

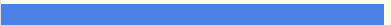



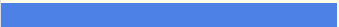


Graduation Survey Results: College of Business
Academic Year 2014-2015 (Summer and Fall 2014; Spring 2015)
For Likert Scale Items, 1 = Strongly Agree and 5 = Strongly Disagree. So, lower means are more positive than higher means.

Last Modified: 06/16/2015

1. Family Status

#	Answer		Response	%
1	Married, no children		4	5%
2	Married, with children		8	10%
3	Single, no children		65	80%
4	Single, with children		4	5%
	Total		81	100%

2. Residence at time of admission

#	Answer		Response	%
1	In-State		57	70%
2	Metro		4	5%
3	Out-of-State		20	25%
	Total		81	100%

3. Number of semesters enrolled to complete your degree (Note: One semester is equal to fall, spring, or summer, resulting in the potential for three semesters in one year)

#	Answer		Response	%
1	Fewer than 8 semesters		20	25%
2	8 semesters		20	25%
3	9 semesters		12	15%
4	10 semesters		7	9%
5	11 semesters		6	8%
6	12 semesters		4	5%
7	13 semesters		2	3%
8	14 semesters		1	1%
9	15 semesters		5	6%
10	16 semesters		2	3%
11	17 semesters		0	0%
12	18 semesters		0	0%
13	19 semesters		0	0%
14	20 semesters		1	1%
15	More than 20 semesters		0	0%
	Total		80	100%

4. While pursuing your degree, did you

#	Answer		Response	%
1	Originally enroll and stay at Marshall		53	65%
2	Transfer from a 2-year institution or community college		17	21%
3	Transfer from another 4-year institution		11	14%
	Total		81	100%

5. During the last year of your studies, how many hours a week did you work while attending classes?

#	Answer		Response	%
1	None		20	25%
2	1 - 10		4	5%
3	11 - 20		20	25%
4	21 - 30		16	20%
5	More than 30		21	26%
	Total		81	100%

6. Which of the following best describes your educational objective while attending Marshall University?

#	Answer		Response	%
1	Begin my first career		64	79%
2	Advance in current career		12	15%
3	Change career		4	5%
4	Non-career objective		1	1%
	Total		81	100%

7. Upon graduation, what was the dollar amount of your educational loan indebtedness?

#	Answer		Response	%
1	No indebtedness		28	35%
2	Up to \$4,999		6	7%
3	\$5,000 - \$9,999		2	2%
4	\$10,000 - \$14,999		10	12%
5	\$15,000 - \$19,999		7	9%
6	Over \$20,000		28	35%
	Total		81	100%

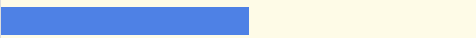






8. Did you take part in an internship, practicum or other structured work experience related to your major and anticipated career?

#	Answer		Response	%
1	Yes		33	41%
2	No		48	59%
	Total		81	100%


9. If you answered "yes" to the previous question, did that experience increase your ability to secure employment or employment offers?

#	Answer		Response	%
1	Yes		20	63%
2	No		5	16%
3	Insufficient information to answer this question		7	22%
	Total		32	100%

10. When I graduate from Marshall University I plan to (check all that apply)

#	Answer		Response	%
1	Attend graduate school		41	52%
2	Complete additional undergraduate coursework		3	4%
3	Continue to work at the same job I have at present		14	18%
4	Enter the military		1	1%
5	Work for a private sector company or corporation in a position related to my field of study.		35	44%
7	Work for a local, state, or federal agency in a position related to my field of study.		17	22%
11	Work for a volunteer or service organization, e.g. Peace Corps, AmeriCorps, City Year, etc.		4	5%

9	Work for a non-profit organization, e.g. hospital, university, public school, etc. in a position related to my field of study.		17	22%
12	Begin my own business		12	15%
13	Start or raise a family		15	19%
14	Take time off (to travel, etc.)		14	18%
15	Undecided or no plans		8	10%
16	Other		0	0%
6	Work for a private sector company or corporation in a position NOT related to my field of study.		4	5%
8	Work for a local, state, or federal agency in a position NOT related to my field of study.		2	3%

10	Work for a non-profit organization, e.g. hospital, university, public school, etc. in a position NOT related to my field of study.		4	5%
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11. If you plan to continue your education and have applied to institutions of higher education, please check all that apply: I have applied to institutions of higher education

#	Answer		Response	%
1	Within 50 miles of my college town		12	38%
2	Within 50 miles of my home town		4	13%
3	Over 50 miles, but within 500 miles of my college town		3	9%
4	Over 50 miles, but within 500 miles of my home town		2	6%
5	In WV		15	47%
6	In at least one of WV's neighboring states (OH, KY, VA, MD, PA)		5	16%
7	Within the US, but outside the above boundaries		6	19%
8	Internationally		3	9%
9	Other (please specify)		3	9%

Other (please specify)
Marshall
Haven't applied
Have not yet applied

12. Have you been accepted by a higher-level educational program?

#	Answer	Response	%
1	Yes	13	34%
2	No	25	66%

13. If you have been accepted by a higher level institution, what institution do you plan to attend?

Text Response
Marshall
Marshall
HR Program
Marshall University
Marshall University
Marshall Graduate College
I plan to attend Ohio University because they offer the MBA online unlike Marshall. I prefer to attend Marshall University but they do not offer a program that fits a more professional student trying to work, raise a family and better their degree.
Marshall University
Graduate
Marshall
Marshall University
University of Cincinnati

14. While pursuing my degree at Marshall University

#	Question	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Total Responses	Mean
1	I developed the ability to write effectively.	26	44	9	0	0	79	1.78
2	I used numerical information to explore real world problems.	28	36	10	5	0	79	1.90
3	I learned to find scholarly information, to evaluate it critically and to use it effectively.	26	42	10	1	0	79	1.82
4	I gained expertise in the use of technology important in my field of study.	25	36	12	3	3	79	2.03
5	I acquired sufficient skills and knowledge to prepare for career-related positions.	21	46	7	3	1	78	1.94

6	I developed the ability to express myself effectively through speaking.	28	41	10	0	0	79	1.77
7	I developed multicultural and global perspectives.	25	41	8	5	0	79	1.91
8	Writing intensive courses helped me to improve my writing skills.	22	38	15	2	1	78	2.00
9	My classes challenged me to analyze and evaluate issues and to solve real-world problems in a manner that is ethical and supportive of our civic well being.	33	38	5	2	1	79	1.73
10	I broadened my appreciation for the arts.	19	27	18	12	3	79	2.41

11	My capstone course challenged me to do my best work.	44	31	3	1	0	79	1.51
12	I learned to examine issues from multiple perspectives.	41	34	2	2	0	79	1.56
13	I learned to use what I know to solve novel problems.	35	40	4	0	0	79	1.61
14	I learned to assess my own values and to examine other viewpoints and credible evidence.	35	40	3	0	0	78	1.59

15. Now that I have completed my degree,

#	Question	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Total Responses	Mean
1	I feel adequately prepared for a career and/or graduate or professional study in my major field.	22	35	17	4	1	79	2.08
2	I believe that Marshall University's program in my major field is of high quality.	24	34	17	1	3	79	2.05
3	I would recommend to others that they study the same program at Marshall.	33	35	9	1	1	79	1.76
4	I would recommend Marshall to prospective students.	38	36	4	1	0	79	1.59

16. Please rate your level of satisfaction with the quality of the following at Marshall:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	Teaching	22	44	9	2	2	79	1.96
2	Advising	37	30	9	3	0	79	1.72
3	Academic Support Services	24	33	21	1	0	79	1.99
4	Classroom/Lab Facilities	17	39	16	5	1	78	2.15

17. When I graduate, I plan to

#	Answer	Response	%
1	Be employed	62	78%
2	Further my education	38	48%
3	Other	2	3%

Other

- Start a Business
- Will work part-time for my employer until graduation

18. If you plan to be employed after graduation, will your job be in the career path you have chosen?

#	Answer	Response	%
1	Yes	42	68%
2	No	2	3%
3	Don't know yet	18	29%
	Total	62	100%

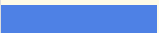





19. If you plan to be employed after graduation, will your job be in your major field?

#	Answer		Response	%
1	Yes		40	65%
2	No		5	8%
3	Don't know yet		17	27%
	Total		62	100%










20. If you plan to be employed after graduation, will your job be

#	Answer		Response	%
1	In WV?		29	47%
2	In KY, OH, PA, VA, or MD?		17	27%
3	In a state other than one mentioned above?		15	24%
4	In a country other than the US?		1	2%
	Total		62	100%

21. If you plan to be employed after graduation, will your job be (choose all that apply):

#	Answer		Response	%
1	within 50 miles of your college town?		20	33%
2	within 50 miles of your home town?		21	34%
3	over 50 miles, but within 500 miles of your college town?		15	25%
4	over 50 miles, but within 500 miles of your home town?		14	23%
5	over 500 miles from your college town		8	13%
6	over 500 miles from your home town		10	16%

22. If you have accepted employment, what will be your starting salary?

#	Answer		Response	%
1	\$10,000 or less		0	0%
2	\$10,001 - \$15,000		1	2%
3	\$15,001 - \$20,000		0	0%
4	\$20,001 - \$25,000		2	3%
5	\$25,001 - \$30,000		2	3%
6	\$30,001 - \$35,000		3	5%
7	\$35,001 - \$40,000		1	2%
8	\$40,001 - \$45,000		2	3%
9	\$45,001 - \$50,000		3	5%
10	More than \$50,000		4	7%
11	I have not yet accepted employment		43	70%
	Total		61	100%

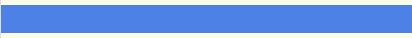



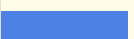
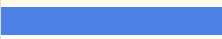
23. For the position indicated above, who is your employer?

Text Response
Brigham & Women's Hospital
Mrc global
DirecTV
ResCare
Fifth Third Bank
Hull and Company
US Geological Survey
Forth Foods
Pepsi Bottling Company
Todd Dean
Current employer- Fast Change Lube and Oil
Cru
Thornhill Superstore, Inc.
Gibbons & Kawash, A.C.

24. Did you use Career Services to help you with your career path?

#	Answer	Response	%
1	Yes	30	38%
2	No	49	62%
	Total	79	100%

25. If you answered "yes" to the previous question, please indicate all services used.

#	Answer		Response	%
1	Marshall JobTrax		26	87%
2	Resume assistance		21	70%
3	Career Advising		11	37%
4	Mock Interviewing		6	20%
5	On-campus recruitment event		8	27%
6	Career Fair		14	47%
7	Other		0	0%

26. Please indicate your level of satisfaction with these elements of your experience in the College of Business:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	Availability of academic advising	46	29	4	0	2	81	1.56
2	Quality of advising	42	29	6	3	1	81	1.67
3	Availability of courses inside COB	22	42	11	6	0	81	2.01
4	Availability of courses outside COB	17	33	23	7	0	80	2.25
5	Information about college policies and procedures	26	41	9	3	1	80	1.90
6	Information about college events and activities	33	33	11	2	2	81	1.85
7	Sufficient summer school offerings	17	28	21	13	2	81	2.44

8	Relevance of business courses outside my major	19	36	20	5	1	81	2.17
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27. Please indicate your level of satisfaction with these elements of your experience in the Accounting Program;

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	Accounting courses promote critical thinking and analytic skills	4	5	1	0	0	10	1.70
2	Accounting courses promote writing skills	4	5	0	1	0	10	1.80
3	Accounting courses promote speaking skills	4	6	0	0	0	10	1.60
4	Accounting courses adequately prepared me for my planned career	2	6	1	0	0	9	1.89
5	Accounting courses provided adequate experience with and knowledge of computers	5	3	2	0	0	10	1.70

6	Accounting faculty are generally accessible	4	3	2	1	0	10	2.00
7	Accounting faculty seemed interested in me as a student	2	3	1	4	0	10	2.70

28. Please indicate your level of satisfaction with these elements of your experience in the Economics Program:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	Economics courses promote critical thinking and analytic skills	1	1	0	0	0	2	1.50
2	Economics courses promote writing skills	1	1	0	0	0	2	1.50
3	Economics courses promote speaking skills	2	0	0	0	0	2	1.00
4	Economics courses adequately prepared me for my planned career	1	1	0	0	0	2	1.50
5	Economics courses provided adequate experience with and knowledge of computers	1	1	0	0	0	2	1.50

6	Economics faculty are generally accessible	2	0	0	0	0	2	1.00
7	Economics faculty seemed interested in me as a student	2	0	0	0	0	2	1.00

29. Please indicate your level of satisfaction with these elements of your experience in the International Business Program:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	International Business courses promote critical thinking and analytic skills	1	1	1	0	0	3	2.00
2	International Business courses promote writing skills	1	0	2	0	0	3	2.33
3	International Business courses promote speaking skills	1	1	1	0	0	3	2.00
4	International Business courses adequately prepared me for my planned career	0	1	2	0	0	3	2.67

5	International Business courses provided adequate experience with and knowledge of computers	0	1	2	0	0	3	2.67
6	International Business faculty are generally accessible	0	2	1	0	0	3	2.33
7	International Business faculty seemed interested in me as a student	0	0	2	1	0	3	3.33

30. Please indicate your level of satisfaction with these elements of your experience in the Finance Program:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	Finance courses promote critical thinking and analytic skills	8	9	0	0	1	18	1.72
2	Finance courses promote writing skills	7	6	3	1	1	18	2.06
3	Finance courses promote speaking skills	12	3	2	1	0	18	1.56
4	Finance courses adequately prepared me for my planned career	6	7	2	3	0	18	2.11
5	Finance courses provided adequate experience with and knowledge of computers	6	9	2	0	1	18	1.94

6	Finance faculty are generally accessible	9	8	0	1	0	18	1.61
7	Finance faculty seemed interested in me as a student	10	4	2	2	0	18	1.78

31. Please indicate your level of satisfaction with these elements of your experience in the Management Program:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	Management courses promote critical thinking and analytic skills	8	15	2	1	0	26	1.85
2	Management courses promote writing skills	9	10	7	0	0	26	1.92
3	Management courses promote speaking skills	5	15	5	1	0	26	2.08
4	Management courses adequately prepared me for my planned career	7	9	7	3	0	26	2.23
5	Management courses provided adequate experience with and knowledge of computers	1	15	7	2	1	26	2.50
6	Management faculty are generally accessible	12	13	1	0	0	26	1.58

7	Management faculty seemed interested in me as a student	12	10	3	1	0	26	1.73
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32. Please indicate your level of satisfaction with these elements of your experience in the MIS Program:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	MIS courses promote critical thinking and analytic skills	3	2	0	0	0	5	1.40
2	MIS courses promote writing skills	4	1	0	0	0	5	1.20
3	MIS courses promote speaking skills	4	1	0	0	0	5	1.20
4	MIS courses adequately prepared me for my planned career	2	2	0	1	0	5	2.00
5	MIS courses provided adequate experience with and knowledge of computers	3	0	1	1	0	5	2.00

6	MIS faculty are generally accessible	3	1	0	1	0	5	1.80
7	MIS faculty seemed interested in me as a student	4	1	0	0	0	5	1.20

33. Please indicate your level of satisfaction with these elements of your experience in the Marketing Program:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total Responses	Mean
1	Marketing courses promote critical thinking and analytic skills	5	8	1	0	0	14	1.71
2	Marketing courses promote writing skills	4	7	2	1	0	14	2.00
3	Marketing courses promote speaking skills	7	6	1	0	0	14	1.57
4	Marketing courses adequately prepared me for my planned career	5	6	3	0	0	14	1.86
5	Marketing courses provided adequate experience with and knowledge of computers	1	7	5	1	0	14	2.43

6	Marketing faculty are generally accessible	8	6	0	0	0	14	1.43
7	Marketing faculty seemed interested in me as a student	4	8	2	0	0	14	1.86

34. Gender

Value	Total
Male	41
Female	46

35. Race

Value	Total
White	48
African-American	7
No Information	32

36. Age

Value	Total
22	27
23	11
21	21
25	2
27	3
28	1
24	9
29	3
26	1
37	1
32	1
35	1
34	3
20	1
39	1
51	1

37. Degree

Value	Total
BBA	87

38. Major

Value	Total
BM40	3
BM30	16
BF10	20
BM20	5
BA10	10
BM10	27
BE10	2
BM50	1
BE20	3

39. GPA

Value	Total
2.74	1
2.66	1
3.49	1
2.4	1
2.8	1
2.87	1
3.43	1
3.26	1
3.08	1
3.01	3
3.19	4
2.94	2
3.76	1
3.1	4
2.72	2
2.75	1
3.47	1
2.42	2
2.95	2
3.33	1
3.44	1
2.84	1
2.91	1
2.39	1
3.13	1
3.29	2
3.34	2
2.58	1
3.48	2
3.55	1
3.71	3
2.77	1
3.2	2
3.21	1
2.68	1

3.97	2
2.82	1
2.78	2
3.88	1
3.35	1
3.18	3
3.91	1
3.96	1
3.41	1
2.88	1
3.05	1
2.62	1
3.52	2
2.25	1
4	2
3.8	1
3.37	1
3	1
2.55	1
2.24	1
3.61	1
2.65	1
3.5	1
3.32	1
3.09	1
3.81	1
3.75	1
2.35	1

40. Major2

Value	Total
BM10	1
BE10	1
BM30	2
LP20	1
No Second Major	82