

2011 Student Activities Programming Board Assessment Day Survey Results

Last Modified: 04/15/2011

1. Major

Text Response

Respondents represented many majors at Marshall University.

Statistic	Value
Total Responses	266

2. If you are a commuter, how far from campus do you live?

Text Response

Answers varied from a couple of blocks to an hour's drive away.

Statistic	Value
Total Responses	173



3. Have you been to any Student Activities Programming Board (SAPB) events in the last 12 months?

#	Answer		Response	%
1	Yes		114	42%
2	No		114	42%
3	What is the Student Activities Programming Board (SAPB)?		45	16%
	Total		273	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	1.75
Variance	0.52
Standard Deviation	0.72
Total Responses	273

4. Which Student Activities Programming Board events have you attended within the last 12 months? (Please check all that apply)

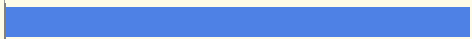

#	Answer		Response	%
1	Outdoor Movie Iron Man		17	15%
2	Mini playfair		7	6%
3	Hypnotist		11	10%
4	Rec Fest		56	50%
5	Target Bus		4	4%
6	Glow Party		18	16%
7	World Championship of Cornhole		4	4%
8	Student Organization Fair		24	21%
9	WVU Ticket Giveaway (NCAA Tournament)		7	6%
10	Herdfest w/ Little Texas		19	17%
11	Daniel Tosh ticket giveaway		5	4%
12	Reds Baseball Game		9	8%
13	Daniel Tosh Standup		33	29%
14	Fun Ent. Airbrush t-shirts		14	13%
15	Fun Ent. Photo dry erase boards		12	11%
16	Miranda Lambert ticket giveaway/guitar hero		2	2%
17	Milton Corn Maize Bus Trip		2	2%
18	Miranda Lambert Concert		11	10%
19	NPHC Step Show		4	4%
20	Open Mic Night		15	13%
21	Wii Are Marshall		11	10%
22	Student Organization Photoshop Workshop		5	4%
23	Hypnotist Jason Nagle		15	13%
24	Friday Night Frenzy		16	14%
25	High Rollin' in Huntington (Casino Night)		19	17%
26	The Apathy Myth		7	6%
27	Confronting the Idiot in the Group		5	4%
28	Friday Night Frenzy		15	13%
29	Spring Break Survival Kit Giveaway		10	9%
30	Alpha Cookout		1	1%

31	St. Patty's Day Sno Cones Giveaway		20	18%
32	Other (please specify)		5	4%

Other (please specify)
trip to Europe
high rollin
Spring Awakening
Cinema Theater Movie Saturdays

Statistic	Value
Min Value	1
Max Value	32
Total Responses	112

5. Would you recommend these events to your friends?

#	Answer	Response	%
1	Yes		109 97%
2	No		3 3%
	Total	112	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.03
Variance	0.03
Standard Deviation	0.16
Total Responses	112

6. How did you become aware of these events? (Please check all that apply)

#	Answer	Response	%
1	Email	73	66%
2	Fliers around campus	73	66%
3	Invited by a friend	32	29%
4	MyMU	38	34%
5	Newspaper advertising	6	5%
6	Newspaper article	3	3%
7	Our website (www.marshall.edu/sapb)	10	9%
8	Radio	1	1%
9	Social Networks (Facebook, Myspace, etc.)	31	28%
10	Television Advertising	4	4%
11	Word-of-mouth	44	40%
12	Other (please specify)	5	5%

Other (please specify)
member in group
Being in SAPB
Mentioned specific individuals

Statistic	Value
Min Value	1
Max Value	12
Total Responses	111

7. To what degree did this event (s) help enhance your ability to:

#	Question	No t at all (1)	2	3	4	5	Moderatel y (6)	7	8	9	Extremely(1 0)	Response s	Mea n
1	Meet new people	14	5	9	5	8	29	9	15	10	9	113	5.73
2	Feel more at home	7	11	11	12	9	22	19	18	7	6	112	5.96
3	Adjust to college social environment	7	3	5	8	12	21	16	23	8	10	113	6.32
4	Enhance your college experience	3	0	4	6	7	20	13	20	16	23	112	7.31

Statistic	Meet new people	Feel more at home	Adjust to college social environment	Enhance your college experience
Min Value	1	1	1	1
Max Value	10	10	10	10
Mean	5.73	5.96	6.32	7.31
Variance	7.45	5.38	5.72	4.99
Standard Deviation	2.73	2.32	2.39	2.23
Total Responses	113	112	113	112

8. What is the best day of the week for an event on campus?

#	Answer	Response	%
1	Monday	8	3%
2	Tuesday	18	7%
3	Wednesday	58	22%
4	Thursday	54	20%
5	Friday	82	30%
6	Saturday	42	16%
7	Sunday	7	3%
	Total	269	100%

Statistic	Value
Min Value	1
Max Value	7
Mean	4.26
Variance	1.86
Standard Deviation	1.36
Total Responses	269

9. What is the best time of day for an event on campus?

#	Answer	Response	%
1	Morning	5	2%
2	Noon	51	19%
3	3 pm - 5 pm	62	23%
4	5 pm - 7 pm	57	21%
5	7 pm - 9 pm	68	25%
6	9 pm - 11 pm	26	10%
	Total	269	100%

Statistic	Value
Min Value	1
Max Value	6
Mean	3.78
Variance	1.75
Standard Deviation	1.32
Total Responses	269

10. What type of event do you enjoy most? (Please check all that apply)

#	Answer	Response	%
1	Coffeehouse Act	72	27%
2	Comedian	156	59%
3	Concert	167	63%
4	Dance Party	54	20%
5	Fine Arts (Ex. Slam Poetry)	64	24%
6	Formal Event (Ex. Casino Night)	74	28%
7	Guest Speaker or Lecture	66	25%
8	Movie	168	63%
9	Novelty Event (Ex. Photo Snowglobes, Photo Mousepads, etc.)	82	31%
10	Sporting Event (Ex. Bowling)	124	47%
11	Travel Opportunity	123	46%
12	Other (please specify)	13	5%

Other (please specify)
anything international
Play/Musical
Foreign Films
Game Night
More Music Please
festivals
Free food
Video Games
Any type of games
Tailgate
Food

Statistic	Value
Min Value	1
Max Value	12
Total Responses	265

11. How important are university sponsored weekend activities?

#	Answer	Response	%
1	Extremely important	74	28%
2	Somewhat important	105	39%
3	Neutral	59	22%
4	Somewhat Unimportant	10	4%
5	Not Important	18	7%
	Total	266	100%

Statistic	Value
Min Value	1
Max Value	5
Mean	2.22
Variance	1.21
Standard Deviation	1.10
Total Responses	266

12. Any comments or ideas for events?

Text Response

A summary of responses is given below.

COSI. I've been begging for this for years. Sure, it's kind of childish, but it's also pretty fascinating. On a less childish note, I suppose, the myriad local festivals around the year would be great to offer trips to, like the Bob Evans Farm Festival in Rio Grande, which is a fairly quick drive, trips to Bridge Day, sightseeing tours in the mountains, especially in the fall when the leaves change colors, things like that. Those would be really neat.

MU's student rock band, on campus, during business hours, outside maybe?

Should be more events available for students over 30.

Offer more activities that focus on families and children.

I would like to see some more Korean films at the International Film Festival. I know one Korean movie entitled JSA was very popular and grossed one of the highest amounts of money for a Korean movie.

Kings Island trip

Cincinnati Reds

Snowboarding somewhere other than Winterplace

Build a Marshall Lair – like the one at WVU.

Concerts for students

Jam band festival

Bring in a high profile band

Have dances

Bring in musicians/bands/concerts (several responses). A couple of people asked for more “non-country” music concerts. Other respondents wanted specific country stars or other types of specific stars. Others wanted more local artists.

More guest speakers. Also famous politicians would be very good. Some specific disciplines were requested.

Drive-in movie type activities.

Ballgame trips, theme parks, comedians

Marshall needs a tailgate area for students prior to football games. This has been done in years past but was not done this past year. Athletics needs to get involved and it needs to become a known event prior to football games. Have a student area where music is played and food is given away.

More crafts like in previous years.

Some friends and I have joked around about how we want to start the underground 8-bit music and video game music scene here at Marshall and we want to hold events and have a club here called 1-UP. That would be so awesome to DJ for.

There are so many commuters at Marshall and I feel we don't get as involved in these activities due to timing of the event. I think there should be more activities that will bring in just as many commuters as on campus students.

More baseball games maybe overnight games to other teams like the Indians or Nationals

Lawn Bowling

Free events are the best.

I would love to see outdoor dances and parties in the student center plaza with live bands and strung lights. Themed parties are always fun!!! Masquerades are always fun, costumes give students the opportunity to have fun and be creative. Spring Cleaning on campus would be fun too. It would get the students involved with being green and learning about how to keep our campus clean and pretty. Marshall could also use more formal events on (and off) campus.

End-of-semester on-campus celebration. Kind of like the Carnival, but have it on the last few days of campus.

Going to the Columbus Zoo for a day.

I really enjoyed a movie showing last year that was held in the new alumni building. I'd like to go to one of those again.

Post Secret event!!!

Pub crawl; Fairs or festivals

I think SAPB should do interest surveys more often, and get the popular vote of the students. Not everyone is able to go to meetings, and some people would say, "I vote for this," but not want to attend every meeting. Thanks.

bring back bowling and the movie night at the \$2 theater

Talent Show

Statistic	Value
Total Responses	65

13. Gender

#	Answer	Response	%
1	Male	85	32%
2	Female	184	68%
	Total	269	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.68
Variance	0.22
Standard Deviation	0.47
Total Responses	269

14. Race or Ethnicity

#	Answer	Response	%
1	White	239	90%
2	African American	10	4%
3	Hispanic	1	0%
4	Asian/Pacific Islander	7	3%
5	American Indian/Alaskan Native	0	0%
6	International Student	4	2%
7	Other	5	2%
	Total	266	100%

Other
Multi-Ethnicity
Human
American
Eurasian

Statistic	Value
Min Value	1
Max Value	7
Mean	1.31
Variance	1.25
Standard Deviation	1.12
Total Responses	266

15. Current Classification

#	Answer	Response	%
1	Freshman	42	16%
2	Sophomore	44	16%
3	Junior	46	17%
4	Senior	92	34%
5	Graduate or Professional	45	17%
	Total	269	100%

Statistic	Value
Min Value	1
Max Value	5
Mean	3.20
Variance	1.77
Standard Deviation	1.33
Total Responses	269

16. Do you Live in a Marshall Residence Hall?

#	Answer	Response	%
1	Yes	92	34%
2	No	179	66%
	Total	271	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.66
Variance	0.23
Standard Deviation	0.47
Total Responses	271

17. What off-campus events have you attended this year?

Text Response

There were numerous responses that are summarized below.

5k runs

Ritter Park clean up

Health food fair.

Marshall Artists Series (Numerous responses)

Sporting Events

Movies (Several Responses)

Blake Shelton concert @ Big Sandy Superstore Arena

Breast cancer awareness walk

Ballet productions

Carmina Burana / Huntington Symphony Concerts (Several Responses)

Casino Night (Several Responses)

Concerts (Several Responses)

Corn Maze

Stand-Up Comedy Acts

Empty Bowls every year

Games

Plays

Gallery 842 openings

Sports Games (Several Responses)

Frat Parties

Free movie night (several Responses)

Funny bone events

Golf tournaments

Sneak Preview event at a local card store.

Herd Fest (Several Responses)

International Film Festival.

International student festival in the MSC (several responses)

Bowling

Local Bands a clubs

Relay for Life 5 K walk

Painting a house

Shows at Gallery 842

Spring Awakening

Statistic	Value
Total Responses	144

18. What genre of music do you prefer for a concert or campus event?

Text Response

Answers were varied, but included

Acoustic rock

Alternative rock

Anything

Beach Rock

Christian Rock

Classical

Contemporary

Contemporary Christian

Country

Bluegrass

Rap

Hip Hop

Dance

Electric

Folk

Folk Rock

Techno

Gospel

Heavy Metal

Indie

Reggae

Jazz

Light Rock

Metal

Pop

Rhythm & Blues

Country

Rock

Statistic	Value
Total Responses	209

19. What type of weekend activities would you attend?

Text Response

Almost anything as long as I am not going home for the weekend. Something that would be hands on, adventure, crafty, or a concert. (Several responses were open to all events)

Avett Brothers Concert

Ballgame trips, theme parks, etc.

Bowling and Concerts

Casino night

Football

Family day with inflatables

Movies

Dances

Church

Clinicals for school

Comedian events

Activity involving food (i.e.,cookout)

Films/Movies

Discussions

Plays

Concerts and other Performances (lots of responses)

Art Exhibit

Rugby Game

Tailgate

Sporting Events

Interesting guest lectures

Travel events

Theater productions

Outdoor Activities

Games

Local Musicians

Crafts Events

Festivals in the plaza by the fountain.

Family oriented

Formal Dances or other activities

Eating Out with Friends

Hiking

Hybrid events with painters at work during rock shows, or scientists creating visually stimulating alchemy during poetry readings.

I am a commuter so I feel there should be more activities throughout the week.

Fall Fest

I like to attend events with video games.

Activities for non-traditional students.

Board Game Nights

Contemporary Christian Concerts

Gaming Tournaments

Video Game Events

Volunteering like cleaning up campus or painting

Non-profit, benefits, concerts, lectures

Organized sports

One that offers free food, and a chance to talk and communicate with the opposite gender.

Outdoor activities

Probably would go on a weekend trip. Make the activity on campus

Pub crawl would be an awesome activity to have for upperclassmen. If there were comedians or concerts (with modern, big-name artists/comedians) I would definitely attend. It would be nice to have fairs or festivals. There are many large parking lots that are not in use on weekends that can be utilized for activities.

Skating

Snowboarding

Something not geared towards 18-21 year olds.

Sporting activities, games

Travel activities

Wine Tasting

Statistic	Value
Total Responses	160

20. How much are you willing to pay for an activity?

#	Answer	Response	%
1	\$0.00	26	10%
2	\$1.00 - \$10.00	139	51%
3	\$11.00 - \$20.00	70	26%
4	\$21.00 - \$30.00	11	4%
5	\$31.00 or more	24	9%
	Total	270	100%

Statistic	Value
Min Value	1
Max Value	5
Mean	2.51
Variance	1.06
Standard Deviation	1.03
Total Responses	270

21. Do you want to be entered into Assessment Day Prize Drawings?

#	Answer	Response	%
1	Yes	266	99%
2	No	4	1%
	Total	270	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.01
Variance	0.01
Standard Deviation	0.12
Total Responses	270