



LEWIS COLLEGE OF BUSINESS

TEACHING AND LEARNING CONFERENCE 2025

ON

**“BEYOND THE CLASSROOM: EXPLORING CUTTING-EDGE
LEARNING STRATEGIES”**

FRIDAY, MARCH 7, 2025

HUNTINGTON, WEST VIRGINIA

Brad Smith Center for Business and Innovations Room 112

Contents

About	3
Teaching & Learning Communication	3
Organizing committee	3
Keynote Speaker: David Wiley, PhD	4
Timetable	5
Friday, March 7, 2025	5

Teaching & Learning Communication

The Teaching & Learning Committee is responsible for helping faculty members improve their teaching, helping students improve their learning, and developing opportunities for conversation and reflection among faculty, students, and staff around topics of teaching and learning. The committee will develop and implement targeted educational seminars and workshops, offer input to teaching evaluation processes, assist with implementation of assessment initiatives, assess needs and use of teaching technologies, and engage in other teaching and learning support for the college.

Organizing committee

Amanda Thompson-Abbott	David Steele
Bo Feng	Boniface Yemba (Chair)
George Lu	Olen York
Margie McInerney	Jingran Zhang

Keynote Speaker: David Wiley, PhD



Dr. David Wiley is the Chief Academic Officer of Lumen Learning. His research happens at the intersection of open educational resources, generative AI, learning analytics, continuous improvement, and professional development. He is adjunct faculty in Brigham Young University's graduate program in Instructional Psychology and Technology (where he was previously a tenured Associate Professor) and is Director of the Brad D. Smith Student Incubator in the iCenter. David is a serial entrepreneur, founding Lumen Learning, Degreed, Mountain Heights Academy, and the Center for Open and Sustainable Learning. His personal website is <https://davidwiley.org> and his Google Scholar Profile is <https://scholar.google.com/citations?user=M47HR7IAAAAJ>.

Timetable

CT: Common Talk, KL: Keynote Lecture, IT: Invited Talk.

Friday, March 7, 2025

8:30–9:00	Registration		
9:00–9:05	Welcome remarks by Ben Eng, Dean LCOB		
9:10–9:55	CT	Mohammad Karim, Uday Tate, Chase Lucas, and Jingran Zhang (Moderator)	Innovations in Active Learning and Student Engagement
9:55–10:05	Coffee		
10:05–10:50	CT	Kevin Levine, Shawn Schulenberg, Ben Eng, Dave Steele, Kevin Knotts, and Amanda Thompson-Abbot (Moderator)	Cross-Disciplinary Approaches to Experiential Education
10:50–11:00	Coffee		
11:00–11:45	CT	Susan Lanham, Allan Letton, Ethan Layne, and Olen York (Moderator)	Real-World Applications of Experiential Learning
11:45–12:15	Lunch		
12:15–12:55	KL	David Wiley	The Use of Artificial Intelligence in High Education
12:55–13:05	Coffee		
13:05–14:10	IT	Kent Willis, Marc Sollosy, Rick Weible, Nabaneeta Biswas, Boniface Yemba, and David Steele (Moderator)	Individual Presentations on Teaching and Learning
14:10–14:15	Coffee		
14:15–15:00	CT	Sruthi Bhukya, Andrew Kesling, Payton Taylor, Alexis Johnson, and George Lu (Moderator)	Students' Learning Experiences