

# Communication Studies – Plan-On-A-Page Adopted SP23

Vision



To inspire learning and creativity that ignites the mind, nurtures the spirit, and fulfills the promise of a better future

Mission

Abbreviated

To shape the **communication leaders** of tomorrow by empowering students for success through **effective and ethical communication.**

Values

Communication Competence  
Ethical Communication  
Academic Excellence

Connecting Theory and Practice  
Critical Thinking and Inquiry  
Creativity and Collaboration

Objectives

Curricular Enhancement

Strengthening Partnerships

Increasing Enrollment

Programs

Curriculum Review and Revision

Internships, Interdisciplinary Collaborations

Recruitment & New Modes of Program Delivery

Metrics

BA Streamlined to Generalist  
# of Courses Updated  
Articulated Program Identity  
Online Pathways (BA degree completion, MA grad cert).

# of Internal and External Internships  
# of Integrated Programs (minors/electives, etc)

# of New Connections w/Regional Insts.  
# of New Majors/Minors  
Progress on 2+2 with Mountwest  
# of New Online Classes and Students