliance*

- Annual Report on Title IX Compliance
- Report from Faculty Athletics Representative
- Review of new and updated department procedures

**December**  
*Extraordinary Student-Athlete Experience*

- Holistic Student-Athlete Review
- Student-Athlete Recognition and Achievement
- Community Service Updates

**Recurring Materials/Items**

- ➔ NCAA Legislative Updates
- ➔ Athletic Teams Updates
- ➔ Head Coach & Admin Intros



# AGENDA

## Athletics Department Overview

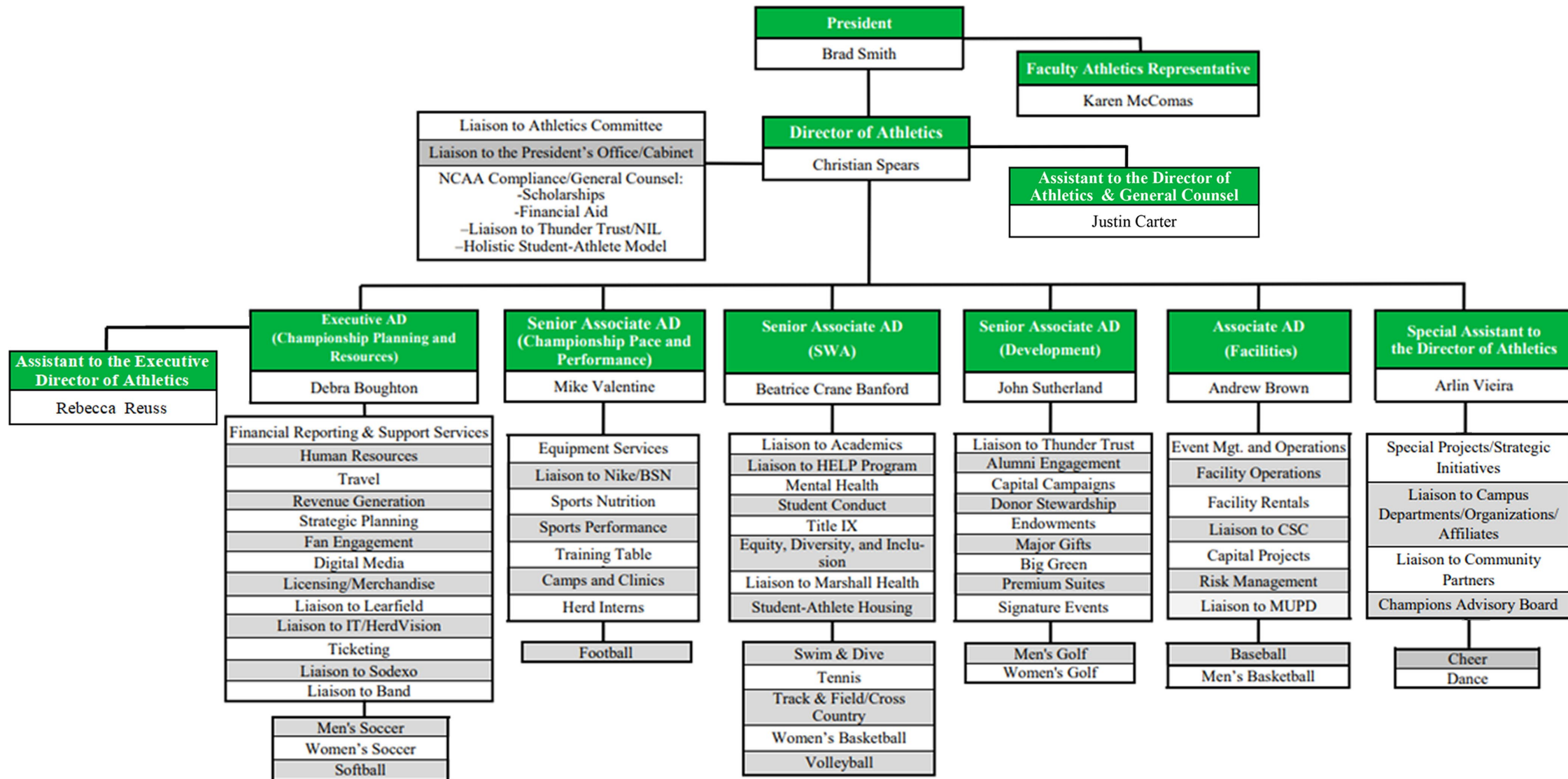
- Review & Renew
- Athletics Department Organizational Chart
- Campus Collaborations/Centers of Excellence
- Executive Summary Evaluation Tool
- The Game Plan
- Head Coach & Admin Introductions



# REVIEW AND RENEW



# ORGANIZATIONAL CHART



# CENTERS FOR EXCELLENCE

## CURRENT



## INFORMATION TECHNOLOGY

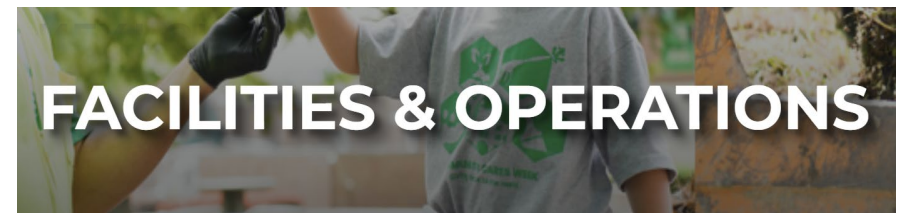
IT SERVICE DESK

MICROSOFT 365 EMAIL

OFFICE OF GENERAL COUNSEL & EXTERNAL AFFAIRS

OFFICE OF ACADEMIC AFFAIRS

## NEXT UP



Foundation and  
Alumni Association



# CAMPUS COLLABORATIONS



**BeHERD**



**HERD  
HELP**



# EXECUTIVE SUMMARIES/EVALUATION TOOL



## Women's Basketball - Executive Summary



**Kim Stephens**  
Head Coach



**Dan Price**  
Assistant Coach



**Maggie Stanley**  
Director of Ops



**Jenna Burdette**  
Assistant Coach



**Mashayla Cecil**  
Assistant Coach



### Academic Overview

Year	NCAA GSR	Year	NCAA APR	Team GPA Fall	Team GPA Spring	All-Academic SBC/C-USA
21-22	100	22-23	994	3.25	3.01	0
20-21	100	21-22	995	3.54	3.34	1
19-20	92	20-21	986	3.42	3.50	1
18-19	80	19-20	986	3.01	3.35	0
17-18	76	18-19	991	3.34	3.23	0

### Athletic Overview

Year	Season Record	Conference Record	C-USA/SBC Finish	Conference Tournament	Tournaments post Conference	All C-USA/SBC (1st team)
22-23	17-14	9-9	8th (SBC)	(8), Eliminated in SBC Quarters	DNQ	0
21-22	15-13	10-8	5th (C-USA East)	(5), Eliminated Rd 2	DNQ	1
20-21	8-11	7-9	6th (C-USA East)	(5), Eliminated Rd 2	DNQ	0
19-20	13-17	7-11	10th (C-USA)	(8), 2nd Rd canceled Covid	DNQ	0
18-19	17-15	10-6	6th (C-USA)	(6), Eliminated Rd 1	DNQ	1

### Community Service + Violations

Community Service				Financial Overview					
Community Service		NCAA Violations		Budget		Championship Funds Raised		Ticket Sales	
Year	Total Hours	Year	Number	Year	Operating	Year	Fundraising	Year	Tickets
22-23	249.5	22-23	0	22-23	\$811,402	22-23	\$37,533	22-23	\$9,499
21-22	Did not track	21-22	1	21-22	\$619,997	21-22	\$28,719	21-22	\$7,237
20-21	Did not track	20-21	2	20-21	\$427,749	20-21	\$22,537	20-21	\$4,687
19-20	Did not track	19-20	2	19-20	\$527,155	19-20	\$31,650	19-20	\$9,182
18-19	Did not track	18-19	0	18-19	\$555,829	18-19	\$30,265	18-19	\$8,940





# GAME PLAN



- **Championship Pace**
- **Championship Process**
- **Championship Planning**
- **Championship Performance**
- **Championship Pride**

THE   SBC  
**GAME  
PLAN**



# GAME PLAN



- **Championship Pace**

**#18 Work with Campus Facilities & Operations to relocate trash receptacle from outside Cam Henderson Center**

THE   SBC  
**GAME  
PLAN**



# GAME PLAN



- **Championship Process**

**#7 Partner with campus admissions to implement admissions dashboard for incoming student-athletes**

THE   SBC  
**GAME  
PLAN**



# GAME PLAN



- **Championship Planning**

**#4 Create Herd Intern program to provide work experience opportunities for student-athletes no longer able to compete with their teams**

THE   SBC  
**GAME  
PLAN**



# GAME PLAN



- **Championship Performance**

**#1 Complete Academic All-American display in Buck Harless Academic Center**

THE   SBC  
**GAME  
PLAN**



# GAME PLAN



- **Championship Pride**

**#12 Complete process to send students virtual game tickets to all home football games**

THE   SBC  
**GAME  
PLAN**



# Juli Fulks

## Women's Basketball Head Coach




*Marshall*

# The FULKS File



*Juli Fulks*

- 2023 **NCAA** Div. III National Champion
- 2024 **WBCA** Div. III National Coach of the Year
- 3rd-longest winning streak in **NCAA** Div. III history (64 games, 2022-24)
- 97-3 record over the last 100 games
- **3** consecutive undefeated regular seasons (2021-22, 2022-23, 2023-24)
- **6** consecutive Conference Championships (2019-2024)
- **400** Career Wins
- **1 of 8** active WBB coaches to achieve 400 wins in 20 years or fewer
- **8** 25-win seasons

# Cornelius Jackson

## Men's Basketball Head Coach

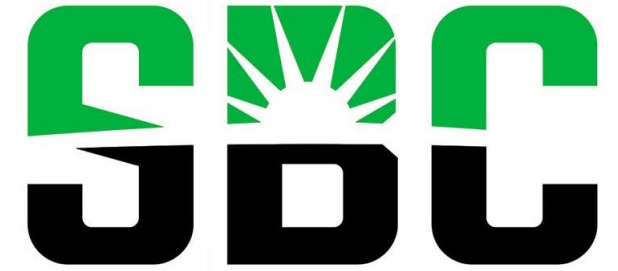




# COMPLIANCE UPDATE



**NCAA COMPLIANCE**



## **UPCOMING EVENTS:**

### **FOUNTAIN CEREMONY**

**November 14 @ 12:00 PM**

### **TRIBUTE GAME**

**November 16 @ TBD**





# Faculty Senate Athletics Committee

Christian Spears  
Director of Athletics

Beatrice Crane  
Senior Associate AD

