

# 2010 Career Services Assessment Day Survey Results

Last Modified: 04/15/2010

## 1. Have you utilized MU Career Services to help you with your career path?

#	Answer	Response	%
1	Yes	312	41%
2	No	448	59%
	Total	760	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.59
Variance	0.24
Standard Deviation	0.49
Total Responses	760

## 2. If so, was your experience positive?

#	Answer	Response	%
1	Yes	264	87%
2	No	39	13%
	Total	303	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.13
Variance	0.11
Standard Deviation	0.34
Total Responses	303

### 3. We would appreciate your comments about your experiences with Career Services.

#### Text Response

Overall, these comments were very positive. Some general themes are outlined below.

- Very limited, but positive experience
- Helped me to see what types of employment were available in my field of study
- Website with job openings is great
- Resume service is great
- Interviewing services are appreciated
- Being able to post a resume on the Career Services website helps students secure employment
- Likes online job listings
- Likes Career Fairs
- Students like JobTrax
- The email service that sends job opportunities is helpful
- The Quiz helped students decide on majors and prospective career fields
- New students need more information on double majors
- Etiquette Dinner was a great learning experience

Statistic	Value
Total Responses	105

### 4. How did you find out about Career Services? (Choose all that apply)

#	Answer	Response	%
1	Friend	67	22%
2	Faculty/Staff	192	63%
3	Advertisement/Poster/Sign	119	39%
4	Website	114	37%
5	Facebook	13	4%
6	Media (TV/Newspaper)	9	3%
7	Other	22	7%

Other
UNI 101 class – several respondents indicated this
Class – several respondents indicated this
Self
Student support services
Freshman orientation
campus tour
Seeing the Building – a couple of respondents indicated this
Hall Meeting
Signs on 5th Ave.
family
I worked there through Upward Bound once when I was in high school

Statistic	Value
Min Value	1
Max Value	7
Total Responses	306

## 5. What is the best way to communicate our services, events, and activities with you?

#	Answer	Response	%
1	Email	570	77%
2	Texting	39	5%
3	Facebook	110	15%
4	LinkedIn	1	0%
5	Twitter	0	0%
6	Other	22	3%
	Total	742	100%

Other
Mail
Chalk on the sidewalk
Signs around campus
Flyer
In class
Have walk-in appointments available
Person-to-Person
Teachers
Email, and Hall Meetings
MyMU
Face to Face
Phone
signs/ face to face
On-campus advertisements
Parthenon

Statistic	Value
Min Value	1
Max Value	6
Mean	1.50
Variance	1.15
Standard Deviation	1.07
Total Responses	742

## 6. What workshops or programs would you like to see Career Services provide?

### Text Response

#### Major Themes are Below

More involvement in classes, guest speakers

More major/minor fairs

More awareness of internship opportunities

IT workshops

I would like to see more workshops for the sporting industry.

Interview and resume workshops.

More career fairs

Where to get a Job in your field.

More job interview workshops

NCLEX prep classes

Bring professional sports teams and other Sporting/Recreation occupations to the area to conduct job searches.

Interviewing skills, information on different careers for different majors

Resume Writing

Evening Workshops to accommodate commuters.

Aptitude testing

Seminar on what degrees can lead to what occupations.

Best majors to prepare you for various professional programs.

Year-round preparation for people graduating within the coming year.

Leadership Work and Interview Etiquette

A database of CVs for employers to look at it and be able to contact candidates.

Local job opportunities in Education.

Professional schools and more jobs at job fair.

Teaching workshops, or something for education majors.

Available or up and coming jobs in related fields.

Individualized career fairs.

More for non conventional students.

Resume workshops more, having career fairs with people who are actually hiring

More music workshops

I would like to see more job listings for science majors.

Those pertaining to healthcare.

A workshop on LinkedIn or social networking would be helpful to me.
Workplace etiquette, professional attire
Interview demonstrations and maybe some general Q&A's with recruiters.
Mock- interviews
I would like to see help given to those who do not have prior work experience.
Veterinary
More networking
I think Career Services should provide students with a realistic expectation of what they'll meet in the workforce.
More Art related workshops and job opportunities.
GRE preparation
Summer employment opportunities
I am a pre-med student, and would love to have some internships made available at nearby hospitals!
Perhaps more expos for grad school and what such higher education can provide career-wise.
I would like to see Career Services be more involved with helping students get internships!
Bringing in different professionals to represent the different majors and to speak about their profession and what they did to prepare for it.
More information about continuing to graduate/professional school.
A wide variety of career expos that appeal to the different majors AND minors would be helpful.
More job fairs, and longer hours during the job fairs.
Non-traditional ideas for jobs within a certain field.
I would like the opportunity to meet face to face with more employers in the tri-state area.
I would love to see one on Entrepreneurship.

Statistic	Value
Total Responses	170

## 7. Gender

Value	Total
F	545
M	218

## 8. Race

Value	Total
White	675
African American	24
Hispanic	12
Asian/Pacific Islander	24
American Indian/Alaskan Native	2
International Student	2
[No Value]	24

## 9. Class

Value	Total
GR	155
FR	83
SR	291
JR	121
SO	113