



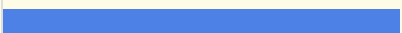

## College of Arts and Media

Academic Year 2013 – 2014 (Summer and Fall 2013; Spring 2014)




For Likert Scale Questions, 1 = Strongly Agree and 5 = Strongly Disagree. So, smaller means are more positive than larger means.

Last Modified: 09/06/2013

### 1. Family Status

#	Answer		Response	%
1	Married, no children		2	6%
2	Married, with children		0	0%
3	Single, no children		30	83%
4	Single, with children		4	11%
	Total		36	100%

### 2. Residence at time of admission

#	Answer		Response	%
1	In-State		25	68%
2	Metro		5	14%
3	Out-of-State		7	19%
	Total		37	100%

**3. Number of semesters enrolled to complete your degree (Note: One semester is equal to fall, spring, or summer, resulting in the potential for three semesters in one year)**

#	Answer		Response	%
1	Fewer than 8 semesters		1	3%
2	8 semesters		14	38%
3	9 semesters		4	11%
4	10 semesters		6	16%
5	11 semesters		6	16%
6	12 semesters		2	5%
7	13 semesters		0	0%
8	14 semesters		1	3%
9	15 semesters		1	3%
10	16 semesters		0	0%
11	17 semesters		2	5%
12	18 semesters		0	0%
13	19 semesters		0	0%
14	20 semesters		0	0%
15	More than 20 semesters		0	0%
	Total		37	100%

#### 4. While pursuing your degree, did you

#	Answer		Response	%
1	Originally enroll and stay at Marshall		31	84%
2	Transfer from a 2-year institution or community college		3	8%
3	Transfer from another 4-year institution		3	8%
	Total		37	100%

#### 5. During the last year of your studies, how many hours a week did you work while attending classes?

#	Answer		Response	%
1	None		5	14%
2	1 - 10		4	11%
3	11 - 20		8	22%
4	21 - 30		13	35%
5	More than 30		7	19%
	Total		37	100%

## 6. Which of the following best describes your educational objective while attending Marshall University?

#	Answer		Response	%
1	Begin my first career		30	81%
2	Advance in current career		2	5%
3	Change career		4	11%
4	Non-career objective		1	3%
	Total		37	100%

## 7. Upon graduation, what was the dollar amount of your educational loan indebtedness?

#	Answer		Response	%
1	No indebtedness		9	24%
2	Up to \$4,999		6	16%
3	\$5,000 - \$9,999		4	11%
4	\$10,000 - \$14,999		5	14%
5	\$15,000 - \$19,999		3	8%
6	Over \$20,000		10	27%
	Total		37	100%



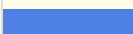

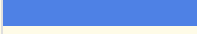





**8. Did you take part in an internship, practicum or other structured work experience related to your major and anticipated career?**




#	Answer		Response	%
1	Yes		34	92%
2	No		3	8%
	Total		37	100%

**9. If you answered "yes" to the previous question, did that experience increase your ability to secure employment or employment offers?**

#	Answer		Response	%
1	Yes		20	61%
2	No		2	6%
3	Insufficient information to answer this question		11	33%
	Total		33	100%

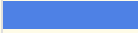




### 10. When I graduate from Marshall University I plan to (check all that apply)

#	Answer		Response	%
1	Attend graduate school		10	28%
2	Complete additional undergraduate coursework		2	6%
3	Continue to work at the same job I have at present		10	28%
4	Enter the military		1	3%
5	Work for a private sector company or corporation		15	42%
6	Work for a local, state, or federal agency		3	8%
7	Work for a volunteer or service organization, e.g. Peace Corps, AmeriCorps, City Year, etc.		3	8%
8	Work for a non-profit organization, e.g. hospital, university, public school, etc.		7	19%
9	Begin my own business		6	17%
10	Start or raise a		11	31%

	family			
11	Take time off (to travel, etc.)		5	14%
12	Undecided or no plans		4	11%
13	Other		2	6%

Other	
Go to cosmetology school	
save money to move and continue to pursue my career	

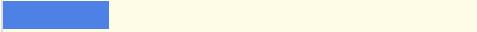

**11. If you plan to continue your education and have applied to institutions of higher education, please check all that apply: I have applied to institutions of higher education**

#	Answer		Response	%
1	Within 50 miles of my college town		2	29%
2	Within 50 miles of my home town		1	14%
3	Over 50 miles, but within 500 miles of my college town		0	0%
4	Over 50 miles, but within 500 miles of my home town		0	0%
5	In WV		3	43%
6	In at least one of WV's neighboring states (OH, KY, VA, MD, PA)		2	29%
7	Within the US, but outside the above boundaries		1	14%
8	Internationally		0	0%
9	Other (please specify)		0	0%

Other (please specify)



## 12. Have you been accepted by a higher-level educational program?

#	Answer		Response	%
1	Yes		2	22%
2	No		7	78%

## 13. If you have been accepted by a higher level institution, what institution do you plan to attend?

### Text Response

MARSHALL UNIVERSITY M.B.A.  
Marshall University

Statistic	Value
Total Responses	2

## 14. While pursuing my degree at Marshall University

#	Question	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Total Responses	Mean
1	I developed the ability to write effectively.	19	12	4	1	0	36	1.64
2	I developed the ability to use mathematics in everyday life.	6	10	13	6	1	36	2.61
3	I learned to find scholarly information, to evaluate it critically and to use it effectively.	18	14	3	1	0	36	1.64
4	I gained expertise in the use of technology important in my field of study.	18	16	1	1	0	36	1.58
5	I acquired sufficient skills and knowledge to prepare for career-related	13	20	2	0	0	35	1.69

	positions.							
6	I developed the ability to express myself effectively through speaking.	17	17	2	0	0	36	1.58
7	I developed multicultural and global perspectives.	12	14	7	3	0	36	2.03
8	Writing intensive courses helped me to improve my writing skills.	10	9	9	8	0	36	2.42
9	My classes challenged me to analyze and evaluate issues and to solve real-world problems in a manner that is ethical and supportive of our civic well being.	15	16	4	0	1	36	1.78
10	I broadened my appreciation	14	16	4	2	0	36	1.83

11	for the arts. My capstone course challenged me to do my best work.	21	14	0	1	0	36	1.47
12	I learned to examine issues from multiple perspectives.	19	15	2	0	0	36	1.53
13	I learned to use what I know to solve novel problems.	17	18	1	0	0	36	1.56
14	I learned to assess my own values and to examine other viewpoints and credible evidence.	17	17	2	0	0	36	1.58

Statistic	I developed the ability to write effectively.	I developed the ability to use mathematics in everyday life.	I learned to find scholarly information, to evaluate it critically and to use it effectively.	I gained expertise in the use of technology important in my field of study.	I acquired sufficient skills and knowledge to prepare for career-related positions.	I developed the ability to express myself effectively through speaking.	I developed multicultural and global perspectives.	Writing intensive courses helped me to improve my writing skills.	My classes challenged me to analyze and evaluate issues and to solve real-world problems in a manner that is ethical and supportive of our civic well-being.	I broadened my appreciation for the arts.	My capstone course challenged me to do my best work.	I learned to examine issues from multiple perspectives.	I learned to use what I know to solve novel problems.	I learned to assess my own values and to examine other viewpoints and credible evidence.
Min Value	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Max Value	4	5	4	4	3	3	4	4	5	4	4	3	3	3
Mean	1.64	2.61	1.64	1.58	1.69	1.58	2.03	2.42	1.78	1.83	1.47	1.53	1.56	1.58
Varian	0.64	1.10	0.58	0.48	0.34	0.36	0.88	1.28	0.75	0.71	0.43	0.37	0.31	0.36



## 15. Now that I have completed my degree,

#	Question	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Total Responses	Mean
1	I feel adequately prepared for a career and/or graduate or professional study in my major field.	11	22	2	0	1	36	1.83
2	I believe that Marshall University's program in my major field is of high quality.	17	13	5	0	1	36	1.75
3	I would recommend to others that they study the same program at Marshall.	17	15	2	1	1	36	1.72
4	I would recommend Marshall to prospective students.	16	14	3	1	2	36	1.86

Statistic	I feel adequately prepared for a career and/or graduate or professional study in my major field.	I believe that Marshall University's program in my major field is of high quality.	I would recommend to others that they study the same program at Marshall.	I would recommend Marshall to prospective students.
Min Value	1	1	1	1
Max Value	5	5	5	5
Mean	1.83	1.75	1.72	1.86
Variance	0.60	0.82	0.83	1.15
Standard Deviation	0.77	0.91	0.91	1.07
Total Responses	36	36	36	36

**16. Please rate your level of satisfaction with the quality of the following at Marshall:**

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	Teaching	15	17	4	0	0	36	1.69
2	Advising	11	12	9	4	0	36	2.17
3	Academic Support Services	8	17	8	2	1	36	2.19
4	Classroom/Lab Facilities	11	16	5	3	1	36	2.08



Statistic	Teaching	Advising	Academic Support Services	Classroom/Lab Facilities
Min Value	1	1	1	1
Max Value	3	4	5	5
Mean	1.69	2.17	2.19	2.08
Variance	0.45	1.00	0.90	1.05
Standard Deviation	0.67	1.00	0.95	1.02
Total Responses	36	36	36	36

### 17. When I graduate, I plan to

#	Answer	Response	%
1	Be employed	34	94%
2	Further my education	7	19%
3	Other	1	3%

#### Other

Possibly further my education after I discover what I want to do the rest of my life

### 18. If you plan to be employed after graduation, will your job be in the career path you have chosen?

#	Answer	Response	%
1	Yes	20	59%
2	No	4	12%
3	Don't know yet	10	29%
	Total	34	100%

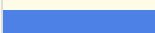





**19. If you plan to be employed after graduation, will your job be in your major field?**

#	Answer		Response	%
1	Yes		18	53%
2	No		8	24%
3	Don't know yet		8	24%
	Total		34	100%








**20. If you plan to be employed after graduation, will your job be**

#	Answer		Response	%
1	In WV?		15	44%
2	In KY, OH, PA, VA, or MD?		6	18%
3	In a state other than one mentioned above?		11	32%
4	In a country other than the US?		2	6%
	Total		34	100%

**21. If you plan to be employed after graduation, will your job be (choose all that apply):**

#	Answer		Response	%
1	within 50 miles of your college town?		11	32%
2	within 50 miles of your home town?		9	26%
3	over 50 miles, but within 500 miles of your college town?		7	21%
4	over 50 miles, but within 500 miles of your home town?		11	32%
5	over 500 miles from your college town		7	21%
6	over 500 miles from your home town		9	26%

## 22. If you have accepted employment, what will be your starting salary?

#	Answer		Response	%
1	\$10,000 or less		0	0%
2	\$10,001 - \$15,000		1	3%
3	\$15,001 - \$20,000		3	9%
4	\$20,001 - \$25,000		1	3%
5	\$25,001 - \$30,000		3	9%
6	\$30,001 - \$35,000		1	3%
7	\$35,001 - \$40,000		0	0%
8	\$40,001 - \$45,000		1	3%
9	\$45,001 - \$50,000		0	0%
10	More than \$50,000		0	0%
11	I have not yet accepted employment		24	71%
	Total		34	100%

### 23. For the position indicated above, who is your employer?

Text Response
Boyd County Public Library
The Herald-Dispatch
Fannin Automotive
First Citizens Bank
myself- studio potter- limited liability company
Amazon.com
unknown
n/a
N/A

Statistic	Value
Total Responses	9

### 24. Did you use Career Services to help you with your career path?

#	Answer	Response	%
1	Yes	7	19%
2	No	29	81%
	Total	36	100%

**25. If you answered "yes" to the previous question, please indicate all services used.**

#	Answer	Response	%
1	Marshall JobTrax	7	100%
2	Resume assistance	4	57%
3	Career Advising	1	14%
4	Mock Interviewing	0	0%
5	On-campus recruitment event	0	0%
6	Career Fair	3	43%
7	Other	0	0%

Other

**26. Please indicate your level of satisfaction with these elements of your experience in the College of Arts and Media (Previously College of Fine Arts or School of Journalism and Mass Communications):**

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	The curriculum (Did it prepare you to meet the demands of your chosen career?)	10	16	8	1	1	36	2.08
2	The curriculum (Did it follow a logical learning sequence?)	11	17	3	4	1	36	2.08
3	Faculty (Were they available to you for advising or other counseling?)	18	14	3	1	0	36	1.64
4	Faculty (Were they helpful to you in your pursuit of your education?)	19	11	5	1	0	36	1.67
5	Faculty and	12	13	8	2	0	35	2.00

	Staff (Were they helpful to you in career planning?)							
6	Student participation (Was it encouraged for departmental and collegiate activities?)	11	17	5	3	0	36	2.00
7	The program (Did it assist in improving your skills and techniques in your chosen field?)	15	13	4	4	0	36	1.92
8	Educational facilities	9	19	5	2	1	36	2.08
9	Educational equipment	12	11	8	4	1	36	2.19
10	General Studies requirements (Were they appropriate to the BFA degree?)	8	12	10	3	3	36	2.47
11	The Dean's Office (Was	10	17	5	3	1	36	2.11



	it helpful?)							
12	The College and Department were equally supportive of women and men.	14	18	4	0	0	36	1.72
13	The College and Department were equally supportive of all racial/ethnic groups	14	17	5	0	0	36	1.75
14	The degree to which department and college aided in your education	11	22	1	2	0	36	1.83
15	Overall value of your college experience	12	18	4	1	1	36	1.92



## 27. Gender

Value	Total
Female	26
Male	13

## 28. Race

Value	Total
Caucasian (White)	35
African-American (Black)	1
No Information	3

## 29. Age

Value	Total
28	2
22	11
44	1
23	8
26	2
24	3
27	2
21	7
25	1
20	2

## 30. Degree

Value	Total
BFA	17
BA	22

## 31. Major

Value	Total
FV10	1
JJ30	1
AV10	8
AJ50	10
AJ20	5
AM10	2
FM10	1
JJ70	1
AT10	5
AJ10	3
AJ40	1
AJ30	1

## 32. Minor\_1

Value	Total
VENG	2
VMKT	4
VPSC	3
VSPN	2
VJPN	1
VHST	2
VCMM	2
VCJ0	1
VIAF	1
VTH1	1
[No Value]	20

### 33. Minor\_2

Value	Total
VPE1	1
VGEO	1
VHST	1
[No Value]	36

## 34. GPA

Value	Total
3.1	1
3.13	1
3.75	1
3.35	1
3.38	1
2.44	1
2.39	1
3.17	2
3.11	1
3.22	1
3.51	1
3.62	1
3.54	1
3.24	2
2.55	1
3.29	1
2.76	1
2.94	1
3.45	1
3.83	1
4	2
2.52	1
3.71	1
3.31	1
3.36	1
3.26	1
3.68	1
3.4	1
2.97	1
2.87	1
3.34	1
3.37	1
3.57	1
3.91	1

3.3	1
3.73	1