

Graduation Survey Results: Marshall University's College of Business: Academic Year 2012 – 2013

Total Responses = 115/275 (42% response rate)

1. Family Status

#	Answer		Response	%
1	Married, no children		10	9%
2	Married, with children		5	4%
3	Single, no children		94	82%
4	Single, with children		6	5%
	Total		115	100%

2. Residence at time of admission

#	Answer		Response	%
1	In-State		71	62%
2	Metro		12	10%
3	Out-of-State		32	28%
	Total		115	100%

3. Number of semesters enrolled to complete your degree (Note: One semester is equal to fall, spring, or summer, resulting in the potential for three semesters in one year)

#	Answer		Response	%
1	Fewer than 8 semesters		30	26%
2	8 semesters		37	32%
3	9 semesters		19	17%
4	10 semesters		8	7%
5	11 semesters		5	4%
6	12 semesters		5	4%
7	13 semesters		2	2%
8	14 semesters		1	1%
9	15 semesters		0	0%
10	16 semesters		2	2%
11	17 semesters		0	0%
12	18 semesters		2	2%
13	19 semesters		1	1%
14	20 semesters		2	2%
15	More than 20 semesters		1	1%
	Total		115	100%

4. While pursuing your degree, did you

#	Answer		Response	%
1	Originally enroll and stay at Marshall		72	63%
2	Transfer from a 2-year institution or community college		18	16%
3	Transfer from another 4-year institution		25	22%
	Total		115	100%

5. During the last year of your studies, how many hours a week did you work while attending classes?

#	Answer		Response	%
1	None		25	22%
2	1 - 10		14	12%
3	11 - 20		25	22%
4	21 - 30		25	22%
5	More than 30		26	23%
	Total		115	100%

6. Which of the following best describes your educational objective while attending Marshall University?

#	Answer		Response	%
1	Begin my first career		93	81%
2	Advance in current career		8	7%
3	Change career		8	7%
4	Non-career objective		6	5%
	Total		115	100%

7. Upon graduation, what was the dollar amount of your educational loan indebtedness?

#	Answer		Response	%
1	No indebtedness		47	41%
2	Up to \$4,999		5	4%
3	\$5,000 - \$9,999		6	5%
4	\$10,000 - \$14,999		7	6%
5	\$15,000 - \$19,999		9	8%
6	Over \$20,000		41	36%
	Total		115	100%

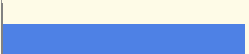

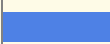

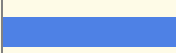






8. Did you take part in an internship, practicum or other structured work experience related to your major and anticipated career?



#	Answer		Response	%
1	Yes		65	57%
2	No		50	43%
	Total		115	100%

9. If you answered "yes" to the previous question, did that experience increase your ability to secure employment or employment offers?

#	Answer		Response	%
1	Yes		41	63%
2	No		8	12%
3	Insufficient information to answer this question		16	25%
	Total		65	100%

10. When I graduate from Marshall University I plan to (check all that apply)

#	Answer		Response	%
1	Attend graduate school		58	51%
2	Complete additional undergraduate coursework		2	2%
3	Continue to work at the same job I have at present		26	23%
4	Enter the military		1	1%
5	Work for a private sector company or corporation		42	37%
6	Work for a local, state, or federal agency		19	17%
7	Work for a volunteer or service organization, e.g. Peace Corps, AmeriCorps, City Year, etc.		2	2%
8	Work for a non-profit organization, e.g. hospital, university, public school, etc.		11	10%
9	Begin my own business		17	15%
10	Start or raise a family		25	22%
11	Take time off (to travel, etc.)		13	11%

12	Undecided or no plans		10	9%
13	Other		6	5%

Other
Find a better paying job
obtain my CPA license
Intern at Disney
I'm going to try my best to find a job that I enjoy, and also continue to spend time with my son.
Attend culinary school
PLAY PROFESSIONAL BASKETBALL FOR A WHILE

11. If you plan to continue your education and have applied to institutions of higher education, please check all that apply: I have applied to institutions of higher education

#	Answer		Response	%
1	Within 50 miles of my college town		13	28%
2	Within 50 miles of my home town		9	19%
3	Over 50 miles, but within 500 miles of my college town		3	6%
4	Over 50 miles, but within 500 miles of my home town		3	6%
5	In WV		23	49%
6	In at least one of WV's neighboring states (OH, KY, VA, MD, PA)		3	6%
7	Within the US, but outside the above boundaries		8	17%
8	Internationally		3	6%
9	Other (please specify)		3	6%

Other (please specify)
Marshall
TN, I am moving!
Haven't applied yet

12. Have you been accepted by a higher-level educational program?

#	Answer	Response	%
1	Yes	18	33%
2	No	36	67%

13. If you have been accepted by a higher level institution, what institution do you plan to attend?

Text Response
Marshall University
Marshall MBA
Marshall
Marshall University
Marshall University
Chapman University
Marshall University
Marshall University
Marshall
Marshall University
Marshall Graduate College
Marshall University
University of North Carolina - Chapel Hill
Marshall University
graduate
Marshall
Marshall University

14. While pursuing my degree at Marshall University

#	Question	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Total Responses	Mean
1	I developed the ability to write effectively.	47	52	8	3	1	111	1.73
2	I developed the ability to use mathematics in everyday life.	25	56	24	5	1	111	2.11
3	I learned to find scholarly information, to evaluate it critically and to use it effectively.	41	53	12	3	0	109	1.79
4	I gained expertise in the use of technology important in my field of study.	41	56	12	2	0	111	1.77
5	I acquired sufficient skills and knowledge to prepare for career-related positions.	44	58	5	3	0	110	1.70
6	I developed the ability to express myself effectively through speaking.	42	54	11	4	0	111	1.79
7	I developed multicultural and global perspectives.	26	51	29	4	0	110	2.10
8	Writing intensive courses helped me to improve my writing skills.	35	51	17	5	3	111	2.01
9	My classes challenged me to analyze and	44	49	13	2	3	111	1.84

	evaluate issues and to solve real-world problems in a manner that is ethical and supportive of our civic well being.							
10	I broadened my appreciation for the arts.	20	31	30	21	7	109	2.67
11	My capstone course challenged me to do my best work.	66	36	5	3	1	111	1.53
12	I learned to examine issues from multiple perspectives.	47	58	6	0	0	111	1.63
13	I learned to use what I know to solve novel problems.	39	57	14	1	0	111	1.79
14	I learned to assess my own values and to examine other viewpoints and credible evidence.	51	50	9	0	0	110	1.62

15. Now that I have completed my degree,

#	Question	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Total Responses	Mean
1	I feel adequately prepared for a career and/or graduate or professional study in my major field.	44	49	14	4	0	111	1.80
2	I believe that Marshall University's program in my major field is of high quality.	37	46	20	7	1	111	2.00
3	I would recommend to others that they study the same program at Marshall.	40	49	18	4	0	111	1.87
4	I would recommend Marshall to prospective students.	54	42	12	3	0	111	1.68

16. Please rate your level of satisfaction with the quality of the following at Marshall:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	Teaching	25	68	16	2	0	111	1.95
2	Advising	57	39	9	5	1	111	1.68
3	Academic Support Services	31	49	28	2	1	111	2.04
4	Classroom/Lab Facilities	19	52	29	8	3	111	2.32

17. When I graduate, I plan to

#	Answer		Response	%
1	Be employed		91	82%
2	Further my education		49	44%
3	Other		1	1%

Other

Take CPA exam

18. If you plan to be employed after graduation, will your job be in the career path you have chosen?

#	Answer		Response	%
1	Yes		67	74%
2	No		2	2%
3	Don't know yet		22	24%
	Total		91	100%

19. If you plan to be employed after graduation, will your job be in your major field?

#	Answer		Response	%
1	Yes		63	70%
2	No		7	8%
3	Don't know yet		20	22%
	Total		90	100%










20. If you plan to be employed after graduation, will your job be

#	Answer		Response	%
1	In WV?		48	53%
2	In KY, OH, PA, VA, or MD?		24	26%
3	In a state other than one mentioned above?		17	19%
4	In a country other than the US?		2	2%
	Total		91	100%

21. If you plan to be employed after graduation, will your job be (choose all that apply):

#	Answer		Response	%
1	within 50 miles of your college town?		42	46%
2	within 50 miles of your home town?		33	36%
3	over 50 miles, but within 500 miles of your college town?		15	16%
4	over 50 miles, but within 500 miles of your home town?		22	24%
5	over 500 miles from your college town		10	11%
6	over 500 miles from your home town		13	14%

22. If you have accepted employment, what will be your starting salary?

#	Answer		Response	%
1	\$10,000 or less		4	4%
2	\$10,001 - \$15,000		2	2%
3	\$15,001 - \$20,000		4	4%
4	\$20,001 - \$25,000		4	4%
5	\$25,001 - \$30,000		0	0%
6	\$30,001 - \$35,000		8	9%
7	\$35,001 - \$40,000		8	9%
8	\$40,001 - \$45,000		0	0%
9	\$45,001 - \$50,000		8	9%
10	More than \$50,000		8	9%
11	I have not yet accepted employment		43	48%
	Total		89	100%

23. For the position indicated above, who is your employer?

Text Response

State farm.

Steel of West Virginia, INC.

Frontier Communications

Locally owned running shop

Berry Hills Country Club, Coach, Abercrombie & Fitch

YMCA

Ernest P. Sharp II, CPA

Marriott

Target

n/a

Special Metals

Marshall University, for now.

State Electric

ServiceMaster

MUSOM

Goodwill

Disney

Dixon Hughes Goodman LLP

Enterprise Rent-A-Car

Dixon Hughes Goodman, LLP

FDIC

sales

Pretera Center

Family Owned and Operated Little Caesars Franchise

Arnett Foster Toothman

FDIC

Richwood

Primerica

Accounting firm

Dixon Hughes Goodman

Dixon Hughes Goodman

NBA or FIBA....currently looking to pursue a career in professional sports after attending D1 MU for athletics and education.

24. Did you use Career Services to help you with your career path?

#	Answer		Response	%
1	Yes		42	38%
2	No		69	62%
	Total		111	100%

25. If you answered "yes" to the previous question, please indicate all services used.

#	Answer		Response	%
1	Marshall JobTrax		35	83%
2	Resume assistance		28	67%
3	Career Advising		14	33%
4	Mock Interviewing		4	10%
5	On-campus recruitment event		11	26%
6	Career Fair		18	43%
7	Other		0	0%

26. Please indicate your level of satisfaction with these elements of your experience in the Lewis College of Business:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	Availability of academic advising	63	36	10	1	0	110	1.54
2	Quality of advising	61	35	11	4	0	111	1.62
3	Availability of courses inside COB	35	60	11	4	1	111	1.88
4	Availability of courses outside COB	27	55	27	1	1	111	2.05
5	Information about college policies and procedures	31	52	24	3	1	111	2.02
6	Information about college events and activities	36	46	22	4	3	111	2.03
7	Sufficient summer school offerings	24	37	35	13	2	111	2.39
8	Relevance of business courses outside my major	29	45	28	9	0	111	2.15

27. Please indicate your level of satisfaction with these elements of your experience in the Accounting Program;

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	Accounting courses promote critical thinking and analytic skills	12	4	3	0	0	19	1.53
2	Accounting courses promote writing skills	7	7	5	0	0	19	1.89
3	Accounting courses promote speaking skills	7	6	6	0	0	19	1.95
4	Accounting courses adequately prepared me for my planned career	7	9	2	1	0	19	1.84
5	Accounting courses provided adequate experience with and knowledge of computers	6	10	2	1	0	19	1.89
6	Accounting faculty are generally accessible	6	8	4	1	0	19	2.00
7	Accounting faculty seemed interested in me as a student	6	5	8	0	0	19	2.11

28. Please indicate your level of satisfaction with these elements of your experience in the Economics Program:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	Economics courses promote critical thinking and analytic skills	4	2	0	0	0	6	1.33
2	Economics courses promote writing skills	2	3	1	0	0	6	1.83
3	Economics courses promote speaking skills	3	3	0	0	0	6	1.50
4	Economics courses adequately prepared me for my planned career	2	3	1	0	0	6	1.83
5	Economics courses provided adequate experience with and knowledge of computers	2	2	2	0	0	6	2.00
6	Economics faculty are generally accessible	4	2	0	0	0	6	1.33
7	Economics faculty seemed interested in me as a student	4	2	0	0	0	6	1.33

29. Please indicate your level of satisfaction with these elements of your experience in the International Business Program:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	International Business courses promote critical thinking and analytic skills	3	1	2	0	0	6	1.83
2	International Business courses promote writing skills	3	3	0	0	0	6	1.50
3	International Business courses promote speaking skills	4	2	0	0	0	6	1.33
4	International Business courses adequately prepared me for my planned career	3	1	1	1	0	6	2.00
5	International Business courses provided adequate experience with and knowledge of computers	3	0	3	0	0	6	2.00
6	International Business faculty are generally accessible	2	3	1	0	0	6	1.83
7	International Business faculty seemed interested in me	3	2	1	0	0	6	1.67

	as a student							
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30. Please indicate your level of satisfaction with these elements of your experience in the Finance Program:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	Finance courses promote critical thinking and analytic skills	7	3	0	0	0	10	1.30
2	Finance courses promote writing skills	6	4	0	0	0	10	1.40
3	Finance courses promote speaking skills	4	6	0	0	0	10	1.60
4	Finance courses adequately prepared me for my planned career	3	6	0	1	0	10	1.90
5	Finance courses provided adequate experience with and knowledge of computers	2	5	2	0	0	9	2.00
6	Finance faculty are generally accessible	6	3	1	0	0	10	1.50
7	Finance faculty seemed interested in me as a student	6	3	0	1	0	10	1.60

31. Please indicate your level of satisfaction with these elements of your experience in the Management Program:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	Management courses promote critical thinking and analytic skills	23	21	2	0	0	46	1.54
2	Management courses promote writing skills	19	21	5	1	0	46	1.74
3	Management courses promote speaking skills	23	16	6	1	0	46	1.67
4	Management courses adequately prepared me for my planned career	21	19	6	0	0	46	1.67
5	Management courses provided adequate experience with and knowledge of computers	22	15	7	2	0	46	1.76
6	Management faculty are generally accessible	23	20	3	0	0	46	1.57
7	Management faculty seemed interested in me as a student	22	18	4	2	0	46	1.70

32. Please indicate your level of satisfaction with these elements of your experience in the MIS Program:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	MIS courses promote critical thinking and analytic skills	0	1	1	0	0	2	2.50
2	MIS courses promote writing skills	0	1	1	0	0	2	2.50
3	MIS courses promote speaking skills	0	2	0	0	0	2	2.00
4	MIS courses adequately prepared me for my planned career	0	1	0	1	0	2	3.00
5	MIS courses provided adequate experience with and knowledge of computers	0	1	1	0	0	2	2.50
6	MIS faculty are generally accessible	0	1	1	0	0	2	2.50
7	MIS faculty seemed interested in me as a student	1	1	0	0	0	2	1.50

33. Please indicate your level of satisfaction with these elements of your experience in the Marketing Program:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	Marketing courses promote critical thinking and analytic skills	12	5	3	0	0	20	1.55
2	Marketing courses promote writing skills	8	6	5	1	0	20	1.95
3	Marketing courses promote speaking skills	11	7	1	1	0	20	1.60
4	Marketing courses adequately prepared me for my planned career	9	6	4	1	0	20	1.85
5	Marketing courses provided adequate experience with and knowledge of computers	8	6	5	1	0	20	1.95
6	Marketing faculty are generally accessible	12	7	1	0	0	20	1.45
7	Marketing faculty seemed interested in me as a student	10	8	2	0	0	20	1.60

34. Gender

Value	Total
Male	57
Female	58

35. Race

Value	Total
White	81
Asian/Pacific Islander	3
Hispanic	3
African American	5
[No Value]	23

36. Age

Value	Total
22	38
23	17
21	28
28	2
33	3
57	1
31	1
48	1
43	1
27	1
24	5
20	3
30	2
26	7
32	2
52	1
25	2

37. Degree

Value	Total
BBA	115

38. Major

Value	Total
BM30	21
BA10	19
BM10	49
BE20	6
BF10	11
BM20	2
BE10	6
BM40	1

39. Minor_1

Value	Total
VENT	17
VMKT	14
VFIN	2
VECN	5
VACC	3
VSPN	3
VMGT	5
VIAF	1
VPSC	3
VCJO	1
VHST	3
VCHM	1
VRMI	1
[No Value]	56

40. Minor_2

Value	Total
VENT	4
VSPN	1
VMKT	9
VPE1	1
VPSC	1
VCMM	2
VFIN	1
VFRN	1
VMGT	1
[No Value]	94

41. GPA

Value	Total
3.03	1
2.73	1
2.51	3
3.47	1
2.54	1
2.57	1
3.13	1
2.17	2
2.75	2
3.1	1
3.19	1
3.68	1
3.06	1
2.8	1
3.33	1
3.94	4
2.79	2
3.08	1
3.4	3
3.85	2
3.55	3
2.81	4
2.33	2
2.29	1
3.91	2
3.32	2
3.65	2
3.17	1
3.67	1
2.93	2
3.74	1
2.56	1
2.68	1

2.3	2
3.76	1
3.15	1
3.36	1
2.41	1
3	2
2.34	1
3.83	2
3.6	1
2.7	1
2.48	1
2.82	1
3.75	1
3.46	1
2.27	1
2.92	2
3.73	2
2.5	1
3.43	1
3.23	1
2.86	1
3.58	1
3.5	1
2.06	1
3.42	2
2.69	1
3.54	1
3.72	1
3.31	1
2.61	1
2.58	1
3.69	2
3.05	1
2.49	1
3.59	2
3.9	1

3.86	1
2.38	1
3.22	1
3.3	1
2.88	1
3.2	1
3.44	1
3.38	1
3.45	1
2.2	1
2.97	1
1.96	1
3.78	1
2.96	1
2.74	1
3.97	1
2.12	1