

2014 Assessment Day Tobacco Survey Report

Last Modified: 04/24/2014

1. Age

#	Answer	Response	%
1	18	23	6%
2	19 - 20	116	29%
3	21 - 23	144	36%
4	24-29	58	15%
5	30 or older	57	14%
	Total	398	100%

2. Gender

#	Answer	Response	%
1	Male	106	27%
2	Female	293	73%
	Total	399	100%

3. Class Rank

#	Answer	Response	%
1	Freshman	53	13%
2	Sophomore	51	13%
3	Junior	83	21%
4	Senior	130	33%
5	Graduate School	83	21%
6	Medical School	0	0%
	Total	400	100%

4. Enrollment Status

#	Answer	Response	%
1	Full-Time (12 hours or more)	356	89%
2	Part-Time (fewer than 12 hours)	42	11%
	Total	398	100%

5. Ethnic Origin

#	Answer	Response	%
1	White (Non-Hispanic)	360	90%
2	Black (Non-Hispanic)	17	4%
3	Hispanic	9	2%
4	American Indian/Alaskan Native	0	0%
5	Asian or Pacific Islander	5	1%
6	Other	9	2%
	Total	400	100%

6. Living Arrangements

#	Answer	Response	%
1	Residence Hall	116	29%
2	Greek House/Apartments	6	2%
3	Apartment/House/etc.	171	43%
4	Parents/guardians	45	11%
5	Own Family	61	15%
	Total	399	100%

7. Are you currently tobacco free?

#	Answer	Response	%
1	Yes	350	88%
2	No	48	12%
	Total	398	100%

8. Have you ever used the following types of tobacco?

#	Question	Yes	No	Total Responses	Mean
1	Cigarettes	113	277	390	1.71
2	Chewing Tobacco	23	359	382	1.94
3	Snuff	27	355	382	1.93
4	Snus	19	355	374	1.95
5	Vapor	40	342	382	1.90
6	Other	18	261	279	1.94

Other
Cigar/Pipe
Hookah
Cigar
Cigars
Cigar
Pipe, Cigar
cigars
cigars
Cigars
Hookah
cigars
e-cigs
hookah
cigar
Hookah
Cigar
hookah
Hookah Shisha
Cigars
Cigars

9. Do you think tobacco use is harmful?

#	Answer	Response	%
1	Yes	394	99%
2	No	5	1%
	Total	399	100%

10. Do you think cigarettes are harmful?

#	Answer	Response	%
1	Yes	396	99%
2	No	2	1%
	Total	398	100%

11. Have you ever smoked cigarettes?

#	Answer	Response	%
1	Yes	120	30%
2	No	278	70%
	Total	398	100%

12. At what age did you first start smoking cigarettes?

#	Answer	Response	%
1	10 or under	1	1%
2	11 - 15	29	24%
3	16 - 18	45	38%
4	19 - 24	42	35%
5	25 or older	3	3%
	Total	120	100%

13. How many times have you tried to quit cigarettes?

#	Answer	Response	%
1	I've never tried to quit	33	28%
2	1-2 times	61	52%
3	3-4 times	11	9%
4	5 or more times	13	11%
	Total	118	100%

14. Within the last 30 days, how many days did you smoke cigarettes?

#	Answer	Response	%
1	0 (quitting)	81	68%
2	1-5 days	14	12%
3	6-10 days	2	2%
4	11-20 days	5	4%
5	Every day	18	15%
	Total	120	100%

15. How many cigarettes do you smoke in an average week?

#	Answer	Response	%
1	0 (quitting)	86	72%
2	1-10	13	11%
3	11-20	2	2%
4	21-30	1	1%
5	31-40	2	2%
6	41-60	4	3%
7	61 or more	11	9%
	Total	119	100%

16. What would be helpful in quitting smoking? (please check all that apply here)

#	Answer	Response	%
1	Medication	34	32%
2	Smoking cessation classes	35	33%
3	Raise the price of Cigarettes	44	42%
4	More smoke-free places	45	43%
5	Peer pressure	29	28%
6	Other	23	22%

Other
Own desire
A person won't quit until they are ready to.
None I am an adult
Personal Choice
N/A
e-cigs
Not drinking.
A want to quit sheer willpower
vape
enforcement of smoke free campus
The desire to quit
Personal strength
Health Reasons
Support
leave me alone and let me do it
gum
Just Quit
commitment
Hypnosis
having will power
People need willpower!
I do not currently smoke. I've only tried it.

17. What percentage of Marshall Students do you think smoke cigarettes?

#	Answer	Response	%
1	1-10 %	19	5%
2	11-20%	76	19%
3	21-40%	166	42%
4	41-60%	101	25%
5	61- 75%	31	8%
6	Higher than 76%	4	1%
	Total	397	100%

18. How often do you think the average student on campus smokes cigarettes?

#	Answer	Response	%
1	Never	14	4%
2	Once or twice a year	21	5%
3	Once or twice a month	46	12%
4	Once or twice a week	118	30%
5	Daily	196	50%
	Total	395	100%

19. Do you think smokeless tobacco is harmful?

#	Answer	Response	%
1	Yes	376	95%
2	No	19	5%
	Total	395	100%

20. Have you ever used smokeless tobacco?

#	Answer	Response	%
1	Yes	44	11%
2	No	351	89%
	Total	395	100%

21. At what age did you first start using smokeless tobacco?

#	Answer	Response	%
1	10 or under	1	2%
2	11 - 15	6	14%
3	16 - 18	16	38%
4	19 - 24	17	40%
5	25 or older	2	5%
	Total	42	100%

22. How many times have you tried to quit smokeless tobacco?

#	Answer	Response	%
1	Never	13	33%
2	1-2 times	21	53%
3	3-4 times	3	8%
4	5 or more	3	8%
	Total	40	100%

23. Within the last 30 days, how many days did you use smokeless tobacco?

#	Answer	Response	%
1	0 (quitting)	34	79%
2	1-5 days	3	7%
3	6-10 days	1	2%
4	11-20 days	3	7%
5	Every Day	2	5%
	Total	43	100%

24. How much smokeless tobacco do you consume on an average week?

#	Answer	Response	%
1	1/2 can/pouch	21	81%
2	1 can/pouch	0	0%
3	1.5 can/pouch	1	4%
4	2 cans/pouches	1	4%
5	3 cans/pouches	1	4%
6	More than 3 cans/pouches	2	8%
	Total	26	100%

25. What percentage of Marshall Students do you think use smokeless tobacco?

#	Answer	Response	%
1	1-10 %	111	28%
2	11-20%	129	33%
3	21-40%	90	23%
4	41-60%	51	13%
5	61- 75%	10	3%
6	Higher than 76%	3	1%
	Total	394	100%

26. How often do you think the average student on campus uses smokeless tobacco?

#	Answer	Response	%
1	Never	44	11%
2	Once or twice a year	41	10%
3	Once or twice a Month	50	13%
4	2-3 Times a Month	37	9%
5	Once or twice a Week	104	27%
6	Daily	115	29%
	Total	391	100%

27. Where can you go for help on Marshall's campus to quit using tobacco? (Choose all that apply)

#	Answer	Response	%
1	Student Health	309	84%
2	Student Health Education Programs	250	68%
3	Counseling Center	247	67%
4	Psychology Clinic	170	46%
5	Other	9	2%

Other

RA, Professors, RD

Personal Choice

Don't know

no idea

I don't know

28. Do you know about Marshall University's policy on tobacco use?

#	Answer	Response	%
1	Yes	352	89%
2	No	43	11%
	Total	395	100%

29. Do you know students can be sanctioned for using tobacco on campus?

#	Answer	Response	%
1	Yes	288	73%
2	No	107	27%
	Total	395	100%

30. Do you know what office to report tobacco use on campus?

#	Answer	Response	%
1	Yes	57	14%
2	No	338	86%
	Total	395	100%

31. Are you bothered by tobacco use on campus?

#	Answer	Response	%
1	Yes	291	73%
2	No	105	27%
	Total	396	100%

32. Are you happy that all of MU's campuses are tobacco free?

#	Answer	Response	%
1	Yes	337	85%
2	No	58	15%
	Total	395	100%

33. Would you like tobacco free parks?

#	Answer	Response	%
1	Yes	335	85%
2	No	59	15%
	Total	394	100%

34. Do you think e-cigs are safer?

#	Answer	Response	%
1	Yes	194	49%
2	No	202	51%
	Total	396	100%

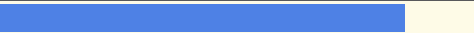

35. Do you think tobacco use is unattractive?

#	Answer	Response	%
1	Yes	348	88%
2	No	48	12%
	Total	396	100%

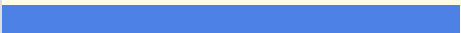

36. Does it bother you to smell smoke in a public area?

#	Answer	Response	%
1	Yes	324	82%
2	No	71	18%
	Total	395	100%

37. Does it bother you to see used tobacco products on campus (cigarette butts/dip)?

#	Answer		Response	%
1	Yes		335	85%
2	No		58	15%
	Total		393	100%

38. Whom would you prefer to date?

#	Answer		Response	%
1	Non-tobacco user		380	96%
2	Tobacco user		15	4%
	Total		395	100%