



Marshall University Graduation Survey Report
Lewis College of Business
Academic Year 2019 – 2020

Q1 - Please indicate your level of satisfaction with these elements of your experience in the Accounting Program:

#	Question	Satisfied		Neutral		Dissatisfied		Total
1	Accounting courses promote critical thinking and analytic skills	100.00%	4	0.00%	0	0.00%	0	4
2	Accounting courses promote writing skills	100.00%	4	0.00%	0	0.00%	0	4
3	Accounting courses promote speaking skills	75.00%	3	25.00%	1	0.00%	0	4
4	Accounting courses adequately prepared me for my planned career	75.00%	3	0.00%	0	25.00%	1	4
5	Accounting courses provided adequate experience with and knowledge of computers	100.00%	4	0.00%	0	0.00%	0	4
6	Accounting faculty are generally accessible	100.00%	4	0.00%	0	0.00%	0	4
7	Accounting faculty seemed interested in me as a student	75.00%	3	0.00%	0	25.00%	1	4

Q2 - Please indicate your level of satisfaction with these elements of your experience in the Economics Major:

#	Question	Satisfied		Neutral		Dissatisfied		Total
1	Economics courses promote critical thinking and analytic skills	100.00%	1	0.00%	0	0.00%	0	1
2	Economics courses promote writing skills	100.00%	1	0.00%	0	0.00%	0	1
3	Economics courses promote speaking skills	100.00%	1	0.00%	0	0.00%	0	1
4	Economics courses adequately prepared me for my planned career	100.00%	1	0.00%	0	0.00%	0	1
5	Economics courses provided adequate experience with and knowledge of computers	100.00%	1	0.00%	0	0.00%	0	1
6	Economics faculty are generally accessible	100.00%	1	0.00%	0	0.00%	0	1
7	Economics faculty seemed interested in me as a student	100.00%	1	0.00%	0	0.00%	0	1

Q3 - Please indicate your level of satisfaction with these elements of your experience in the International Business Major:

There were no responses to this item.

Q4 - Please indicate your level of satisfaction with these elements of your experience in the Finance Major:

#	Question	Satisfied		Neutral		Dissatisfied		Total
1	Finance courses promote critical thinking and analytic skills	100.00%	4	0.00%	0	0.00%	0	4
2	Finance courses promote writing skills	75.00%	3	25.00%	1	0.00%	0	4
3	Finance courses promote speaking skills	75.00%	3	25.00%	1	0.00%	0	4
4	Finance courses adequately prepared me for my planned career	75.00%	3	25.00%	1	0.00%	0	4
5	Finance courses provided adequate experience with and knowledge of computers	75.00%	3	0.00%	0	25.00%	1	4
6	Finance faculty are generally accessible	50.00%	2	50.00%	2	0.00%	0	4
7	Finance faculty seemed interested in me as a student	75.00%	3	25.00%	1	0.00%	0	4

Q5 - What is your level of satisfaction with these elements of your experience in the Management Major:

#	Question	Satisfied		Neutral		Dissatisfied		Total
1	Management courses promote critical thinking and analytic skills	100.00%	17	0.00%	0	0.00%	0	17
2	Management courses promote writing skills	70.59%	12	23.53%	4	5.88%	1	17
3	Management courses promote speaking skills	94.12%	16	5.88%	1	0.00%	0	17
4	Management courses adequately prepared me for my planned career	64.71%	11	29.41%	5	5.88%	1	17
5	Management courses provided adequate experience with and knowledge of computers	58.82%	10	35.29%	6	5.88%	1	17
6	Management faculty are generally accessible	94.12%	16	5.88%	1	0.00%	0	17
7	Management faculty seemed interested in me as a student	94.12%	16	5.88%	1	0.00%	0	17

Q6 - Please indicate your level of satisfaction with these elements of your experience in the MIS (Management Information Systems) Major:

#	Question	Satisfied		Neutral		Dissatisfied		Total
1	MIS courses promote critical thinking and analytic skills	0.00%	0	0.00%	0	0.00%	0	0
2	MIS courses promote writing skills	0.00%	0	0.00%	0	0.00%	0	0
3	MIS courses promote speaking skills	0.00%	0	0.00%	0	0.00%	0	0
4	MIS courses adequately prepared me for my planned career	0.00%	0	0.00%	0	0.00%	0	0
5	MIS courses provided adequate experience with and knowledge of computers	0.00%	0	0.00%	0	0.00%	0	0
6	MIS faculty are generally accessible	0.00%	0	0.00%	0	0.00%	0	0
7	MIS faculty seemed interested in me as a student	0.00%	0	0.00%	0	0.00%	0	0

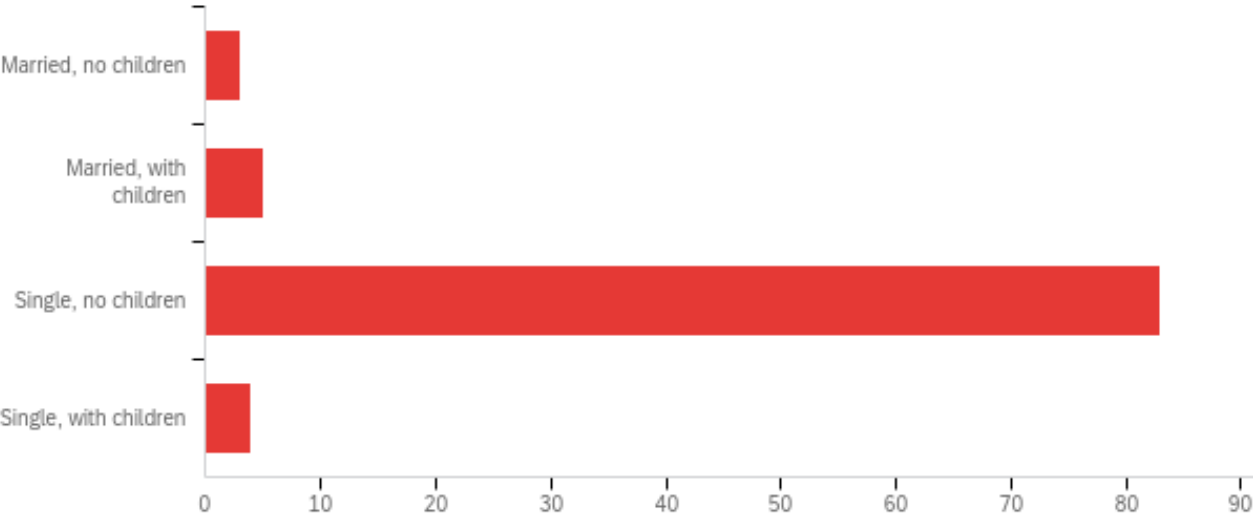
Q7 - Please indicate your level of satisfaction with these elements of your experience in the Marketing Major:

#	Question	Satisfied		Neutral		Dissatisfied		Total
1	Marketing courses promote critical thinking and analytic skills	100.00%	3	0.00%	0	0.00%	0	3
2	Marketing courses promote writing skills	33.33%	1	66.67%	2	0.00%	0	3
3	Marketing courses promote speaking skills	100.00%	3	0.00%	0	0.00%	0	3
4	Marketing courses adequately prepared me for my planned career	33.33%	1	66.67%	2	0.00%	0	3
5	Marketing courses provided adequate experience with and knowledge of computers	33.33%	1	0.00%	0	66.67%	2	3
6	Marketing faculty are generally accessible	100.00%	3	0.00%	0	0.00%	0	3
7	Marketing faculty seemed interested in me as a student	100.00%	3	0.00%	0	0.00%	0	3

Q8 - Please indicate your level of satisfaction with these elements of your experience in the Lewis College of Business.

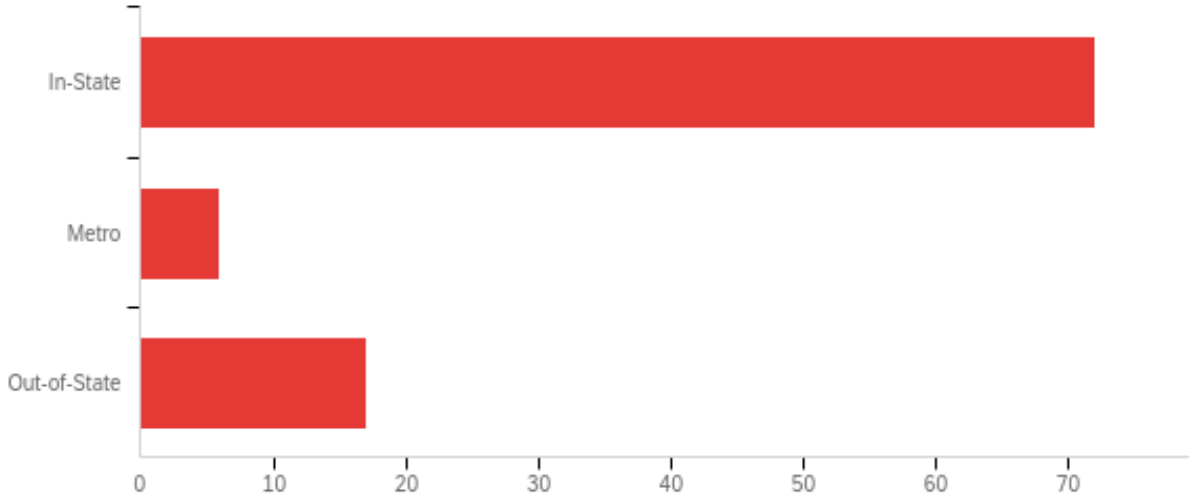
#	Question	Satisfied		Neutral		Dissatisfied		Total
1	Availability of academic advising	90.63%	87	9.38%	9	0.00%	0	96
2	Quality of advising	81.25%	78	17.71%	17	1.04%	1	96
3	Availability of courses inside the Lewis College of Business	65.63%	63	25.00%	24	9.38%	9	96
4	Availability of courses outside the Lewis College of Business	61.46%	59	36.46%	35	2.08%	2	96
5	Information about college policies and procedures	81.25%	78	16.67%	16	2.08%	2	96
6	Information about college events and activities	82.29%	79	15.63%	15	2.08%	2	96
7	Sufficient summer school offerings	50.53%	48	40.00%	38	9.47%	9	95
8	Relevance of business courses outside my major	65.63%	63	23.96%	23	10.42%	10	96

Q9 - Family Status



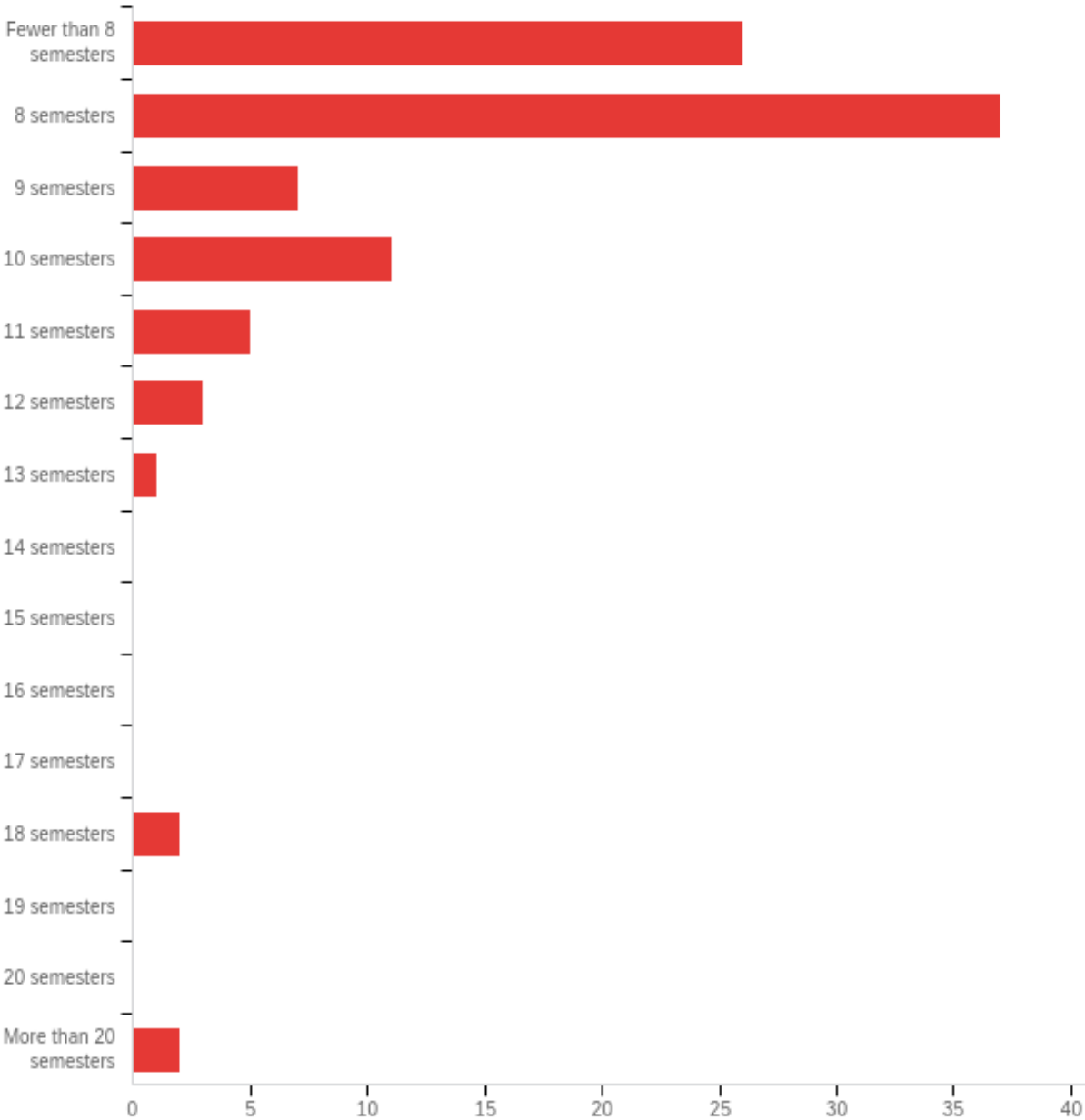
#	Answer	%	Count
1	Married, no children	3.16%	3
2	Married, with children	5.26%	5
3	Single, no children	87.37%	83
4	Single, with children	4.21%	4
	Total	100%	95

Q10 - Residence at time of admission



#	Answer	%	Count
1	In-State	75.79%	72
2	Metro	6.32%	6
3	Out-of-State	17.89%	17
	Total	100%	95

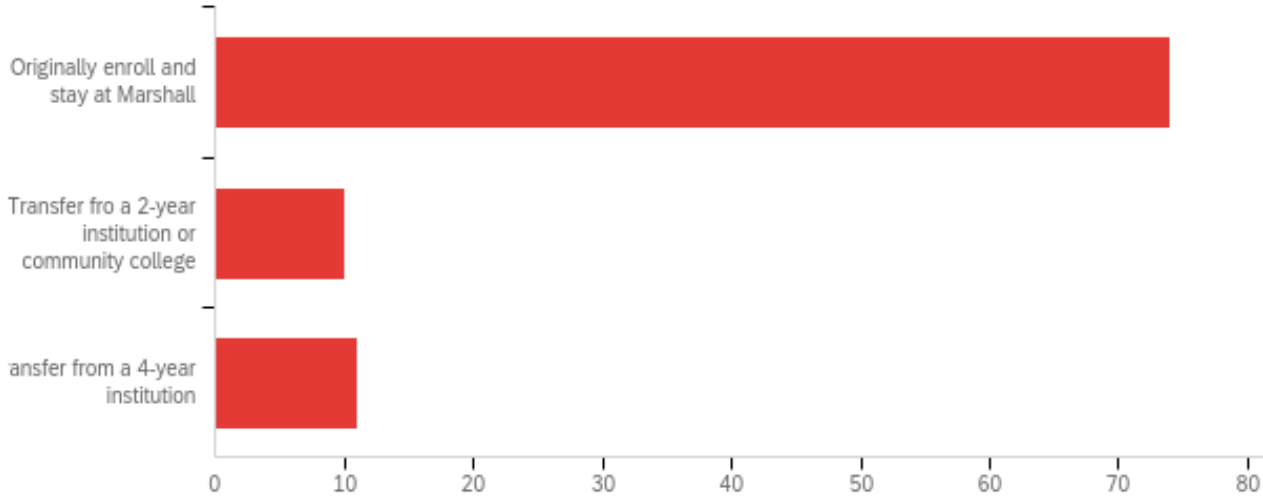
Q11 - Number of semesters enrolled to compete your degree (Note: One semester is equal to fall, spring, or summer, resulting in the potential of three semesters in one year).



#	Answer	%	Count
1	Fewer than 8 semesters	27.66%	26
2	8 semesters	39.36%	37
3	9 semesters	7.45%	7
4	10 semesters	11.70%	11
5	11 semesters	5.32%	5

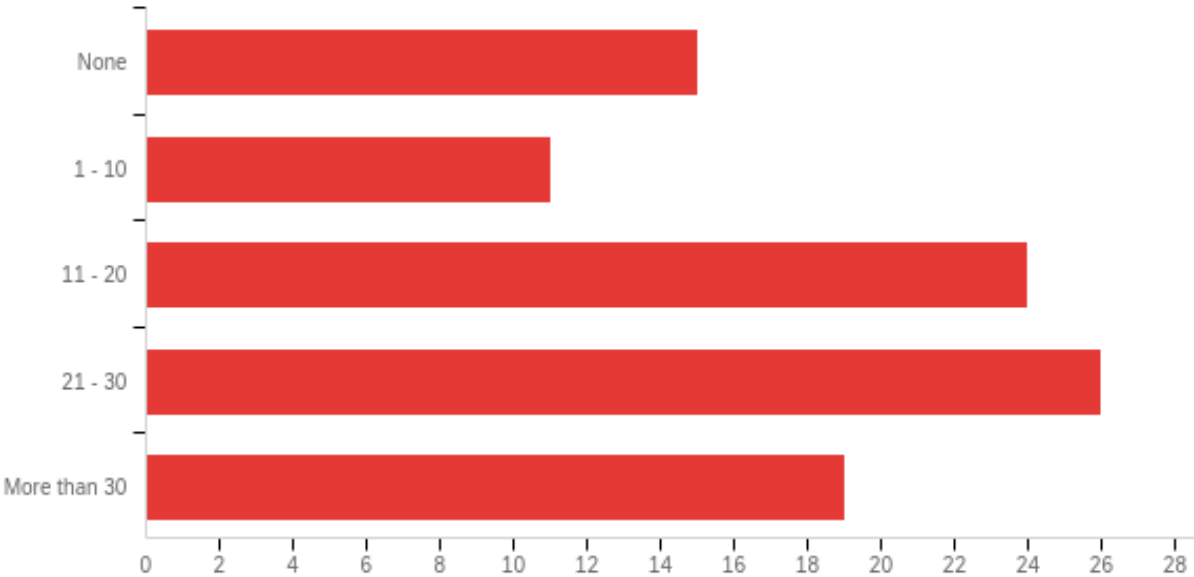
6	12 semesters	3.19%	3
7	13 semesters	1.06%	1
8	14 semesters	0.00%	0
9	15 semesters	0.00%	0
10	16 semesters	0.00%	0
11	17 semesters	0.00%	0
12	18 semesters	2.13%	2
13	19 semesters	0.00%	0
14	20 semesters	0.00%	0
15	More than 20 semesters	2.13%	2
	Total	100%	94

Q12 - While pursuing your degree, did you



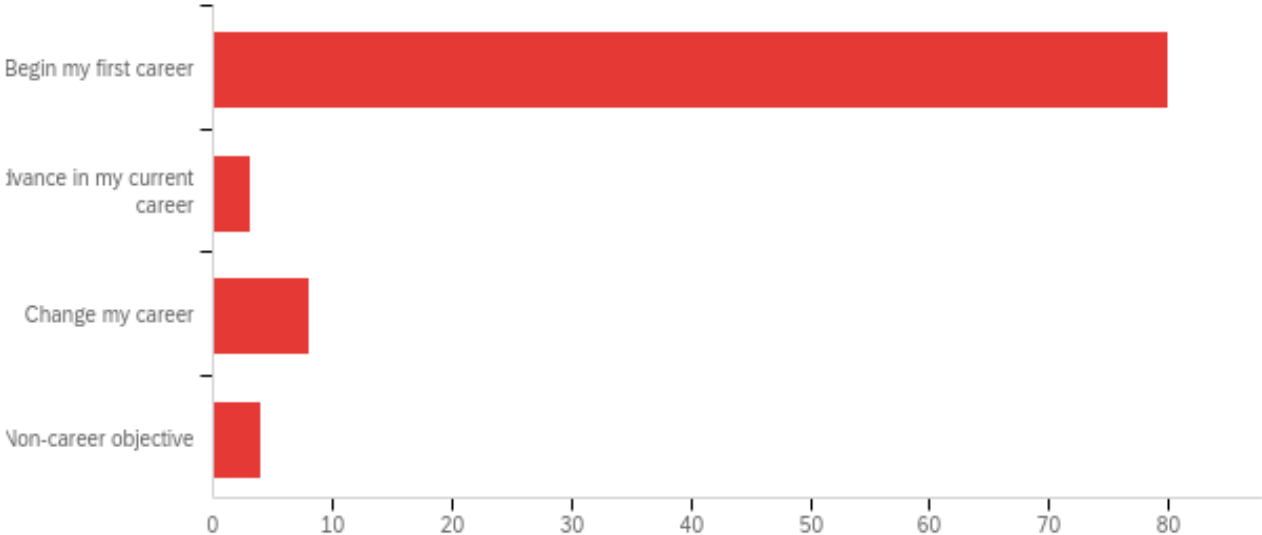
#	Answer	%	Count
1	Originally enroll and stay at Marshall	77.89%	74
2	Transfer from a 2-year institution or community college	10.53%	10
3	Transfer from a 4-year institution	11.58%	11
	Total	100%	95

Q13 - During the last year of your studies, how many hours a week did you work while attending classes?



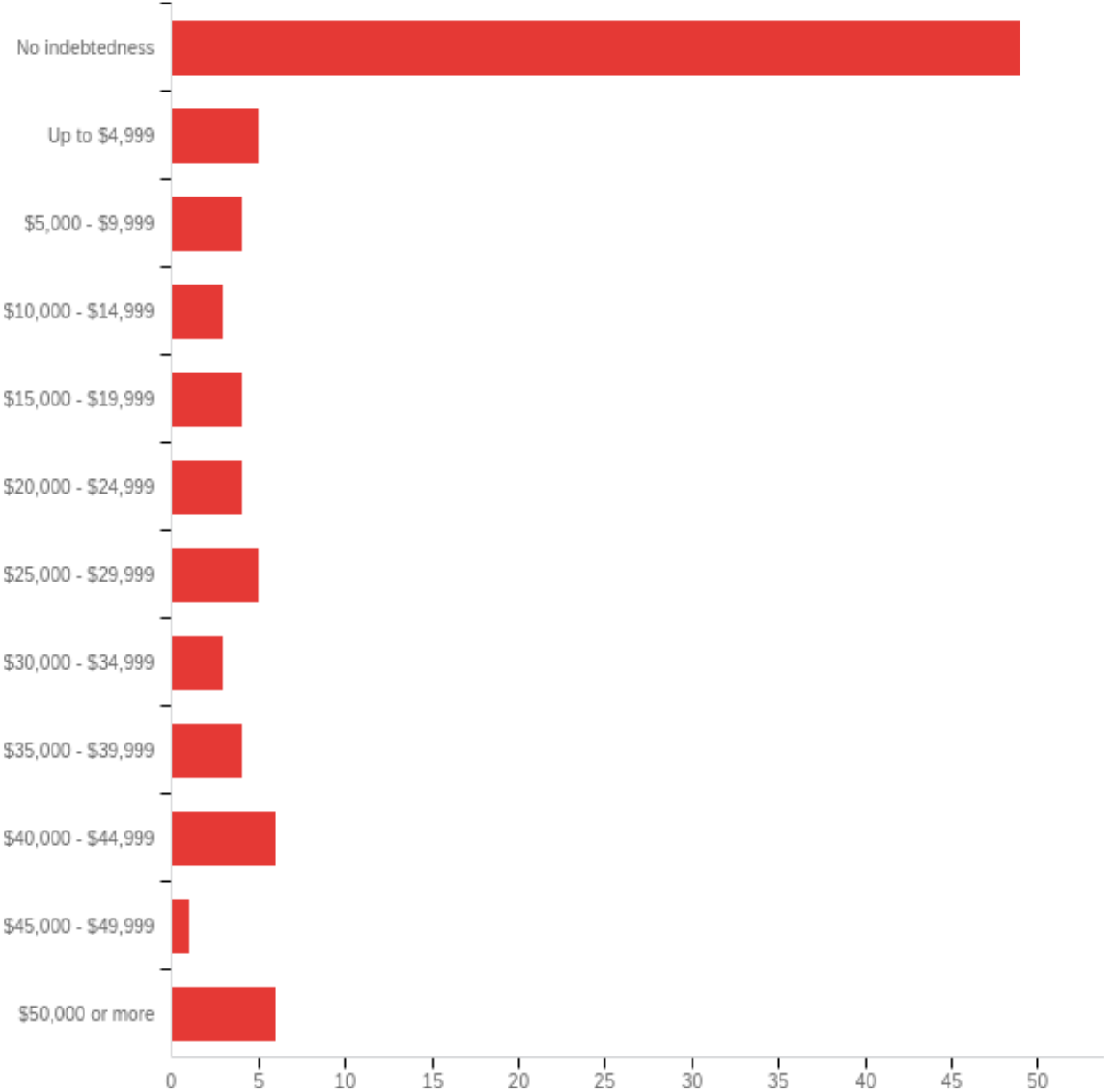
#	Answer	%	Count
1	None	15.79%	15
2	1 - 10	11.58%	11
3	11 - 20	25.26%	24
4	21 - 30	27.37%	26
5	More than 30	20.00%	19
	Total	100%	95

Q14 - Which of the following best describes your educational objective while attending Marshall University?



#	Answer	%	Count
1	Begin my first career	84.21%	80
2	Advance in my current career	3.16%	3
3	Change my career	8.42%	8
4	Non-career objective	4.21%	4
	Total	100%	95

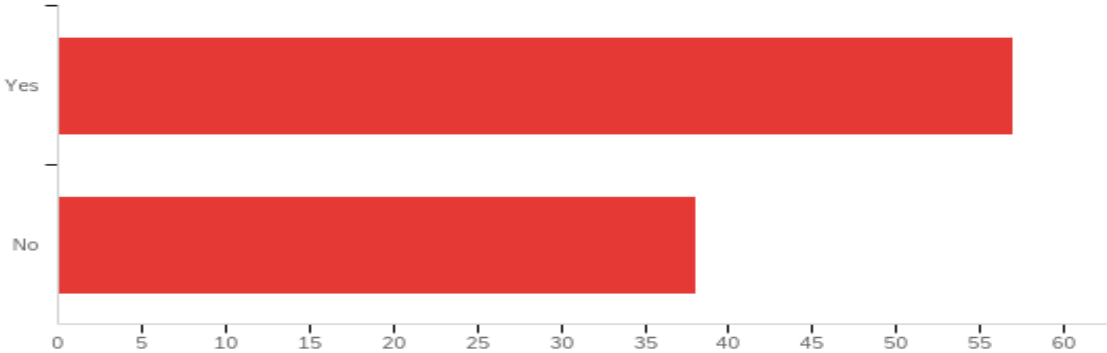
Q15 - Upon graduation, what was the dollar amount of your educational loan indebtedness?



#	Answer	%	Count
1	No indebtedness	52.13%	49
2	Up to \$4,999	5.32%	5
3	\$5,000 - \$9,999	4.26%	4
4	\$10,000 - \$14,999	3.19%	3
5	\$15,000 - \$19,999	4.26%	4

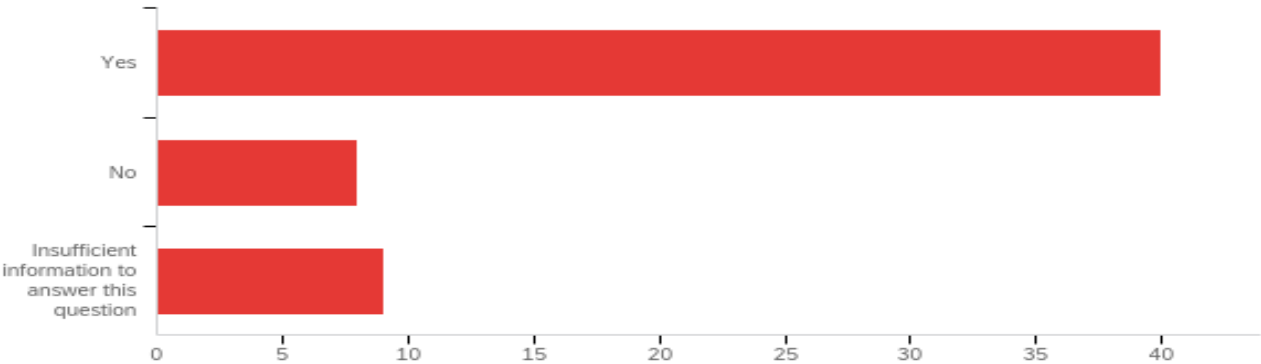
6	\$20,000 - \$24,999	4.26%	4
7	\$25,000 - \$29,999	5.32%	5
8	\$30,000 - \$34,999	3.19%	3
9	\$35,000 - \$39,999	4.26%	4
10	\$40,000 - \$44,999	6.38%	6
11	\$45,000 - \$49,999	1.06%	1
12	\$50,000 or more	6.38%	6
	Total	100%	94

Q16 - Did you take part in an internship, practicum or other structured work experience related to your major and anticipated career?



#	Answer	%	Count
1	Yes	60.00%	57
2	No	40.00%	38
	Total	100%	95

Q17 - If you answered "yes" to the previous question, did that experience increase your ability to secure employment or employment offers?



#	Answer	%	Count
1	Yes	70.18%	40
2	No	14.04%	8
3	Insufficient information to answer this question	15.79%	9
	Total	100%	57

Q18 - While pursuing my degree at Marshall University

#	Question	Agree		Neutral		Disagree		Total
1	I developed the ability to write effectively.	80.65%	75	15.05%	14	4.30%	4	93
2	I used numerical information to explore real world problems.	73.12%	68	19.35%	18	7.53%	7	93
3	I learned to find scholarly information, to evaluate it critically and to use it effectively.	75.27%	70	19.35%	18	5.38%	5	93
4	I gained expertise in the use of technology important in my major field.	63.44%	59	22.58%	21	13.98%	13	93
5	I acquired sufficient skills and knowledge to prepare for career-related positions.	72.04%	67	19.35%	18	8.60%	8	93
6	I developed the ability to express myself effectively through speaking.	78.49%	73	18.28%	17	3.23%	3	93
7	I developed multicultural and global perspectives.	69.89%	65	20.43%	19	9.68%	9	93
8	Writing intensive courses helped me to improve my writing skills.	70.97%	66	17.20%	16	11.83%	11	93
9	My classes challenged me to analyze and evaluate issues and to solve real-world problems in a manner that is ethical and supportive of our civic well-being.	82.80%	77	13.98%	13	3.23%	3	93
10	I broadened my appreciation of the arts.	45.16%	42	33.33%	31	21.51%	20	93
11	My capstone course challenged me to do my best work.	76.34%	71	17.20%	16	6.45%	6	93
12	I learned to examine issues from multiple perspectives.	92.47%	86	6.45%	6	1.08%	1	93
13	I learned to use what i know to solve novel problems.	79.35%	73	16.30%	15	4.35%	4	92
14	I learned to analyze my own values and to examine other viewpoints and credible evidence.	86.02%	80	11.83%	11	2.15%	2	93
15	I determined how to improve my own learning and to engage in lifelong learning.	86.02%	80	10.75%	10	3.23%	3	93
16	I used knowledge from more than one area of study to explore issues or to solve problems.	85.87%	79	10.87%	10	3.26%	3	92
17	Writing Intensive courses enhanced my learning experience.	64.13%	59	23.91%	22	11.96%	11	92

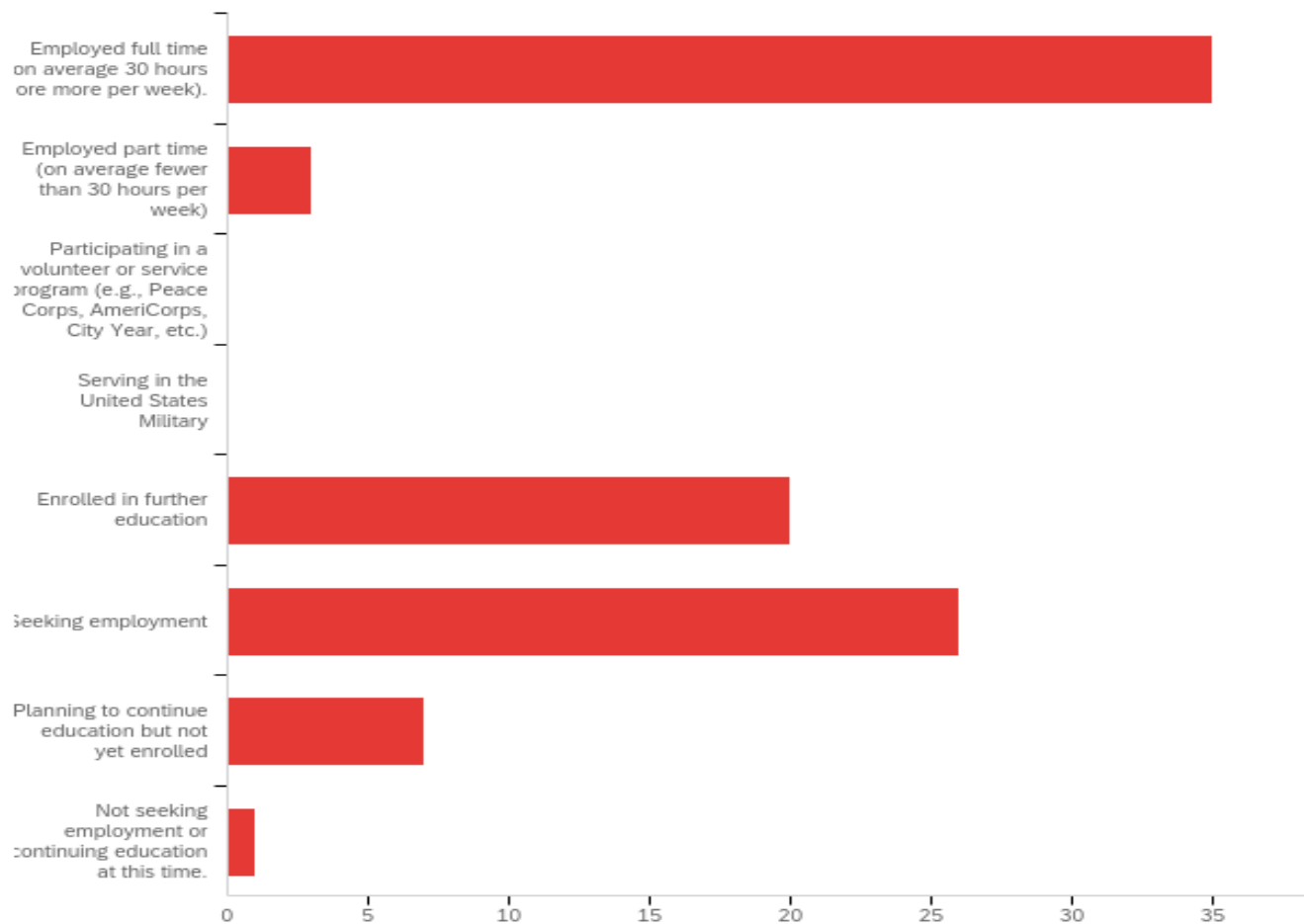
Q19 - Now that I have completed my degree,

#	Question	Agree		Neutral		Disagree		Total
1	I feel adequately prepared for a career and/or graduate or professional study in my major field.	52.17%	48	32.61%	30	15.22%	14	92
2	I believe that Marshall University's program in my major field is of high quality.	64.13%	59	27.17%	25	8.70%	8	92
3	I would recommend to others that they study the same program at Marshall.	68.48%	63	26.09%	24	5.43%	5	92
4	I would recommend Marshall to prospective students.	83.70%	77	13.04%	12	3.26%	3	92

Q20 - Please rate your level of satisfaction with the quality of the following at Marshall:

#	Question	Satisfied		Neutral		Dissatisfied		Total
1	Teaching	57.61%	53	29.35%	27	13.04%	12	92
2	Advising	82.61%	76	15.22%	14	2.17%	2	92
3	Academic Support Services	64.13%	59	31.52%	29	4.35%	4	92
4	Classroom/Lab Facilities	58.70%	54	31.52%	29	9.78%	9	92

Q21 - Which of the following will BEST describe your status after graduation. Please select only ONE of the following categories.



#	Answer	%	Count
1	Employed full time (on average 30 hours or more per week).	38.04%	35
2	Employed part time (on average fewer than 30 hours per week)	3.26%	3
3	Participating in a volunteer or service program (e.g., Peace Corps, AmeriCorps, City Year, etc.)	0.00%	0
4	Serving in the United States Military	0.00%	0
5	Enrolled in further education	21.74%	20
6	Seeking employment	28.26%	26
7	Planning to continue education but not yet enrolled	7.61%	7
8	Not seeking employment or continuing education at this time.	1.09%	1
	Total	100%	92

Q22 - Please provide the name of your employer AND your employer's location (e.g., city, state or country if outside the United States).

Huntington WV Housing Authority/ Housing Development Corporation Huntington, WV

Brown Edwards in Charleston, WV

Home Depot

Walmart South Williamson KY

American Income Life, Memphis Tn.

Dixon Hughes Goodman Charleston, WV

Red Ventures - Fort Mill SC

Chase Bank, Charleston WV

Alleward Sogefi Prichard, WV

District 4 Vapor Chesapeake, OH and Ashland, KY

Coalfield Development Corporation; Wayne, WV

Staci Harbour Marshall Health Orthopaedics

Beltone Hearing Aid Center Huntington, WV

Service Wire Company. Culloden, WV, 25510

N3, Charleston, WV

Marshall Rec Center Huntington WV

Service Pump & Supply Huntington, WV

West Virginia Air National Guard, Charleston, WV.

Gray Griffith & Mays

Liberty Mutual Insurance, Accounting Division, Boston, MA

Brown Edwards & Company L.L.P. Charleston, WV

STAR Plastics, Inc. : Ravenswood, WV

ZXM Brands, Inc., Milton, WV

United bank 517 9th street Huntington WV 25701

Julnet Solutions

Kroger

Park Place properties. Huntington, WV

Q23 - If employed, please provide your job title.

- Accounting Clerk

- Associate

- Pro Desk Associate

- Associate

- Financial advisor/ financial services

- Audit Associate

- Digital Marketing Analyst

- Personal Banker

- Senior Warehouse Associate/ Receiver

- Store Manager

- Staff Accountant

- Secretary

- Digital Marketing Specialist/Marketing Manager

- Intern

- Business Development Representative

- Membership Services

- Supply Chain Manager

- Command and Control Specialist

- audit staff

- Associate Accountant

- Bank Specialist

- Policy and Procedure

- Operations Manager

- Sales Associate Supervisor

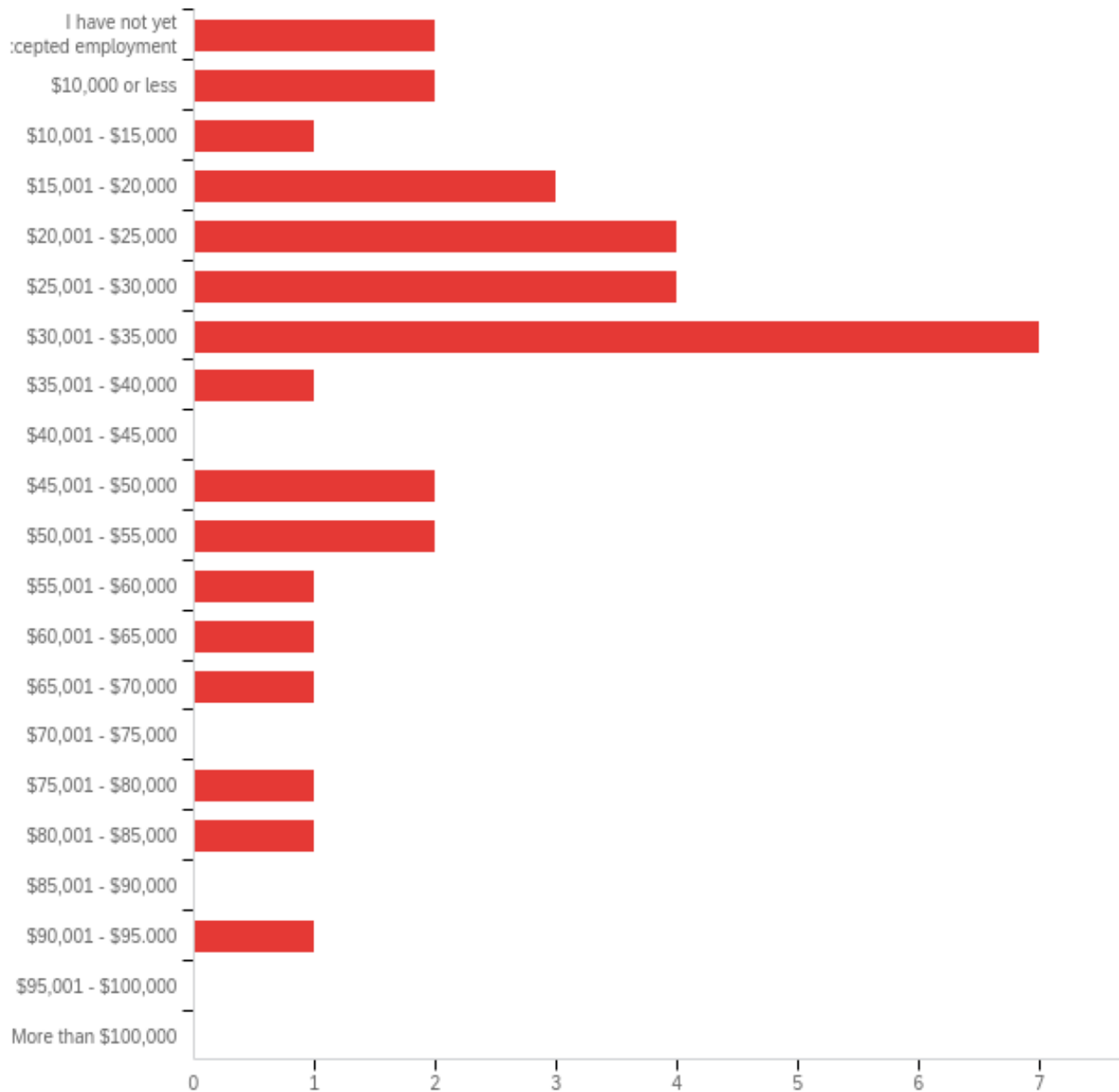
- Account Manager

Associate

Landscaper

Driver

Q24 - If employed, what is your annual base salary in U. S. dollars? (Please choose the appropriate range).



#	Answer	%	Count
1	I have not yet accepted employment	5.88%	2

2	\$10,000 or less	5.88%	2
3	\$10,001 - \$15,000	2.94%	1
4	\$15,001 - \$20,000	8.82%	3
5	\$20,001 - \$25,000	11.76%	4
6	\$25,001 - \$30,000	11.76%	4
7	\$30,001 - \$35,000	20.59%	7
8	\$35,001 - \$40,000	2.94%	1
9	\$40,001 - \$45,000	0.00%	0
10	\$45,001 - \$50,000	5.88%	2
11	\$50,001 - \$55,000	5.88%	2
12	\$55,001 - \$60,000	2.94%	1
13	\$60,001 - \$65,000	2.94%	1
14	\$65,001 - \$70,000	2.94%	1
15	\$70,001 - \$75,000	0.00%	0
16	\$75,001 - \$80,000	2.94%	1
17	\$80,001 - \$85,000	2.94%	1
18	\$85,001 - \$90,000	0.00%	0
19	\$90,001 - \$95,000	2.94%	1
20	\$95,001 - \$100,000	0.00%	0
21	More than \$100,000	0.00%	0
	Total	100%	34

Q25 - Guaranteed first-year bonus amount in U. S. dollars, if you are receiving one.

\$2,000

\$4,800

\$F3,200

\$500-\$2000

Q26 - Please provide the name of the service organization as well as assignment city and state (or country if outside the U. S.).

No responses to this item.

Q27 - What is your role or title within the Service Organization?

No responses to this item.

Q28 - Please choose your military service branch and provide your rank in the text box next to the service branch you select.

No responses to this item.

Q29 - Please provide the name of the higher education institution and location (city, state, country [if outside U.S.]) you plan to attend.

Marshall University

University of Manchester, Manchester

North Carolina State University

Marshall University

University of Kentucky or West Virginia University

Marshall University

Marshall

Marshall University MBA Program

Graduate school

Marshall University

Marshall University

Marshall University Healthcare Graduate Program

Marshall University

Marshall University

Marshall University

Marshall University

Marshall University

Marshall University

Marshall University

Q30 - What program of study will you pursue?

MBA - Finance Focus

Master in Business Analytics

Human Resource Management

Master of Accountancy

Human Resources

Law

Master's in Accounting (MSA)

Accounting

Master of Business Administration

Marketing

MBA, Marketing

HRM

Healthcare Administration

Master of Public Administration

Marketing-MBA

MBA

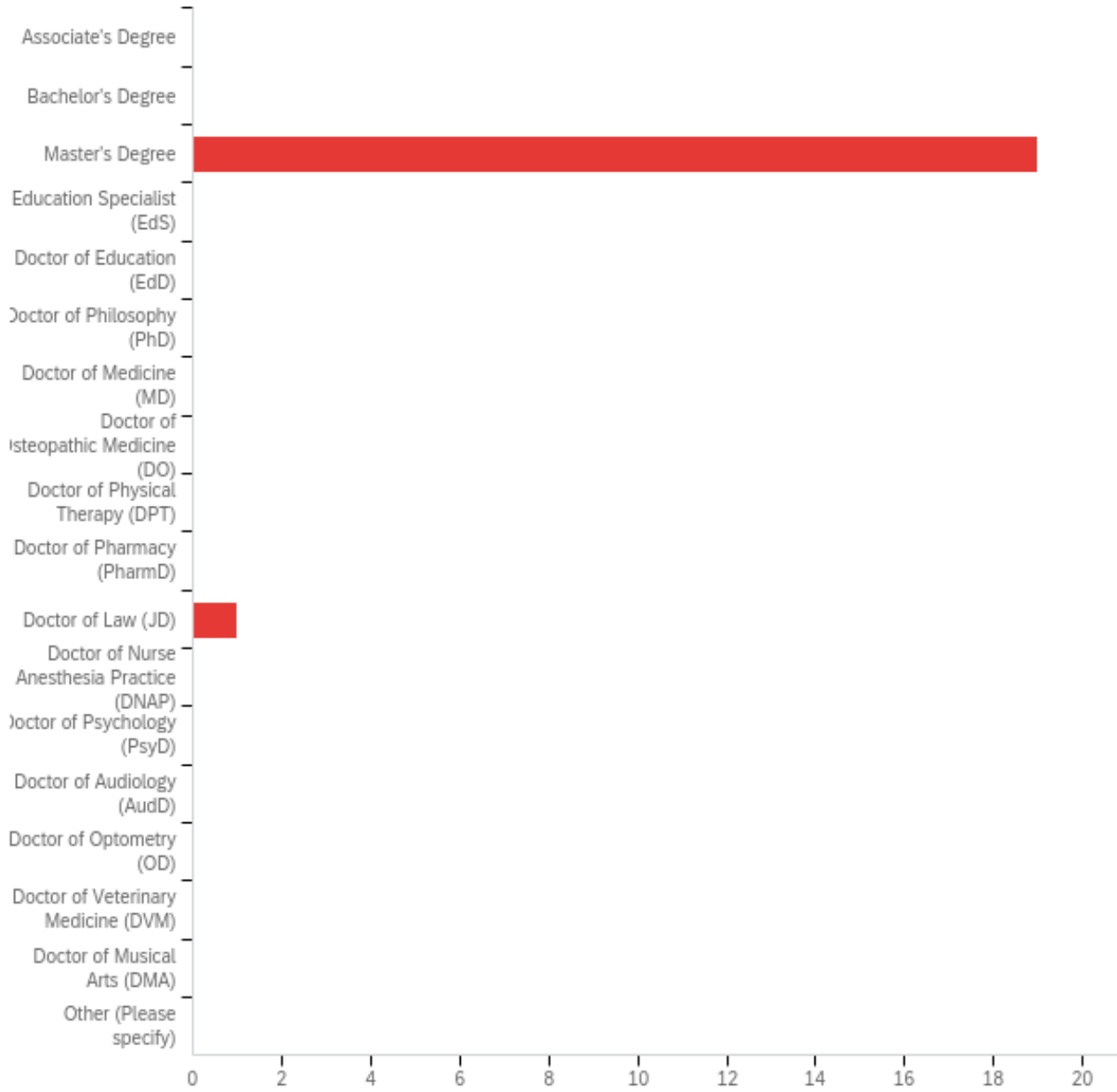
MBA

Human resource management

Business administration

Accountancy

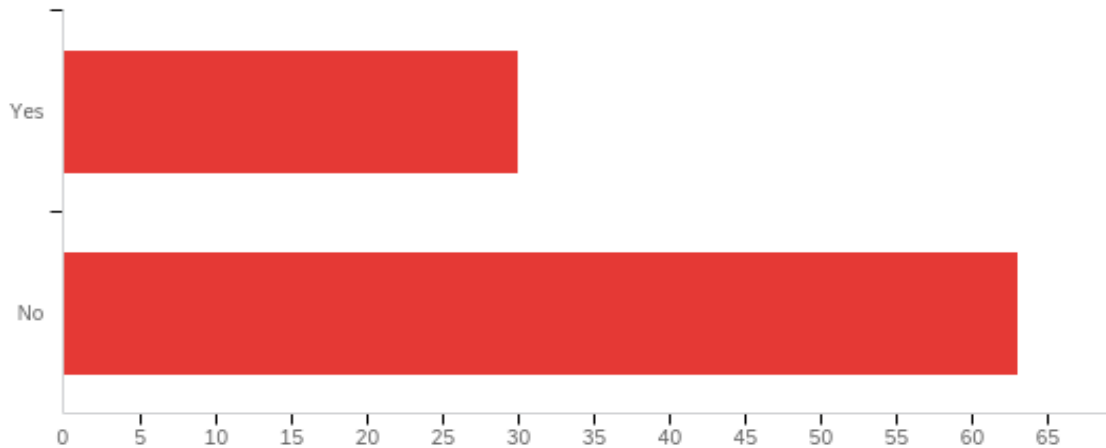
Q31 - What degree will you pursue at this institution?



#	Answer	%	Count
1	Associate's Degree	0.00%	0
2	Bachelor's Degree	0.00%	0
3	Master's Degree	95.00%	19
4	Education Specialist (EdS)	0.00%	0
5	Doctor of Education (EdD)	0.00%	0
6	Doctor of Philosophy (PhD)	0.00%	0

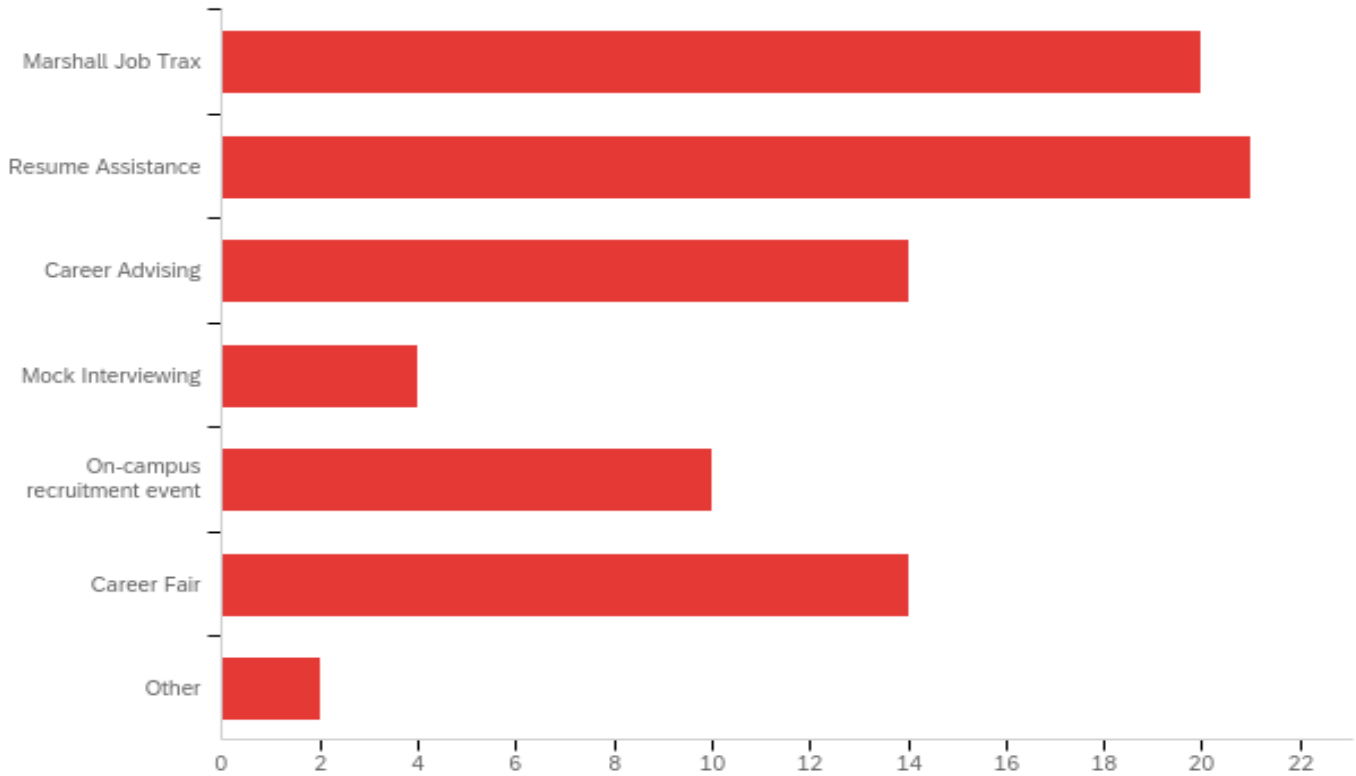
7	Doctor of Medicine (MD)	0.00%	0
8	Doctor of Osteopathic Medicine (DO)	0.00%	0
9	Doctor of Physical Therapy (DPT)	0.00%	0
10	Doctor of Pharmacy (PharmD)	0.00%	0
11	Doctor of Law (JD)	5.00%	1
12	Doctor of Nurse Anesthesia Practice (DNAP)	0.00%	0
13	Doctor of Psychology (PsyD)	0.00%	0
14	Doctor of Audiology (AudD)	0.00%	0
15	Doctor of Optometry (OD)	0.00%	0
16	Doctor of Veterinary Medicine (DVM)	0.00%	0
17	Doctor of Musical Arts (DMA)	0.00%	0
18	Other (Please specify)	0.00%	0
	Total	100%	20

Q32 - Did you use Career Services to help you with your career plans?



#	Answer	%	Count
1	Yes	32.26%	30
2	No	67.74%	63
	Total	100%	93

Q33 - If you answered "yes" to the previous question, please indicate all services used.



#	Answer	%	Count
1	Marshall Job Trax	23.53%	20
2	Resume Assistance	24.71%	21
3	Career Advising	16.47%	14
4	Mock Interviewing	4.71%	4
5	On-campus recruitment event	11.76%	10
6	Career Fair	16.47%	14
7	Other	2.35%	2
	Total	100%	85

Q33_7_TEXT - Other

Glen Midkiff job posting

Career Services were not that helpful