

## Lewis College of Business Survey Results: Calendar Year 2010

Please note that the scale for all Likert questions ranges from 1 = Very Satisfied to 5 = Very Dissatisfied. Therefore, lower means are more positive than higher means.

### 1. Family Status

#	Answer	Response	%
1	Married, no children	4	5%
2	Married, with children	5	6%
3	Single, no children	75	85%
4	Single, with children	4	5%
	Total	88	100%

Statistic	Value
Min Value	1
Max Value	4
Mean	2.90
Variance	0.28
Standard Deviation	0.53
Total Responses	88

### 2. Residence at time of admission

#	Answer	Response	%
1	In-State	63	72%
2	Metro	6	7%
3	Out-of-State	19	22%
	Total	88	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	1.50
Variance	0.69
Standard Deviation	0.83
Total Responses	88

**3. Number of semesters enrolled to complete your degree (Note: One semester is equal to fall, spring, or summer, resulting in the potential for three semesters in one year)**

Text Response
6
8
Spring
9
11
8 semesters
10
10
8
Not sure of complete total
7
10
8
2
9
5
15
8
9
3 years after I returned. Before I don't know
Eight
10
8
9
8
8
11
6 semesters
9 semesters
10
10

11
6
8
10 semesters for double Major
12
10, ( 8 at Marshall---one summer)
12
9
5 semesters at Marshall
12
8
9
8
9
8
7
8
5
6
11
7
7
9
7
seven semesters
8
9
3
11
13 - 5 fall, 4 spring, 4 summer
10
11
9
8
6
eleven

7
12+
9
9
1
2
4
Six
10
8
At WVSU - 3, AT MU- 9
11
12
9
8

Statistic	Value
Total Responses	82

#### 4. While pursuing your degree, did you

#	Answer	Response	%
1	Originally enroll and stay at Marshall	52	60%
2	Transfer from a 2-year institution or community college	13	15%
3	Transfer from another 4-year institution	22	25%
	Total	87	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	1.66
Variance	0.74
Standard Deviation	0.86
Total Responses	87

### 5. During the last year of your studies, how many hours a week did you work while attending classes?

#	Answer	Response	%
1	None	20	23%
2	1 - 10	4	5%
3	11 - 20	26	30%
4	21 - 30	26	30%
5	More than 30	12	14%
	Total	88	100%

Statistic	Value
Min Value	1
Max Value	5
Mean	3.07
Variance	1.81
Standard Deviation	1.35
Total Responses	88

## 6. Which of the following best describes your educational objective while attending Marshall University?

#	Answer	Response	%
1	Begin my first career	67	76%
2	Advance in current career	9	10%
3	Change career	8	9%
4	Non-career objective	4	5%
	Total	88	100%

Statistic	Value
Min Value	1
Max Value	4
Mean	1.42
Variance	0.71
Standard Deviation	0.84
Total Responses	88

## 7. Upon graduation, what was the dollar amount of your educational loan indebtedness?

#	Answer	Response	%
1	No indebtedness	45	52%
2	Up to \$4,999	4	5%
3	\$5,000 - \$9,999	7	8%
4	\$10,000 - \$14,999	9	10%
5	\$15,000 - \$19,999	4	5%
6	Over \$20,000	18	21%
	Total	87	100%

Statistic	Value
Min Value	1
Max Value	6
Mean	2.74
Variance	4.24
Standard Deviation	2.06
Total Responses	87

## 8. Did you take part in an internship, practicum or other structured work experience related to your major and anticipated career?

#	Answer	Response	%
1	Yes	31	35%
2	No	57	65%
	Total	88	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.65
Variance	0.23
Standard Deviation	0.48
Total Responses	88



**9. If you answered "yes" to the previous question, did that experience increase your ability to secure employment or employment offers?**

#	Answer		Response	%
1	Yes		14	47%
2	No		9	30%
3	Insufficient information to answer this question		7	23%
	Total		30	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	1.77
Variance	0.67
Standard Deviation	0.82
Total Responses	30

## 10. When I graduate from Marshall University I plan to (check all that apply)

#	Answer	Response	%
1	Attend graduate school	51	59%
2	Complete additional undergraduate coursework	4	5%
3	Continue to work at the same job I have at present	19	22%
4	Enter the military	2	2%
5	Work for a private sector company or corporation	32	37%
6	Work for a local, state, or federal agency	11	13%
7	Work for a volunteer or service organization, e.g. Peace Corps, AmeriCorps, City Year, etc.	0	0%
8	Work for a non-profit organization, e.g. hospital, university, public school, etc.	3	3%
9	Begin my own business	11	13%
10	Start or raise a family	12	14%
11	Take time off (to travel, etc.)	12	14%
12	Undecided or no plans	7	8%
13	Other	6	7%

Other
Take CPA
secure backup employment in case
missions work
work
Look for Employment Related to my Major
Find a job

Statistic	Value
Min Value	1
Max Value	13
Total Responses	87

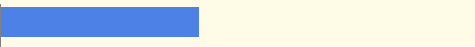

**11. If you plan to continue your education and have applied to institutions of higher education, please check all that apply: I have applied to institutions of higher education**

#	Answer	Response	%
1	Within 50 miles of my college town	12	27%
2	Within 50 miles of my home town	7	16%
3	Over 50 miles, but within 500 miles of my college town	7	16%
4	Over 50 miles, but within 500 miles of my home town	8	18%
5	In WV	17	38%
6	In at least one of WV's neighboring states (OH, KY, VA, MD, PA)	17	38%
7	Within the US, but outside the above boundaries	11	24%
8	Internationally	0	0%
9	Other (please specify)	1	2%

Other (please specify)  
haven't applied yet

Statistic	Value
Min Value	1
Max Value	9
Total Responses	45

## 12. Have you been accepted by a higher-level educational program?

#	Answer		Response	%
1	Yes		20	42%
2	No		28	58%

Statistic	Value
Min Value	1
Max Value	2
Total Responses	48

**13. If you have been accepted by a higher level institution, what institution do you plan to attend?**

Text Response
Marshall
Marshall university graduate college
Undecided which one
The Ohio State University
Marshall University
Marshall Graduate School
Marshall University
Ohio State University
N/A
Franciscan University in Steubenville, OH
Marshall University
Lynn University
Ohio State University
West Virginia University
UCLA
wake forest
Unsure
Marshall University MBA Program
Full Sail University
Marshall University
Marshall University

Statistic	Value
Total Responses	21

## 14. While pursuing my degree at Marshall University

#	Question	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Responses	Mean
1	I acquired a basic knowledge in general education (humanities and social science courses)	26	52	5	2	0	85	1.80
2	I developed the ability to write effectively	24	50	9	2	0	85	1.87
3	I developed the ability to use mathematics effectively	21	47	13	3	1	85	2.01
4	I had sufficient access to and opportunity to use computers	54	26	4	0	1	85	1.45
5	I increased my competency in basic computer operations	33	41	10	1	0	85	1.75
6	I received training in computers and technology that was appropriate for my major field	23	39	12	11	0	85	2.13
7	I acquired sufficient skills and knowledge to prepare for career-related positions	24	46	8	7	0	85	1.98
8	I developed the ability to express myself effectively through speaking	27	43	9	6	0	85	1.93
9	I developed multicultural and global perspectives	24	34	21	6	0	85	2.11
10	I found the writing intensive courses I took valuable	18	42	14	6	5	85	2.27



## 15. Now that I have completed my degree,

#	Question	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Responses	Mean
1	I feel adequately prepared for a career and/or graduate or professional study in my major field.	24	40	12	9	0	85	2.07
2	I believe that Marshall University's program in my major field is of high quality.	23	41	14	5	2	85	2.08
3	I would recommend to others that they study the same program at Marshall.	32	33	14	3	3	85	1.96
4	I would recommend Marshall to prospective students.	33	34	14	2	2	85	1.89

Statistic	I feel adequately prepared for a career and/or graduate or professional study in my major field.	I believe that Marshall University's program in my major field is of high quality.	I would recommend to others that they study the same program at Marshall.	I would recommend Marshall to prospective students.
Min Value	1	1	1	1
Max Value	4	5	5	5
Mean	2.07	2.08	1.96	1.89
Variance	0.85	0.89	1.01	0.86
Standard Deviation	0.92	0.94	1.01	0.93
Total Responses	85	85	85	85



**16. Please rate your level of satisfaction with the quality of the following at Marshall:**

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Responses	Mean
1	Teaching	17	48	11	6	3	85	2.18
2	Advising	21	36	14	9	5	85	2.31
3	Academic Support Services	17	33	28	6	1	85	2.31
4	Classroom/Lab Facilities	13	38	18	13	3	85	2.47

Statistic	Teaching	Advising	Academic Support Services	Classroom/Lab Facilities
Min Value	1	1	1	1
Max Value	5	5	5	5
Mean	2.18	2.31	2.31	2.47
Variance	0.91	1.29	0.83	1.09
Standard Deviation	0.95	1.13	0.91	1.04
Total Responses	85	85	85	85

**17. When I graduate, I plan to**

#	Answer	Response	%
1	Be employed	61	73%
2	Further my education	43	51%
3	Other	4	5%

Other
Travel Abroad
undecided
Travel

Statistic	Value
Min Value	1
Max Value	3
Total Responses	84

### 18. If you plan to be employed after graduation, will your job be in the career path you have chosen?

#	Answer	Response	%
1	Yes	40	66%
2	No	3	5%
3	Don't know yet	18	30%
	Total	61	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	1.64
Variance	0.83
Standard Deviation	0.91
Total Responses	61

### 19. If you plan to be employed after graduation, will your job be in your major field?

#	Answer	Response	%
1	Yes	37	61%
2	No	6	10%
3	Don't know yet	18	30%
	Total	61	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	1.69
Variance	0.82
Standard Deviation	0.90
Total Responses	61

## 20. If you plan to be employed after graduation, will your job be

#	Answer	Response	%
1	In WV?		26 43%
2	In KY, OH, PA, VA, or MD?		14 23%
3	In a state other than one mentioned above?		17 28%
4	In a country other than the US?		4 7%
	Total		61 100%

Statistic	Value
Min Value	1
Max Value	4
Mean	1.98
Variance	0.98
Standard Deviation	0.99
Total Responses	61

**21. If you plan to be employed after graduation, will your job be (choose all that apply):**

#	Answer		Response	%
1	within 50 miles of your college town?		24	40%
2	within 50 miles of your home town?		14	23%
3	over 50 miles, but within 500 miles of your college town?		12	20%
4	over 50 miles, but within 500 miles of your home town?		12	20%
5	over 500 miles from your college town		9	15%
6	over 500 miles from your home town		11	18%

Statistic	Value
Min Value	1
Max Value	6
Total Responses	60

**22. If you have accepted employment, what will be your starting salary?**

#	Answer		Response	%
1	\$10,000 or less		0	0%
2	\$10,001 - \$15,000		2	3%
3	\$15,001 - \$20,000		2	3%
4	\$20,001 - \$25,000		4	7%
5	\$25,001 - \$30,000		3	5%
6	\$30,001 - \$35,000		3	5%
7	\$35,001 - \$40,000		5	8%
8	\$40,001 - \$45,000		5	8%
9	\$45,001 - \$50,000		2	3%
10	More than \$50,000		0	0%
11	I have not yet accepted employment		34	57%
	Total		60	100%

Statistic	Value
Min Value	2
Max Value	11
Mean	8.77
Variance	8.52
Standard Deviation	2.92
Total Responses	60

### 23. For the position indicated above, who is your employer?

Text Response
IRS
The First State Bank
Holzer Clinic
Target
Trainer, Wright & Paterno
MCTC
I prefer not to jinx myself
University Physician & Surgeons
Eastwood Consulting Inc.
dont know
Buddy's All American BBQ
Dutch Miller
China
Our Lady of Bellefonte Hospital (Getting my foot in the door of the business office)
Fanelli Boys, Inc. / Dunkin Donuts
HSBC, AIG, Honda
Hyland Software
Insurance Company
Marathon Oil- Catlettsburg Refinery (Not a new position, have had this job for 6 years)
Anna Dingess
Sun Tan City
att

Statistic	Value
Total Responses	22

## 24. Did you use Career Services to help you with your career path?

#	Answer	Response	%
1	Yes	30	36%
2	No	53	64%
	Total	83	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.64
Variance	0.23
Standard Deviation	0.48
Total Responses	83

## 25. If you answered "yes" to the previous question, please indicate all services used.

#	Answer	Response	%
1	Marshall JobTrax	25	86%
2	Resume assistance	21	72%
3	Career Advising	5	17%
4	Mock Interviewing	2	7%
5	On-campus recruitment event	8	28%
6	Career Fair	13	45%
7	Other	2	7%

Other
Sigi3
Sheer Stockings

Statistic	Value
Min Value	1
Max Value	7
Total Responses	29

**26. Please indicate your level of satisfaction with these elements of your experience in the Lewis College of Business:**

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Responses	Mean
1	Availability of academic advising	27	38	10	7	2	84	2.04
2	Quality of advising	23	35	12	8	6	84	2.27
3	Availability of courses inside LCOB	20	35	15	12	2	84	2.30
4	Availability of courses outside LCOB	13	50	15	5	1	84	2.18
5	Information about college policies and procedures	20	41	17	4	2	84	2.13
6	Information about college events and activities	22	37	21	3	1	84	2.10
7	Sufficient summer school offerings	15	23	27	12	7	84	2.68
8	Relevance of business courses outside my major	19	33	19	9	4	84	2.36

Statistic	Availability of academic advising	Quality of advising	Availability of courses inside LCOB	Availability of courses outside LCOB	Information about college policies and procedures	Information about college events and activities	Sufficient summer school offerings	Relevance of business courses outside my major
Min Value	1	1	1	1	1	1	1	1
Max Value	5	5	5	5	5	5	5	5
Mean	2.04	2.27	2.30	2.18	2.13	2.10	2.68	2.36
Variance	1.00	1.38	1.13	0.65	0.84	0.76	1.38	1.20
Standard Deviation	1.00	1.18	1.06	0.81	0.92	0.87	1.17	1.09
Total Responses	84	84	84	84	84	84	84	84

Questions 27 – 33 are given in the Program Specific Questions.

### 34. Gender

Value	Total
M	38
F	52

### 35. Race

Value	Total
White	75
Asian/Pacific Islander	3
African American	6
Hispanic	1
Information not given	5



### 36. Age

Value	Total
23	15
22	35
20	2
28	1
32	2
26	4
21	14
36	1
34	1
24	7
25	3
31	1
29	2
27	1
43	1

### 37. Degree

Value	Total
BBA	90

### 38. Major

Value	Total
Accounting	18
Management	26
Finance	19
MIS	5
Marketing	19
Economics	3

## 41. GPA

Value	Total
3.73	1
3.11	1
4	4
3.49	1
3.02	1
2.73	1
3.44	2
2.87	1
3.19	2
3.09	2
3.47	1
2.53	3
3.2	1
3.92	1
2.79	1
3.81	2
3.15	2
2.27	1
3.46	1
2.91	1
3.8	1
2.94	1
3.42	1
2.72	1
3.26	1
3.52	1
3.41	1
3.29	1
2.71	2
3.57	2
3.88	1
2.97	1
2.45	1

2.32	1
2.5	1
3.74	3
2.78	1
3.05	1
3.07	3
3.51	1
3.28	1
3.17	1
3.39	1
3.38	1
2.75	1
3.91	1
3.59	1
3.32	1
3.12	1
3.22	1
3.14	1
2.65	1
3.13	1
2.93	1
2.6	1
3.3	1
2.51	1
3.65	1
3.08	1
3.27	1
2.39	1
2.42	1
3.18	1
3.03	1
2.82	1
2.99	1
3.55	1
3.33	1
2.85	1

2.98	1
2.88	1
2.62	1
2.58	1
3.93	1