

Marshall Recreation Center Report – Assessment Day, April 2014

For Likert Scale Items, Higher Means are More Positive than Lower Means

Last Modified: 03/26/2014

1. Do you use the Marshall Rec Center and/or the programs that are offered?

#	Answer	Response	%
1	Yes	331	78%
2	No	96	22%
	Total	427	100%

2. On average, how many times a week do you use the Rec Center?

#	Answer	Response	%
1	0-1	101	31%
2	2-3	118	37%
3	4-5	77	24%
4	6 or more	25	8%
	Total	321	100%

3. During which time frame do you most utilize the Rec Center?

#	Answer	Response	%
1	6AM-11AM	36	11%
2	11AM-1PM	27	8%
3	1PM-4PM	48	15%
4	4PM-6PM	63	20%
5	6PM-9PM	106	33%
6	9PM-Midnight	41	13%
	Total	321	100%

4. Are you aware of the hours of operation during our break times and summer? (Monday-Friday 6:30 AM - 8:00 PM, Saturday 10:00 AM - 8:00 PM, Sunday 1:00 PM - 8:00 PM)

#	Answer	Response	%
1	Yes	187	58%
2	No	135	42%
	Total	322	100%

5. Are you satisfied with the regular business hours of operation during the weekends?(Saturday 10 AM - 8 PM and Sunday 1 PM - 10 PM)

#	Answer	Response	%
1	Yes	261	81%
2	No	61	19%
	Total	322	100%

6. If you answered "no" to the above questions regarding hours of operation on the weekends or during breaks, what times would you be more satisfied with?

Text Response

All responses were shared with the Marshall Recreation Center's Director of Marketing.

Statistic	Value
Total Responses	67

7. Please indicate your level of agreement with the statement below.

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total Responses	Mean
1	I am satisfied with my membership.	175	114	18	5	8	320	4.38
2	The Rec Center is clean and well maintained.	206	98	13	3	2	322	4.56

8. Why do you choose the Rec Center over other fitness facilities?

Text Response

All responses were shared with the Marshall Recreation Center's Director of Marketing.

Statistic	Value
Total Responses	229

9. I am aware of the policies and offerings that are available at the Rec Center when joining.

#	Answer	Response	%
1	Yes	257	80%
2	No	64	20%
	Total	321	100%

10. Please indicate your level of agreement with the statements below.

#	Question	Strongly Agree	Neutral	Disagree	Strongly Disagree	Total Responses	Mean
1	Entry process to the Rec Center is efficient.	301	13	3	1	318	4.88
2	Program/fitness class registration is efficient.	241	30	5	1	277	4.71

11. Are you aware that you can sign up online for programs offered at the Rec Center?

#	Answer	Response	%
1	Yes	193	60%
2	No	128	40%
	Total	321	100%

12. If you answered "yes" to the above question regarding online program registration, have you ever utilized the online service?

#	Answer	Response	%
1	Yes	37	20%
2	No	151	80%
	Total	188	100%

13. If yes, what was your experience with the online program registration?

Text Response

All responses were shared with the Marshall Recreation Center's Director of Marketing.

Statistic	Value
Total Responses	22

14. Please indicate your level of agreement with the statements below.

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total Responses	Mean
1	The front desk staff is knowledgeable.	137	125	35	8	3	308	4.25
2	I am satisfied with the level of customer service that I receive at the Rec.	135	142	19	9	5	310	4.27

15. Are you aware of our 3 strike (forgotten ID/Key tag) policy?

#	Answer	Response	%
1	Yes	125	39%
2	No	194	61%
	Total	319	100%

16. If so, has this been a beneficial addition to your membership?

#	Answer	Response	%
1	Yes	87	72%
2	No	34	28%
	Total	121	100%

17. Are you aware that, as a student, you can set up monthly installments if you still owe a Rec Center Fee?

#	Answer	Response	%
1	Yes	68	21%
2	No	252	79%
	Total	320	100%

18. Do you enjoy the music selection that is played on the Radio station at the Rec Center?

#	Answer	Response	%
1	Yes	197	61%
2	No	49	15%
3	I never listen to it.	75	23%
	Total	321	100%

19. What genres of music do you primarily listen to when working out?

#	Answer	Response	%
1	Rap	113	36%
2	Hip-Hop	149	48%
3	Rock	126	40%
4	80's	55	18%
5	90's	89	28%
6	Early 21st Century	37	12%
7	Country	86	27%
8	Dance	91	29%
9	Pop	184	59%
10	Electronica/Dubstep	69	22%
11	Top 100	124	40%
12	Other (Please specify)	42	13%

Other (Please specify)	# of Responses
Classic Rock	2
the oldies	1
Time Lord Rock	1
Reggaeton	1
Metal	5
Depends on the day and how I'm feeling	2
Christian	5
Latin	1
Folk	1
Christian contemporary	3
indie	2
Early 18th century	1
Alternative	1
Metal. Screamo. Alternative. Deathcore. Post-Hardcore.	1
Classical	1
Indie Pop	1
radio station at REC	1
Broadway Musicals	2
FALL OUT BOY	1
oldies, folk, new age, celtic, alternative	1
I don't listen to music when I work out.	1
jazz	1
Chinese music	1
Heavy metal	2
Japanese/Kpop	1
Regina Spektor	1
Alternative/Punk	1

20. Please feel free to provide us with suggestions of specific music genres you would like to hear during a certain time frame.

Text Response

All responses were shared with the Marshall Recreation Center's Director of Marketing.

Statistic	Value
Total Responses	36

21. Do you feel that the announcements that are played on Rec Radio are informative?

#	Answer	Response	%
1	Yes	187	58%
2	No	35	11%
3	I do not ever listen to Rec Radio	99	31%
	Total	321	100%

22. If your answer was no to the above question regarding the announcements played on Rec Radio, what type of announcements would you like to hear?



Text Response	# of Responses
None	11
Sporting Event Game times, weather forecast (today and 3 days out), current events	1
News	1
They are not loud enough if they do play announcements?	1
Just more informative	1
more updated ones	1
I just don't pay attention to them.	1
Only music.	1
The ones that announce how long until the rec is closing.	1

Statistic	Value
Total Responses	19



23. Are you aware that personal training services are available at the Rec?

#	Answer	Response	%
1	Yes	289	93%
2	No	23	7%
	Total	312	100%


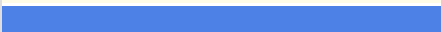
24. Are you aware that MU Orthopaedics has a free clinic that is set up in the Rec Center?

#	Answer		Response	%
1	Yes		109	35%
2	No		205	65%
	Total		314	100%

25. Would you take advantage of this free service if you had an injury?

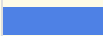
#	Answer		Response	%
1	Yes		283	90%
2	No		30	10%
	Total		313	100%

26. Have you taken advantage of the MU Orthopaedic Clinic?

#	Answer		Response	%
1	Yes		22	7%
2	No		290	93%
	Total		312	100%

27. I am aware of all of the following programs offered at the Rec (Check all that apply).

#	Answer	Response	%
1	Babysitting (Free Service)	168	55%
2	Climbing Wall Certification	211	70%
5	Fitness Assessments	94	31%
8	Intramural Sports	232	77%
9	Nutrition Consultation	63	21%
10	Outdoor Clinics (Backpacking, Kayak, etc.)	154	51%
11	Outdoor Pursuits Rentals	130	43%
15	Safety Certifications (First Aid, CPR/AED)	96	32%
16	Special Events (RecFest, Pump 'N Run, Indoor Triathlon, etc.)	186	61%
17	Summer Camps for Kids (Healthy Herd)	144	48%
18	Swim Classes (Adult or Child)	214	71%
3	Echo Cycle Bike Loan Program	109	36%
4	Facility Rental	130	43%
7	Fitness Classes (Free to Members)	238	79%
6	Fitness Challenge (Marshall Students/Faculty Staff)	138	46%
12	Outdoor Pursuits Trips	163	54%
13	Personal Training	229	76%
14	Premium Fitness Classes (Classes with a	163	54%

19	Fee) Team Building Programs		64	21%
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28. Please indicate your level of agreement with the statement below.

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total Responses	Mean
1	I am satisfied with the free Group Exercise Programs offered at the Rec. (Spin, Yoga, Zumba, etc.)	126	94	19	2	1	242	4.41
2	I am satisfied with the Premium Programs that are offered at the Rec for a fee (Synergy, Insanity, Adult Swim, CUT, etc.)	87	72	33	2	2	196	4.22

29. Do you have any suggestions for fitness classes that you would like to see offered at the Rec?

Text Response

All responses were shared with the Marshall Recreation Center's Director of Marketing.

Statistic	Value
Total Responses	47

30. How do you feel about the amount of assistance you receive from Rec Staff while using the fitness equipment? (Weights, machines, treadmills, etc.)

#	Answer	Response	%
1	I receive help when I need it.	117	38%
2	I sometimes receive help when I need it.	36	12%
3	I never receive help when I need it	27	9%
4	Not applicable, I do not need any help.	130	42%
	Total	310	100%

31. Please indicate your level of agreement with the statements below

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total Responses	Mean
1	The machines and equipment are working functionally and are well maintained.	152	132	16	4	2	306	4.40
2	The machines and equipment are clean and wiped down.	134	130	24	15	2	305	4.24

32. Please provide us with any feedback you may have about our fitness programs or equipment.

Text Response

All responses were shared with the Marshall Recreation Center's Director of Marketing.

Statistic	Value
Total Responses	27

33. If you participated in Intramural Sports, what levels of play did you participate in? (Check all that apply)

#	Answer	Response	%
1	Open	30	10%
2	Co-ed	42	14%
3	Fraternity	13	4%
4	Women's	12	4%
5	I did not participate in Intramural Sports	223	75%

34. If you participated in Intramural Sports, were you satisfied with the days and times of the programs?

#	Answer	Response	%
1	Yes	88	60%
2	No	58	40%
	Total	146	100%

35. If you participated in Intramural Sports, how many different sports did you participate in? (Fall through Spring)

#	Answer	Response	%
1	1	63	64%
2	2-3	28	28%
3	4-5	6	6%
4	6 or more	2	2%
	Total	99	100%

36. I am aware of upcoming Intramural Sports events.

#	Answer	Response	%
1	Yes	154	53%
2	No	135	47%
	Total	289	100%

37. I often see announcements/flyers for Intramural Sports events.

#	Answer	Response	%
1	Yes	197	67%
2	No	99	33%
	Total	296	100%

38. I get my information about Intramural Sports through (Check all that apply)

#	Answer	Response	%
2	Rec Center posters/ads	158	61%
3	E-mail	142	55%
4	On campus boards/TV's	66	25%
5	Word of mouth	98	38%
6	Social media	36	14%
1	IMleagues	47	18%

39. I am aware of the multiple Outdoor Pursuits trip opportunities offered by the Outdoor Pursuits Program each semester.

#	Answer	Response	%
1	Yes	190	63%
2	No	112	37%
	Total	302	100%

40. I am aware that Outdoor Pursuits offers an outdoor equipment rental service for members and non-members. (Kayaks, canoes, sleeping bags, tents, etc.)

#	Answer	Response	%
1	Yes	174	57%
2	No	133	43%
	Total	307	100%

41. Have you ever rented any items from the Outdoor Pursuits Center?

#	Answer	Response	%
1	Yes	28	9%
2	No	277	91%
	Total	305	100%

42. I am aware that Outdoor Pursuits offers a dynamic team building and leadership service for members and non-members.

#	Answer	Response	%
1	Yes	106	35%
2	No	198	65%
	Total	304	100%

43. Have you ever climbed the indoor climbing wall at the Rec Center?

#	Answer	Response	%
1	Yes	84	28%
2	No	221	72%
	Total	305	100%

44. What kind of Outdoor trips and programs would you like to see offered by the Outdoor Pursuits Center? (Check all that apply)

#	Answer	Response	%
1	Backpacking	103	40%
2	Camping	123	48%
3	Canoeing	103	40%
4	Caving	95	37%
5	Climbing	97	38%
6	Destination Visits (Spring Break Trip)	138	53%
7	Hiking	150	58%
8	Kayaking	118	46%
9	Skiing	108	42%
10	White Water Rafting	134	52%
11	Other	11	4%

Other	# of Responses
Horseback riding	3
Survival Training	2
ZipLining	2
fishing	2
Skydiving	1

45. Please indicate your level of satisfaction with the statements below.

#	Question	Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Dissatisfied	Total Responses	Mean
1	The level of knowledge and assistance received from the Rec Center's Outdoor Pursuit's Staff.	102	43	3	2	150	3.63
2	The Outdoor Pursuit Center Climbing Wall.	110	41	4	1	156	3.67
3	The level of customer service received while climbing the wall or renting equipment from Outdoor Pursuits.	105	40	4	1	150	3.66

46. I am aware that the Rec Center has items for sale in the Rec Store.

#	Answer	Response	%
1	Yes	291	94%
2	No	19	6%
	Total	310	100%

47. How would you like to receive information about new items and special promotions at the Rec Store? (Check all that apply).

#	Answer	Response	%
1	Social Media Posts	110	39%
2	Rec Center TV Screens	121	43%
3	Flyers posted in Building	142	50%
4	Email Blast	165	58%
5	Signage at the Rec Store	73	26%
6	Other	5	2%

Other

texts

text message

I would rather not receive this information.

48. What items would you be likely to purchase from the Rec Store? (Check all that apply)

#	Answer	Response	%
1	Bathing Suit	36	13%
2	Drinks (Protein Shakes, Gatorade, Water)	172	61%
3	Food Options (pre-packaged sandwiches, candy, snacks, grab & go)	106	38%
4	Goggles	39	14%
5	Headphones/Earbuds	98	35%
6	Hygiene Products	50	18%
7	Marshall Apparel	166	59%
8	Protein Bars/Supplements	89	32%
9	Rec Center Apparel	122	43%
10	Rock Climbing Gear	23	8%
11	Water Bottle	143	51%
12	Weight Lifting Gloves	40	14%
13	Other	8	3%

Other
none
REAL ROCK CLIMBING GEAR AKA CHALK AND CARABINERS
Better bars than there. Quest or Lara or something better
None
NOTHING OVERPRICED
Weight lifting belts
Marshall logo sports equipment (volleyball)

49. Are you aware that you can purchase a Rec Center gift card that can be used towards any membership or program offered at the Rec?

#	Answer	Response	%
1	Yes	71	23%
2	No	237	77%
	Total	308	100%

50. Are you aware that you can check out equipment from the Equipment Check-out desk at the Rec Store for free with your membership?

#	Answer	Response	%
1	Yes	236	77%
2	No	72	23%
	Total	308	100%

51. If you have ever checked out items from the Equipment Check-out Desk, what items have you checked out? (Check all that apply)

#	Answer	Response	%
1	Basketball	122	65%
2	Volleyball	68	36%
3	Walleyball	26	14%
4	Football	13	7%
5	Soccer Ball	20	11%
6	Frisbee	4	2%
7	Badminton Racquet	21	11%
8	Ping-Pong Paddle	6	3%
9	Tennis Racquet	14	7%
10	Racquetball Racquet	69	37%
11	Bike	26	14%

52. Please indicate your level of agreement with the statement below:

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total Responses	Mean
1	I am satisfied with the quality of the equipment I check out from Equipment Check-out.	120	90	12	3	1	226	4.44

53. Are you aware that, as a Marshall Student, Faculty, Staff, or member of the Rec you can check out an Eco-Cycle Bike from the Equipment Check-out at the Rec Store?

#	Answer	Response	%
1	Yes	176	57%
2	No	134	43%
	Total	310	100%

54. I am aware that I can reserve a racquetball court free for free.

#	Answer	Response	%
1	Yes	217	70%
2	No	91	30%
	Total	308	100%

55. Have you ever rented space inside the Rec Center? (Studio, Rock-Wall, Court, Turf, Building, Birthday Party)

#	Answer	Response	%
1	Yes	37	12%
2	No	271	88%
	Total	308	100%

56. If you answered "yes" to the above question regarding renting space at the Rec, indicate your level of agreement with the statement below:

#	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total Responses	Mean
1	I am satisfied with the space I rented at the Rec for my group.	36	19	4	1	1	61	4.44

**57. How do you receive information about the Rec Center?
(Check all that apply)**

#	Answer	Response	%
1	Email blasts	219	76%
2	Facebook	69	24%
3	Foursquare	2	1%
5	Newspapers	9	3%
6	Pamphlets and Brochures	35	12%
8	Posters	106	37%
9	Rec Center Employees	49	17%
10	On-Campus TV Screens	89	31%
11	Twitter	42	15%
12	Website (marshallcampusrec.com)	73	25%
13	Word of Mouth	122	42%
14	Yelp	0	0%
15	Other (Please specify)	5	2%
4	Instagram	20	7%
7	Pinterest	7	2%

Other (Please specify)

Flyers
I don't
Texts
Flyers In the building

58. I am aware that there is a free babysitting service that is available at the Rec Center (Monday - Friday 4:00 PM - 7:00 PM and Saturday 10:00 AM - 12:00 PM).

#	Answer	Response	%
1	Yes	175	56%
2	No	135	44%
	Total	310	100%

59. During which time frame would you be most likely to use the babysitting service for your children? (If applicable)

#	Answer	Response	%
1	9AM-11AM	9	4%
2	11AM-4PM	12	5%
3	4PM-7PM	8	3%
4	7PM-9PM	5	2%
5	I would not ever use the service.	195	82%
6	Weekends	8	3%
	Total	237	100%

60. Please feel free to provide us with additional comments and/or suggestions. (Note: We will be happy to respond directly to your question or comment if you provide us with your email address).

Text Response

All comments were shared with the Marshall Recreation Center's Director of Marketing.

Statistic	Value
Total Responses	23

61. What is your age?

#	Answer	Response	%
1	16-17	0	0%
2	18-22	228	73%
3	23-26	62	20%
4	27-29	5	2%
5	30-39	12	4%
6	40-49	6	2%
7	50+	0	0%
	Total	313	100%

62. What is your gender?

#	Answer	Response	%
1	Male	80	26%
2	Female	232	74%
	Total	312	100%

63. What is your current standing at Marshall University?

#	Answer	Response	%
1	Freshman	47	15%
2	Sophomore	44	14%
3	Junior	66	21%
4	Senior	105	34%
5	Graduate Student	47	15%
6	Marshall Faculty/Staff	1	0%
7	Mountwest (MCTC)	0	0%
8	Other	1	0%
	Total	311	100%

Other

64. Where do you currently reside?

#	Answer	Response	%
1	On-Campus	121	39%
2	Off-Campus	192	61%
	Total	313	100%

NO Responses Begin Here

65. What is the main reason that you do not use the services provided to you by Marshall Campus Recreation?

#	Answer	Response	%
1	I do not exercise.	9	10%
2	I do not feel comfortable using the facility.	9	10%
3	I do not have time.	24	26%
4	The hours do not fit my needs.	5	5%
5	I do not like the programs	2	2%
6	Other (please specify)	28	31%
7	Rec Membership Cost	14	15%
	Total	91	100%

Other (please specify)


All responses were shared with the Marshall Recreation Center's Director of Marketing.

66. I am aware that the Rec Center offers Personal Training services to members and non-members for a fee.

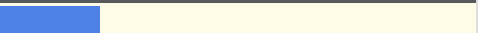

#	Answer	Response	%
1	Yes	61	66%
2	No	31	34%
	Total	92	100%

67. Are you aware of any of the following programs offered at the Rec? (Check all that apply)

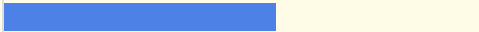



#	Answer	Response	%
2	Climbing Wall Certification	47	68%
5	Fitness Assessments	26	38%
7	Group Fitness Classes (Free to Members)	45	65%
8	Intramural Sports	40	58%
9	Nutrition Consultation	15	22%
11	Outdoor Pursuits Rentals	23	33%
12	Outdoor Pursuits Trips	24	35%
16	Special Events (RecFest, Pump 'N Run, Indoor Triathlon, etc.)	32	46%
17	Summer Camps for Kids (Healthy Herd)	26	38%
18	Swim Classes (Adult or Child)	32	46%
15	Safety Certifications (First Aid, CPR/AED)	22	32%
1	Babysitting (Free Service)	23	33%
3	Echo Cycle Bike Loan Program	18	26%
4	Facility Rental	21	30%
6	Fitness Challenge (Marshall Students/Faculty Staff)	33	48%
10	Outdoor Clinics (Backpacking, Kayak, etc.)	30	43%
13	Personal Training	45	65%
14	Premium Fitness Classes (Classes with a	36	52%

19	Fee) Team Building Programs		6	9%
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68. If you are eligible to participate in Intramural Sports, would you participate at the Rec?

#	Answer		Response	%
1	Yes		19	21%
2	No		71	79%
	Total		90	100%

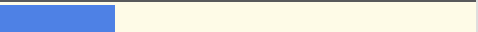

69. If yes, then which category of play would you participate in? (Check all that apply)

#	Answer		Response	%
1	Open		12	57%
2	Co-ed		8	38%
3	Fraternity		1	5%
4	Women's		13	62%

70. Would you be interested in participating in the free Group Fitness Classes that are offered at the Rec? (Belly Dance Sculpt, Hard Core, Spin, Zumba, etc.)

#	Answer		Response	%
1	Yes		52	57%
2	No		39	43%
	Total		91	100%

71. Would you participate in the Premium Fitness Classes offered at the Rec for a fee? (Fencing, Piloxing, Adult Swim, Insanity, MELT, etc.)

#	Answer		Response	%
1	Yes		22	24%
2	No		69	76%
	Total		91	100%

72. What types of classes would you be likely to participate in at the Rec? (Check all that apply)

#	Answer	Response	%
2	Aqua Fitness	17	29%
7	Cardio Kick	22	37%
9	Hardcore	5	8%
17	Yoga Body Burn	27	46%
13	Spin-60	14	24%
8	Cross Training Under Thirty Minutes (CUT)	9	15%
4	Bellydance	14	24%
14	Tough Mudder Prep	8	14%
18	Zumba	34	58%
15	TRX Training	2	3%
16	Strength and Spin	14	24%
6	Boxing Body Beatdown	19	32%
1	Adult Swim	14	24%
3	Aquatic Exercise Therapy	12	20%
5	Body Sculpt	19	32%
10	Insanity	14	24%
11	MELT	1	2%
12	Ripped	6	10%

73. Are you aware of the opportunities offered by our Outdoor Pursuits Program?

#	Answer	Response	%
1	Yes	26	29%
2	No	65	71%
	Total	91	100%

74. If interested, what kinds of trips would you be likely to participate in? (Check all that apply)

#	Answer	Response	%
1	Backpacking	21	39%
2	Camping	30	56%
3	Canoeing	27	50%
4	Caving	24	44%
5	Climbing	24	44%
6	Destination Visits (Spring Break Trip)	21	39%
7	Hiking	35	65%
8	Kayaking	26	48%
9	Skiing	20	37%
10	White Water Rafting	24	44%
11	Other	0	0%

75. Have you ever used the Aquatic Center? (Lap-lanes, Leisure area, Vortex, Spa/Hot-Tub)

#	Answer	Response	%
1	Yes	15	17%
2	No	73	83%
	Total	88	100%

76. What items would you be likely to purchase from the Rec Store? (Check all that apply)

#	Answer	Response	%
1	Bathing Suit	6	14%
2	Drinks (Protein Shakes, Gatorade, Water)	28	67%
3	Goggles	9	21%
4	Headphones/Earbuds	15	36%
5	Hygiene Products	15	36%
6	Marshall Apparel	22	52%
7	Supplements	10	24%
8	Grab-and-go sandwiches or snacks	21	50%
9	Yoga Mats	10	24%
10	Protein Bars	11	26%
11	Rec Center Apparel	13	31%
12	Rock Climbing Gear	9	21%
13	Water Bottle	21	50%
14	Weight Lifting Gloves	4	10%

77. Are you aware that there are items available for check-out at the Equipment Check-out for free?

#	Answer	Response	%
1	Yes	33	37%
2	No	57	63%
	Total	90	100%

78. If you were to check out items from the Equipment Check-out, what items would you check out? (Check all that apply)

#	Answer	Response	%
1	Basketball	15	32%
2	Volleyball	15	32%
3	Walleyball	3	6%
4	Football	6	13%
5	Soccer Ball	6	13%
6	Frisbee	13	28%
7	Bikes	21	45%
8	Badminton Racquet	11	23%
9	Ping-Pong Paddle	11	23%
10	Tennis Racquet	9	19%
11	Racquetball Racquet	14	30%

79. Have you ever received information regarding the Rec Center?

#	Answer	Response	%
1	Yes	53	60%
2	No	36	40%
	Total	89	100%

80. If so, how did we get the information to you? (Check all that apply)

#	Answer	Response	%
1	Email blasts	46	92%
2	Facebook	8	16%
3	Foursquare	0	0%
5	Newspapers	0	0%
6	Pamphlets and Brochures	6	12%
8	Posters	17	34%
9	Rec Center Employees	3	6%
10	On-Campus TV Screens	10	20%
11	Twitter	2	4%
12	Website (marshallcampusrec.com)	7	14%
13	Word of Mouth	11	22%
14	Yelp	0	0%
4	Instagram	2	4%
7	Pinterest	0	0%

81. Did you know that we offer a free babysitting service for the convenience of our members?

#	Answer	Response	%
1	Yes	27	31%
2	No	61	69%
	Total	88	100%

82. Please feel free to provide us with additional comments and/or suggestions. Note: If you would like a personal response to your comment or question, please provide your email address.

Text Response

All responses were shared with the Marshall Recreation Center's Director of Marketing.

Statistic	Value
Total Responses	21

83. What is your age?

#	Answer	Response	%
1	16-17	0	0%
2	18-22	36	41%
3	23-26	15	17%
4	27-29	10	11%
5	30-39	20	23%
6	40-49	6	7%
7	50+	1	1%
	Total	88	100%

84. What is your gender?

#	Answer	Response	%
1	Male	19	22%
2	Female	69	78%
	Total	88	100%



85. What is your current class standing at Marshall University?

#	Answer	Response	%
1	Freshman	7	8%
2	Sophomore	12	14%
3	Junior	12	14%
4	Senior	20	23%
5	Graduate Student	25	28%
6	Marshall Faculty/Staff	10	11%
7	Mountwest Community College (MCTC)	0	0%
8	Other	2	2%
	Total	88	100%

Other

Staff & Student
Staff & part-time student

86. Where do you currently reside?

#	Answer		Response	%
1	On-campus		13	15%
2	Off-campus		75	85%
	Total		88	100%